

London	100.00	Paris	100.00	Frankfurt	100.00
Geneva	100.00	Basel	100.00	Brussels	100.00
Amsterdam	100.00	Stockholm	100.00	Copenhagen	100.00
Oslo	100.00	Norway	100.00	Sweden	100.00
Finland	100.00	Denmark	100.00	Iceland	100.00
Portugal	100.00	Spain	100.00	Greece	100.00
Turkey	100.00	Italy	100.00	France	100.00
Germany	100.00	Japan	100.00	USA	100.00

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

No. 30,285

Wednesday July 15 1987

D 8523 A

Defence: even Gaul cannot be an island, Page 18

World News

'Soviets could rule Europe' warning

The Soviet Union could be able to exert hegemony over Western Europe unless its superiority in conventional armed forces was checked, West German Defence Minister Manfred Wörner said yesterday.

In tough public comments on the super-powers' nuclear disarmament moves, Mr Wörner called on the Soviet Union to show how serious it was about peace by dismantling its "ability to invade" Western Europe. Page 20

Kremlin missiles plan

Moscow could agree to a Nato demand to scrap all medium-range missiles in Asia if Washington reduced its nuclear forces in the Pacific, a Soviet arm control official said.

Karachi bombings

At least 50 people were killed and about 200 were injured when two bombs exploded in Karachi.

Czech enterprise

Czechoslovakia's Communist Party president said they would relax restrictions on private enterprise and permit individuals to open small restaurants, pubs and shops.

Punjab protest strike

Bus services throughout the Punjab came to a halt after police shot dead a driver and wounded two others following a traffic incident in Amritsar.

Basques kill two

Basque separatist guerrillas killed two Spanish paramilitary policemen and wounded two others in Oñate, Guipuzcoa, with a bomb planted by the side of a road, a quietly earlier day. Details, Page 40

Hostages released

Muslim rebels freed two kidnapped UN workers in the southern Philippines but one of the released women said that more hostages might be taken.

S. African strike

South Africa's metalworkers' union said it was calling off a strike by 60,000 workers because the Government had declared it illegal. Court hearing, Page 3

Philippines ambush

At least 14 soldiers were killed when communist rebels ambushed troops pursuing them in the northern Philippines.

Seoul TV threat

Nearly 100 journalists at South Korea's second television station called for the resignation of their state-appointed president and threatened a strike if he did not go in 24 hours.

Mozambique toll

Mozambican rebels said they had killed 43 government troops, destroyed three tanks and seized more than eight tonnes of military supplies in battles in southern Mozambique.

Greenpeace plea

The environmental group Greenpeace accused some European countries of failing to enforce rules banning trade in animals and plants in danger of extinction and urged the creation of a new agency to enforce the regulations.

Afghan ceasefire

The Soviet-backed Afghan Government extended a unilateral ceasefire in the nine-year-old war with rebels, offering them several cabinet posts.

Grasshopper riches

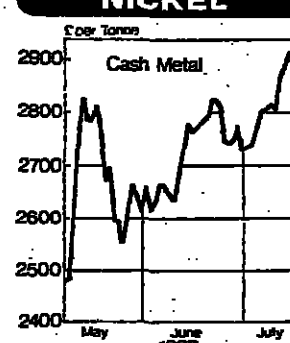
Two peasant brothers in South China earned 240,000 yuan (\$38,000) by exporting 8m grasshoppers to a bird feed company in Hong Kong. Average pay for a Chinese factory worker is the equivalent of \$25 a month.

Business Summary

IBM drops to \$1.17bn despite rise in revenues

INTERNATIONAL Business Machines, world's largest computer company, saw second-quarter profits drop 9.8 per cent to \$1.17bn despite a 4.3 per cent gain in world revenues to \$12.79bn. Page 21

NICKEL prices continued to rise, reflecting steady demand from consumers and steel mills in a usually quiet period. The



three-month cash position rose \$20 to \$2,937.50 following Monday's \$12.50 gain and Friday's rise from \$287.50. Commodities, Page 34

WALL STREET: The Dow Jones industrial average closed up 28.38 at 2481.35. Page 44

TOKYO: Trading dwindled further yesterday as investors withdrew from the market and share prices went into a steep decline. Page 44

LONDON: An initial spell of nerves failed to halt the relentless advance in equities. The FT-SE 100 index closed 16.4 higher at a record 2,403.0 and the FT Ordinary index was up 14.8 at a peak of 1,692.6. Gilt-edged bonds were quiet. Details, Page 40

GOLD: rose in London to \$447.00 from \$446.75. In Zurich it fell to \$446.75 from \$447.50. Page 33

DOLLAR: closed in New York at DM1.853, \$FR1.5435, FF6.165 and ¥151.255. In London, it rose to DM 1.850 (DM 1.8425), \$FR 1.5405 (\$FR 1.5360), FF 6.1550 (FF 6.1325) and ¥151.05 (¥150.95). On Bank of England figures the dollar's exchange rate index rose 0.1 to 103.3. Page 33

STERLING: fell in London to \$1.6105 (\$1.6175), \$FR 2.4800 (\$FR 2.4850), FF 9.9125 (FF 9.9200), ¥243.25 (¥244.25), but was unchanged at DM 2.8800. The pound's exchange rate index fell 0.1 to 73.0. Page 33

CHEMICAL: New York Corp. US money centre bank, reported a net loss of \$1.1bn for 1987 second quarter, which included its previously announced addition of \$1.1bn to loan loss reserves, primarily to cover troubled Third World loans. Page 21

XEROX: Financial Services, insurance and investment arm of the fonal stockbroker, in a deal worth \$10m in cash over three years. Page 21

HONEYWELL: US automation and electronics group which discontinued its computer business last year as part of a major restructuring, lifted operating net earnings from \$43.5m or 97 cents a share to \$54.3m or \$1.11. Page 21

INTEL: US semiconductor manufacturer, showed record revenue of \$989m for the quarter, ending June, reflecting a major surge in sales of its personal computer microprocessor chips. Page 21

GENERAL MILLS: US packaged foods and restaurants group, reports a decline in fourth-quarter net earnings from \$42.2m or 47 cents a share to \$36.1m or 41 cents, reflecting a \$8.5m loss from discontinued operations. Page 24

DISPUTES: over retrenchments affected operations at South Africa's Randfontein and Western Areas gold mines even more adversely in the June quarter than in the three months to March, but retrenchment payments have been agreed upon and production return to normal in the final quarter. Page 21

Reagan will break silence in defence of Contra rebels

BY STEWART FLEMING, US EDITOR, IN WASHINGTON

PRESIDENT Ronald Reagan went on the political offensive yesterday in response to Lt. Col. Oliver North's impassioned pleas on behalf of the Contra rebels in Nicaragua saying that he would break his self-imposed silence on the congressional hearings and "stand on the roof and yell" when they are finished.

With Republican members of the investigating committees provoking a confrontation over whether Col. North should be permitted to present a slide show he used to promote the contra cause, President Reagan made it clear that one of the things he would "yell" about would be his fierce commitment to the rebels.

Asked about suggestions by White House officials that the Administration was planning to increase its budget request for Contra aid from \$105m to around \$140m, Mr Reagan said: "My position is well known. A disinformation campaign from the Sandinista Government has kept the people from knowing the facts of what is going on in that country. I think the only decent way to do it for the American people to continue the aid."

Col. North's testimony over the past week has been damaging to the President to the extent that it has focused national attention on the Iran-Contra scandal and because of the way Col. North has pictured himself as a leader on the orders of top presidential aides such as National Security Advisers Mr Robert McFarlane and Rear Admiral John Poindexter.

But his appeals for the Contras have presented the White House with an opportunity to press a policy which is dear to Mr Reagan.

The issue of Contra aid is also one around which many Republicans can rally and it is one which divides the Democratic Party on Capitol Hill. The decision by Mr Reagan to speak out on the issue and by the Republicans to focus more attention on it in the hearing room suggests that Mr Reagan and his supporters on Capitol Hill are working together to make the most of the opportunity.

How long Col. North's public popularity will last is an open question. Polls suggest that he has done little to influence public opinion on particular issues - most Americans continue to say they oppose the President's backing for the Contras.

However, the efforts the President has made to divert attention from the hearings on Capitol Hill by talking about his so-called "Economic Bill of Rights" and budget reform have fallen flat. This is worrying to the White House with Admiral Poindexter, the key witness who met Mr Reagan daily while the Iran-Contra operations were underway poised for his appearance on Capitol Hill.

Mr Martin Fitzwater, the White House spokesman said yesterday that as soon as the hearings are over Mr Reagan will make his views on the hearings known although whether this will be in the form of a speech at a press conference or a television address has yet to be decided.

Tehran accuses consul of spying

The row simmering between France and Iran for the past two weeks yesterday sparked into open conflict, writes George Graham in Paris. Following the attack on Monday on a French ship in the Gulf, Iran yesterday accused the French consul in Tehran, Mr Jean-Paul Torri, of espionage and of trafficking in drugs, antiquities and foreign exchange.

The French Foreign Ministry denied the claims and accused Iran of "trying to create a counterweight" to Mr Wahid Gerdji, the Iranian official whose refusal to appear for questioning by French police is at the root of the France-Iran crisis. Mr Gerdji is wanted because of his links with Mr Mohammed Mohtader, who was arrested in Paris in connection with the terrorist bombings in the city last summer.

Mitterrand firm, Page 2

Curry Advisers, Mr Robert McFarlane and Rear Admiral John Poindexter.

But his appeals for the Contras have presented the White House with an opportunity to press a policy which is dear to Mr Reagan.

EC resolves deadlock over research budget

BY TIM DICKSON IN BRUSSELS

THE LONG-running row over funding for the joint European Community research programmes finally appears to be over.

Community ambassadors meeting in Brussels last night practically agreed a compromise plan which resolves the deadlock between Britain and other member states over the size of the budget for the programme between 1987 and 1991.

Several minor technical details will have to be resolved this morning, but the clear intention in Brussels last night was that the plan will be formally approved by next week's meeting of EC Foreign Affairs Ministers.

The plan negotiated yesterday approves a programme costing Ecu 5.2bn over the five years, or Ecu 417m less than the

amount agreed by all other 11 member states in March.

Britain is still formally blocking the addition of that extra money until it is satisfied that the Community's spending is under control. But the clear indication from the accompanying declarations is that this reserve will be lifted by the end of the year.

The text is a nifty bit of drafting which everyone can look at through their own optic, a senior Community diplomat said last night.

One indication of Britain's reluctance to compromise is the fact that the programmes will be drawn up as though the full Ecu 5.6bn budget is available. Officials in Brussels have already been working on this assumption, and projects under the Esprit 2 and Race (broad band telecommunications) programmes are ready for adoption by the Commission.

One of the more important details still to be resolved is the precise wording of references to the future of the EC's joint research centres. Some member states, notably Britain, have expressed concern about their operations, particularly those of the Italian centre at Ispra.

Mr Walker Cahners, Cahners vice-president for corporate development, said that Cahners had no intention to tamper with the formula that had made Variety a success, but that Variety would benefit operationally through access to Cahners' research, forecasting and other capabilities.

Mr Peter Davis, Reed chief executive, said yesterday that Variety was attracted to the group in part because Reed had no film or record company that would compromise Variety's journalistic independence.

Mr Keith Brown, the managing director of the equity business, said last night that he welcomed the decision. But bankers in Brazil claimed yesterday

that the vote had already served to underline the potential obstacles that the country's hard-line nationalists could throw up for the debt-equity swap option.

"The move is very negative, and it illustrates the prevailing mentality," one senior foreign banker said. "Even if it does get thrown out, there will always be terms working in the bureaucracy creating obstructions."

The authoritative Rio de Janeiro newspaper, Jornal do Brasil, also scathingly attacked the decision yesterday in an editorial headed, "Stop this nonsense." It condemned the vote as

Continued on Page 20
Capital markets, Page 24

Midland in talks for sale of equities business

By David Lascelles and Clive Wolman in London

MIDLAND BANK is negotiating with a possible buyer for its institutional equities business. The bank declined to name the buyer yesterday, but identified it as a foreign investment bank with a strong presence in the international capital markets.

If successful, the deal would mark a further step in Midland's retreat from active involvement in the equity markets, as well as the policy of its new chairman, Sir Kit McMahon, of selling non-essential or poor performing businesses.

A Midland spokesman said that the offer was unsolicited but "we are taking it seriously". A result to the negotiations was expected in a matter of days. The sale was not linked to last week's £1bn (\$1.61bn) package of sales and rights issue to raise cash and finance provisions against Third World loans, he said.

The business is part of Midland's investment management banking division created by Midland last year out of W. Greenwell & Co, the stockbroker firm which it acquired for the Big Bang. Samuel Montagu, its merchant banking and capital markets arm, and its treasury division.

The proposed sale does not include either Greenwell's gilt-edged business, which is now operating successfully as the separate subsidiary, or its private client business which is being managed as part of Midland Bank.

The operation employs about 230 people and engages in agency business, research and corporate finance. It has about three per cent of the London agency market in equities, and is noted for the quality of its research in banking and financial stocks.

Although it has made an effort to increase its commission income, it is operating at a loss. The scope of the operation was truncated by Midland's decision in February to pull out of equity market-making, a move which signalled the bank's early disengagement with equities and marked it out as Big Bang's first casualty.

Unlike the other parts of Greenwell's business which have been consolidated with Midland's other investment banking operations in new City of London quarters in Lower Thames Street, the equity business remains in Greenwell's old offices in Broad Street, and could therefore be separated quite easily.

Mr Keith Brown, the managing director of the equity business, said last night that he welcomed the decision. But bankers in Brazil claimed yesterday

that the vote had already served to underline the potential obstacles that the country's hard-line nationalists could throw up for the debt-equity swap option.

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Continued on Page 20
Capital markets, Page 24

US deficit forecast to rise to \$198bn

BY STEWART FLEMING IN WASHINGTON AND ROD ORAM IN NEW YORK

THE US federal budget deficit will rise to \$198bn in 1989 because of weaker-than-expected tax revenues, higher interest rates and inflation, the Congressional Budget Office predicted in Washington yesterday - reversing earlier projections of declining deficits.

The estimate was released on the eve of the Senate debate on the Federal Government debt ceiling. The higher forecast is expected to increase political pressure to cut the deficit by reforming the Gramm-Rudman Hollings budget law. Gramm-Rudman set targets for reducing the deficit but a key part of it was struck down last year as unconstitutional.

The CBO, the bi-partisan agency which provides Capitol Hill with analysis on the federal budget, had earlier predicted a deficit of \$164bn for fiscal 1989.

The office projected a deficit of \$181bn this year and the projection for 1988 is now \$181bn compared with a target of \$108bn under the Gramm-Rudman deficit-reduction plan.

The efforts to revive Gramm-Rudman take place against the background of the need to raise the Federal Government's debt ceiling.

The Federal Government's authority to issue new debt expires on Friday although the Treasury is believed to have enough funds on hand to continue financing government operations until the end of the month.

Some on Capitol Hill expect Congress to approve another temporary debt ceiling extension.

Concern over the deficit has

been one of the factors worrying the markets in recent weeks as they have also been contending with Congress's tardiness in increasing the Federal Government's debt ceiling.

The Treasury is expected to cancel next week's bill auction and possibly the one scheduled for the following week. The increasing scarcity value of the bills has brought a small reduction in their yields.

Investors' fears of a sharp rise in inflation have abated but have not disappeared as markets try to assess the effect of the rise in oil prices to their highest levels in 18 months.

The dollar has enjoyed a relatively robust period but the markets believe it could be shaken if, for example, trade deficit figures for May, to be released today, fail to show an improvement.

On the positive side, the Fed Funds (or overnight interbank) rate has slipped to about 8 1/2 per cent. This and other marginal improvements in factors affecting banks' cost of funds has led to some speculation of a prime rate cut from the current 8 1/4 per cent. But the case is not yet clear enough to guarantee a reduction in the near future.

The uncertainty about the outlook for interest rates is compounded by recent mixed economic data.

The Commerce Department reported a much more sluggish than expected 0.4 per cent rise in retail sales in June adding that without a rise in car sales, retail sales would not have risen at all.

Letter to Alan Greenspan, Page 19

Brazil criticised over debt move

BY IVO DAWNAY IN RIO DE JANEIRO

A KEY drafting committee for Brazil's new constitution has voted by an overwhelming majority to prevent any conversion of the country's \$113bn foreign debt into capital investment - a scheme long considered to be a central plank of the forthcoming debt negotiations.

While the move is widely expected to be overruled in the plenary session of the constitutional assembly later this year, it has provoked despair among foreign bankers.

Mr Luiz Carlos Bresser Pereira, the Finance Minister, is expected to use all his powers to fight the decision. But bankers in Brazil claimed yesterday

that the vote had already served to underline the potential obstacles that the country's hard-line nationalists could throw up for the debt-equity swap option.

"The move is very negative, and it illustrates the prevailing mentality," one senior foreign banker said. "Even if it does get thrown out, there will always be terms working in the bureaucracy creating obstructions."

The authoritative Rio de Janeiro newspaper, Jornal do Brasil, also scathingly attacked the decision yesterday in an editorial headed, "Stop this nonsense." It condemned the vote as

Continued on Page 20

Variety In Splice of Life Finds Reed All About It

BY STEPHEN BUTLER IN LONDON

REED International, the big UK paper and publishing group, is to become parent company to the publisher of the US entertainment industry. Variety magazine, after agreement to purchase the publication through its US subsidiary, Cahners Publishing Company.

For 32 years Variety has remained as the authoritative professional guide to the US movie industry, making an extraordinary contribution to the American language in famous headlines such as "Sticks Nix Hick Pix" (English translation: people in rural area do not like to see movies about themselves), or "Wall Street Lays an Egg" as the definitive critique of the 1929 stock market crash.

Variety is the author of "disk jockey", "freelancer", and "who-dunnit". Variety also reports on the television, cable and music industries.

Mr Syd Silverman, publisher and grandson of Mr Sime Silver-

man, who founded the magazine, denied yesterday that he was selling out the family business.

"I see it as a merger with Cahners," he said. "We are putting the paper under a corporate umbrella that has a lot of readers and a lot of money. I stay on as editor and publisher, with a five-year service contract, along with three of his children who work for the magazine."

Mr Walker Cahners, Cahners vice-president for corporate development, said that Cahners had no intention to tamper with the formula that had made Variety a success, but that Variety would benefit operationally through access to Cahners' research, forecasting and other capabilities.

Mr Peter Davis, Reed chief executive, said yesterday that Variety was attracted to the group in part because Reed had no film or record company that would compromise Variety's journalistic independence.

"We see interesting opportunities to develop (the business) further," said Mr Davis, pointing to potential growth in overseas markets or in spin-off publications.

Cahners is a large publisher of trade magazines, including Publisher's Weekly, Professional Builder, Design News and American Baby, with 52 titles in all. Mr Cahners said that new launches or other acquisitions of publications in the entertainment field would come in the next six months.

Variety has two publications, a daily newspaper in California with a circulation above 22,000 and a weekly published in New York with a circulation over 35,000. Annual revenues are in excess of \$32.3m.

A letter of intent for the acquisition was signed on Monday, with completion expected by the end of the summer. Financial details have not been disclosed.

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PENTAGON INC.

Increased competitiveness and a change in US attitude have brought a bonanza for foreign arms manufacturers. Page 4

TURNING THE TIDE OF US-EUROPE WEAPONS TRADE

Italy: no end in sight to the mystery of Flight 11870 2

Trade laws: Canada's warning to US policymakers 5

Management: integration at the gallop 13

Editorial comment: prices fall into step; London's role in metal trading 18

Lex: Daimler Benz; Midland Bank; crude oil prices 20

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Japan: survey Section III

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OVERSEAS NEWS

S African metal dispute moves to the courts

By Anthony Robinson in Johannesburg

THE NATIONAL Union of Metalworkers, South Africa's largest black engineering union, yesterday advised its members to return to work pending the outcome of a legal battle to obtain a Supreme Court interdict.

This is being sought in an attempt to overrule a government notice which, in effect, made the strike illegal only an hour after it began yesterday morning.

The last-minute move by the Minister of Manpower to extend a 1986 wage agreement for the metal and engineering industry by a decree published in the official Gazette created enormous confusion yesterday as an estimated 50,000 Numsa members went on strike in steel and engineering plants around the country.

The action was decided on after a strike ballot last week which showed strong support for a strike and the union's rejection of the engineering industry's offer of an average 14 per cent higher pay for the year starting July 1.

Union officials fear that continuing what has become an illegal strike would provide management with a chance to weed out union militants and weaken the new union which was formed three months after the merger of seven engineering and metal unions. The strike will be resumed, however, if the Supreme Court grants the interdict.

The latest move in the engineering dispute came only hours after the National Union of Mineworkers had announced that 95 per cent of its members at 27 gold and 18 coal mines had voted for strike action.

The date of the strike has not been revealed but mining industry sources expect it to begin within the next two weeks. The union is pressing for a 30 per cent across-the-board wage increase against the 17 to 22 per cent offered by the Chamber of Mines.

South Africa's two biggest and most powerful black trade unions are both members of the Congress of South African Trade Unions which starts its annual congress today at Witwatersrand University. The congress is expected to underline its determination to press for wider political reforms.

Philippine military probes leak about coup attempt

By Richard Gourlay in Manila

TOP MILITARY officers are anxiously trying to trace the source of an intelligence report about an aborted coup against President Corason Aquino's Government which was leaked last weekend to the press. Access to the report should have been limited to the intelligence services and Malacanang Palace where Mrs Aquino holds office.

Yesterday a second officer was arrested in two days although unofficial military reports said five officers up to the rank of major have now been "invited for questioning."

The aborted coup plan involved the taking of hostages at Manila's international airport and a helicopter gunship assault on a neighbouring airbase. It was postponed from late last month and then again till mid-July because the plotters could only raise 100 men to support it, the intelligence report said.

Some observers say the string of minor military insurrections and mini-coups, usually against targets far from the seat of government, have continued because of the leniency with which participants have been treated. After one insurrection last June when a former vice-presidential candidate declared himself President in a brief take-over of the smart Manila Hotel, Gen Fidel Ramos, the armed forces

Barclays Bank refused to comment on the Marcos situation yesterday or confirm it had done business with the former Philippine president, David Lascelles reports. The official reason was client confidentiality, though it was also likely that the Foreign Office had prevailed on Barclays to avoid any comments that might aggravate US-UK relations. All a spokesman would say is that it had received no formal request for information from the US, and there had been no subpoena. Barclays' business in Hong Kong is not so large that it would fail to notice major transactions of the kind the US authorities believed passed through the bank. However, there has apparently been nothing to arouse undue suspicions.

chief, only made the participating soldiers do 30 press-ups. The leaders of the latest plot appear to be officers linked to an aborted coup attempt in January who went underground when it failed. They are known to be loyal to former President Ferdinand Marcos who was last week reprimanded by US Government officials for trying to destabilise Mrs Aquino's Government.

Prices soar in New Zealand

By Dai Hayward in Wellington

THE NEW ZEALAND Labour Government's election campaign received a severe setback with the announcement last night that inflation was running at a record annual rate of 18.9 per cent in the second quarter of this year. The previous year-on-year quarterly rates were 18.3 per cent and 18.2 per cent.

The Consumer Price Index rose 3.2 per cent during the quarter—half of this coming from increases in mortgage interest rates.

The latest figure is the highest inflation level since the Consumer Price Index was introduced in 1914. It caught the money market by surprise.

Experts had been predicting a quarterly CPI increase of between 1.9 per cent and 2.5 per cent. The New Zealand dollar dropped several points, share prices fell and the government stock rates moved up several points.

A drop in bank interest rates last week had been hailed by the Government as a sign that inflation and interest rates were at last on the way down and that the Government's harsh economic policies were starting to work.

Hawke to streamline bureaucracy

By Chris Sherwell in Sydney

AUSTRALIA'S Federal bureaucracy is to be streamlined under a government reorganisation announced yesterday by Mr Bob Hawke, the Prime Minister.

His announcement follows quickly after the Labor Party's return to office in last Saturday's election—an election in which the size of government was an issue.

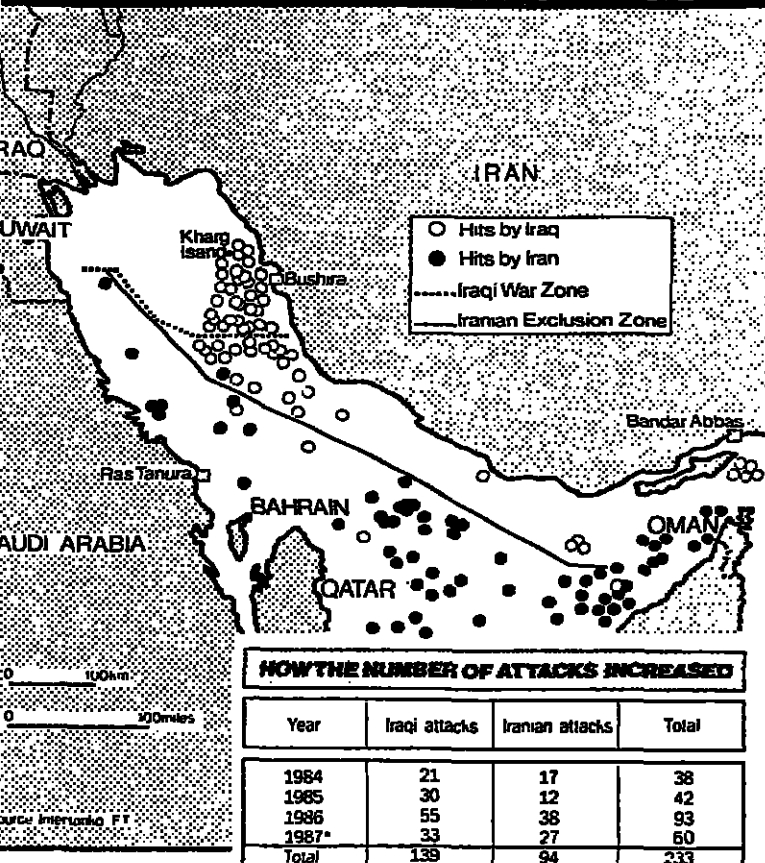
Although the proposed amalgamation of departments and reshuffle of certain functions will save A\$56m (£42m) and lose 3,000 jobs, no departments are being abolished outright.

The effect at the political level, moreover, will be to create 30 ministerial posts where previously there were 27. Sixteen of these will be in Cabinet. The remainder will form a second tier.

One convenient result is that Mr Hawke will find it easier to accommodate demands for ministerial positions from different factions and backbenchers within the parliamentary Labor party.

The most significant amalgamations include the Ministry of Foreign Affairs with the Ministry of Trade, the Ministry of Primary Industry with the Ministry of Energy and Natural Resources, and the Ministry of Aviation and Transport, with the Ministry of Communications.

THE TANKER WAR IN THE GULF



*STOV = Small tanker or other vessel < VLCC - Very Large Crude Carrier (200,000 tons deadweight) < LULCC - Ultra Large Crude Carrier (350,000 tons deadweight) < 4 Ships sunk or declared constructive total loss.

ATTACKS BY IRAN

Flag	Total	STOV	VLCC	LULCC	Killed	Injured	Ships lost
Liberia	19	10	9	—	7	15	—
Panama	11	10	1	—	16	2	2
Morocco	10	6	4	—	2	—	—
Cyprus	8	3	5	—	8	7	2
Cyprus	7	2	5	—	11	7	1
S. Arabia	5	3	2	—	—	—	—
Japan	4	2	2	—	—	—	—
S. Korea	3	3	—	—	4	—	—
Norway	3	1	2	—	—	4	—
Turkey	3	2	1	—	—	4	1
Philippines	2	2	—	—	—	—	—
France	2	2	—	—	—	—	—
Qatar	2	2	—	—	—	—	—
India	2	1	1	—	—	—	—
Spain	2	1	1	—	—	—	—
UK	2	2	—	—	—	—	—
USSR	2	2	—	—	—	—	—
W. Germany	1	1	—	—	—	—	—
Belgium	1	1	—	—	—	—	—
LCC	1	1	—	—	—	—	—
Benaras	1	1	—	—	—	—	—
Taiwan	1	1	—	—	—	—	—
Singapore	1	1	—	—	8	—	—
India	1	1	—	—	—	—	—
Bermuda	1	1	—	—	—	—	—
Totals	94	59	34	1	50	43	6

ATTACKS BY IRAQ

Flag	Total	STOV	VLCC	LULCC	Killed	Injured	Ships lost
Iran	26	8	14	4	20	2	2
Liberia	26	6	19	1	14	5	11
Cyprus	23	5	18	—	6	1	—
Panama	17	15	2	—	8	7	4
Malta	12	8	4	—	—	—	—
Greece	11	4	7	—	—	—	—
Turkey	6	4	1	1	10	7	3
W. Germany	4	4	—	—	6	—	1
S. Arabia	2	2	—	—	—	—	—
Singapore	2	1	—	1	—	—	—
Barinas	2	1	1	—	—	—	—
Netherlands	2	2	—	—	—	—	—
Norway	1	—	1	—	—	—	—
N. Korea	1	—	1	—	2	—	1
S. Korea	1	1	—	—	—	—	—
Italy	1	—	1	—	—	—	—
Unknown	2	—	1	—	—	—	—
Totals	139	61	67	9	74	22	38

* Correct to July 13 1987.

The tables above are corrected forms of those which appeared on page 20 of yesterday's edition.

Kohl acts for Israel during tour of China

By Robert Thompson in Peking

WEST GERMAN Chancellor, Helmut Kohl, confirmed yesterday that he has been a messenger for Israel and passed on to the Chinese leadership that country's desire to establish diplomatic relations with China.

Chancellor Kohl would not reveal how his Chinese hosts responded to the request, but said he would convey the Chinese comments to Israeli leaders, who have been pushing for formal ties with Peking.

While China has no diplomatic links with Israel, members of the Israeli Communist Party have recently completed a visit, and indirect trade between the two countries has grown significantly in recent years.

China officially supports the aims of the Palestine Liberation Organisation and has said that reports that it is ready to establish diplomatic ties with Israel in an attempt to assure itself a role in an international peace forum on the Middle East are "sheer fabrication."

Meanwhile, Chinese officials have apparently hinted to the Chancellor that Premier Zhao Ziyang is likely to be chosen as General Secretary of the Communist Party at a party congress in the autumn.

Until now, Zhao has maintained that he would be better qualified to continue as Premier, although he is clearly favoured to head the party and has been acting party chief since the fall of Hu Yaobang in January.

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BALANCE SHEET AT 31ST DECEMBER, 1986.

(Approved by General Assembly of Shareholders on 21st April, 1987 in Abu Dhabi)

1985 US\$'000	ASSETS	1986 US\$'000
62	FIXED ASSETS NET OF DEPRECIATION	37
3,969	INVESTMENTS IN REAL ESTATE NET OF DECLINE IN VALUE	3,619
	CURRENT ASSETS	
3,247	ACCOUNTS RECEIVABLE AND PREPAYMENTS	3,286
706	INVESTMENTS IN MARKETABLE SECURITIES	706
21,887	CASH AND BANK DEPOSITS	26,584
25,840	TOTAL CURRENT ASSETS	30,576
29,871	TOTAL ASSETS	34,232
	LIABILITIES AND FUNDS	
20,970	SHAREHOLDER'S FUNDS	24,900
963	INSURANCE FUNDS	1,182
	CURRENT LIABILITIES	
443	PROVISION FOR OUTSTANDING CLAIMS	328
5,975	ACCOUNTS PAYABLE AND ACCRUALS	5,795
1,520	DIVIDEND FOR THE YEAR	2,027
7,938	TOTAL CURRENT LIABILITIES	8,150
29,871	TOTAL LIABILITIES AND FUNDS	34,232

1. Total premium written during 1986 amounted to US\$ 17,00 million
2. Net profit achieved during 1986 amounted to US\$ 3,93 million
3. The figures shown have been translated from U.A.E. Dirhams at US\$ 1 = U.A.E. DH 3.7

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AMERICAN NEWS

David Buchan reports on the reasons behind a successful arms sales push by America's allies

Europe wins a share of US defence spending spree



Senator Daniel Inouye, right, and Senator Warren Rudman, respectively chairman and vice-chairman of the Contra hearings

North testimony disrupted by party infighting

BY LIONEL BARBER

THE CONGRESSIONAL hearings investigating the Iran/Contra scandal yesterday were disrupted by an hour-long row between Republicans and Democrats over marine Lt Col Oliver North and his efforts to help the Nicaraguan Contra rebels.

The row erupted after a House Republican member, Mr Jim Courter of New Jersey, requested that Col North be allowed to present a 25-minute long pro-Contra slide show.

Democrats protested that this would amount to free television advertising for the Contra cause since the public hearings are being broadcast daily on US television.

The dispute marks the first time in nearly 10 weeks of hearings that the joint House-Senate panel has fallen victim to partisan infighting between the Democrat majority and the Republican minority, and is largely due to the magnetic performance of Col North.

Senator Daniel Inouye, the Hawaii Democrat and Watergate veteran who chairs the Senate side of the committee, in a compromise ruling, allowed the leading Republican on the House side, Mr Dick Cheney of Wyoming an extra 20 minutes to question Col North.

Col North then obliged by describing the slide show which between 1985 and 1986 he had given to potential private donors to the Contra cause. The slides featured Mr Andrei Gromyko, the former Soviet Foreign Minister, describing the Caribbean region in March 1983 as "boiling like a cauldron."

Other slides included photographs of Soviet communications sites in Cuba, pictures of Soviet Hind helicopters, an East German school book showing children learning to count by using AK-47 rifles, and finally, the 57th slide, a photograph of the grave of a Contra resistance fighter.

It was Col North's sixth day of testimony yesterday and some of his magic was beginning to wear thin. He was to be followed later in the day by his one-time boss and President Reagan's former national security adviser, Mr Robert McFarlane.

Mr McFarlane was expected to challenge Col North's testimony by denying that he took part in preparing a false chronology on two arms shipments to Iran and to further deny Col North's claim that he sanctioned the marines' contacts with fund-raisers and donors to the Contra cause.

LAST YEAR the European members of the North Atlantic Treaty Organisation sold the US a record \$2.9bn-worth of weapons and helped bring the chronic US surplus in the transatlantic arms trade to its lowest point since the Second World War.

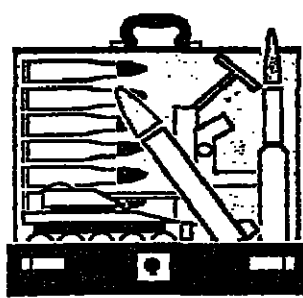
This is a measure of the growing sophistication of the European defence industry, relative to that of the US, and a tribute to recent American receptiveness to a larger European and foreign stake in the ambitious US military procurement programme.

Only three years ago the famous "two-way" street in the transatlantic arms trade had American arms salesmen driving down seven lanes of the highway and their European counterparts using only one lane: the US sold virtually seven times (\$8.2bn) more to Europe than it bought (\$1.1bn). The 1986 ratio was a mere 1.6:1 in favour of the US.

The reasons for the European arms push into the US are clear. Sales have fallen off elsewhere, particularly for France, whose defence exports to the US last year showed the most marked rise of any European country.

The US is the world's largest arms market and has just undergone its greatest peacetime defence spending spree. That rearmament is tailing off. But with total procurement still around \$140bn a year and import penetration as low as 2 per cent, the US retains plenty of potential.

The US attitude has rather more to do with certain key personalities in Washington and in Capitol Hill and two in the



PENTAGON INC.

Administration. Senator Sam Nunn, chairman of the Senate armed services committee, shifted his stance in the mid-1980s on the "burden sharing" arguments between Americans and Europeans. He has sponsored special funding to give both sides of the Atlantic an (unparalleled) opportunity to collaborate on defence equipment.

For their part, President Reagan and Mr Casper Weinberger have been more than ready to see those contracts that relate to their pet project — Star Wars research — go to allied or friendly countries as the price for their support for that controversial programme.

But there also seems to be a wider awareness of the American self-interest in giving allies more access to US procurement. "This isn't any goodwill aid programme," says Captain Denis Sullivan, who heads the "side by side" testing programme that pits foreign against US weaponry to find the best. "It's designed to help

the US services fulfil their requirements," he stresses. Some \$3.4bn worth of foreign weaponry has been bought by the US services under special testing programmes since 1981. Before that date, the services had to pay for any testing out of their normal procurement budgets and were loath to do so. Since 1981 some \$10.2bn a year was set aside for testing foreign arms and in 1986 another \$25m (rising now to \$50m) was earmarked by Senator Nunn to evaluate allied Nato products. The payoff in importing an off-the-shelf weapon, with the research and development (R&D) paid for by someone else, is big, claims Captain Sullivan.

In reality, the three services have been happy to dig into their own pockets to test a foreign system that looked like filling a big hole in their armoury. The Navy, on behalf of the US Marine Corps, has stumped up for co-production of the AV-8B Harrier derivative, long the largest of US-European collaborative projects and now one of the most endangered by Congressional budget-cutting.

The army tested and bought the French RITA tactical radio system and is now running its own competition (between US teams with UK, French and Swiss partners) for a forward tactical radio system. But extra, centrally provided, testing money means smaller or more marginal foreign hardware usually gets an evaluation it would not have done before.

International collaboration is a time share in US R&D, compared with European states

which devote 15 per cent or more of total R&D resources to collaborative projects. Senator Nunn has added about \$150m to the \$600m a year which the US services already spend on collaborative R&D. But this is out of a total US research budget of \$35bn.

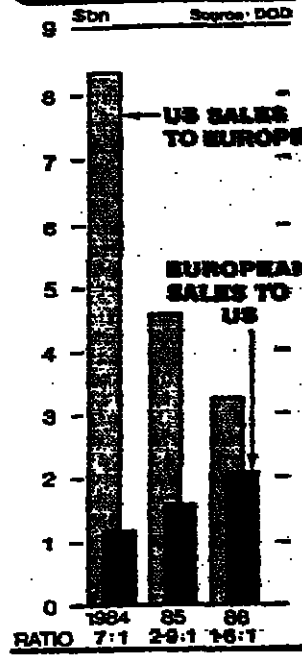
The Nunn collaborative programmes have provided the catalyst to a lot of Nato work of conventional defence improvements and standardisation. Some 10 projects have got off the ground. They are worthy attempts to plant the seed of common programmes of the future, recognising that big systems like aircraft, the US and Europe will go their own way.

They are not, however, a form of American altruism. All the Nunn money has to be spent in the US (a crucial difference with Strategic Defence Initiative contracts). The transfer of know-how is two-way. One programme, UK-US research into advanced short-take-off aircraft, helps the US exploit a European technical lead.

It is precisely because SDI funds may be spent abroad without any requirement for matching foreign funds that foreign participation in SDI is under fire in Congress. Partly to head this off, Administration officials point to certain foreign contributions already made to SDI-British skills in missile defence countermeasures; German expertise in optics; Italian work in small propulsion systems; French strength in electronics; and Israeli work on anti-tactical missile systems.

But protectionism, as it

Arms Trade



affects the defence industry, is on the rise. It comes in two forms, or at least from two different directions. Congress, increasingly exercised by the overall trade deficit, is turning to defence, the one major part of US industrial procurement over which it has direct control. So there are new various amendments to the Trade Bill. One would make defence products, where subsidised by foreign governments, liable to countervailing duties (even

though all defence R&D is subsidised by governments, including and particularly the US). Another would place a 5 per cent price headband on any foreign company competing for a US government contract with a US company from a high unemployment area. A third would deny foreigners SDI contracts where any US company was judged "competent" — not even equally competent in the particular field.

The Administration opposes all the amendments, but has its own concerns about defence imports. In particular, it is worried about the degree to which US weaponry depends on foreign components (semiconductors, optics, bearings) or is based on foreign machine tools. It is not a completely fanciful prospect that the DoD might start to require that any foreign weapons systems it buys incorporate US components as a support to US industry.

The DoD's concern is to maintain its industrial mobilisation base, usually defined as the US plus Canada, so that production could be maintained and boosted in a war. "We really do try to have a wartime underpinning for our industrial policy and not to let it be used as a pretext for economic restrictions," says a DoD planner. But the side-effect might still be protectionism.

This is the third of a series of articles charting the consequences of the dramatic military build-up of the Reagan years. Previous articles appeared on July 13 and 14.

Canadians search for second refugee vessel

BY ROBERT GIBBENS IN MONTREAL

NAVY destroyer and coast guard aircraft were yesterday searching for a second vessel carrying more Indian refugees to Canada's east coast.

Police said the vessel could be carrying the families of 174 refugees who landed early on Sunday at a fishing village near Yarmouth, Nova Scotia. The vessel was reported to be partly owned by Mr Rolf Nygren, a Swede, owner and captain of the 500 tonne Amelie now in

the custody of the Canadian authorities in Halifax.

Nygren and Jasvin Singh, of Coventry, England, have been charged in Halifax with aiding and abetting illegal entry of persons into Canada. Three crewmen of the Amelie, set out from Rotterdam, where its skipper is well known, and probably picked up the refugees from another ship near the European coast, police said.

Hollywood film strike averted

By Louise Kehoe in San Francisco

AN ELEVENTH-HOUR settlement between film directors and production studios narrowly averted a big US film and television industry strike which was scheduled to begin early yesterday.

According to members of the Directors Guild of America, which has been in dispute with the production studios and television companies, the strike was called off after an all-night negotiating session.

In Los Angeles, bus loads of pickets who were making their way to the film studios to begin the strike at 6 am were recalled when negotiators settled the dispute at 6.15 am, a guild spokesman said.

The guild had threatened to strike Columbia Pictures and Warner Brothers studios in Los Angeles as well as NBC television nationwide. The strike threatened to disrupt production of films and television news and sports broadcasts as well as production of TV shows including NBC's popular soap opera and game show series.

NBC reached a settlement with its guild member directors late on Monday, according to a guild spokesman. The film studios continued negotiations until early yesterday. Disputes with ABC and CBS television are still to be resolved.

Terms of the settlements were not immediately clear. A guild spokesman said, however, that the major point of contention — "residual" payments to directors whose shows or films are sold to cable television or syndication, had been resolved.

US attacked on arms stalemate

BY STEWART FLEMING, US EDITOR, IN WASHINGTON

THE dispute between Washington and Moscow over who is to blame for the stalemate over resolving the final obstacles in the way of an arms control agreement covering intermediate and shorter-range missiles in Europe took another twist yesterday when a top Soviet official charged in a US newspaper that Washington is introducing "new destructive conditions" to the talks.

In a lengthy analysis of the current state of the negotiations in the New York Times, Mr Yuri Vorontsov, the Soviet Deputy Foreign Minister, described as "a serious stumbling block, US insistence that it has the right to convert intermediate range Pershing 2 missiles in Europe into Pershing 1B's because the process could easily be reversed."

The official also asked: "Why does the United States still insist on deploying Pershing 2's in Alaska?" and criticised proposals to modernise and build up nuclear arms stocks "under the guise of preserving the American nuclear guarantees to Western Europe."

Last week the US alleged after Moscow's failure to come forward with proposals for an early meeting between Mr Edward Shevardnadze, the Soviet Foreign Minister, and Mr George Shultz, the US Secretary of State.

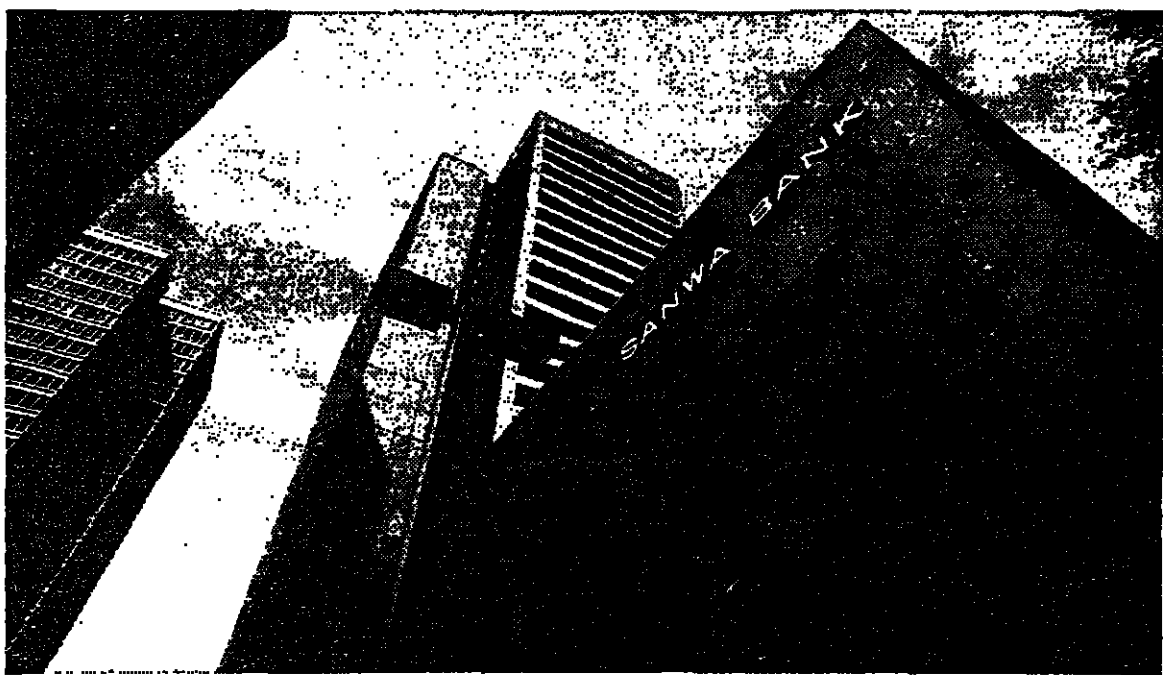
Separately a Soviet official was reported to have told a seminar in Washington sponsored by Harvard University that Moscow could agree to a NATO demand to scrap all medium-range missiles in Asia,

but he linked this to agreement by the US to reduce its nuclear forces in the Pacific.

US officials have argued that insistence on retaining 100 warheads on intermediate range missiles adds significantly to the problems of reaching an arms control agreement and could make it impossible to reach one by the autumn of this year.

The Soviet Union said an accord on medium-range missiles could be reached in weeks if the Americans showed goodwill. Reuter reports from Moscow a Foreign Ministry spokesman, a rejecting charges by the Reagan Administration that Moscow had caused a loss of momentum at the Geneva talks, said: "This has nothing to do with the actual state of affairs."

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*1985 Institutional Investor survey

United Auto Workers' lawsuit dismissed

A FEDERAL judge dismissed a lawsuit brought against General Motors by members of the United Auto Workers who challenged a Japanese manufacturing method used at a Van Nuys plant, Reuter reports from Los Angeles.

The dismissal on Monday by U.S. District Judge Alconmarie H. Sotter thwarted efforts by UAW shop chairman Mr Peter Z. Beltran, a plaintiff in the suit, to stop the manufacturing method known as team concept.

In team concept, employees work in groups or teams on entire sections of a car, instead of performing a single repetitive task. It has narrowed the job classifications at GM's Van Nuys plant from 170 to two: team leader and team member.

General Motors is counting on team concept to help reverse its declining profits.

Dr Seltran had contended that lack of job classifications would lead to salary declines and health and safety problems as workers substituted for one another.

He and the other plaintiffs in the suit charged General Motors with breach of contract, saying the company had violated the national UAW agreement when it installed team concept.

Mr Beltran said there was no legitimate local contract to implement the method.

General Motors, however, produced a contract signed by international representatives for the UAW. "I think, in a manner of speaking, we were clobbered," said Mr Beltran.

But he predicted the union would again fight the team concept in contract negotiations when the national UAW contract expires in September.

Ford to invest \$563m in truck line

FORD MOTOR Company said yesterday that it would invest \$563m for a new light truck line, with almost half going to expand a Kentucky plant where two current truck models are built, Reuter reports from Louisville.

The world's second biggest car maker, which analysts say has better profit margins on trucks than cars, said the project could create up to 500 new jobs and retain 700 others that might have faced transfer from the existing workforce of 3,800.

The Louisville site was chosen from among several potential locations including Brazil, Spain and the US, according to people familiar with the project.

The venture includes \$260m dollars for plant expansion and tooling.

Canute James in St Lucia reports on progress towards birth of a nation

Caribbean islands take step closer

SIX EASTERN Caribbean islands, long toying with the idea of a political union, have formally agreed to create a single nation. No date has been set for the birth of the new nation, but all six governments involved will put the matter to a referendum by the middle of next year with indications that a single country will emerge in 1989.

The leaders of the six islands — St Lucia, St Vincent, Grenada, St Kitts, Dominica and Montserrat — met here and decided to go ahead with the federation despite the reluctance of Antigua to commit itself.

Antigua had earlier agreed in principle to the political union, but the Vere Bird, the ageing Prime Minister, has faced a general election next year, and officials of his Government have suggested a decision on becoming a part of the federation will be taken afterwards.

"These islands have been discussing political unity since the 1930s," said Miss Eugenia Charles, the Prime Minister of Dominica. "If we do not do it now we will never do it."

"I do not think that these islands can survive into the 21st century as individual units just waiting on the breadline of the world, waiting for handouts," argues Mr John Compton, the Prime Minister of St Lucia.

"We cannot make the type of social and economic progress which our people themselves demand without

some sort of association."

The new state will have a population of about 500,000 people with an economy based on commodity exports — bananas and spices — and tourism. Their economies grew last year by an average 4.7 per cent, but Mr William Demas, president of the Caribbean Development Bank, suggested that the fragility of the small economies is one of the ties that should bind.

"These islands have very limited economic options," he said. "Their only way to economic and political stability is through political union." The six islands, and Antigua, have an established basis for co-operation, being members of the Organisation of Eastern Caribbean States, a subgroup of the Caribbean Community.

The islands' proximity — Grenada in the south is 450 miles from St Kitts, the northernmost of the six — has led to a high level of migration between the islands. Mr James Mitchell, the Prime Minister of St Vincent, and Mr Compton are brothers-in-law.

The islands also have one central bank and a common currency, share the same high court and are members of a regional security system.

The most important factor which has contributed to the joint approach to political union, however, is the common ideological disposi-

tion of the current political leaders. They are all moderates with strong ties to the US and describe their left-wing opposition parties as Cuban surrogates.

The support of the islands governments for the 1983 US invasion of Grenada, the strong links with Washington, and a statement by Mr Mitchell that a unitary state "...will be more important to the security of the United States, Canada and Latin America," have led some opposition leaders to attack the movement towards the federation as being at Washington's behest.

"We have little argument with the idea of a federation," conceded said Mr Julian Hunte, leader of St Lucia's conservative opposition. "Such a union is needed in the region. But we are worried about the undue haste in which the matter is being pursued. We believe it is a scheme hatched in North America."

The charge has raised the hackles of some leaders, including Miss Charles. "I do not have to take instructions from any American Government," she countered testily.

Despite the common factors which are bringing the six islands together the leaders will inevitably be looking over their shoulders for the ghost of the West Indies Federation which collapsed 25 years ago when Jamaica and Trinidad and Tobago pulled out. The eastern Caribbean islands which were part of the

federation, soon gave up on a plan to create a political union.

Mr Mitchell has suggested to his colleagues that the new state be a republic with a president elected for a fixed five year term on the French model, and with German-type parliament to which a half of the legislators are elected through proportional representation and the other half on a first past the post constituency basis.

Clearly aware of the dangers of parochialism which deflected the previous federation, he has warned that the role of local government should be "determined early."

The other countries in the region, and which were members of the former federation, are backing the planned union, but are not keen on being a part. "We will not be involved in any new political union," said Mr Edward Seaga, the Prime Minister of Jamaica. "We have no interest in a new federation. Indeed the membership of any of the larger countries would distort the planned federation which will include states of a similar size, experience and background."

The ghost of federation past, however, is likely to ask the architects of the new union whether they are really willing to do away with their current symbols of nationhood such as flags and anthems, and to settle for one vote in forums such as the UN.

WORLD TRADE NEWS

Bob Vincent describes a Canadian study's warning to Washington policymakers

US criticised for interpretation of trade laws

THE PRECEDENTS the US is creating by unilaterally attacking other countries' trade surpluses could come back to haunt its policymakers in the 1990s, according to a new study published by the Canadian-American Committee.

By 1990 the US total foreign debt will have reached some \$700bn, and could easily reach \$1,000bn, the study says. The US will then need a trade surplus as large as its current trade deficit to service this debt. US self-interest will then call for a liberal trade regime. "If, in the meantime, Washington has adopted a policy which has encouraged the erection of high trade barriers and elaborate import

regulatory regimes, it will be difficult for the US export sector to revive sufficiently."

The US, the study adds, might then find itself in the same position as many large developing country debtors—hard pressed to service large amounts of foreign capital because the export markets needed to generate the required trade surplus increasingly are being restricted by trade barriers.

The study, written by Richard Lipsey and Murray Smith of Canada's prestigious C. D. Howe Institute, estimates that the US net international debt servicing bill will probably be between \$50bn to \$100bn by the early 1990s. It is therefore in the longer-

term interest of the US to preserve the now-threatened structure of liberalised world trade and to abandon short-term bilateral considerations. The authors put the current US debate on trade in the context of the nation's trade relations with Canada and the bid to create a bilateral free trade agreement. The talks on the agreement, which would create a trading bloc with two-way trade of more than \$124bn, are due to be completed by the end of September.

But they point out that the Canadians are concerned at the threat to the negotiations posed by the growing tide of protectionism in the US, which is being expressed in elements of the Trade Bill debate. They also

stress that failure of the bilateral talks could well weaken Washington's prospects of achieving its objectives in the current round of global trade talks.

They maintain that if Canada and the US cannot agree on such issues as the control of non-tariff barriers and opening up trade in services it will be difficult to make progress in these areas in "the cumbersome multilateral forum."

The study gives several reasons for Canadian concern over trade relations with the US which have both a particular and global significance. The US use of fair trade laws comes in for considerable criticism. The authors point to

"repeated unilateral reinterpretation" by the US of its fair trade laws, which are described as "one-eyed judges." This has induced a feeling of insecurity among Canadian exporters. "Canadians have come to suspect that whenever their market penetration upsets US interests some pretext for new countervailing duties will be found."

In addition, the target of US countervailing duties is shifting from specific, clearly trade-distorting subsidies to policies that are more general. The Canadians perceive this as an attempt to influence national policies.

In this broadening of the scope of countervail, many

US TRADE IN MANUFACTURES, 1982 AND 1985

Trading partner/area	Change in bilateral balances, 1982-85 (US\$bn)	Percent share of US imports 1985	Percent share of US exports 1985
Canada	-4.6	18.2	24.2
Japan	-20.8	24.4	7.4
Western Europe	-21.1	26.1	26.7
Latin America	-10.4	4.2	12.9
East Asian NICs*	-14.4	15.0	7.2

* Newly industrialising countries of Hong Kong, Singapore, South Korea and Taiwan.
Source: United States Executive Office of the President, Economic Report of the President.

Canadians see the current US approach as a direct attack on their sovereignty. The US action on Canadian softwood lumber is cited as an instance of Washington restricting policy-making.

The study maintains that Canada's access to US markets is being threatened by the increasing use of US fair trade laws, and that the root of the US problems lies not in foreign

unfair trade practices but in the huge government budget deficit. The solution requires a combination of tax increases and expenditure cuts.

But the authors warn: "The world economy may avoid falling off the edge of the precipice but the resulting changes in US trade laws could still have serious implications for all the countries that trade with the US and set precedents for other countries in the 1990s."

EC in trade deal with Yugoslavia

YUGOSLAVIA and the European Community have reached new trade agreements which will give Yugoslavia easier access to the 12-nation bloc for its exports of beef, wine and industrial products, Reuters reports from Brussels.

The Commission said that under the agreements signed last Friday, export ceilings on some Yugoslav industrial goods will be abolished and duty-free export limits on other goods raised by an average 15 per cent.

Yugoslavia, its economy in crisis with 100 per cent inflation and difficulties on foreign debts, will also benefit from better terms for farm exports, especially beef and wine.

The agreements have been drawn up as part of a broader co-operation pact between the EC and Yugoslavia dating from 1980.

Yugoslavia is the EC's second largest Mediterranean trading partner after Algeria, and its exports to the Community have risen from \$3.15bn in 1982 to \$3.5bn in 1986.

● Honda Motor of Japan is to start exporting motorcycles to

Yugoslavia this year, AP-DAJ reports from Tokyo. Honda said the company, believed to be the first Japanese manufacturer to export motorcycles to the East European country, plans to sell a 450cc model. Exports will begin in August.

The company intends to add a 750cc model in the future, and hopes to reach sales of up to 1,000 a year.

Honda was prompted to start motorcycle exports to Yugoslavia because of a sharp drop in shipments to major markets like the US and China.

Exports to the US fell due to the appreciation of the yen, while those to China slumped as a result of Peking's chronic foreign currency shortage.

Overall motorcycle exports by Japanese makers plunged 31 per cent in 1986 from the previous year, according to industry statistics.

Honda said exports to Yugoslavia were arranged through Marubeni, the Japanese trading house, because of the lack of marketing experience in East European countries.

Honda hopes to export cars also to Yugoslavia.

Singapore ship boost for Iran

BY ROGER MATTHEWS IN SINGAPORE

IRAN has found a novel way of cutting the cost of the Gulf shipping war, thanks to the expertise of a Singapore ship-repair yard.

Of the 330 merchant ships attacked in the Gulf since the war began nearly seven years ago, the majority of the most badly damaged have been owned or chartered by the Iranian government.

Three of those vessels should be ready to rejoin the fray by

the end of the year, although they will be returning to the Gulf as just two ships. Jurong shipyard, in what it describes as a "unique and intricate project," is gluing in half two of the vessels and will form a new ship from the less damaged halves. The third ship is being extensively built.

The Maran, Mokran and Minab are 25,000 dwt product carriers and all are thought to have been hit by Exocet mis-

siles. National Iranian Tankers, an Iranian company is paying Jurong shipyard \$8m for the cannibalisation and rebuilding. The Singapore company said the price representing a considerable saving for NITC, even in the depressed state of the world shipping industry. The work also includes rebuilding the crew accommodation areas, complete new navigational systems and renewing the 9,000 hp main engines.

Mitsui may pull out of Iran chemical venture

MITSUMI of Japan is likely to withdraw from a joint venture petrochemical project with Iran as the Iran-Iraq war drags on, Reuters reports from Tokyo.

The trading house is likely to file a petition with Japan's Ministry of International Trade and Industry (MITI) to collect overseas investment insurance to minimise losses incurred by the project, the company said.

The company would file for insurance on the grounds either that it is impossible to continue the project because of the Iran-Iraq war or that the project has been suspended for more than six months, both stipulated as conditions.

The site has been bombed by the Iraqis, but claiming the damage for insurance is difficult because it cannot be accurately assessed.

Cyprus doubles Airbus order

By Michael Doane, Aerospace Correspondent

CYPRUS AIRWAYS, the national airline of Cyprus, has increased its order for Airbus A-320 twin-engined airliners from four to eight aircraft, worth over \$250m.

This brings total Airbus A-320 sales to date to 439 aircraft, from 16 customers, of which 281 aircraft are firm orders and 158 are options.

The Cyprus Airways aircraft will use the International Aero Engines V-2500 engine, now under development, the deal being worth \$32m for the international engine group.

IAE said that to date seven airlines had placed orders for V-2500 engines for A-320 Airbus, worth about \$1.6bn. Engines are now on test in the UK, West Germany and the US, and have amassed 1,700 hours of running. Other A-320s are powered by Franco-US Snecma-General Electric CFM-56 engines.

The A-320, a 150-180 seater advanced technology airliner, is already engaged in its flight test programme and is due to enter airline service next spring. Cyprus Airways will receive its A-320s starting in April, 1989.

French experts find place in the sun in Francophone Africa

BY PETER BLACKBURN IN ABIDJAN

It was rather like trooping the colour when Ivory Coast's President Houphouët-Boigny marched his entire Cabinet of 40 ministers down to inspect the new offices of the country's public works agency overlooking Abidjan's lagoon.

However the occasion was not a birthday treat for the venerable 81 years old President Houphouët-Boigny but homage to the good work done by the agency's controversial French director Mr Antoine Cesario.

The unusual spectacle briefly spotlighted the important but discreet role that French expatriates continue to play in the political and economic affairs of French-speaking West African capitals from Dakar to Libreville nearly three decades after independence.

The stocky and combative Mr Cesario, who already had extensive Ivorian experience, was brought back from France in 1977 to set up the Direction et Contrôle des Grands Travaux (DCGT). Since then he has worked wonders cleaning up the corrupt public works sector after the excesses committed during the cocoa and coffee boom in the 1970s.

In so doing, Mr Cesario has created powerful enemies amongst overseas contractors, aid donors and the population. It was in order to silence these criticisms that President Houphouët-Boigny took his ministers to visit DCGT's new enlarged offices in a converted hotel on an attractive site overlooking the lagoon.

President Houphouët-Boigny made no speeches but the warm handshake was a clear public benediction of Mr Cesario.

The speeches came instead from the director of the DCGT who explained to the ministers how his agency had saved the country CFA 800bn (\$2.7bn) on building and public works projects over the past decade.

During this period the DCGT supervised the completion of projects worth CFA 1,000bn (\$3.3bn) without



President Houphouët-Boigny — key role for Frenchman

any cost overruns. President Houphouët-Boigny has never hidden his desire to use foreign expertise to accelerate his country's economic development. As a result the Ivory Coast, an economic backwater in 1960, has long since overtaken neighbouring Ghana.

Ivory Coast has the greatest number of French citizens, about 40,000 out of a total of some 300,000 on the continent. But the use that it makes of expatriates from the old colonial power is by no means unique. Other French experts occupy important posts in other sub-Saharan Francophone countries.

Close relations do not always make for harmony. The strongest but also the stormiest French connection is with tiny, oil-rich Gabon. The close links between the Bongo regime and French intelligence and business interests were detailed in Mr Pierre Pean's book "Affaires Africaines," which alleged that Gabon was jointly controlled by French and Gabonese masonic secret societies. Its publication in 1983 caused a major diplomatic row.

But such "family" quarrels are rare. It is likely that most of the second generation of independent Francophone Africans will follow President Houphouët-Boigny's example and continue to make extensive use of French expertise.

Kawasaki wins port order in Indonesia

KAWASAKI Steel has received construction orders for projects at Indonesia's Panjang port and the Philippines' Nasipit port, the company said yesterday, Reuters reports from Tokyo.

The ¥1.2bn (\$4.9m) Panjang Port project is for repair and improvement work, including expansion of the quay and construction of warehouses.

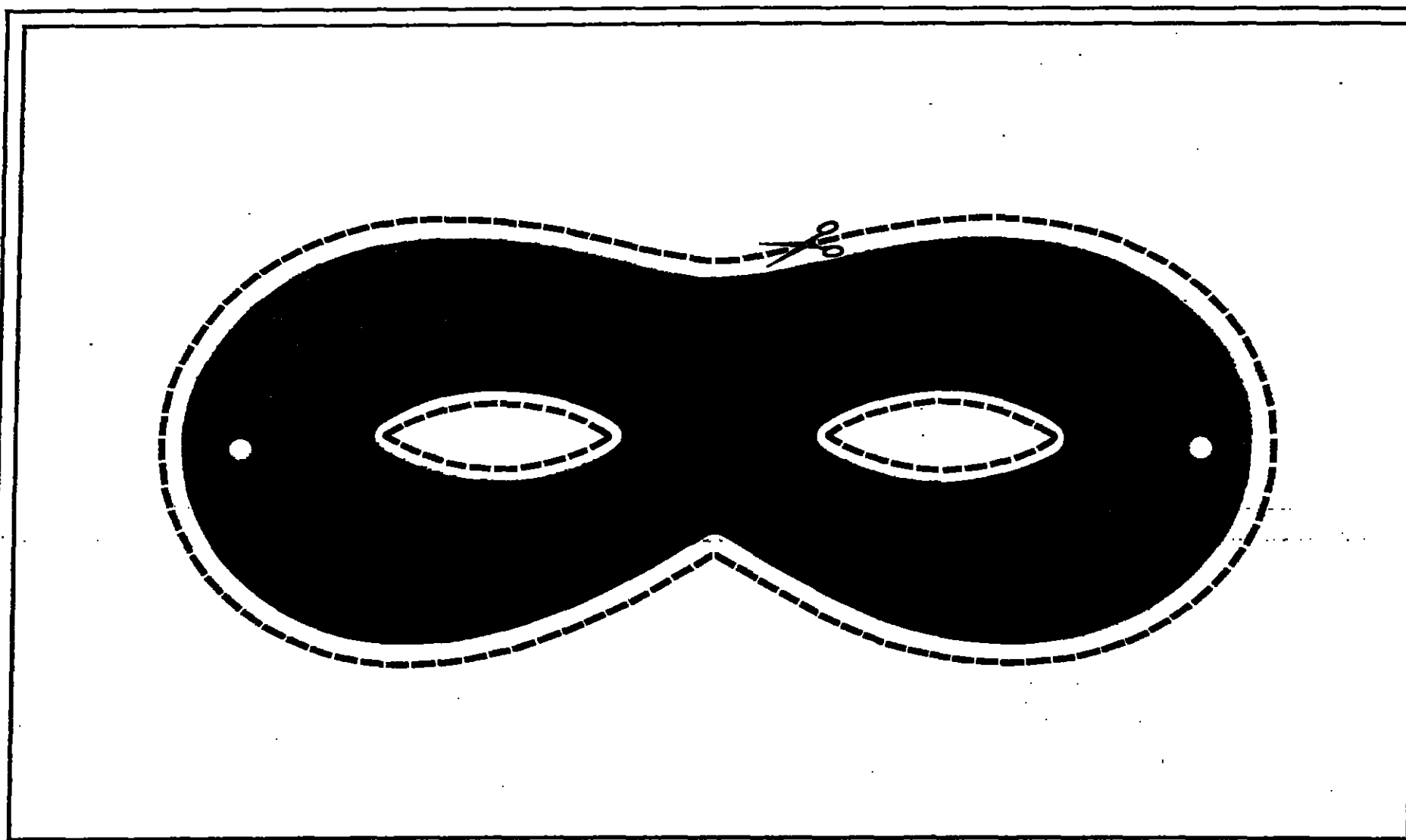
Construction at the Sumatra island port will start next

month and be completed in May 1989, Kawasaki said.

The ¥700m project for Nasipit on Mindanao Island is to build a new port after dismantling the current one.

Construction at Nasipit will begin in August this year and be completed in June 1989.

● Astilleros Espanoles, the Spanish shipyard, is to build an oil tanker for France that will be Spain's first tanker order for five years, Reuters reports from Madrid.



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UK NEWS

FHA code of conduct to combat rise in debt

BY HUGO DIXON

THE FINANCE Houses Association, the industry's trade body, yesterday published a code of conduct designed to ensure responsible lending practices among its members.

The code has received full backing from the Office of Fair Trading. It comes at a time of concern that some institutions are lending consumers money without checking their ability to repay. As a result, there has been a rising tide of debt and a rising tide of over-commitment, as Sir Gordon Borrie, director-general of Fair Trading, put it.

The code is the association's attempt to get over the problem. Any of its members that break it will, it says, be expelled from the association.

The code requires members to:

● Check that customers are

able to repay a loan. Except in the case of very small loans, that will normally involve making a search with one of Britain's credit reference agencies.

● Supply information about their borrowers, such as how much they have borrowed and whether their repayments have been on time to credit reference agencies. That, it is argued, will enable other lenders in the future to judge whether to make a loan.

● Ensure that advertisements for "secured" loans make clear that the loan is secured on the customer's house. Consumers have sometimes thought that "secured" meant the loan was very safe, not realising that by taking out such a loan they were putting their homes at risk.

● Deal promptly with complaints. Consumers will, if they wish, be able to resolve disputes through an arbitration scheme run by the Chartered Institute of Arbitration.

● Encourage consumers to tell them if they are in financial difficulty, respond sympathetically in such cases and tell them they can get help from bodies such as the Citizens Advice Bureau.

● Take particular care with young people.

Much of the code's language is fairly vague. However, Sir Gordon said he did not think this "lack of precision" was necessarily a defect. What mattered was that the code was implemented in its spirit, not just its letter. He said he was confident the association would do that.

Bank elects rescuers to be deputy chairmen

By David Lascelles, Banking Editor

MR ROBERT Holmes & Court, the Australian entrepreneur, has been appointed a deputy chairman of Standard Chartered Bank.

Mr Holmes & Court, who has an interest of 14.9 per cent in the bank, was one of the "white squires" who came to Standard's rescue when it was the object of a hostile takeover bid by Lloyds Bank last year.

Standard's other white squire, Sir V. K. Pao, the Hong Kong shipping tycoon, was also elected a deputy chairman of the bank. He owns a similar stake to Mr Holmes & Court.

The appointments are intended to reinforce the two men's long-term commitment to Standard Chartered and dispel suggestions that their interest is short-term and speculative.

However, both are carrying large paper losses on their investments and have been viewed as potential sellers now that the 12-month moratorium by the City's takeover code on a new bid by Lloyds has expired.

Standard Chartered's shares rose 17p to 815p yesterday.

● A group of companies, controlled by Mr Holmes & Court has applied to US government anti-trust authorities for permission to boost its stake in Texaco, the US oil group operating under Chapter 11 of the US Bankruptcy Code, to between 10 per cent and 15 per cent. The group holds 9.6 per cent of Texaco's shares, our Financial Staff writes.

EC likely to probe ship subsidies

By Quentin Peel

THE EUROPEAN Commission is set to order an investigation into shipbuilding subsidies offered by France and Britain in the fierce competition to win the FFR 435m (£43.5m) order for a cross-Channel ferry.

The move follows a British complaint that the French Government was unfairly subsidising its own yard, Chantiers de l'Atlantique, which last month won the order from Brittany Ferries, the French group.

It appears that the bid by British Shipbuilders' Govan yard itself contained a higher proportion of state subsidy than a third offer from the Dutch yard of De Giessen-Noord—and hence the commission proposal to investigate both bids.

The proposal for an investigation to be opened under the EC rules on competition will be sent to the 12-nation commission today by Mr Peter Sutherland, the commissioner responsible. It is expected to be approved.

All subsidies are supposed to be suspended while the commission opens a procedure to check on the state aid made available. An eventual ruling might require such subsidies to be recovered.

The row between Britain and France over the Brittany Ferries contract has been raging ever since it became clear this year that the French Government and local authorities were putting political pressure on the company to place its order with a French yard.

Chantiers de l'Atlantique, owned by Alstom, the French heavy engineering and shipbuilding group which is in turn controlled by CGE, recently lost a \$150m order for a luxury liner from the US Star Cruises group.

The British charge was that the French state aid was involving direct subsidies from the Industry Ministry as well as a financial package including interest-rate subsidies—either exceeding the 8 per cent subsidy limit (on the proportion of total cost) laid down by EC law or was anyway more subsidised than the other EC tenders. That is what the commission will seek to determine in the cases of both bids.

Govan had put in a bid of FFR 410m, reflecting lower costs and substantial state aid from the Shipbuilding Intervention Fund.

Commission officials said yesterday that the Dutch bid clearly contained the lowest subsidy content and both British and French bids would therefore come under scrutiny.

Alvey projects endangered by lack of funds

BY DAVID THOMAS

SOME PROJECTS developed with the help of the Government-backed £250m Alvey programme for advanced information technology research are in danger of being frustrated because of shortage of funds for investment, Mr Brian Oakley, director of the Alvey programme, said yesterday.

He was speaking at a conference at the University of Manchester Institute of Science and Technology held to discuss the five-year Alvey programme, in which 113 companies and 55 universities have participated since it was launched in May 1983.

About 250 projects were being funded under the scheme, which is centred on collaboration between companies and university departments, at the end of last year, the peak period for the scheme.

Last year the official IT '88 Committee proposed to the Government a new five-year programme worth £1.05bn, just less than half of which would come from public sources. The conference yesterday heard strong support for the general thrust of the proposals from most speakers.

BIGGEST PARTICIPANTS IN ALVEY			
Company	No. of projects	University	No. of projects
DEC	58	Imperial College	37
ICL	51	Edinburgh	34
Plassey	38	Cambridge	24
STC	32	Loughborough	19
BT	31	Sussex	18

Mr Oakley, who is to retire as Alvey director this year, said independent monitoring of the first phase of Alvey showed that most Alvey projects had made good technical progress, had resulted in effective collaboration between companies and universities, and had been well managed.

He added that commercial exploitation plans existed for about half the Alvey projects, but it was too early to judge whether the other projects would lead directly to commercial exploitation.

Given the difficulties that existed in funding the further development of some of the projects on a UK basis alone, however, it was crucial for Britain to participate in European-wide research and development.

Mr Mike Watson, director of marketing and technical strategy for ICL, the largest British-owned computer company, speaking to the conference on behalf of industry, said that, thanks to Alvey, a national strategy for information technology, comparable with Britain's competitors, was evolving.

"Alvey has been the first tentative step towards establishing such a national consensus in the UK and we would be deluged both to our own enterprises and to the future of the UK if we failed to maintain this common spirit and to build on it."

He argued that before Alvey the government support for information technology had been highly fragmented and there

had been little contact between companies and universities in information technology research.

Professor Bill Mitchell, chairman of the Science and Engineering Research Council, speaking to the conference on behalf of research institutions, said Alvey had resulted in a remarkable transformation of information technology research.

He argued that the programme should not be regarded as a transient one but "as a step change in the nature of support for information technology in this country."

However, he said funds that would flow to research institutions under the proposals made by the IT '88 committee, might, when taken together with European Commission funds, be less than the research institutions received during the first Alvey programme.

Mr John Thynne, from the Department of Trade and Industry, said the Government had received 180 comments on the IT '88 proposals. Most of them supported the broad balance and size of the new programme proposed by IT '88.

Cruise missile base on schedule

BY LYNTON McLEAN

THE SECOND BASE for cruise missiles in Britain, RAF Molesworth, near Huntingdon, is to become operational as planned next year, in spite of the prospect of an agreement between the US and the Soviet Union on mutual reductions in intermediate-range nuclear forces.

The first cruise missile base at RAF Greenham Common, Berkshire, has been operating since 1982.

Colonel Kent Harbaugh, the commander of the US Air Force's 303rd Tactical Missile Wing at Molesworth said yesterday: "My mission is still to get this base fully operational as soon as possible."

"If the INF talks succeed or fail, either way, we will have fulfilled our mission by next year," he said.

Under proposals being considered by the US and the

personnel who will man the missile wing. A further 200 additional support staff will be on the base by the end of the year.

The "two-track" policy of the North Atlantic Treaty Organisation, agreed in December 1979, to modernise Nato intermediate-range nuclear forces in Europe and to negotiate with the Soviet Union mutual reductions in intermediate weapons, would have been proved to be correct whatever the outcome of the arms talks, the colonel claimed.

"If the INF talks succeed or fail, either way, we will have fulfilled our mission by next year," he said.

Under proposals being considered by the US and the

Soviet Union, Soviet intermediate missiles and Nato cruise and Pershing 11 missiles could be scrapped.

The UK Ministry of Defence repeated yesterday its adherence to the Nato "two-track" policy of modernisation for intermediate weapons and parallel talks to scrap them. "The (cruise missile) deployment programme will continue in the absence of any agreement making it unnecessary, but that deployment can be modified, halted or reversed in the light of such an agreement," the MoD said.

RAF Molesworth is to house 64 ground-launched cruise missiles, based in 16 "transporter erector launch vehicles."

NEI wins army bridge contract

By Our Northern Correspondent

NEI THOMPSON has won a £30m contract from the Defence Ministry to design and develop a family of bridging equipment for the British Army. The contract includes options for production starting in the early 1990s, which would take the value of the work up to a total of £100m.

NEI has spent more than two years working on the design of what will be a mobile, lightweight system to replace the Bailey bridge. Further design work will continue for the next four years.

The contract was won in initial competition with other companies eventually whittled down to Williams Fairley and Royal Ordnance.

The systems will be capable of faster deployment with less manpower than the Bailey bridge and will be able to carry heavy armoured vehicles.

NEI, which has not hitherto manufactured mobile bridging, yesterday said the system would use many aluminium sections and that the company had considerable experience with the welding of such metal.

The project will use a firm-price contract with design acceptance planned for 1991. Most of the work will be done at NEI Thompson's Wolverhampton plant.

Warning on threats to TV

BY RAYMOND SNODDY

TELEVISION IS under threat from growing political interference, the BBC and the Independent Broadcasting Authority, comes from direct political interference, often arising from the belief that television is biased against the Government.

The warning comes tonight from Sir Denis Forman, deputy chairman of the Granada group and until recently chairman of the broadcasting authority in the 15th Richard Dimbleby Lecture on BBC.

Sir Denis argues that the foremost threat to the rule of broadcast is the growing interference, the BBC and the Independent Broadcasting Authority, comes from direct political interference, often arising from the belief that television is biased against the Government.

"If the INF talks succeed or fail, either way, we will have fulfilled our mission by next year," he said.

The Government rather than the viewers at large."

Sir Denis says that the Government tends to apply marketist theories to television.

"Such application of market theories is absolutely at odds with the doctrine enshrined in the Television Act and the BBC Charter that the prime purpose of television is to educate, inform and entertain."

BBC names Wilson as editorial policy controller

BY RAYMOND SNODDY

MR JOHN BIRT, BBC deputy director, yesterday made his first key appointment since being given the task of uniting BBC news and current affairs—radio as well as television—under a single directorate.

Mr John Wilson, editor of news and current affairs for BBC radio, has been appointed to the new post of controller of editorial policy.

Mr Wilson, who joined BBC radio as a sub-editor in 1966, will be responsible for journalists and editors throughout the BBC. He will take over the

role of Mr Alan Protheroe, assistant director general of the BBC, who leaves at the end of next month.

All the signs are that Mr Wilson, who will report to Mr Birt, former director of programmes at London Weekend Television, will in effect be Mr Birt's deputy, although further appointments are expected.

Mr Birt is in the process of creating a management structure to run the directorate, which is likely to be brought together on a single site at White City in West London.

Independent producers complain over access

BY RAYMOND SNODDY

INDEPENDENT producers yesterday accused Britain's Broadcasting Authority of offering about 500 hours by 1989.

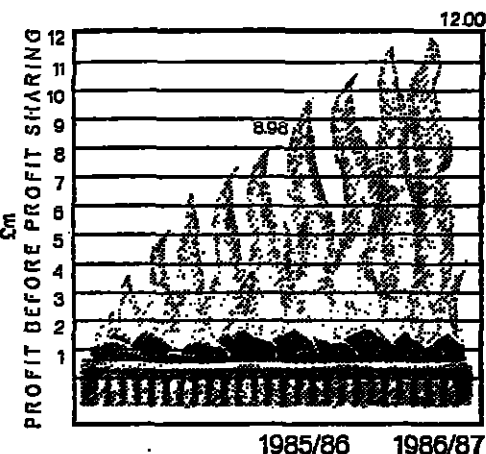
That according to a study by Knowledge Research, a group attached to the Polytechnic of Central London, amounted to just over a fifth of the Government's target for newly produced programmes.

The study does, however, include all the hours of news programmes, which the broadcasters have refused to include in any quota for independents.

achieved by the production year 1991-92, and the Independent Broadcasting Authority offered about 500 hours by 1989.

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Profit after Tax	6.30	4.31	46.2

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Morgan Grenfell still tops takeover table

By Michael Dixon

MORGAN GRENFELL, the merchant bank hit by the Guinness scandal, nevertheless retained its leading position as financial adviser in UK public takeovers in the first six months of this year, according to a league table published by Financial Times Mergers & Acquisitions, a monthly magazine.

Morgan Grenfell has headed the takeover league table for several years, building up a reputation as a particularly aggressive adviser ready to test the rules governing bid battles to the limit. However, the bank's image was severely damaged late last year by two scandals: the Department of Trade investigation into the takeover of Distillers by Guinness, a Morgan Grenfell client; and the disclosure that Mr Geoffrey Gordon, Morgan's official, had been guilty of insider dealing.

The magazine survey says that in the first six months of the year Morgan Grenfell was adviser in 20 bids for quoted UK public companies with a combined value of just over £4bn.

In second place was J. Henry Schroder Wagg, which advised on 20 bids worth £3.4bn. Schroders ended only in seventh place in the magazine's 1986 survey. The rise in its

LEADING BID ADVISORS IN 1987

Takeovers for publicly quoted UK companies, January-June

Bank	Number of bids	Value of bids (£m)
Morgan Grenfell	20	4,043
Schroder Wagg	20	3,393
S.G. Warburg	17	3,007
Charterhouse	5	1,585
Samuel Montagu	16	1,322
BZW	11	1,214
Goldman Sachs	11	1,160
Kleinwort Benson	11	967
Robert Fleming	12	802
Cooney Bank	11	782
Equicredit	11	778
Lazard	15	676
Hill Samuel	14	670
Hambros	10	597
Henry Ansbacher	8	580

Bids for publicly quoted UK companies, either completed, lapsed or launched between 1-15 and 30-6-87, excluding partial tender offers.

position is due largely to the fact that it has advised in two of this year's biggest battles. It aided Pilkington Brothers in its successful defence against the £1.2bn bid from BTR, which was advised by Morgan Gren-

fell; it was also joint adviser, with Barclays de Zoete Wedd, in the unsuccessful £540m bid for Morris by Williams Holdings. Norcross was defended by Charterhouse, a bank with a traditionally small mergers and acquisitions department - that has grown rapidly in recent years. It occupied fourth position in the first half of 1987, advising on five bids for public companies worth £1.6bn.

S. G. Warburg, traditionally one of the top three bid advisers with a particularly strong reputation for defence work, was in third place in the first half of 1987, advising on 17 bids worth £2bn.

Kleinwort Benson, which was ranked second in the 1986 list, dropped to eighth position in the first half of this year, working on 11 bids worth about £1.2bn. However, the survey gives only a rough guide to performance, since it does not cover bids for private or foreign companies. That means, for example, that it does not include one of the most innovative deals so far this year: the \$560m bid for JWP Group, the big US advertising house, by WPP Holdings, a small UK company that was advised in the deal by Samuel Montagu.

Takeover Code move will bolster regulation

By Clay Harris

THE TAKEOVER panel will act shortly to remind directors that all are responsible for the conduct of their companies during bid battles. The revision of the Takeover Code is intended to be a forthright restatement and strengthening of existing policy.

The panel, which oversees the self-regulatory framework governing British takeovers, believes that the position has to be spelt out in the wake of such bids as that for Distillers by Guinness, where strategy was made and implemented by a small group of directors and outside advisers.

The changes in the code have emerged from ideas floated by Mr Robert Alexander, the panel's new chairman, that companies establish special committees of non-executive directors to vet behaviour during a bid. These were variously called "audit" or "offer" committees, but now appear unlikely to be a part of the panel's final draft.

BA aims for 'yuppie' market with custom-made exotic tours

By David Churchill, Leisure Industry Correspondent

BRITISH AIRWAYS is planning to sell special custom-made holidays to exotic destinations such as Hong Kong and the Seychelles, aimed at the "yuppie" leisure traveller.

The move, announced yesterday, is in response to the fierce price competition in the troubled package holiday market in Europe.

Mr Jim Harris, BA's marketing director, described the price competition as suicidal. He admitted that BA was concerned at the state of the market.

BA is the fourth largest UK package tour operator - trading through such names as Enterprise and Sovereign Holidays - but last year BA Holidays, its tour operating subsidiary, lost £4.8m.

The airline is hoping to make a profit from BA Holidays this year, Mr Harris said. "But we are worried that too much price competition is leading to a lowering of standards, and that must be bad for the holidaymaker."

Package tour operators this summer are facing severe difficulties because fewer holiday-makers than expected have

MORE THAN 8m foreign visitors overcame their fears of Libyan bombs, terrorist attacks and the fall-out from the nuclear accident at Chernobyl, Soviet Union, to visit London last year, according to the London Tourist Board, writes Alice Rawsthorn.

The board expresses concern about the shortage of hotel accommodation and coach parking facilities in London.

Many guest houses and small hotels are filled by homeless families rather than tourists.

booked a package holiday.

The problem arises because the operators have increased the number of holidays on offer by about 30 per cent while demand has risen by only about 10 per cent.

BA, however, believes there is a new opportunity in the fast-growing long-haul market, which it estimates will expand by about 25 per cent this year.

The new BA operation is called Tailor Made Tours and

is part of its Poundstretcher long-haul travel company.

Mr Des Hetherington, Poundstretcher's managing director, said Tailor Made Holidays "are somewhat more expensive than the traditional brochure holiday but this does not bother our clients a bit."

British Airways passenger traffic in the April-June period was well above last year's depressed level but also higher than the 1985 total, writes Michael Donne.

Figures for the first quarter of the financial year show that the number of revenue passengers was more than 4.9m, up 17.4 per cent compared with the 4.18m in the first three months of 1986-87.

If package holiday traffic carried by British Airways is included, the overall passenger figure for the BA group is more than 5.57m, up 19 per cent.

NO 15-8/83

During the first quarter, European short-haul traffic rose by 15.3 per cent to reach 3.68m, while long-haul traffic, including flights over the North Atlantic, rose by 24.1 per cent to reach just over 1.22m.

OFT curbs scope of poster deal inquiry

By Clay Harris

THE Office of Fair Trading made clear yesterday that the Monopolies and Mergers Commission investigation into the share of the advertising poster market held by MAI, the financial services group, would not affect any site disposals already completed.

Although the inquiry, ordered last week by the Trade and Industry Secretary, arose from MAI's £16m takeover in January of London and Continental Advertising Holdings, it will use MAI's post-acquisition and post-divestment market share as a starting point.

There was no question of reversing MAI's subsequent sale of some sites to Arthur Maiden and to a company controlled by Primsight, but in which MAI has a passive 15 per cent stake.

LCAI's London & Provincial and MAI's Mills & Allen were already Britain's largest roadside poster contractors before the merger.

City orders £5m telephones

By Nick Bunker

STOCKBROKERS and their clients will have another 4,000 private telephone lines provided by the Stock Exchange this autumn after an agreement signed yesterday by the exchange and Sir John Clark, chairman of Plessey, the telecommunications group.

A Plessey-led partnership with GEC, the electrical group, has won a 5m contract to supply the exchange with a new System X digital telephone network to replace its existing private STX service.

The exchange said it needed the new system to help to carry a volume of calls that has increased dramatically since

last year's Big Bang deregulation of the stock market.

Since last October, when the exchange went over to a system of dealing almost entirely over the telephone, the number of lines in use on the old system has been double the 4,500 in use in early 1986.

System X will allow the exchange to expand the present network from 9,000 lines to an initial 13,000, although the system has a theoretical capacity of 15,000, Plessey said.

The Plessey-led partnership fought off rival tenders from competitors including Ericsson,

British Telecom, Northern Telecom and AT & T/Philips. Mr George Hayter, Stock Exchange information services director, said Plessey had won the contract partly because it had the capacity to operate the network via satellite connections to link the London exchange to overseas brokers and investors.

The exchange's previous STX system - which used a Plessey "strawger" mechanical exchange - was installed to link member firms in 1969 and was equivalent to the telephone network of a town the size of Dover. Since 1973, it has also linked stockbrokers to their clients.

Jaguar to lease in W Germany

By John Griffiths

A JOINT venture to take Jaguar into the West German luxury car leasing market has been set up with the company's West German distributor and Lombard North Central, the finance house arm of National Westminster Bank.

Mr Peter Cottle, manager of the parent Jaguar Cars Finance, which has been operating in the UK as a joint venture between Jaguar and Lombard since 1984, said yesterday it should provide significant opportunities in Jaguar's toughest export market.

He said this was because the West German luxury sector

was dominated by leasing deals because 65 per cent of pay clients were tax deductible, compared with 45 per cent in the UK.

Jaguar expects to sell about 2,500 cars in West Germany this year, out of about 48,000 worldwide.

The market is a paradoxical one for Jaguar. It is the heartland of its two fiercest rivals, Mercedes and BMW, and is therefore one in which it is keen to make progress and more firmly establish itself as a genuine competitor.

However, it is also the one in which it has made slowest

progress. The company recently aimed 65 per cent of pay clients to grow more slowly in West Germany, citing the strength of the D-Mark - which means that more profitable sales can be made elsewhere - and the advent of the 7-Series BMW.

This model has sparked a sales battle between the two West German manufacturers which, it is suggested, Jaguar should keep out of temporarily.

However, the launch of the joint venture company suggests that Jaguar's absence from the leasing sector may also have been a factor in its slow West German sales growth.

VAG(UK) lifts taxable profit by 6%

By Kenneth Gooding, Motor Industry Correspondent

VAG (United Kingdom), which imports Volkswagen and Audi cars and MAN commercial vehicles from West Germany, lifted taxable profit for the year to last September 30 by 6 per cent, from £25.13m to £26.64m. The company also increased the dividend payment to its parent, the Lombard Group, by 5.5 per cent, from £18m to £19m.

The pay of Mr Michael Heelas, chief executive, rose by 15.5 per cent, from £77,000 to £88,935. The company's employees apparently benefited

from the strong performance, because the number earning between £30,000 and £50,000 a year jumped from 10 to 15. The number of employees rose from 904 to 942.

VAG(UK) turnover last year increased from £542.6m to £592.6m. Its tax payment rose from £24,000 to £1m, leaving the net profit at £25.62m against £25.1m.

The company had £21.88m in the bank at the end of September 1986, but that was reduced to £10.47m last year. At the

same time its commitments in the foreign exchange markets were reduced from £59.5m to £11.3m.

Last calendar year VAG (UK), which is neck-and-neck with the Nissan importer in contesting first place among traditional vehicle importers in Britain, sold 109,257 cars in the UK for a 5.8 per cent market share, compared with 103,877 and a 5.87 per cent share in 1985. About 12,895 MAN-VW commercial vehicles were also registered in the UK, up from 11,543.

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GMAC Overseas Finance Corporation N.V.

Dated: July 15, 1987

Nissan takes up option on site

NISSAN of Japan yesterday formally exercised its option to acquire the full 736-acre site at Washington, Tyne and Wear envisaged for its car production operations.

Until now its UK subsidiary, Nissan Motor Manufacturing (UK) has been occupying only 297 acres.

NATIONAL BANK OF CANADA

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DEPOSIT NOTES
DUE JULY 1996

For the six months, July 9, 1987 to January 10, 1988, the rate of interest has been fixed at 7 1/4% P.A.

The interest due on January 11, 1988 against coupon nr 3 will be \$US 936,46 and has been computed on the actual number of days elapsed (186) divided by 360.

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UK NEWS

British Telecom may be forced to compensate users

BY DAVID THOMAS

BRITISH TELECOM may be forced to pay its customers if it fails to provide new lines or to repair faults within a specified period.

Professor Bryan Carsberg, director general of the Office and Communications, the industry's regulatory body, issued this warning in a lengthy statement yesterday in response to recent concern about BT's quality of service.

BT is also pressing BT to publish regular information on its quality of service, and Sir George Jefferson, BT chairman, said last night the company would publish these figures, particularly those of relevance to residential and small business customers, in the autumn.

However, Prof Carsberg also issued previously confidential BT figures which suggest that the quality of most of BT's services has gradually improved since 1981.

BT believes these figures justify its claim that its services have not generally deteriorated since privatisation.

In the past two weeks, the company has been subjected to a barrage of allegations of declining service quality, including a survey of public opinion released by the National Consumer Council pointing to widespread dissatisfaction with BT's services.

Prof Carsberg said he probably could not seek penalties against BT unless the subjective measurements were backed up by more objective data.

He was therefore releasing quality of service information given to him by BT last year. This showed a gradual improvement in most of BT's basic services between 1981 and 1982 and 1985 to 1986.

For example, 1.7 per cent of local calls and 4.2 per cent of long-distance calls failed because of network faults in 1985-86, compared with 2.7 per cent of local calls and 5.9 per cent of long-distance calls in 1981-82.

Ofel is conducting its own surveys as an independent test of BT's figures and its next survey will give particular attention to fault repair, directory inquiries and public call boxes because concern has been expressed about these.

However, Prof Carsberg concluded that the information available on most services "does not demonstrate a need for further regulatory action to increase financial incentives for improved performance."

But, he added he was concerned by "the evidence I have seen in complaints that BT has a poor record in providing new exchange lines and connecting lease lines on an agreed date."

Ofel is also closely examining reports that BT's quality of service has deteriorated this year because of the strike by BT staff earlier this year and teething problems in introducing new digital exchanges, particularly in parts of London.

Minister criticises British aid policy

By Peter Montagnon

MR ALAN CLARK, the Trade Minister, yesterday sharply criticised British aid policy with a warning that companies would lose business in overseas markets unless aid was more commercially orientated.

His remarks came in a speech to the Advisory Council of the Export Credits Guarantee Department in which he delivered a strongly worded critique of last month's House of Commons Foreign Affairs Committee report on aid.

The report is widely thought to reflect the thinking of the Overseas Development Administration which runs Britain's aid effort. Mr Clark's own Department of Trade and Industry has no direct responsibility for aid.

He said the report reflected "the kind of intellectual imperialism which will be tolerated less and less by our customers."

It harped too much on the need for the ODA to devote more resources to appraisal and administration of development projects, he said.

"I honestly believe that this notion that, before an aid package can be agreed, a lot of visiting accountants and civil servants should pick over the client country's economy and decide whether it is in their best interests to accept it is completely out of date - both in terms of doctrine and practicability," he said.

Mr Clark was careful to avoid discussing one of the committee's conclusions that the so-called Aid and Trade Provision (ATP), under which aid funds are earmarked for the support of export contracts to developing countries, should be removed from the UK's main effort and administered separately by the DTI.

Mr Clark is known to favour such a move, provided it is associated with increased funding, although some of his senior officials are more ambivalent.

In general, aid policy should aim not so much for a simple transfer of wealth to developing countries, but more for "a closer partnership based on mutual recognition of profit and advantage," he said.

This would enhance public support for the aid programme and allow its budget to be increased. Unless the pattern changed there was "a serious danger, not just that Britain and British industry will be the poorer but that the whole status of foreign aid in the eyes of the public will diminish."

Mr Clark added that the ATP scheme could be improved if it were made more easily accessible by smaller companies seeking aid support for their overseas business. Among the changes he said was a greater use of soft loans rather than direct grant and a greater freedom for developing countries themselves to decide how aid money should be spent.

Alice Rawsthorn reports on Next's plans to revolutionise home shopping

New forces challenge mail order

IN THE LAST month or so, while the retail stores have been busy with summer sales, the mail order industry has dispatched its new winter catalogues through letter boxes across the country.

On the surface the industry's prospects are rosy for many years. Most of the big companies in mail order - or home shopping as they prefer to call it - have been hauled out of the doldrums of the early 1980s. Moreover, after years of decline, mail order sales out-paced retail sales in the first half of this year.

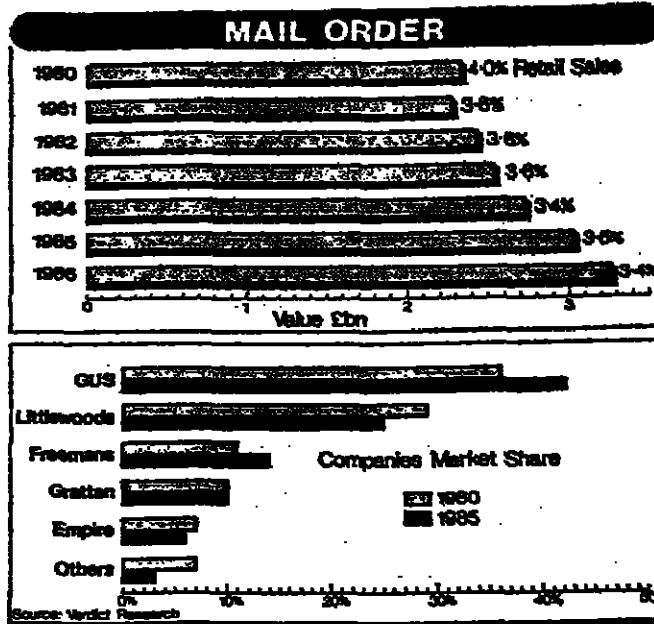
Yet the underlying picture is anything but rosy, not least because, after years of consolidation, new forces are emerging in the mail order industry.

Freemans, one of the more dynamic of the mail order houses, already bears the benefits of its acquisition of the Warehouse fashion group last summer. Marks and Spencer, the retailing group, is still mulling over whether to develop its mail order experiment with N. Brown, another established house.

However, the greatest threat to the status quo is Next, the retailing group which revolutionised retail shopping in the early 1980s and plans to do the same for home shopping through its merger with the Gratman mail order business.

Next proposes, in the words of Mr David Jones, its deputy chief executive, to "break the mould" of the mail order industry. The planning for "Nextmail" - as it is code named - is complete and the group is in the final stages of preparation. Earlier this week it acquired Dillons, a chain of newsagents, to provide collection points for its mail order customers. The first Next catalogue is scheduled for publication early next year. In the meantime the home shopping industry is waiting and watching.

The heyday of mail order was in



the 1960s: the days when Mr Harold Wilson treated trade union leaders to beer and sandwiches in Downing Street and unemployment was a faint memory from the 1930s. Conspicuous consumption entered the lives of the British working class for the first time and buying on extended credit terms from the glossy pages of a catalogue matched the mood of the moment to perfection.

The industry gathered momentum through the next decade. But just as it had thrived with its working class customers in the 1960s and 1970s, so mail order faded when they bore the brunt of economic recession in the early 1980s.

Many of the small companies collapsed. The larger houses survived, chiefly by effecting structural improvements such as tightening stock control and weeding out bad agents. But these companies

emerged from the hard times into a very different trading environment. The "retailing revolution" had brightened up shops and consumer credit - the catalogue's traditional advantage - was freely available.

Mail order's share of retailing expenditure slipped from 4.2 per cent in 1979 to 3.4 per cent in 1981, according to Verdict, a retail consultancy, and has fallen further to its nadir of 3.4 per cent in 1984 and 1985.

The industry has responded by inventing up its catalogue, chiefly in liaison with outsiders. Thus Gratman is involved with Next; Freemans with Warehouse; and Littlewoods has drafted in Travilla, a Hollywood designer who works with the stars of the soap operas, Dallas and Dynasty.

More recently Empire Stores has begun to work with the Burton

Group, while its new managing director - Mr Michael Harris, who arrived last month from Great Universal Stores - has begun a thorough review of its business.

Mail order is also attempting to attract a new generation of home shoppers by producing tightly targeted catalogues - or "specialties" - for clearly defined consumer groups. All the large houses have introduced specialties, most devised to add younger, more affluent customers to their traditional market. Freemans, for example, says that the "vast majority" of sales of its Bynail specialties come from newcomers to mail order.

Yet the specialties are scarcely a panacea for the industry's problems. First, the concept is in its infancy. Secondly, profit margins are far lower than those of the traditional catalogues.

Another hope for the future is electronic shopping. GUS and Littlewoods are already involved with videodisc. And GUS is now considering whether to experiment with cable television. But these projects are still at a nascent stage.

In the meantime improving standards of customer service is perceived as the next step forward. Littlewoods is upgrading its systems to introduce guaranteed delivery within two or three days early next year. GUS is investing in automation to offer a similar service.

Yet all this activity is in comparison with Next, which has spent the past year analysing every aspect of the mail order business to devise its "Nextmail" formula. Next is understandably coy about its plans for the catalogue.

The established houses chirp cheerily, in public at least, about Next's arrival. The "party line" is that any attempt to introduce new customers to mail order must be good news for the industry. But they would say that, wouldn't they?

Strength of manufacturing output confirms sharp rise in growth

BY PHILIP STEPHENS, ECONOMICS CORRESPONDENT

THE STRENGTH of the recent upturn in Britain's manufacturing output was underlined yesterday by official figures showing another good performance in May.

The Central Statistical Office said that its provisional figures suggest that manufacturing production rose by 1 per cent in May compared with the previous month.

Monthly statistics are frequently erratic and often subject to substantial revision, but the May outturn confirms the sharp acceleration in growth apparent since last autumn.

Taking the latest three months together, manufacturing output was 1 per cent higher than during the

previous three months, and 4.5 per cent above the comparable period a year earlier.

Government statisticians believe that this latter year-on-year rate probably represents the underlying trend of output growth, which is the fastest for several years.

The recovery in manufacturing since the start of last year - output fell in the second half of 1985 - was given a substantial boost by the sharp decline in sterling's value last September.

Some of the competitive gains have been lost as the pound has appreciated during 1987, but manufacturers have continued to perform

well in both domestic and overseas markets.

Among individual sectors which have shown particularly fast growth are metal products, motor vehicles, electrical and instrument engineering.

Despite the recent improvement, manufacturing production, which declined dramatically during the 1980-81 recession, is still around 1.5 per cent below the peak level of 1979.

The latest figures were welcomed in Whitehall as further evidence of the buoyancy of the economy as a whole.

Republic of Austria

US\$50,000,000 8 3/4 per cent Bonds 1990

S.G. Warburg & Co. Ltd. announce that the redemption instalment of US\$1,000,000 due 15th August, 1987 has been met by purchase in the market to the nominal value of US\$410,000 and by a drawing of Bonds to the nominal value of US\$590,000.

The distinctive numbers of the Bonds, drawn in the presence of a Notary Public, are as follows:-

321	491	70	864	937	1107	1566	1637	1708	1870
2032	2147	2308	2570	2514	2680	2802	2863	3332	3384
414	413	4923	5060	5186	5248	5308	5367	5429	5489
5444	5610	571	572	573	574	575	576	6046	6099
6158	6219	6273	6340	6400	6461	6522	6582	6644	6705
6925	6986	7047	7108	7169	7230	7291	7352	7413	7474
10743	10804	10865	10926	10987	11048	11109	11170	11231	11292
11156	11217	11278	11339	11400	11461	11522	11583	11644	11705
12472	12533	12594	12655	12716	12777	12838	12899	12960	13021
13102	13163	13224	13285	13346	13407	13468	13529	13590	13651
13650	13690	13730	13770	13810	13850	13890	13930	13970	14010
14873	14934	15014	15075	15136	15197	15258	15319	15380	15441
15222	15283	15344	15405	15466	15527	15588	15649	15710	15771
15748	15809	15870	15931	15992	16053	16114	16175	16236	16297
16274	16335	16396	16457	16518	16579	16640	16701	16762	16823
16800	16861	16922	16983	17044	17105	17166	17227	17288	17349
17326	17387	17448	17509	17570	17631	17692	17753	17814	17875
17852	17913	17974	18035	18096	18157	18218	18279	18340	18401
18378	18439	18500	18561	18622	18683	18744	18805	18866	18927
18904	18965	19026	19087	19148	19209	19270	19331	19392	19453
19430	19491	19552	19613	19674	19735	19796	19857	19918	19979
19956	20017	20078	20139	20200	20261	20322	20383	20444	20505
20482	20543	20604	20665	20726	20787	20848	20909	20970	21031
21008	21069	21130	21191	21252	21313	21374	21435	21496	21557
21534	21595	21656	21717	21778	21839	21900	21961	22022	22083
22060	22121	22182	22243	22304	22365	22426	22487	22548	22609
22586	22647	22708	22769	22830	22891	22952	23013	23074	23135
23112	23173	23234	23295	23356	23417	23478	23539	23600	23661
23638	23699	23760	23821	23882	23943	24004	24065	24126	24187
24164	24225	24286	24347	24408	24469	24530	24591	24652	24713
24690	24751	24812	24873	24934	24995	25056	25117	25178	25239
25216	25277	25338	25399	25460	25521	25582	25643	25704	25765
25742	25803	25864	25925	25986	26047	26108	26169	26230	26291
26268	26329	26390	26451	26512	26573	26634	26695	26756	26817
26794	26855	26916	26977	27038	27099	27160	27221	27282	27343
27320	27381	27442	27503	27564	27625	27686	27747	27808	27869
27846	27907	27968	28029	28090	28151	28212	28273	28334	28395
28372	28433	28494	28555	28616	28677	28738	28799	28860	28921
28898	28959	29020	29081	29142	29203	29264	29325	29386	29447
29424	29485	29546	29607	29668	29729	29790	29851	29912	29973
29950	30011	30072	30133	30194	30255	30316	30377	30438	30499
30476	30537	30598	30659	30720	30781	30842	30903	30964	31025
31002	31063	31124	31185	31246	31307	31368	31429	31490	31551
31528	31589	31650	31711	31772	31833	31894	31955	32016	32077
32054	32115	32176	32237	32298	32359	32420	32481	32542	32603
32580	32641	32702	32763	32824	32885	32946	33007	33068	33129
33106	33167	33228	33289	33350	33411	33472	33533	33594	33655
33632	33693	33754	33815	33876	33937	33998	34059	34120	34181
34158	34219	34280	34341	34402	34463	34524	34585	34646	34707
34684	34745	34806	34867	34928	34989	35050	35111	35172	35233
35210	35271	35332	35393	35454	35515	35576	35637	35698	35759
35736	35797	35858	35919	35980	36041	36102	36163	36224	36285
36262	36323	36384	36445	36506	36567	36628	36689	36750	36811
36788	36849	36910	36971	37032	37093	37154	37215	37276	37337
37314	37375	37436	37497	37558	37619	37680	37741	37802	37863
37840	37901	37962	38023	38084	38145	38206	38267	38328	38389
38366	38427	38488	38549	38610	38671	38732	38793	38854	38915
38892	38953	39014	39075	39136	39197	39258	39319	39380	39441
39418	39479	39540	39601	39662	39723	39784	39845	39906	39967
39944	40005	40066	40127	40188	40249	40310	40371	40432	40493
40470	40531	40592	40653	40714	40775	40836	40897	40958	41019
41096	41157	41218	41279	41340	41401	41462	41523	41584	41645
41622	41683	41744	41805	41866	41927	41988	42049	42110	42171
42148	42209	42270	42331	42392	42453	42514	42575	42636	42697
42674	42735	42796	42857	42918	42979	43040	43101	43162	43223
43200	43261	43322	43383	43444	43505	43566	43627	43688	43749
43726	43787	43848	43909	43970	44031	44092	44153	44214	44275
44252	44313	44374	44435	44496	44557	44618	44679	44740	44801
44838	44899	44960	45021	45082	45143	45204	45265	45326	45387
45364	45425	45486	45547	45608	45669	45730	45791	45852	45913
45950	46011	46072	46133	46194	46255	46316	46377	46438	46499
46476	46537	46598	46659	46720	46781	46842	46903	46964	47025
47062	47123	47184	47245	47306	47367	47428	47489	47550	47611
47648	47709	47770	47831	47892	47953	48014	48075	48136	48197
48174	48235	48296	48357	48418	48479	48540	48601	48662	48723
48700	48761	48822	48883	48944	49005	49066	49127	49188	49249
49226	49287	49348	49409	49470	49531	49592	49653	49714	49775

IN GERMANY THEY CALL IT "SCHICK"

WITH THEIR USUAL DISREGARD FOR ROMANCE, THE AUDI ENGINEERS PREFER: "EINE UMFASSENDE NEUAUSWERTUNG DER AERODYNAMISCHEN WERTE."

THE REAR of the new Audi 90 looked as though it wouldn't be out of place on a race circuit.

"VERY FASHIONABLE, very chic," we ventured.

THE FACES in the room dropped in unison. Audi's aerodynamics expert, Dr Burkhardt Leie, broke the stony silence in the politest possible way.

"IT'S NOT fashion, it's not chic. It's a major reevaluation of aerodynamic values."

TRY TELLING that to the driver turning heads on Munich's Maximilianstrasse, we thought.

DR LEIE continued: "Nothing on the Audi 90 is there for show. The spoiler, for example, increases the down force of air on the rear of the car, giving it greater stability at speed."

"AS AIR flows across the rear section it meets the spoiler. The natural shape of the spoiler causes the air to rise. But what goes up automatically comes down on the other side. This increased down force reduces the incidence of lift and improves stability."

"THERE IS also an effect on the 90's Cd factor of some 2%."

"AH, COEFFICIENT of drag," we said.

"YES. WITH the 90 we wanted to obtain a Cd factor of 0.31. To you the car may look fast, but to us it is merely the result of minimization of air resistance."

"YOU MUST remember, that the Audi 90 is a powerful car. A very powerful car," Dr Leie continued.

"TOP SPEED 128mph on your autobahns," we chimed in.

"EXACTLY THE 2.2 litre version can develop 100kw/136bhp. Such power would be wasted without the correct optimization of the basic body all the way through to blower stream velocity testing. By lowering the resistance, we reduce fuel consumption at speed. In addition, our work enables us to improve the car's flow-noise and handling characteristics."

BLOWER STREAM velocity? Dr Leie's enthusiasm was in danger of reaching gale force. We attempted to slow him down.

"SO, HOW do you optimize the car's shape?"

"QUITE SIMPLE. We develop the basic shape of the body in a wind tunnel with a model scale of 1:4."

"AND THEN?"

"2,500 HOURS, overall. We tested production line vehicles with full engines, closed front panels, road going wheels and grilles in the Wolfsburg wind tunnel. We took measurements at wind speeds of 120, 140 and 160km/h."

NEVER MIND wind speed, Dr Leie was in full flow:

"THEN WE conducted an additional study in Europe's largest wind tunnel located in Holland. We tested for the effect of open side windows on the Cd value and so on."

"MUCH OF a difference?" we asked, bracing ourselves for the inevitable.

"WITH THE front window open, 0.0008% of a km/h."

OUR MINDS started the mental arithmetic. 0.0008% was precious little to sacrifice in a car capable of 200km/h.

AND YOU could see where Dr Leie's handiwork had contributed. The side windows were flush with the body skin. The door handles were flush mounted for an un-

interrupted body shape.

THE FRONT and rear aprons were gleaming one-piece designs. The bonnet sloped gently. And, of course, there was the rounded shape with that spoiler.

WE THANKED Dr Leie and made our way to the exit.

TURNING FOR one last look at the car, we caught sight of the Audi 90's wider wheels.

"IMPRESSIVE WHEELS, mind you, very racy," someone said.

THERE WAS a certain consternation amongst our German hosts. Dr Jorg Bensinger, Audi's chassis and suspension expert, stepped forward wearing an air of indignation.

WHAT, WE wondered, was the German for 'déjà vu'?



"ONCE THE shape is right, there are obviously requirements in terms of styling, comfort and legal regulations that must be incorporated. These, naturally, produce a deterioration in the drag coefficient."

"NATURALLY," WE replied without total conviction.

"OUR TASK was to take these restrictions and devise a way to reach our target of 0.31."

"THE OPTIONS included the aerodynamically-beneficial design of certain exterior components."

"FOR EXAMPLE?"

"THE CAREFUL improvement of the external mirrors, cooling air-feed system and soundproof panelling beneath the engine and gearbox."

"HOW LONG did you spend in the wind tunnel?"



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JOBS

What to beware of when seeking career help

BY MICHAEL DIXON

"LOOKING at your career record, I don't see any serious snags. All the same me and my colleagues have met hundreds of people whose careers have fallen apart, not because they'd done something wrong to make it happen, but because they did nothing to prevent it. And I'd say that's the danger in your case."

"Unluckily your age means you're at a crossroads and if you make a mistake right now... well, though I don't want to sound overly dramatic, it worries me. So your problem, John, is what are you going to do about it?"

Those phrases will have a painfully familiar ring to at least half a dozen Jobs Column readers. I know from their letters and telephone calls that they have all heard words of advice on much the same lines during the past few weeks.

In case others of you are unable to guess where they heard them, I will provide a clue. It lies in the very next passage of the document spelling out the advice I have already quoted—although the words which come next are addressed, not to "John," but to the person advising him. The passage reads:

"The next stage will be the fee. But note that you do not discuss the fee until after your personal reading of the prospective client's problems. You don't want him thinking of our

service when you talk money; you'll want him thinking about the lump in his throat. ... A good solution is to look down at your pad, appear to be figuring things out, and scratch out the numbers on the top of the pad. After about a long 20 seconds of silence and figuring, you look up and say, quite matter-of-factly:

"John, your fee would be X. The fee, as you probably know, is 100 per cent tax-deductible and there's a fair possibility you may have it returned to you in negotiations with your new employer. I don't want you to bank on that, but it's a nice windfall and many of our clients achieve it."

Yes, the document is a sales-training script for consultants employed by a company offering help to people anxious to recover from dismissal or otherwise wanting a change of career. The script was sent to me by a certain Stuart Rado who has a particular interest in such things.

Finding himself jobless six years ago Mr Rado—who lives in Miami Beach—signed up with a consultancy of that kind which had branches throughout the United States.

He was much impressed by its advertised claim of access to the "hidden" markets where the bulk of high-grade jobs change hands unbeknown to outsiders at all. He was also impressed by the consultancy's

judgment that, although what he himself had seen as his personal strengths were in fact weaknesses, he had other outstanding talents only needing professional marketing to win him the key to some top executive washroom.

A few months and \$3,500 in advance payments later, Mr Rado began to feel dissatisfied with the service he was receiving. He learned, for instance, that one of the "hidden employers" to whom the consultancy had sent his expensively produced curriculum vitae was a chicken-packer in Arkansas who did not expect to need even an assistant for at least 10 years.

First laugh

So he went to the manager of the branch he was dealing with and asked for his money back. The man said the company's policy forbade the return of fees. In that case, Mr Rado replied, there would soon not be a company to have a policy of any sort. Whereupon the branch manager laughed in his face.

It may have been that the consultancy boss was misled by Mr Rado's appearance. He is a slender man with long face and melancholy moustache. Perhaps the branch manager also overlooked the significance of one of the activities the dissatisfied

client had specialised in before he lost his job. The activity was press and media relations in America where the libel laws are of course less thorny than they are in the UK.

Anyway, before long the consultancy found itself starring in a special investigation by one of the US's most popular television programmes, and very shortly afterwards went bust.

Moreover, its principal dissatisfied client—whose name, oddly enough, had been mentioned on the programme—began receiving piles of letters from people who felt they had been ill-treated in a similar way by other companies in the same business. Even clients who had gained a new job as a result regularly complained that they had been charged twice what the service was worth.

Stuart Rado took to helping the other victims to pursue their complaints. And from that day to this, being single and having parents with the means as well as the wish to support his cause, he has devoted himself to driving what he terms "bogus" careers-consultants out of business.

Four more have followed his first offender to the grave, the latest lamented being the 30-branch organisation whose sales-training script I have quoted. And lest anyone should think that companies practising such snappy selling routines are necessarily confined to the American mainland, I had

better also quote from the newsletter circulated by the same organisation's chairman to its staff last autumn.

He said that he and a senior colleague would soon be making "an extended trip which will carry us to London, Zurich, Johannesburg, Hong Kong, Sydney and Melbourne; and later to Sao Paulo, Rio de Janeiro, Buenos Aires, Caracas and Mexico City. Remember, most US consulting firms derive more than 50 per cent of their business from international markets."

The danger to would-be career-changers from the sort of consultancy Mr Rado dislikes would therefore seem to be potentially international.

Here, however, I must emphasise a counterwarning. Just because some such companies have manipulated gullible people into paying much for very little, there is no reason to suspect that most let alone all careers-counselling concerns are of the same vulgarish feather.

Many are fair

For instance, the Miami Beach-based crusader stresses that "there's rarely a problem" with a consultancy which draws most of its income, not from the men and women being counselled, but from their employers.

Being sceptical by this time, I don't think that even

those are somehow inherently incapable of shady dealings. It's the fact that employer-clients have a big legal fist that serves to keep things in line. And I'm ready to accept that direct-charging companies are often straight-dealers too.

"But in my book there are four warning signs that you ignore very much at your peril."

"One is lit up by a claim of access to the hidden jobs market through executive contacts which can't be checked on. Another is turned on by a claim to a very high success rate because the company is highly selective in deciding who to accept for counselling."

"The third lights up when a consultant starts undermining what you personally see as your strengths at the same time as buttering you up for other qualities that you'd depend on the company to market. And they do butter you up for sure. I just had a call about a bogus outfit from a lady who told me the last time she had been flattered so much had been in the back of a '68 Chevy. The result was the same as well, she said."

"The fourth one is a bigger danger signal than all the others put together. It comes on when a consultant asks for money in advance. The only wise thing to do then is smile, pick up your papers and run—not walk—out the door."

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ONLY A YEAR OR so ago, the proposed merger of Burroughs and Sperry, two of the world's leading computer companies, was being written off as a takeover that would never work. It was, said the doom-mongers, primarily a defensive transaction, bringing together two weak companies to form an even weaker one. The new unit was likely to be even more vulnerable than its constituent elements had been apart.

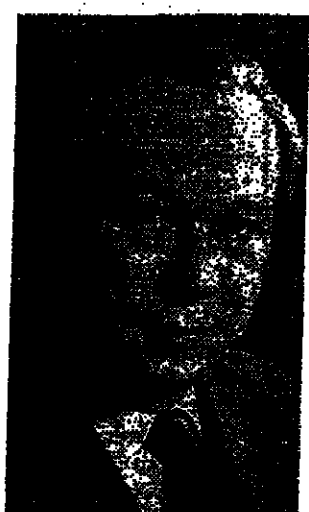
Given the unpromising history of non-conglomerate takeovers, this was a fairly predictable judgment. But in less than 12 months as a combined entity, Unisys, as the new company was renamed, has forced many of its detractors to think again. It has pulled together a coherent management team and defended its market share; it has cut costs, sold assets and restructured itself at a breakneck speed; and it has projected such a forceful image of itself that its share price has doubled.

A nine month campaign does not, of course, make a fair test of a company. But Unisys, now the second largest computer company in the world, has nevertheless given its critics a lesson up to now on how to avoid frittering away the potential benefits of a merger. The objections to the original deal, a hostile takeover launched by Burroughs against bitter opposition by Sperry, were real enough: how could two sales teams which had spent years battling for markets against each other, suddenly be welded together into a harmonious combination? And how could two totally different computer product lines, designed to operate on their own proprietary systems, be integrated in some way?

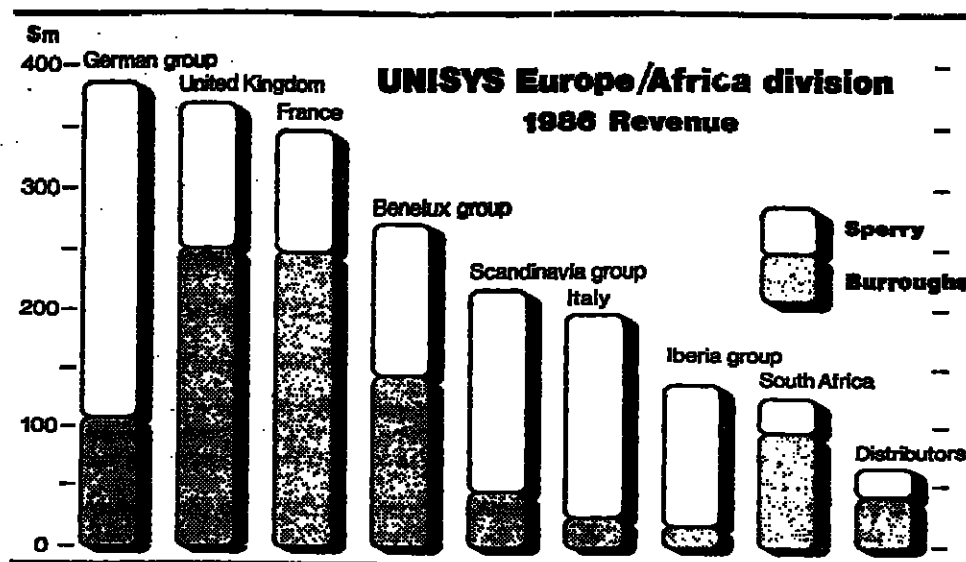
The answer to these questions lies largely in the plan of campaign thought out by the Burroughs top management, and particularly by Michael Blumenthal, the outgoing, cigar-smoking ex-US Treasury Secretary, who revitalised the Detroit-based group after becoming chairman in the early 1980s.

Blumenthal, who made his initial abortive move for Sperry back in 1985, and then had a year to plot his successful renewed offer, clung stubbornly to the idea of a merger because of one overriding strategic objective.

In his view, neither Burroughs nor Sperry was big enough to achieve the necessary clout in an industry which was becoming increasingly service-oriented: they needed to cut manufacturing costs, devote more effort to research and development, and shift resources into selling.



Michael Blumenthal: clung stubbornly to the idea of a merger



Integration at a gallop

Terry Dodsworth finds that real progress has followed the Burroughs/Sperry merger

This may sound like a fairly typical argument in favour of size. But Blumenthal's view was nevertheless very different from the conventional wisdom in one important respect. Most of his critics argued that in order to achieve the scale economies he was talking about, he would have to abandon one of the joint company's two product lines, thereby running the risk of losing a number of long-standing customers.

Blumenthal entirely rejected this idea, insisting instead that it was important to maintain the alternative ranges to maximise market share, while achieving manufacturing rationalisation by common purchasing policies and concentrating production facilities.

At the same time, he contended, the company needed to serve its customers for large mainframe computers with a wider product range. Unisys' strength has traditionally been in supplying mainframe computers to big corporate clients, but these sorts of customer have been rapidly moving to extend their computing requirements down to departmental and desktop levels.

While Unisys had plenty of products in these areas already, Blumenthal argued that the company needed to enhance its

"entry point" system range. This is a process which implies more emphasis on service and marketing because what the computer company is selling is systems, or a network of products, which requires a great deal of planning and back-up support, rather than just raw computing power.

In particular, Blumenthal's thinking has centred on the service issue. Indeed, at Unisys' last annual meeting, he told shareholders that the days of unlimited 15 per cent annual growth in the computer manufacturing industry were over. A rate of around 10 per cent seemed much more reasonable, he said, and in this "more mature industry environment," Unisys' objective was to move towards a problem-solving approach.

If this made Unisys sound like a service company, he added, this was intentional. "We are a service business—the service of solving difficult problems for information management. This is, granted, a service with a high value added and with a rich technological content—but it is, nonetheless, a service. It is chiefly by keeping that service orientation in mind that we will grow."

These strategic expansionary objectives, however, would have

been largely irrelevant if the sales organisation had failed to jell. Long before it pulled off the takeover, Burroughs had decided that the first few months of the new group would be vital in maintaining confidence in the business, both inside and outside. Hence the principles on which the operational merger was planned:

● First of all, the new management was determined to move forward as rapidly as possible. Its aim was to avoid any kind of uncertainty—about jobs, the structure of the group, or product policy—because it felt that doubt would have a stifling impact on both customers and staff morale.

● Second, Blumenthal took the view that there should be no favouritism in apportioning the top jobs—although, as the architect of the transaction, he emerged as chairman. As a result, the top management teams have been drawn widely from both companies.

● Third, the main elements of the reorganisation were put in place through a series of small, targeted moves, rather than a large-scale restructuring. About 16,000 jobs have gone in the last 12 months, bringing employment down to 98,000 as

factories have been consolidated and the company's business concentrated almost exclusively on data processing technology.

● Fourth, Blumenthal launched himself into an intensive communications programme, explaining his policies, trying to maintain internal morale, and convincing clients that both ranges of equipment would be supported; customers would not be left with a huge investment in a line of data processing products on which development would entirely cease, he insisted.

● Finally, despite a great deal of scepticism, the new Unisys name was launched (after an internal competition) to emphasise the break with the past.

The development of Unisys' European structure is a good example of how these policies have worked out in practice. In terms of speed, the new group was put together, with virtually all of its senior management in place, in a period of just about three months late last year. The top jobs were also clearly spread around, shared almost equally between former Burroughs and Sperry executives; and a new pan-European management structure was put in place to tighten co-ordination of the national groups.

The aim of the new management structure, says Mias van Vuren, Unisys' marketing director for Europe, is to make sure that centrally-determined European strategies are hampered home at local level.

Each national company, formed by integrating the old rival firms, is organised to sell machines in four broad product categories. These businesses—financial services; public sector and transportation; industrial and commercial; and indirect sales—are all fast-growing segments where Blumenthal believes that the group can, as he puts it, "secure substantial market shares" by concentrating its sales resources.

To bring this concentrated effort to bear, the manager of each of the product lines reports to his national chief executive; but he also has a dotted line of responsibility back to a headquarters-based European marketing manager, who is charged with reviewing and monitoring progress in each product area.

With this new structure in place, Unisys claims to be doing a little better than holding its market share, estimated at between 8 and 10 per cent, in Europe as a whole. Revenues of the combined European-African group, which amounted to about \$2.1bn in 1986, rose by 15 per cent to \$645m in the first quarter of this year, and in the second quarter are likely to show a similar increase—a rate of improvement which, after allowing for currency changes, is probably a little in excess of the overall growth of the market. While there have been some customer defections, there have also been some gains.

Whether this progress will be enough to satisfy Blumenthal, who has been said to be looking at other merger opportunities, remains to be seen. With sales of more than \$400m in most of the main European countries, Unisys now has the size, says Graham Murphy, president of the European-African division, to put together the large sales teams it needs for the integrated markets it is pursuing.

But if Unisys is right about the demands of its customers and its own need for scale to cope with them, it might well feel the urge to make another predatory leap up the size league—after all, it is still only a fifth of IBM's size, despite annual revenues of \$9.4bn. Murphy, indeed, concedes that further takeovers may not be out of the question; and after the last experience, no one at Unisys seems to be alarmed by the prospect.

Management abstracts

Samuel's disease, group technology and the National Health Service. T. Gambling in *Financial Accountability & Management* (UK), Spring 1987 (12 pages)

Defines "Baumol's disease" as the gap between costs and likely revenues in labour-intensive industries, in which costs are likely to rise at a rate greater than inflation; cites the NHS as an example, in which productivity improvement is inhibited because treatment of the sick is inherently "one-off" rather than by "batch production." Considers whether the concept of group technology, familiar in manufacturing industry, can be applied to the operation of the NHS through the identification of treatment-related patient groups, who require similar patterns of, e.g. surgery, medication and diet; examines its likely benefits, more efficient equipment use, layout and organisation.

Business autobiographies. N. Cole in *Director* (UK), April 1987 (4 pages)

Taking Victor Kiam's "Going For It" as a classic example of the ever-growing number of business autobiographies (Sir Ian McGregor and Lee Iacocca also spring to mind), looks at the important role of the "ghost writers" and describes how they work.

Enter the corporate treasurer. A. L. Blakesley in *Director* (UK), March 1987 (2 pages)

Points to the important contribution that can be made by corporate treasurers—in particular in foreign exchange management; regrets that, while corporate treasurers are confined to the bigger companies, the smaller companies, whose need might be greater, find it difficult to obtain this experience at reasonable cost.

Corporate experience in rewarding high individual performance. G. Hobbs in *European Management Journal* (UK), Spring 1987 (6 pages)

Very briefly outlines the organisation structure of IIT with particular reference to its European operations; illustrates a typical compensation package for executives (headquarters has a heavy involvement in its design), distinguishing between cash and non-cash, and noting objectives; considers IIT's reward system which aims to recognise different levels of individual performance; describes the rewards in terms of direct cash, eg merit increases,

indirect cash (stock options), and recognition awards; features a "merit income grid" which ranks salary increases according to performance and salary range.

Getting results from board meetings. M. C. Lauenstein in *Directors and Boards* (US), Winter 1987 (5 pages)

Part of the problem with board meetings is that they are taken up on routine matters and—in some cases—in pointless reiteration of written information presented in advance. Recognises that some chief executives do not really want a meaningful input from the board, but—assuming they do—advises on how to get results, eg, have an annual strategy meeting of one, two, or three days' duration; illustrates by relating "one sad tale of an abortive meeting."

Westwood Engineering. D. Oates in *Director* (UK), February 1987 (2 pages)

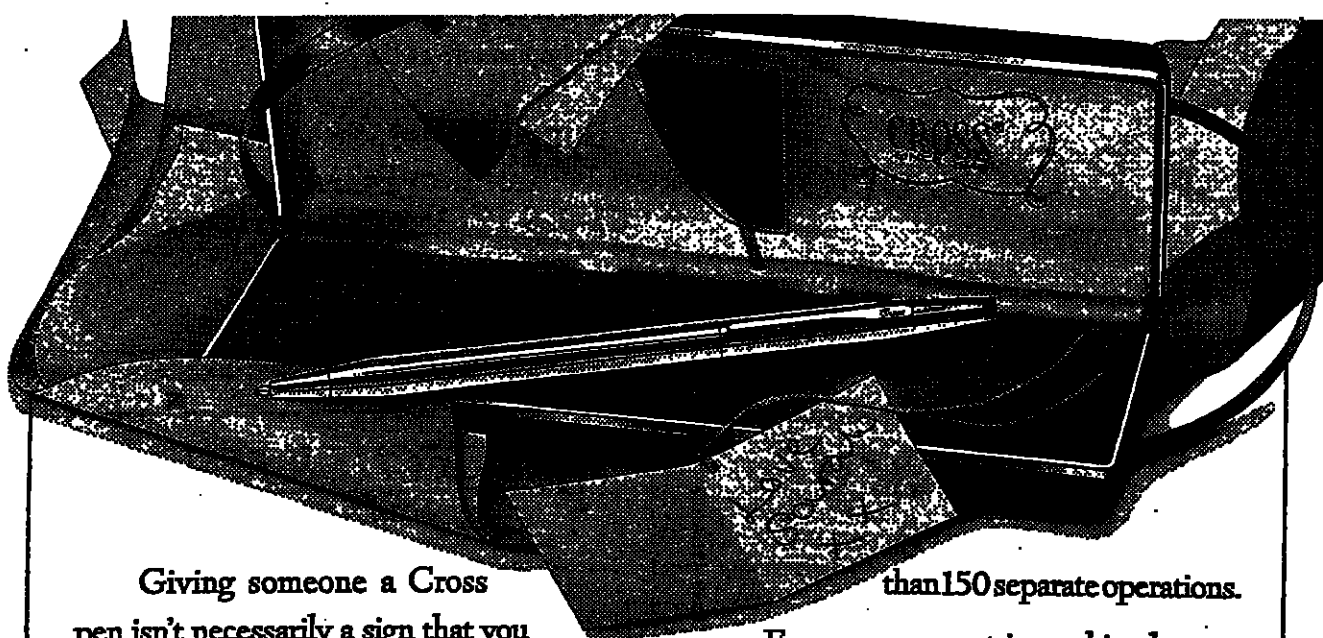
A better-than-usual company report, this splits into two parts—(a) how the garden tractor manufacturer has grown from mail order beginnings to have a US footing, much of it on the back of retaining the means of production within the company; (b) why the founder, Gerry Hazlewood, has taken more of a backseat role, having recognised that he was cramping everyone's style.

Advanced manufacturing technology and management development. M. R. Harrison in *International Journal of Operations and Production Management* (UK), Vol 6 No 4 (13 pages)

Considers the effects of AMT on management requirements and explores the traditional approach to management development from basic education and training to job experience; compares the benefits and limitations of two alternatives to managing organisational change—a systems model and a "champion of change" concept; finds that the "champion of change" approach provides more entrepreneurship and, because it is based on the personal dynamism of change leaders, its strength lies in resultant action rather than theory.

When power distorts the manager's mind. P. Thorne in *International Management* (UK), Mar 87 (5 pages)

Discusses how power can go to a manager's head and corrupt his or her behaviour; draws on psychological writings from the likes of Adler and lists the forms of power—inter alia—physical, expert and personal; tabulates some tell-tale signs of power abuse.



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THE ARTS

Television/Christopher Dunkley

Back to nature

The 1985 book "Country Pastimes For Boys" contains chapters on "Nutting," "Rambling" and "Games At Marbles," but the first hundred pages are devoted to "Birds Nesting." Sub-headings include "How to trap a cock sparrow" and "When to take nestlings." The tone is not only avuncular but embarrassingly ingratiating: the chapter "In Snow And Ice" contains the interesting assertion "Nearly all servant maids like to be snowed." But it is the devotion of the first quarter of the book to instructions on nest robbing which is particularly interesting.

Contrast that with the content of the first in a new series of *Nature In Focus* on Channel 4 on Sunday. Once again children are the target audience and, as with the book, the content is with nature, but this time it is, as often as not, the children who instruct the adults. Thus when "Mum" (Allison Steadman, no less) tries to kill garden snails with slug pellets she is shown the error of her ways by the boys.

The structure of the programme is somewhat unusual: instead of the familiar natural history lecture, or the modern variation with swooping cameras and voice-over, this series combines drama and wildlife photography in a way that I can remember seeing previously only in that splendid series *The Voyage of Charles Darwin*, though there it was on a much grander scale. However, the approach of *Nature In Focus* is almost as avuncular as that of "Country Pastimes For Boys," while the tone is now that of the WEA rather than the prep school; it is as hortative as ever.

This programme combines the didactic and the didactic in a way that you might think would irritate everyone except prissy cockneys, assuming there are such things. To the confusion of adults' radio has been added the inverted mockery of the eighties which rejects good grammar and diction for fear of offending the ignorant. Yet look at the difference in the content where our ancestors happily encouraged the despoliation of the natural world, today's programme preaches conservation.

Assuming our planet survives (and today I tend to assume it will, though at 17 I did not), historians will surely point to the development of television at this particular time as a remarkably fortuitous event. The more religious among them may even suggest something more profound than luck. Just at a time when mankind seems to be in danger of fouling his own nest so appallingly as to make it uninhabitable, along comes a mass medium not only capable of reaching into every corner of the earth, but ideally suited to illustrating the dangers.

Though I have argued in the past that television is not necessarily — anywhere near as bad as some suggest at dealing with politics, philosophy and other abstractions (see this column for May 27, for example) it must be admitted that the medium does not appear to have been carefully designed for such subjects. On the other hand it could well have been expressly designed to deal with natural history and man's effect upon his environment.

Print was the medium in which Rachel Carson started the "green revolution" 25 years ago with her seminal book *The Silent Spring*, but it is the generation born since then which is going to have to deal with this problem, and it is fairly clear that for the majority of them television does most to air and explain the subject.

There is now a remarkable

range of programmes. At one extreme we are still being offered examples of the old "Gee whizz" nature films made so familiar by Disney and others 30 years ago. Here close-up pictures of wild animals and time-lapse photography of events in the natural world are assumed to be enough on their own to justify our attention.

The first in a new series of *Wildlife Showcase* (which looks like an umbrella title for a pretty haphazard assortment of imports) on BBC2 last week was a classic instance. All the animals shown were inhabitants of Australia's Bellinger River Valley, and at the end the programme did offer a little homily urging us "to help preserve these rivers and valleys for they are the fragile homes of future generations of wildlife."



David Bellamy, who continually warns us of the damage mankind is doing to the environment

But no attempt was made to illustrate the area's ecosystem; instead we were offered familiar horror pictures of animals eating one another. Two factors revealed the old-fashioned nature of the production: the use of "Leahurst" music when an animal prepared to strike, and the exploitation of anthropomorphism in the script.

At the other extreme is *ITV's* new Sunday-teatime series from Tynes Turner, *The Field*, in which David Bellamy once more plays the Elmer Gantry of ecology. Animals and plants are still a major consideration, but Bellamy's chief concern is mankind and his effect upon the ecosystem. Any residual idea that programmes of this sort should adhere to the same rules of objectivity as any other journalism is here blown to the four winds.

Bellamy is an impassioned proselytiser. Mourning the changes to the British countryside since the war, he attributes the decline in stone curlew directly to modern methods of intensive farming — methods which are illustrated dramatically by having the bearded enthusiast leap out of the path of a combine at the last moment. "But haven't the farmers done well?" chirps Bellamy. "Four on the chemicals and out comes the crop!"

He ended the opening episode with a neatly dramatic trick: when, having hopped from the ruin of the countryside to the stacking up

of city dwellers in high rise blocks, he claimed that no politician had ever bothered to stoop down and look at the natural system. At this he stooped himself to scoop up a jam jar of pond water and declared that the rule applied to his jar, to a town, or to the entire world.

On Saturday the presenter of *CB's* new organic gardening series, *All Muck and Magic*, used a similarly effective gimmick when he picked up a handful of garden soil and announced "There are more living things in the palm of my hand than there are people on this planet." During a repeat of the globe-circling *Nature's* *Wildlife Showcase* last week before we saw a Californian biologist pick up an egg from an avocet's nest and cut a neat flap in the shell to reveal the deformed embryo within, the victim of chemical pollution.

On Monday in a clear, undramatised and consequently all the more worrying *Panorama* about waste imports to Britain resulting from our relatively lax laws on "in-filling," we saw an Essex County official knocking the tops of imported steel drums, poking and smelling the contents and admitting that he had not the faintest idea what they were.

And, in between the two extremes of the animal film and the Bellamy crusade is a positive catalogue of recent programmes, each with a slightly different slant. In *The Shadow of Fujian* considered Japanese wildlife in terms of the country's culture. The ever excellent *Disappearing World* showed "progress" and "tameness" overtaking Borneo shepherds, "progress" and Christianity overtaking the Lau fishermen.

Happily programmes of this sort are far from consistently pessimistic. *The Wild Side of Town* has told us of the efforts of local campaigners creating urban wildlife sanctuaries and overcoming bureaucratic silliness; last week *Only One Earth* showed how one young Buddhist monk revolutionised the life of a rural community in Sri Lanka; and even *The Natural World* which illustrated the immensity of the global famine problem, also had a story of success in Nepal's re-afforestation programme.

If our children do wage the green revolution successfully, and if space-age earth does come through the ecological crisis which increasingly apparent television will have played a central role as publicist and preacher.

What is rather astonishing in 1987 is that while there are so many series on this subject there is still not a single permanent slot on any channel devoted to it in the way that *Horizon*, say, is devoted to science.

First winner of David Harlech Memorial

Composer/guitarist Dylan Fowler from Cardiff is the first winner of the David Harlech Memorial Bursary, created in memory of Lord Harlech, former Ambassador to the US, who died in 1985.

Presented in conjunction with *ITV* and the British American Arts Association this annual award, worth £3,500 each year, is aimed at providing a chance for career enrichment in the US for artists from Wales and the counties of Somerset, Avon, Wiltshire, north and west Dorset and Gloucestershire.

The subject disciplines will change each year and for the launching year the subject was jazz. Dylan Fowler is planning to spend his bursary this autumn in the US furthering his jazz studies.



Natalia Makarova

Apparitions/Coliseum

Clement Crisp

The question occupying our minds at the Coliseum on Monday at Festival Ballet's gala was whether *Apparitions* would bear revival. Created in 1936 for the Vic-Wells Ballet, it was an exercise in high-Romantic fantasy with a libretto concocted by Constant Lambert as an extension of the themes of Berlioz's *Symphonic Fantastique*. Lambert also selected the late List piano pieces which, orchestrated, were its score. Ashton choreographed it in his first season with the company, casting Robert Helpmann as the poet whose druged imaginings are the action, and finding in the 16-year-old Margot Fonteyne an innocent, alluring figure to be the poet's supreme love. For design, the collaborators turned to Cecil Beaton, and his creations, in the manner of Christian Bérard, were all part of the ballet's elegant success.

Revived after the war, when the new Sadler's Wells Ballet was installed at Covent Garden, *Apparitions* held its audiences spellbound. It was a triumph, with its two principals a decade older. It still seemed a thrilling, fevered example of how the clichés of Romanticism might be given theatrical vitality. But 30 years after its last performance at Covent Garden, would it — we wondered on Monday — still involve us? The answer, in Festival Ballet's new staging, must be equivocal.

The Beaton sets and costumes, and the effects of a white ball-room etched with shadows, are less effective than they were. The shape and pulse of the choreography seem as efficient as ever, though com-

pany performances need far greater abandon, greater saturation in the heady essence of Romanticism.

The central roles have undergone the greatest change. Fonteyne's character of The Woman in Ball dress (as she is correctly named) is now identified in the cast list as the Lady in the ball dress, and the alteration is more than in just social nomenclature. As played last night by Natalia Makarova, we see an interpretation of exquisite power and emotional density, a woman by turns alluring and imperiously beautiful, yet touched with an indefinable sadness. It is a reading which demands stronger response than Peter Schaufuss' Poet-as-victim: Helpmann's dreams were of an unattainable beauty; Schaufuss appears to surrender all too easily to Makarova's stunning presence.

Of course *Apparitions* was worth reviving. It needs work on its external to find a proper frame for its passions, and more passion from most of its cast, but it remains a fascinating piece of Gothic extravagance, a thing of landaun and swirling dream-figures.

The evening, which began with *La Bayadère's* Shades and ended with Bejart's *Bohème*, also brought the first performance of Kevin Haignes' *A Winged*. It is one of those ballets that must mean a great deal to someone. I admit, with little sense of loss, that I understood not one moment of the activities — variously fraught or otherwise emotional — that occupied the cast while selections from Benjamin Britten were played.

LIFT from Spain and Chicago

The fourth biennial London International Festival of Theatre, LIFT, opened on Monday with a Catalan happening loosely based on *The Tempest* and in thorough Sadler's Wells, and a multi-media community musical from Chicago out at the Theatre Royal, Stratford East (see below).

These will be a testing three weeks for your devoted correspondents if *La Tempestad* performed by the La Cubana group from Stages is anything to go by. After Prospero's long exposition to Miranda on a conventional tilted platform, the Wells audience was engulfed in the old wizard's sea storm. We had entered the theatre in darkness, fumbling for seats and seeking the security of the red plush.

Suddenly the rumblings grew louder, blobs of rain fell from the roof, we tumbled again, this time for the regulation issue of plastic macs stuck to our seats. Artel and Prospero were drawn in darkness, the lights went out all over London (we were told) and the city was flooded. Hectoring instructions from a Red Cross nurse included swimming lessons and demonstrations on members of the audience.

Demonstrations were then forthcoming from members of the audience who started to leave, hot and bothered in the plastic macs. Colour-coded in groups of red, pink, yellow, green and blue, were were invited to withdraw to other parts of the theatre.

The Catalan troupe paid us the considerable compliment of barking their instructions in broken English. The manipulation of the audience was cunning and painless, with none

of the heavy aggression associated with the bad old days of happenings and group gropes. To our amused alarm, we spied "rain" pouring down in buckets, though not on the other side of the road, sealing us in to a communal fate of enforced jollity.

This low point was merely the calm before the evacuation, nautical stormtroopers with headlamps and bare bottoms rushing through the theatre with a huge inflatable submarine. Still in our macs, we were shepherded to the exits and invited to leave. The plastic sheath was scant protection against the downpour which now fell on our heads. Thoroughly soaked and feeling slightly less silly than I looked, I took in a fantastic spectacle on the other side of Rosebery Avenue: fireworks, the sailing survivors, the theatre lit up and blaring forth "Land of Hope and Glory." I crept, bed-ragged, into a passing taxi.

Michael Coveney

Cabrini-Gelly is a monument to the folly of high-rise planning in which 13,500 black people have the misfortune officially to be trapped. How many unofficially growl its walkways and fire-escapes is census officials' nightmare. Built as a model of high density municipal housing, the Chicago estate is said to cram into the space of less than a square mile one of the poorest and most violent communities of the States. Also, from the evidence of this community musical brought to London as part of LIFT, one of the most talented.

The Storm/The Pit

Martin Hoyle

illustrate the advantages of the rational over superstition and obscurantism, an obsessive madness takes the place of the play.

Lacking a convincing background of oppressive provincialism, Katya here emerges not as the Bary of Kellinor but as the Ophelia of the Volgs, initially starting to succumb to sadism and satiric (transparent) panels reveal her legs). Janet McTeer has a nasty case of Redgraveitis; chief symptoms: breathy delivery of off-hand, demotic diction, nervous giggles and a firmness that verges on the loopy. When Katya regards the key to her freedom as if it were a dagger that she sees before her, half eager, half appalled, Miss McTeer is out of her depth and the audience is left to wonder woman's final ravings find her less messily mannered, less self-conscious; but it takes more cogent direction — or opera — to make a rambling mad scene into a tragedy.

Brahms Requiem/Festival Hall

Richard Fairman

The one ray of light in this Brahms Requiem came from the appearance of the Austrian Gabriele Fontana, who is currently singing in Glyndebourne's *Die Entführung aus dem Serail*. While other sopranos find their solo in this work a hard job to tackle, she brought to it nothing but beauty of tone, ease and composure — just the oasis of calm in the centre of the Requiem that the composer must have envisaged.

That apart, I can only assume that the droves of people who stayed away from the Festival Hall on Monday evening knew something about the quality of this concert that the few of us who attended did not. A number of American choirs have recently been making their presence felt on recordings and there were obviously hopes in advance that this rare tour by two West coast choruses would give a sample of them at their best.

Sadly their visit proved rather to be a catalogue of misjudgments. Prime among these was the choice of the work itself. Between them, the Choral Society of Southern California and the Citrus College Choir number only about 100, which is barely enough to

provide a convincing show of faces in a venue of this size and certainly not sufficient in manpower for the Brahms Requiem.

Even so there can be no excuse for a performance that was so consistently limp and lacklustre. Any hopes that the choir might not have found their feet at the beginning were disappointed in movement after movement and the last section of the Requiem, the most disturbing of all, feeble in tone, yawning in intention. They were not helped either by the many unwritten, and unwanted, ritenuto added to Brahms's score by the conductor and conductor, Nick Strupple.

David Wilson-Johnson was the sturdy, careful baritone soloist, while for the Philharmonia this was very much a "heads down and do your duty" evening. One could imagine the ghost of George Bernard Shaw, who detested this work so much and wrote wickedly ribald reviews of it in unsuccessful and poor performances, gleefully listening in.

Next time a more modest hall and a more modest work; or, better still, one of those rare and rare American choirs we hear so rarely.

Saleroom/Antony Thorncroft

Fat pigs are popular

The American passion for folk art seems to be rubbing off on the British. In the US primitive paintings top 1m, and such objects as decoy ducks and weathervanes regularly sell for \$100,000. Now English naïve and provincial art, as Sotheby's categorised it, is attracting serious money, much of it from American collectors.

A "fat pig," painted by John Miller, now Tokyo and the Japanese version of the Tony-award winning musical. The cast was hand-picked by the creative team of producer Cameron Mackintosh (from an astounding 11,500 hopefuls), then trained for nine months in a special "school" and rehearsed by director John Caird. Costumes, set, sound, lighting have been supervised by the respective original designer from London. *Top of the M* is a triumph. The best production of a Western musical in Japan. It differs little from the original London version. Convincing and moving, this top-quality production shows what can be achieved with proper casting and training. Sponsored by the cosmetics company, Shiseido, Imperial Theatre, near Ginza. (202 7777).

David Antiques of New York paid \$13,750 for a landscape painting by a landscape painter with three grazing sheep, by Thomas Weaver. A Charles II embroidered stumpwork picture, which was recently discovered in Norfolk, where it had remained in the same family for 200 years, went for £3,250. A shop sign in the form of a snail, probably late 18th

century French, sold for \$6,600 (top estimate \$1,200), while a sign carved in wood of a rising sun also did well at \$3,520. The main interest at Christie's was the sale of a group of coin and seal designs by Thomas Simon, chief engraver to the Royal Mint from 1649 to 1669, and considered to be the serious money, much of it from American collectors.

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Arts Guide

Music/Monday, Opera and Ballet/Tuesday, Theatre/Wednesday, Exhibitions/Thursday. A selective guide to all the Arts appears each Friday.

Theatre

LONDON

Antony and Cleopatra (Olivier): Peter Hall's best production for the National Theatre. The play is brought to life by a great but notoriously difficult play to thrilling life, with Judi Dench and Anthony Hopkins as battle-scarred lovers on the brink of old age. Dench is angry, witty and ultimately moving. Best of the rest at the NT is Michael Gambon giving his finest ever performance as Artur Miller's doomed longshoreman in *A View from the Bridge*. Juliet Stevenson in a fine revival of *London's* *Yerma*; and David Hare's production of *King Lear*, Hopkins, a massive marbled oak, which gathers force and more friends as it continues in the repertoire. (228 2222).

Machbeth (Barbican): Jonathan Pryce as a whole, blood-curdling Macbeth in Adrian Noble's exciting production for the RSC. It plays in repertoire with Jeremy Irons' iconoclastic winchman Richard II and a rough and tumble modern-dress *Romeo and Juliet*. Best in the RSC's Barbican Pit is Janet McTeer leading a fine ensemble in *World Apart* by Cuban playwright Jose Triana. **The Phantom of the Opera** (Her Majesty's): Spectacular but occasionally over-the-top musical by Andrew Lloyd Webber, emphasising the romance in Laroux's 1811 novel. Happens in a wonderful Paris Opera ambience designed by Maria Bjornson. Hal Prince's alert, affectionate production contains a superb central performance by Michael Crawford. A new, marvellous and palpable hit. (339 2244, CC 379 6131/240 7200).

Shogun (Apollo Victoria):

Andrew Lloyd Webber's rollercoasting *Shogun* has 10 minutes of Spielberg movie magic, an exciting first half and a dwindling reliance on indiscriminate rushing around. Disappointing. *Star Wars* and *Cats* are all influences. Pastiche score nods towards rock, country and hot gospel. No child is known to have asked for his money back. (834 8184).

CHICAGO

Sunday in the Park with George (Goodman): Stephen Sondheim and James Lapine's Pulitzer Prize winning musical based on suggestions about the life of artist and Georges Seurat stars John Herrera as the artist and Paula Scrofano as his lover. Dot, directed by Michael Maglio. Ends Aug 15 (463 3800).

NEW YORK

Fences (44th Street): August Wilson hit a home-run, this year's Pulitzer Prize, with James Earl Jones taking the powerful lead role of an old baseball player raising a family in an industrial city in the 1950s, trying to improve lot but dogged by his own failings. (221-1211).

All My Sons (John Golden): Richard Kiley has the gruffing part of Joe Keller in Arthur Miller's post-war moral tale of profits versus principle in a nicely dated production from the Long Wharf Theatre. (239 8200).

Cats (Winter Garden): Still a sell-out, Trevor Nunn's production of T.S. Eliot's children's poetry set to trendy music is visually startling and choreographically felicitous, but classic in the sense of a rather staid and overblown idea of theatricality. (239 8200).

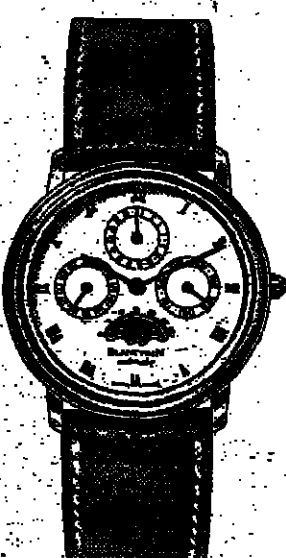
42nd Street (Majestic): An immodest celebration of the best of Broadway in the 30s incorporates gems from the original film like *Shuffle La Cage aux Folles* (Palace): With a cast of stars, including Jerry Herman's songs, Harvey Fierstein's adaptation of the French film manages, barely, to capture the feel of the sweet and hilarious original between high-kicking and gaudy chorus numbers. (757 2825).

Washington
Tango Argentino (Opera House): A success last season returns for its glittering display of Argentine dance and swirling intimacy. Kennedy Center (254 3770).

TOKYO

Les Misérables (After London and New York, now Tokyo and the Japanese version of the Tony-award winning musical. The cast was hand-picked by the creative team of producer Cameron Mackintosh (from an astounding 11,500 hopefuls), then trained for nine months in a special "school" and rehearsed by director John Caird. Costumes, set, sound, lighting have been supervised by the respective original designer from London. *Top of the M* is a triumph. The best production of a Western musical in Japan. It differs little from the original London version. Convincing and moving, this top-quality production shows what can be achieved with proper casting and training. Sponsored by the cosmetics company, Shiseido, Imperial Theatre, near Ginza. (202 7777).

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FINANCIAL TIMES

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Wednesday July 15 1987

Prices fall into step

THE DOLLAR securities markets have been concerned for some time with the danger of rising inflation, reflected in strong gold and weak bond markets and recently the sterling markets are beginning to reflect some of the same concerns. The firmness of the oil price, despite Opec production in excess of quotas, and the sustained rise in some of the hard commodities, are now reflected in a sharp rise in UK industrial input prices. The gilt market has been correspondingly weak, despite the encouragement of Mrs Thatcher's third term.

The figures are quite dramatic, not only in dollar terms, but even measured in SDRs, with metals, for example, now some 25 per cent above their low point a year ago. It is important, then, to view them in a long context. Distance may not lend enchantment, but does at least put the view in perspective.

Until a year ago, the weakness of commodity prices was the despair both of forecasters and of bankers involved with the producers' sovereign debt. The world economy has been in steady and at times quite rapid recovery since 1982, but for the first four years of this recovery commodity prices remained on a firm downward trend. The real income of producers has been acutely depressed and in the farm sector, at least, there is still no prospect of any improvement.

Material demand

There have been some fundamental reasons for this improvement of the terms of trade in favour of manufacturing. The shift in developed world demand towards services, the continued sharp rise in raw material prices, and even the growing importance of miniaturised products, have all held the growth of raw material demand to about half the rate of world GDP growth. In the energy market there has been a strong delayed response to the very sharp rise in relative prices, expressed in conservation and efficiency measures.

The movement in relative prices, however, has been greater than these trends in real demand could explain, and in the nature of the commodities market, where large stocks are held and markets are heavily influenced by speculative sentiment, to behave in

London's role in metal trading

THE London Metal Exchange, which was brought to the brink of collapse by the tin crisis, deserves praise for the way it has pulled itself together in the past year. Few who watched the exchange struggling after the International Tin Council defaulted on debts of hundreds of millions of pounds would have believed that it could cope so well with the aftermath. In the past 12 months, the exchange has simultaneously reformed its century-old market place, transformed its muddled management structure and launched a series of new contracts.

A system in which traders dealt with each other as principals like medieval merchants has been replaced by a market in which a clearing house acts as intermediary, guaranteeing each bargain, as happens on almost every other commodity futures market.

The exchange has also abolished an undemocratic two-tier administration in which a self-appointed body and an elected committee decided things, meeting sometimes separately and sometimes jointly. This outdated structure is to be replaced by a single ruling body, made up largely of elected representatives of the exchange and backed by a stronger salaried secretariat.

At the same time the range of contracts has been overhauled—the exchange's first instrument denominated in dollars instead of sterling has been introduced, as have the LME's first traded options.

Time needed
None of this has been easy. The LME has had to think ahead while trying to staunch the losses caused by the Tin Council's default in October 1985. It was initially reluctant to make any changes at all—the conservatives' argument was that the TCC had been entirely to blame for the crisis. But objections were swept away by the Securities and Investments Board, the Government's City watchdog, which insisted that the LME had to conform with the Financial Services Act and become a safer place for investors' money.

However, once the exchange had accepted the inevitable, its chief executive, Mr Michael Brown, and his colleagues, worked very hard to try to reconcile the SIB's demands

World inflation

This holiday period may well be over for the world as a whole, and is certainly over in the US and the UK, whose currencies have been depreciated in real terms—very strongly in the case of the dollar. Exchange rates are not nearly so strong as influence on domestic prices as was once thought, since international competition is still very imperfect; but in raw commodities the economic law of one price does hold, and there is no shelter for those who rely on depreciation to become competitive.

The most obvious threat is for input costs in 1987 and good prices in 1988. Even if commodity price trends now fall broadly into line with world inflation, there is a one-for-all adjustment to be absorbed. Once this adjustment is out of the way, however, the commodities recovery need imply little more than that from now on, real incomes will have to march much more closely in step with the growth of output; and here the weak-currency countries probably have something to celebrate.

Both in the UK and the US real exports are now rising sharply, and as yesterday's figures for UK industrial output showed, rampant output prices are still worried about sluggishness. It would be misguided to abandon the search for improved growth because of an adjustment in the commodities' trend.

There is so far little in the domestic and nothing in the world growth figures to suggest any danger of overheating in the future market.

With the wishes of trading members and their customers, the exchange now needs time to learn to live with its new structures. A modest increase in turnover since the beginning of 1987 has worked wonders in restoring morale, not to mention traders' balance sheets.

But the LME cannot afford to be complacent, especially as it will be hampered for months, if not years, by the continuing litigation arising from the tin crisis. There is plenty to be done if the exchange is to maintain its role as the world's leading base metal futures market. The exchange is weak in marketing its services—relying too much on clients coming to London rather than going out and selling its contracts to the outside world, both in the investment community and in the metals trade. It is not enough to depend on the advertising efforts of member companies. The voice of the LME as a whole needs to be heard in New York, Tokyo, Peking and elsewhere.

External relations

The exchange also needs to do more to make its services international—its dollar-denominated contracts are being introduced long after the US currency replaced sterling as the main means of exchange in world trade. The LME has done too little in the past to accommodate its customers outside Europe—the first non-European delivery point for metals has only recently been opened in Singapore.

Finally, the vexed question of relations with the rest of the London commodities industry should not be allowed to slip off the agenda. Last year the LME rebuffed tentative approaches from the London Commodity Exchange, which trades coffee, cocoa and sugar, about sharing an office building. The LME had more than enough on its plate at the time. But it might be right to reconsider that decision, to see if closer co-operation could cut trading costs and increase efficiency. Commodities are not immune from the globalisation of financial markets. As 24-hour trading develops, more and more customers will learn to seek out the exchange that best meets their needs. They will not stay in London if other centres offer better services.

LIKE ALL Gaul, the French strategic community is divided into three parts. There are those who think the debate on the re-orientation of France's security policy is going rather well; there are those who think it is going rather badly; and there are those who think it is going nowhere.

But there is widespread acceptance in all three camps that the debate is necessary, and a growing consensus that the old simplicities of Gaullist nuclear doctrine and blind faith in a nationalist sanctuary will give no sure footing in the shifting sands of the double zero option, West German anxieties and uncertain American and Soviet objectives.

A senior officer in the French governmental machine (let us call him General Jean) is depressed at the state of Anglo-French defence co-operation. He believes that the bilateral talks on nuclear questions, which were launched at the beginning of this year by Mr Andre Giraud, the French Defence Minister, with Mr George Younger, his British counterpart, have gone dead. He claims that they are being held back by French officials who are reluctant to risk any challenge to traditional French doctrine or to the notion of a national sanctuary. He is also concerned by indications that both governments have withdrawn support from the parallel discussions on bilateral defence co-operation, which have been taking place in the unofficial forum of the Franco-British Council.

An entirely different impression is given by a senior official over at the Defence Ministry, however. His tone is up-beat and businesslike and he seems entirely untroubled by doctrinal history. National habits cannot be swept away all at once, but old taboos are being broken, and some questions are being discussed between the French and the British which previously were never even mentioned. As examples, he cites discussions of the challenge facing the British and French nuclear systems in penetrating Soviet anti-missile defences, or of the possibility of developing joint sub-strategic airborne stand-off nuclear missiles.

A similar antithesis between the doctrinaire and the pragmatic seems to be at play over Chancellor Helmut Kohl's recent proposal for a joint Franco-German brigade. Both the Elysee and the Matignon seem agreed that this is a very important initiative in political terms, but uncertain whether to treat it as a symbolic move towards closer Franco-German defence co-operation, or as a serious and literal proposal. If the latter, how is it to be implemented? Is it possible to imagine a bi-lingual brigade? What would be its mission? Would it imply an automatic Franco-German commitment to join the defence of Europe in the event of Soviet aggression? Who would command it, a Frenchman or a German? Above all, perhaps, what would be the practical and theoretical implications of such a brigade for French nuclear doctrine?

All these are important and weighty considerations, but they do not seem to be causing as much hesitation over at the Defence Ministry. While the Matignon was suggesting that the West German suggestion would need cautious study over the next three to six months, and the Elysee hinting that France might not be ready to make detailed proposals until

after the presidential elections next spring, Mr Giraud was already talking of the joint brigade as if it were virtually *fait accompli* by spelling out before a Franco-German military seminar some of the practical criteria that it would have to meet; for example, it would have to be connected to the French nuclear deterrent.

On this latter point, Mr Giraud may well be speaking out of turn. Mr Pierre Lelouche is a young strategic analyst at the Institut Francais des Relations Internationales, whose 1985 attack on the illusions of Gaullist orthodoxy (*L'Avenir de la Guerre*) set a benchmark for the current debate. He believes that France can reach no decisions on the re-orientation of its defence policy before the presidential elections, because there is no consensus between the Elysee and the Matignon.

In particular, he maintains that President Mitterrand and the Socialists are, paradoxically, more Gaullist than the Gaullists. For them, the nuclear deterrent is the absolute, the ultimate weapon whose purpose is limited to pure deterrence. Therefore, it could not be deployed for the protection of a Franco-German brigade, and the staff at the Elysee are devoting more systematic bureaucratic effort

than ever before to the defence policy problem and wracking their brains to think what to do about it.

To an outsider, much of the French defence debate seems curiously fragmented, and the fragments do not always seem to have much connection with one another. In conformity with the French dialectical model, one may say that these fragments fall (once again) into three parts.

First, there are those who are worried that Germany will drift off into political neutral-

The defence consensus is shifting towards one based on a less provincial view of France's role

ism, either through fear (the Euro-missiles) or through hope (the lure of Mr Gorbachev), and are anxious to re-anchor it to the west. Second, there are those who are worried that Europe's military defence is being weakened by the double zero option, by the weakening American nuclear commitment, by the fear of US troop withdrawals, by the declining West German population. Third, there are those who fear that France's nuclear deterrent will be undermined by the two super-powers, either by a dis-

armament race or (conversely) by an anti-missile defence race. So long as these fears are regarded as alternative anxieties, it makes sense to treat them with alternative prescriptions.

The first group (President Mitterrand among others) tends to multiply the political overtures to Bonn, as with the bureaucratic implementation of the military chapters of the 1963 Franco-German Treaty. The second (Mr Giraud's Socialist predecessor, Mr Charles Hernu, and Mr Chirac) tends to multiply military initiatives, such as the Force d'Action Rapide or this autumn's large-scale manoeuvres in which the FAR will take part. The third (Mr Giraud and Mr Chirac) tends to strengthen nuclear links with Britain, as an insurance against the worst, the super-powers can do.

The trouble with both the first two approaches is that they have not got very far, and may already have provoked disenchantment because they have been blocked by French insistence on independence from Nato and the Americans. The Elysee complains that the academic reformers and junior clerks have in effect been trying to force France to rejoin Nato, which is out of the question. The third approach was not even tried until the beginning of this year, because the French though was ruled out by British dependence on the Americans, both technological

and political. The Elysee complains that Mrs Thatcher, like Mr Kohl, shows admirable independence from the Reagan Administration in private, but that they both almost automatically line up with Washington in public.

The appeal of the bilingual brigade idea is that it gives both sides their irrefutable minimum. The technical problems are serious, unless integration is confined to the top echelon; but at least the French would have taken a significant step towards automatic involvement in the forward defence of Western Europe without rejoining Nato.

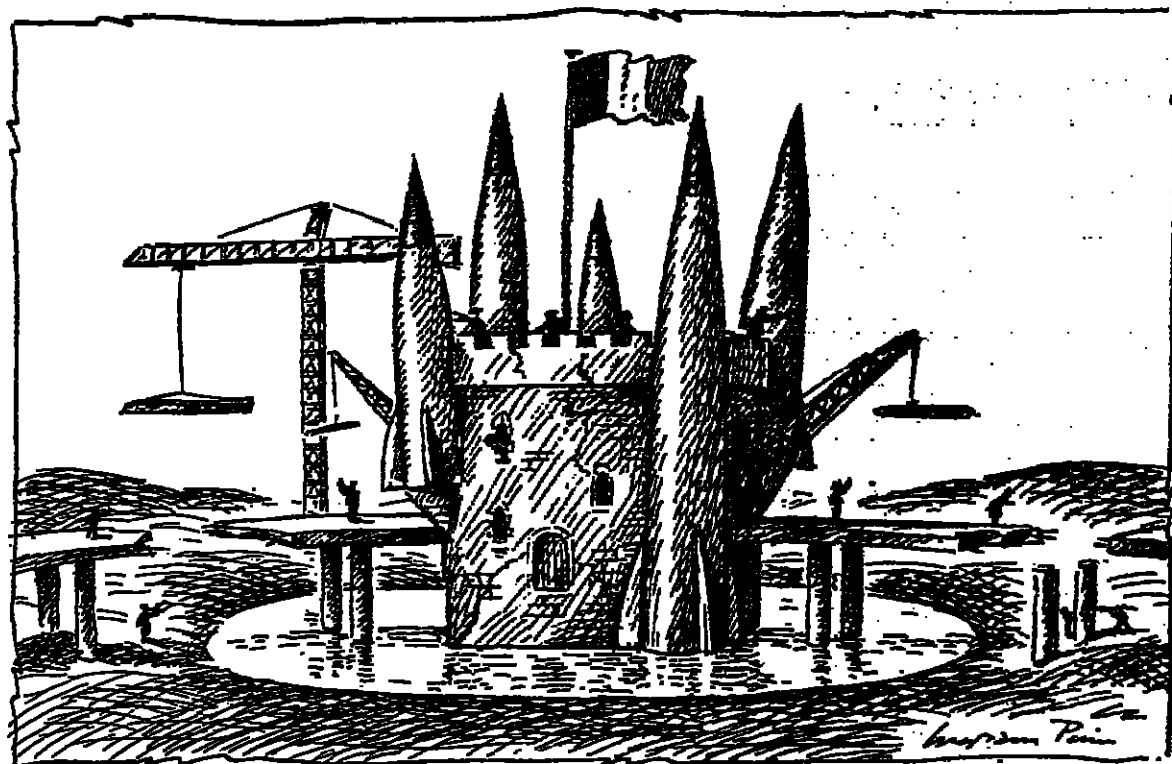
In reality, the most useful form of Franco-British nuclear co-operation may be entirely political in form and substance: software rather than hardware. So long as the US is perceived to be committed to the protection of Europe, the French and British deterrents are superfluous. Once the Americans were perceived to be on the way home, the British and French deterrents would no longer be superfluous, but they would be quite incredible if they remained wholly independent from each other. Were the Soviet Union to think it could play nuclear chicken with either France or Britain separately, the long-awaited virtues of multiple centres of decision would be exposed as a fatal weakness.

The first step towards credibility for either nuclear force would be a profound and intimate understanding of each other's thinking and capability; the second would be a communications system able to provide a crisis management capability in the event of a crisis; the third would be shared use of a space-based early-warning system, without which both countries would be paralysed under threat of attack. With all three steps, the credibility of the individual nuclear forces would be multiplied manifold.

Some elements of this logic are underscored by Mr Habsbourg in a recent article in *Politique Internationale*, where he argues for co-operation over Britain's Skynet and Zircos satellites and France's Helios and Syracuse.

In general, the long shadow of Gaullist orthodoxy still inhibits a clear integration of France's three defence dilemmas: the political, the military and the nuclear. At the Defence Ministry, pragmatism is remembered by the adage: "How can we back up Germany, in complement to the US, unless we start with an understanding with the UK?" they ask. In France, however, these questions are not decided at the Defence Ministry, but at the Elysee, and the Elysee is still struggling with the problem.

FRENCH DEFENCE POLICY



Even Gaul cannot be an island

By Ian Davidson

Minister, is more imaginative in seeking to connect the French nuclear deterrent with West Germany, even if he does not know quite how to do it. Mr Francois Heisbourg, one-time adviser to the (Socialist) Defence Minister in the early 1980s and now director-elect to the International Institute for Strategic Studies, takes a more optimistic view of the debate: the situation is superficially confused, but in practice the three major parties (Socialists, UDF and Gaullists) are all moving towards a more European

The defence consensus is shifting towards one based on a less provincial view of France's role

role for France, and are downplaying the standard Gaullist assertion that France could not be committed in advance to the automatic defence of its neighbours. The defence consensus is shifting, not breaking, and is pretty well on track towards a new consensus based on a less provincial view of France's place in the world.

Because of the squeeze on resources, France will have to make hard choices. In the meantime, the staff at the Elysee are devoting more systematic bureaucratic effort

than ever before to the defence policy problem and wracking their brains to think what to do about it.

To an outsider, much of the French defence debate seems curiously fragmented, and the fragments do not always seem to have much connection with one another. In conformity with the French dialectical model, one may say that these fragments fall (once again) into three parts.

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ism, either through fear (the Euro-missiles) or through hope (the lure of Mr Gorbachev), and are anxious to re-anchor it to the west. Second, there are those who are worried that Europe's military defence is being weakened by the double zero option, by the weakening American nuclear commitment, by the fear of US troop withdrawals, by the declining West German population. Third, there are those who fear that France's nuclear deterrent will be undermined by the two super-powers, either by a dis-

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Maggots in the Dolly Mixtures

A look at the sweets children are buying with their pocket money can tell you quite a lot about the state of society.

Alma Holdings, the London-based confectionery giant, has thoughtfully sent me some samples of its popular Munchie Mixtures and Slims Slurps. They look like plastic splashed with luminous paint—and to my jaded palate, they taste like the same. But the children love 'em.

Even the long-established and thoroughly genteel Dolly Mixtures are not immune from bizarre new fashions among the tiny tots.

Alma, backed by Charterhouse Development Capital, is now paying £2.3m cash to buy Dolly Mixtures and the other confectionery assets of Squirrel Borne. The original makers of Dolly Mixtures, Squirrel Borne's best-known lines include such old favourites as Mint Imperials, Cherry Lips, Floral Gums, and Toffee Logs.

But while the old names sound stately and comfortable there is no doubt Alma has been on the right track to young taste buds with its jelly novelties ("soft gum candy") including the Maggots, Skull Crushers, the Slims Slurps, White Mice, and its Masters of the Universe.

Alma has 7 per cent of the penny and two-penny sweets products business in Britain which is worth, in total, a cool £180m a year. Acquisition of Squirrel Borne will boost Alma's share to 12 per cent. The sector, devoted to prising pennies out of parents' pockets, is known politely in the trade as the Children's Self-Purchase Market.

Clearly the colonel has a

Men and Matters

strong interest in classical music. President Reagan is codenamed Beethoven. His former national security adviser, Rear Admiral John Poindexter is known as Schubert. His one-time boss, Robert McFarlane, is codenamed Gershwin, after the modern American composer. And Col North himself is known as Wagner, after the great German romantic composer.

Other cultural allusions include George Shultz, the US Secretary of State as Molliere, and Caspar Weinberger, US Defence Secretary, as Shakespeare.

NO 15-8/84
But Col North's code name tells us most about the affair, because Iran Contra has truly been President Reagan's Gotterdammerung.

Metre sharing
In South Korea, a country where statistics are popular as a neutral and anonymous way of revealing facts that could be unpopular with the ruling powers, the statisticians have finally been stumped themselves.

When hundreds of thousands of people turned out in Seoul last week for the funeral of a dead student, filling the central square, crowd estimates varied wildly between 200,000 and more than 1m.

Trying to impose some order upon the estimates, the Korea Herald, an English language paper, reasoned as follows. The Plaza and the streets around it measure 197,200 square metres. Supposing that an average of four people occupy one metre of space, then the crowd must have been 790,000. But if five people could be jammed into one square metre then the crowd estimate surges to 980,000.

Men and Matters

Clearly finding this lack of exactitude depressing, the paper was finally reduced to commenting that the procession "must have been the largest gathering of voluntary participants" in years.

Big hitters

The city of Chicago has dreamt up a novel way of financing its proposed new baseball stadium which is, however, unlikely to prove popular with local hoteliers or visiting businessmen.

The scheme is to pay for the park by imposing an extra 2 per cent tax on hotel rooms in the city from next November. That, critics claim, would mean that anyone staying in a Chicago hotel room would have 12.1 per cent added to his basic bill—the highest hotel tax in the US outside New York.

The proposed tax is sure to meet stiff opposition, particularly from those who argue that it would be a disadvantage when competing with other cities for lucrative convention business.

The Chicago White Sox, who would play in the new stadium, have been going through a lean patch. They won the World Series in 1917.

Airbus grounded

In my innocence I hadn't realised that a trademark may well be prohibited in certain countries if it takes the liberty of actually describing the goods to which it will be attached.

The European Airbus has just run into difficulties on this point in the Sudan. Trademark World tells me that the registrar of trademarks there has rejected an application to register the word Airbus.

The authorities may worry that use of the name would encourage people to expect to step aboard and pay their fares to a conductor.

Meanwhile, in Australia, premier Bob Hawke clearly had no doubt about the outcome of the general election.

It was partly fought on the issue of his determination to introduce a national identity card to be called the Australian Card. The name Australian Card was safely filed among prohibited trademarks by the federal government during the election campaign to await the day when it can be wheeled out.

Poetic licence

The presence of more than 50 African leaders recently to meet members of the African National Council was in marked contrast to the last occasion when Senegal hosted an international conference on Southern Africa.

That was in 1976 when the International Commission of Jurists held a meeting on Namibia at the same beach-side conference where the Afrikaners met the ANC.

The host then was President Leopold Senghor, the founding father of Senegal, and a noted poet.

Only three white South Africans were allowed in on that occasion to meet the leaders of the Namibian liberation movement SWAPO—two because they had impeccable academic credentials, and the other because he had translated Leopold Senghor's poems into Afrikaans.

Snapped up?

A Scotsman working in Kuala Lumpur writes to me to express his fears that if the Australians take control of his bank, the Clydesdale, they might move the head office—SWAPO—two because they had impeccable academic credentials, and the other because he had translated Leopold Senghor's poems into Afrikaans.

Observer

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Peter Montagnon on the threat of a free-for-all in promoting exports to debtor countries

When insurers start to fall out

IN THE GOOD old days before 1982 everybody knew where they stood. A country in financial difficulties that went to the Paris Club of industrial government creditors to reschedule its debts knew it would receive no fresh official credits for a matter of years.

Then came the debt crisis and rescheduling proliferated. The list of rescheduling countries has grown. The result has been a widespread lack of export credit insurance cover which is seriously inhibiting exporters wishing to sell to the developing world.

Now governments in industrial countries are under increasing pressure to relax rules on cover for export credits. Some are giving in, but the evidence suggests this is happening in a haphazard way. Fears are growing in the export credit world of a tough new round of competition: countries like Britain, which traditionally adopt a hard-line approach, run the risk of losing out.

Brazil illustrates the dilemma facing export credit agencies as they struggle to draw the line between short-term commercial prudence and long-term market strategy. It may have acute foreign exchange problems, but Brazil is a market of 132m people with a potentially rich economic future. Exporters who wish to exploit that future must be careful not to leave the country's markets open now to their competitors.

In recent weeks competition between Aerospaciale of France and Westland of the UK for a \$250m (£155m) contract to provide helicopters for the Brazilian navy has highlighted the different approaches export credit agencies are taking on the question of cover for debt-ridden developing countries. The UK's Export Credits Guarantee Department (ECGD) has highlighted the different approaches export credit agencies are taking on the question of cover for debt-ridden developing countries.

Britain's Export Credits Guarantee Department (ECGD) is clear on its policy towards Brazil. It regards the rescheduling arrangement which Brasilia reached with the Paris Club last winter as an interim arrangement which is still not

being implemented properly. So long as Brazil has no permanent Paris Club arrangement and no agreement with the International Monetary Fund, the ECGD will not restore cover on medium and long-term deals.

By contrast Compagnie Française d'Assurance pour le Commerce Extérieur (Coface), the French export credit agency, had until the end of last month been making selective cover available for Brazil, but "on a very prudent case-by-case basis, within strict financial limits." French cover was withdrawn after Brazil suspended payments on its Paris Club debt and Coface denies that it has offered to cover the helicopter contract. But given its more liberal approach and the spirit

Fears are growing in the export credit world of a tough new round of competition

of competition in the market, the denial has limited weight. Underlying the ECGD's argument is the belief that withholding fresh credit is the only practical weapon the export credit agencies have to bring to heel countries that have fallen behind with their debts.

Mr Nigel Lawson, the Chancellor of the Exchequer, has argued for a speedy resumption of cover once a Paris Club deal is struck and last year's Paris Club rescheduling for Mexico was one of the first to state explicitly that cover would remain in place. In practice, however, the UK believes that new credit should be granted only cautiously and preference given to projects that have a role in economic rehabilitation. This would exclude large-scale military purchases such as helicopters.

Another agency which broadly shares the UK view has suspended medium and long-term cover in Brazil is the US Export-Import Bank, whose chairman, Mr John Bohn, describes Brazil as a particularly troublesome case. Export credit agencies are right, he believes, to withhold fresh credit because there is

a consensus that under the tutelage of the former Finance Minister, Mr Dilon Funaro, economic policy was going in the wrong direction. Refusal to grant fresh credit is a means of applying pressure. "This is not a conspiracy," says Mr Bohn, "but really a conclusion we all reached analytically."

The problem is that such pressure can only work if all countries stand together. The contrast between the French and the British approach suggests that such a united stand is elusive. There are no agreed rules on how export credit agencies should behave in such circumstances.

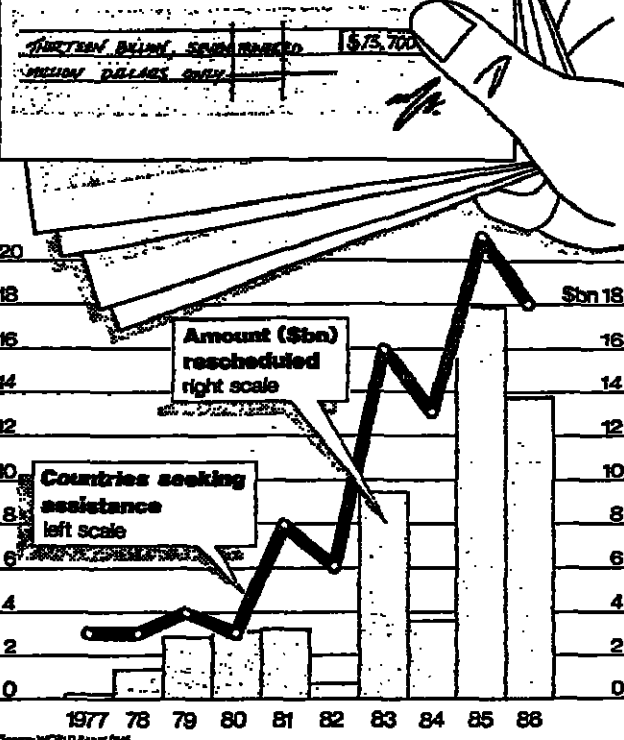
The Paris Club itself, is a shadowy organisation whose secretariat, drawn from the ranks of the French Treasury, have been known to tell journalists only half-jokingly that they do not exist. It has no formal rules, only an unwritten philosophy based on precedent, even that has not been adapted to the post-rescheduling era.

Export credit agencies are jealous of their right to make independent assessments of the credit-worthiness of their customers. The UK, for instance, is alone among major countries to have continued to provide cover for Iraq which it claims has a good payments record. Some countries—like the US with Mexico, or France with Francophone Africa—have trade ties they wish to nurture through thick and thin.

Mr Martin Bakker, senior vice-president of Canada's Export Development Corporation (EDC), thinks each country should look individually at the risk it is prepared to accept in the promotion of exports. EDC put Brazil back on medium and long-term cover after the January meeting of the Paris Club. We think that Brazil in the long-term can manage its debt and that EDC as an export agency owned by the Canadian Government has some obligation to keep trade patterns moving and operating.

Given the scarcity of export opportunities in the developing world, the temptation for other agencies to adopt a similar approach is growing. China has tried to offer the "negative effect on US exports and our

OFFICIAL DEBT RESCHEDULING



competitiveness," the US restored cover in May for a list of countries ranging from Argentina to Zambia—although it was withdrawn for Zambia 18 days later when the country broke with the IMF.

The problem of export credit cover for countries which have rescheduled debts is likely to intensify if, as some export credit bankers now expect, industrial firms turn their attention increasingly towards regaining lost markets in Latin America. US exports to Latin America last year were only \$31bn, well below the \$42bn recorded for 1981, the year before the debt crisis broke.

UK exports to the region also slumped with the onset of the crisis, although they have now recovered to a level of just over £1bn. But this has been achieved only by relying heavily on exports such as organic chemicals for which the buyer pays cash, obviating the need for export credit cover.

Now, trade officials say the Latin American market is showing modest signs of recovery. "There will never be another itaipu dam in Brazil," says one UK official. But smaller projects worth \$40m to \$50m are beginning to surface. Competition is likely to be intense.

Of the Europeans, Italian and French firms have been particularly active in seeking new Latin American business. Japan has reinforced its relations with Mexico through large doses of

Dear Alan,

Here's some unsolicited advice for your upcoming Congressional hearings: obfuscate when it comes to whether today's interest rates and the dollar are too high or too low, but tell us where you are headed beyond 1987.

Currency, commodity and other financial sharpshooters from Chicago to Hong Kong will pounce on anything you say with implications for tomorrow, and a slip of your tongue could create all manner of unnecessary speculation. But you could soon be the linchpin of US and world finance, and we would all benefit from a glimpse of your longer-term vision.

Beyond the skilful day-to-day management of the Fed, I hope you've concluded that the most important thing you could do as Fed chairman is to push the Federal Reserve — and the Administration and Congress as well — into an era when American domestic economic policy will no longer be made as if foreign events and relationships were afterthoughts.

Maybe this is obvious from the proliferation of German cars, French sportswear and Japanese-owned real estate. But it's still a tall order. Your fellow Federal Reserve Board members have precious little international experience. Protectionism is respectable on Capitol Hill. The Reagan team is handing out resumes, and whoever follows will likely have campaigned on a get-tough-with-foreigners platform and spend his first year demonstrating American-first credentials.

Moreover, you will be the only top level figure to make the transition between the current President and the post-Reagan era and you can afford to be above the partisan craziness of the next two years. You alone report to both the President and Congress and have the ear of both, yet have an independent mandate as well. And, Alan, if you can emerge as the central figure in Washington, you will also become the key player on the world financial stage. Japan will soon change prime ministers and is in no position

A letter to Mr Greenspan

The world needs an Atlas at the Fed

By Jeffrey Garten

to lead. European leaders are again distracted by budgets and European-wide policies. You are the only horse in the race.

Here's what to do. First, give added attention to the dollar. Agree with your counterparts in Bonn and Tokyo on a long-term strategy for currencies, based on some defined zones within which the greenback, the yen and the mark would fluctuate. This is not a new idea, but it is languishing because of bureaucratic inertia. It could be your most significant accomplishment if you lead the way towards a policy framework to replace the Bretton Woods system.

Second, press Tokyo and Bonn to accelerate domestic growth to ease trade imbalances.

American domestic economic policy should not be made as if foreign relationships were afterthoughts

Continuing to nag them will not produce results; but if you don't they will backslide.

Third, focus immediately on Latin American debt. All the talk about exotic new lending and investment will translate into small potatoes. It's not very dramatic but we're back to the need for a bigger and better IMF and World Bank. At a time when politicians are bored with these issues, you will have to lead the charge.

Fourth, stay on top of the rapidly-emerging world securities market. Central banks are supposed to have some control over the world's money. Today, however, far more money is moving across borders via bonds and stocks, where you currently have no jurisdiction, than through the banking system, where you do. Between 1982 and 1985, to take one example, syndicated Eurodollar loans fell to \$60bn (£37.5bn) from \$100bn in 1982. In contrast, the volume of international and foreign bond issues in 1985 exceeded \$100bn, twice the levels of 1984. The world securities markets

need better systems for investor protection, criminal enforcement and a host of operational issues which help efficiently link one stock market to another (such as improved settlement procedures). The SEC has made a commendable start in forcing Europe and Japan to pay attention, but it has very limited extra-territorial reach. The Fed might work with other central banks which could give it some help.

Fifth, there is crisis management. No one knows when the next financial debacle will erupt or where — we can be sure only that it will. Brazil and Mexico are on-again, off-again tinder boxes. The Persian Gulf remains explosive. The Tokyo stock market seems overheated. You have not had Volcker's hands — on crisis management experience, so more than the usual contingency planning may be required. Whatever you must be the world's number one economic crisis manager.

A final imperative is to forge very close links with the Japanese. They, after all, have become not only our long-term bankers but our principal partner for almost any major economic initiative. In Tokyo you are relatively unknown and very much untested, and yet your influence over the yen-dollar relationship puts your hands in their pocket-books. There is no short cut to earning Japanese trust, and you must have it almost as much as you need the confidence of Congress.

In putting US policy in the global context in which it now belongs, you will be shepherding America through a painful adjustment from massive trade and budget deficits to something more balanced. In the process you might go through a recession, a rise in inflation and a free-falling dollar. You will have no choice but to try to orchestrate the world economy. Will you merely react or will you be out front from the start? Don't be tentative. If you don't want to take my advice, at least listen to Napoleon: "If you are going to take Vienna, take Vienna."

The author, an investment banker in New York, held economic posts in the Nixon, Ford and Carter administrations.

Rethinking rate reform

From Prof G. Jones and Mr A. Travers

Sir—Two of your recent commentaries about local government finance reveal the blinkered thinking of economists and managerialists, who fail to recognise that government in a democracy is a political process at both local and national levels. They neglect significant political aspects.

Rosalind Levacic (July 8) correctly asserts that not all taxes need to be set with regard to ability to pay. Thus a community charge or poll tax can in principle be justified for local government as long as other taxes nationally take account of ability to pay. However, she neglects the political consequences of local government having only one tax, and that the most regressive and visible. Local government will be credited by its association with that tax. Local, like central, government requires a balance of taxes or at least one tax felt to be fair.

Mr Levacic, in common with other economists, advocates that a local government tax should relate to benefits received, which is the Government's justification for the community charge. However, such a view is not based on an analysis of existing rates paid and benefits received, nor any research into the potential relationship between benefits and the community charge. One community charge for the new tax—young employed adults living at home—in local areas consume very few local government services. This principle of relating local taxes to benefits received would surely, in the view of these economists, lead to very high local charges on the parents of children at local authority schools, and the elderly, with correspondingly much lower charges on the young employed adults.

W. H. Bailey (July 10) does not see why local authorities should have any revenue-raising powers at all. As business cost-centres they should spend what they are given by the centre. He fails to understand that local authorities are elected bodies set up to fulfil political objectives, one of the most important of which is to decide on the balance between public and private provision. The political process of governing is about choosing between different levels of public service and different levels of taxation. Local government is not just to deliver a set service for a set sum, but to govern in the light of community preferences, which includes decisions on redistributive issues.

Further, revenue-raising powers are essential to encourage responsible decision-making. If local authorities simply spend other people's

Letters to the Editor

money they will always seek more, and condemn the source of the bounty for never allocating them enough. If local authorities have to raise revenue from their own voters, they will have to balance the desire to spend against the willingness to pay tax. Otherwise they become just a pressure group always demanding more. Mr Levacic claims that the linkage between local expenditure and taxation is weak. In fact, the linkage is a good deal stronger, even with domestic rates, than the relationship between central government expenditure and national taxes, such as VAT, income tax and excise duties, whose perceptibility is very much less apparent to the voter. Moreover, local authorities provide to their electorates far more information about their activities than do central government departments. Notice that at a time when central government is insisting on local authorities providing even greater amounts of information for the voters, the Department of Education, for example, in the Education (No.2) Act 1986 removes the duty from the Department to make an annual report to Parliament.

George Jones, Tony Travers, London School of Economics, Houghton Street, WC2A 2AE

Funding the arts

From Mr S. Selwood
Sir—I noted with interest the content of your leader entitled Arts Funding and Market Forces (July 9).

The Minister's announcement last week that future arts funding will be given as incentives should have come as no surprise. While the Arts Council, like other equivalent organisations, is bound to campaign for more funds, it should be based that it is, after all, a government quango and as such responsible for the implementation of government policy.

Within the field of the visual arts, this development appears to be a step in the Government's effective privatisation of certain public sector galleries. This might be said to have started in 1984 when the Arts Council introduced its so-called Gallery of the Garden, which involved "taking from the rich" as it were, and giving "to the poor"—in this case, the long-neglected regional galleries.

ATR gallery was one of the "casualties" of the Arts Council "development strategy," but it has survived and is successfully raising funds to support

its various activities from both private and corporate sponsors; in this financial year, the ratio of private support to public subsidy is about 3:1.

Much has been written about the positive advantages of privatising businesses, not least directors' relief at escaping from a system which subjected them to constant official interference and official opinion.

The arts are no different, significantly AIR's most stringent obligations are still to the Arts Council, even though their direct representation is approximately only 10 per cent of the gallery's income for the current year. By comparison, funding from private and corporate sources has had a liberating effect on AIR's programming and activities. We are immensely grateful for that and hope that the gallery's relationship with its sponsors will continue to flourish.

Sara Selwood, AIR Gallery, Rosebery Ave, EC1R 4TD.

Terrorism in Punjab

From Mr R. Kahler
Sir—I found your editorial (July 9) on terrorism in Punjab constructive. Your mention that "the fault partly lies with Mr Rajiv Gandhi..." however, reminded me of the British rulers of India with whom lies the other part of the fault. They laid the seeds of communalism in India to perpetuate their rule.

R. Kahler, 41-40 Union Street, Flushing, New York 11355, US.

Simplification of CGT

From Mr H. Quinlan
Sir—I heartily endorse the suggestions for the simplification of capital gains tax contained in Mr C. Romford's letter (July 13) and in particular his proposal that the base date be moved forward from 1965 to 1982.

I suspect that I am not alone in finding myself in the trap of continuing to hold a block of quoted shares acquired pre-1982 in a company which I managed throughout most of my working life, and which have obviously, after so long a period, appreciated substantially.

As one diversifies the holding, the CGT which sales attract is in these circumstances

nothing less than a wealth tax, and surely anathema to a Tory Government? Whereas during the first two terms of Mrs Thatcher's administration it may have been politically expedient to make the long-needed changes, there can now be no excuse for prompt and decisive action.

Harold Quinlan, Rookley Farmhouse, Tring, Hemel Hempstead, Herts.

The prize winners

From the Group Chief Executive, Harland Simon.

Sir—I found the article by Peter Marsh (July 6) "Japanese research and development" most interesting. It is Nobel prize awards can be taken as a yardstick for national innovative abilities then the UK stands head and shoulders above its rivals.

I illustrate this by representing your figures in a manner which ranks countries by performance:

	Nobel prize Per million scientists and engineers	Nobel prize Per million people spending
UK	88	20
W. Germany	58	13
France	57	7
USA	53	5
Japan	4	0.5

R. J. Ashman, Mount House, Bond Avenue, Milton Keynes, Bucks.

High priced phone calls

From Mr J. de Rivaz

Sir—When British Telecom was privately owned by the government, its owner required it to fund its capital expenditure out of income from the customers, and severely curtailed its borrowing powers.

In a capitalist system, so I am led to understand, it is the job of the shareholders to pay the capital costs of research and development etc., and they are remunerated by the income from profits thereby generated.

Surely therefore the switch to genuine public ownership means that future development of the telephone system can be funded by rights issues, loan stock and similar exercises and not high bills?

Why then has there not been a massive cut in telephone bills?

It costs 26p to post a 2 hour audio cassette anywhere in the country. To talk for two hours on the telephone at cheap rates costs about £10 except for local calls. Obviously the telephone provides speed and two-way communication, but the discrepancy still seems large.

John de Rivaz, West Town House, Portsmouth, Hants, Cornwall.

All of these securities having been sold, this announcement appears as a matter of record only.

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FINANCIAL TIMES

Wednesday July 15 1987

John Foord

Ian Rodger in Tokyo reports on Japanese attempts to resolve the row over East bloc sales

US 'may still buy' Toshiba laptops

THE US Defence Department is still considering the purchase of about \$100m of laptop computers from Japan's Toshiba, despite the uproar in the US over a Toshiba subsidiary's sales of sophisticated machine tools to the Soviet Union.

Mr Joichi Aoi, the new president of Toshiba, said at a press conference yesterday that the company had received an inquiry "very recently" from the Pentagon on whether it had the capacity to make the machines in the US rather than export them from Japan.

The query arose because laptop computers are among the Japanese goods that have been subject to 100 per cent punitive tariffs since April as part of the US retaliation to Japan's alleged violation of the 1986 bilateral semiconductor agreement.

Toshiba has interpreted the query as an indication that it is still in the running for the laptop contract, and has undertaken to provide an answer by July 21, the date bids for the contract will open.

However, Toshiba officials said later that the company had not yet decided whether or not it would submit a final bid for the contract because of the sensitive situation. "As far as we know, we are not being dealt with differently," Mr Aoi said. "We have never lost hope." Indeed, the furor had made Toshiba want to win the contract



Joichi Aoi: 'never lost hope'

all the more. He said the company was very sorry for the damage the machine tool case had caused to Western security and to US-Japan relations. "We would like patiently to explain our situation and get the understanding of the American people."

Mr Aoi took over as president two weeks ago when the previous chairman, Mr Soichi Saba, and president, Mr Sugichiro Watanabe, resigned to take responsibility for the machine tool sales, which violated international guidelines aimed at pre-

venting transfers of high technology to East bloc countries.

The US has alleged that the equipment, made by Toshiba Machine, a 50.1 per cent Toshiba-owned subsidiary, has been used to improve the milling of propeller blades for Soviet submarines, making the submarines quieter and more difficult for allied forces to detect.

Mr Aoi refused to comment on recent claims in the Japanese press that the US charges were unfounded. According to these claims, the Soviets were improving their submarines before the Toshiba machines were delivered, starting in 1983. The new president said the company was not qualified to assess the situation.

He also refused to put any blame for the affair on Japan's Ministry of International Trade and Industry (MITI), which is responsible for screening exports to East bloc countries. It has been suggested that MITI screening was less than careful, and that the ministry was not as aggressive as it might have been in pursuing the Toshiba case.

MITI has confirmed that it was first informed of the illegal Toshiba Machine shipments in December, 1985, but it was unable to confirm that a crime (violation of Japanese foreign exchange law) had taken place until March this year. That was also the first point at which Toshiba itself learned of the case, Mr Aoi said.

Asked if he thought MITI had been less than diligent in its inquiries into the case, Mr Aoi said: "We believe that Toshiba Machine should have told us about this matter. We cannot comment on whether or not MITI is responsible. We do not think so."

He was guarded on the impact the row would have on Toshiba's possible participation in the US Strategic Defence Initiative (SDI) research programme. The company had been "interested" in SDI even before this incident came to the fore, but we would like to wait until the formal (government to government) agreement with the US is finalised and then decide what is the proper way to participate.

He would not comment on a report that LTV of the US had indicated it was no longer interested in co-operating with Toshiba on an SDI research project because of the Toshiba Machine affair.

Mr Aoi said that a total ban on Toshiba imports to the US, as has been proposed by the US Senate, would cause "tremendous damage" to the group. Its current exports amounted to \$250bn (\$1.6bn) a year. He said a solution to the Toshiba Machine problem was now the group's highest priority. "I am determined to spare no effort in preventing a recurrence of this problem."

Pentagon Inc., Page 4

Mexican czar down in the dumps

By David Gardner in Mexico City

RAFAEL GUTIERREZ Moreno had three diamonds studded into one of his front teeth, the hard cutting edge behind the smile of a man who earned an estimated \$50,000 a week from his control of what is believed to be the world's largest open rubbish tip.

More exactly, Gutierrez Moreno's wealth and power was built on his iron rule of the 10,000 rag-and-bone men - *Pepeñadores* - who work the Santa Catarina and Santa Fe tips, his private fiefdom on the outskirts of Mexico City, a megapolopolis of 18m.

The fly-blown dumps and no-go areas, which help blacken the dangerously poisonous air of the city, are said to yield profits of about \$20m a year for the organisations that control them. Those who work there earn barely more than the \$3.50 a day minimum wage.

By re-selling industrial quantities of waste, metals cars, towards and paper Gutierrez Moreno was able to recycle about 10,000 tonnes of waste a day into a palatial 2,000 square metre residence in the heart of Santa Catarina. This had a satellite dish on the roof and was connected by radio to his fleet of pick-up trucks, with a helicopter pad alongside. Armed guards gave protection against intruders.

The guards proved insufficient one night in March, when assassins hired by Gutierrez's wife entered the house and shot him dead. An empire, bizarre even by the high standards set by Mexican politics, was reduced to a provincial fiefdom was unveiled.

Gutierrez was a member of Congress for the ruling Institutional Revolutionary Party (PRI) between 1976 and 1982 during the rule of President Jose Lopez Portillo, who argued that the country's central economic problem was "the administration of abundance."

As a small part of the 70-year PRI regime, he was unchallenged in the dumps. His main political function was to deliver an instant crowd of 10,000 members of the Union of *Pepeñadores* of the Federal District (Mexico City) at the drop of the PRI's corporatist hat.

In the patriarchal way common to union and rural politics in Mexico he could also resolve rank-and-file problems, providing for instance a legendary trip to the seaside at Acapulco each year for all *Pepeñadores* and, more selectively, by paying hospital costs or schooling fees.

It was an obsession with sons that led to the rubbish king's downfall after 25 years. Gutierrez is said to have confided to his deputies that he wanted 180 children and kept a continuing list of wives (twice as many as Bluebeard a columnist here noted) to produce them.

He had reached 39 at the time of his murder. He is said to have exercised freely a sort of *droit de seigneur* with his daughters of union members, but over-reached himself by raping his real wife's sister and forcing her 18-year-old niece into his harem.

Indeed, lawyers have said the affair would have been treated as a classic crime of passion but for the evidence of premeditation in his wife hiring the killer, and the size of his estimated \$4m inheritance, much of it contained in numbered Swiss and US dollar accounts.

The legal battle over the inheritance (Gutierrez's estate) is one reason the *Pepeñadores* are using up rather than recycling lots of newspaper. Only 27 of Gutierrez's family have been able to demonstrate paternity.

The other reason, described last week in the newspaper *Uno Masuno*, whose reporters penetrated the fortress-like Santa Catarina in a rubbish truck, is the power struggle going on for the Gutierrez Moreno empire.

Part of the Santa Fe tip has been consolidated under the rule of a rival, Pablo Teller, who leads the United Front of *Pepeñadores*. But the rest is there for the taking with Jesus Flores, "Big Tooth", in alliance with the named "Jaws", favoured to succeed the man with the diamond tooth grin.

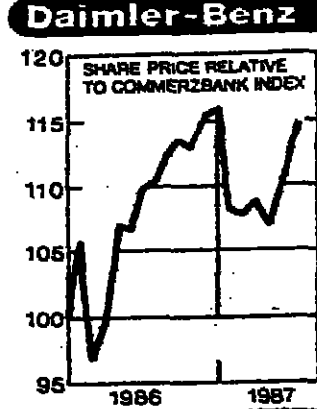
The new leader will emerge naturally, *Uno Masuno* quotes one union member as saying. "I hope it will be El Diamante" ("Big Tooth")... in the rubbish dumps the guy who shouts the loudest gets to give the orders."

The map and tables carried on this page yesterday under the title *The Tanker War in the Gulf* transposed the attacks attributed to Iran and Iraq. The correct version appears today on page 3.

THE LEX COLUMN

The Atlantic gets wider

Daimler-Benz



merged into a US-owned securities business.

The recent history of Greenwell is a depressing chapter of accidents. For years the equity side laboured under the shadow of the gilt-edged business, and never quite got its act together. The choice of Midland as a partner was unfortunate, and the decision not to buy a market making business turned out to have been a misjudgment.

When the gilt side (highly successful) was split off from the equity business in the spring of 1986 the equity operation, about number 8 in the league table in terms of volume, was in a highly vulnerable middle ranking position. The idea of merging with Samuel Montagu, Midland's merchant bank, rather than Midland itself was to avoid the worst of the culture clashes between stockbrokers and clearing bankers, but with Midland itself in crisis, Montagu turned out not to be much of a buffer.

When the half-hearted move into equity market making was abandoned in February this year, Greenwell was left to follow James Capel belatedly down the agency-only route, but with merely a fraction of Capel's market share and research capability, not to mention morale.

Although the bond side, Greenwell Montagu Gilt-Edged, must remain a core business for a big commercial bank (which makes Lloyd's decision to pull out of bonds all the more surprising), and the private client operations fit in with Midland's retail network, Greenwell's institutional equity side has been left with nowhere to go. Small wonder that its executives are keen to find a new owner which

will back the institutional equity business with resources and plug it into a global network of the kind that Midland is no longer capable of delivering. But there have already been serious losses of personnel, and presumably the Greenwell name will disappear. It takes decades to build up a securities firm, but only a year or two to tear it apart.

Daimler-Benz

The announcement of Mr Werner Breitschwerdt's premature departure as chief executive of Daimler-Benz was no doubt painful for the phlegmatic engineer, but it represents the German finance-capital system at its smooth-operating best. Despite the growing hostility towards that system, the market evidently approved of Deutsche Bank's strong arm tactics and yesterday pushed the share price up DM 20 to DM 1,140.

It is seldom that the banks feel the need to intervene quite so vigorously in German boardrooms; they have, after all, usually had considerable say in their composition. If the Daimler move is unusual it is because its boardroom has been the site of a peculiarly public argument over management strategy and the qualities of Mr Breitschwerdt. Despite Daimler's underlying strength and compound pre-tax profit growth of 13 per cent since 1977 such wrangles could not be tolerated for long, and the overwhelming reaction yesterday was simple relief that the uncertainty was over.

Daimler shareholders have no reason to feel ungrateful towards Mr Breitschwerdt, and the board meeting later this month - which is expected to confirm Mr Edgar Reuter as his successor - should have the heart to leave him in charge until his 60th birthday in September. However, with his roots in the division, Mr Breitschwerdt does not have the qualifications to run the high-technology conglomerate that Daimler has now become. He has, for example, been inappropriately trying to impose car division management structures on the new subsidiaries. Mr Reuter is also expected to be far more interested in taking the stake in Messerschmitt-Bölkow-Blohm; the only anxiety is that he may over-compensate for Mr Breitschwerdt's lack of flair.

Soviet arms superiority warning by Woerner

By David Marsh in Bonn

THE Soviet Union's superiority in conventional arms forces, unless checked, could enable it to exert 'hegemony' over Western Europe, Mr Konrad Adenauer, the West German Defence Minister, warned yesterday.

Mr Woerner, in the toughest public comments so far from a member of the Bonn Government on the super-powers' nuclear disarmament moves, called on the Soviet Union to show its seriousness about peace by dismantling its 'ability to invade' Western Europe.

In a speech at the Konrad Adenauer Foundation, and in answers to questions afterwards, Mr Woerner made clear his scepticism about Mr Mikhail Gorbachev's reforms and brought to the surface persistent divisions within the Bonn coalition over policies towards Moscow.

Mr Woerner came out firmly on the side of those who say that dismantling of medium-range nuclear missiles in Europe under the prospective US-Soviet 'zero option' will weaken European security.

The narrowing of the focus of the disarmament debate to nuclear forces had driven into the background the Soviet Union's massive conventional threats, he said. The Warsaw Pact's conventional forces were quantitatively greater in practically every weapons category and were geared to attack while NATO were purely defensive, he said.

His remarks appear likely to stir up again opposition on the German right to the softer line on disarmament favoured by Mr Hans-Dietrich Genscher, the Foreign Minister. This was reluctantly endorsed by the Government last month.

Mr Woerner also showed his bitterness about the Bonn Government decision 10 days ago to hold down defence spending in the 1988 budget.

In unscripted remarks, added to his prepared speech, the Defence Minister said he needed 'more money than presently allowed' in the medium-term defence budget.

Mr Woerner was speaking on the eve of his three-day official visit to France to see Mr Andre Giraud, the French Defence Minister, and other members of the French Government.

Asked about the troubled plan to build a joint Franco-German anti-tank helicopter, which has been held up for three years, Mr Woerner said he hoped the two governments could reach a 'decision in principle on going ahead during his visit starting today.'

Spy memoirs on sale in US as UK Customs turns a blind eye

By James Buchanan in New York

At 9.05am yesterday five people were lined up before the counter of Doubleday's bookshop on the corner of Fifth Avenue and 57th Street. Each was carrying a black book which went on sale in New York bookshops yesterday morning.

Three of the buyers were journalists for British organisations. Two were British businessmen attending a convention. The book was *Spycatcher*, the first edition of the memoirs of Mr Peter Wright, a former British counter-intelligence officer now resident in Australia.

At Heathrow airport yesterday, the first copies of *Spycatcher* arrived in Britain from the US, where customs officials

made no attempt to stop the books entering the UK.

Back in New York, Doubleday's bookshop had sold the last of the 160 copies it had in stock within two hours of opening and was gleefully ordering 150 more.

"It's most unusual," said Mr John Vreeland, a bemused clerk at Doubleday. "There were all these British businessmen, people working in America." But for the British Government, the runaway sale is a setback in its effort to suppress the memoirs of Mr Wright, 71, who was an officer of MI5, the UK counter-intelligence service, between 1955 and 1976. The Government has invoked

the Official Secrets Act to ban publication in the UK and it is fighting in the courts to prevent Geismann's sale of books to producing an Australian edition.

"We got huge numbers of phone orders," Mr Vreeland said. "I'm not sure I should be saying this but we've done a very large sale of books to be shipped over there (to England). I don't know the name of the Act you have there, but judging from the books being shipped, it doesn't really bother anybody."

The publicity generated by the Government's efforts can only help sales, according to *Viking Penguin*, which bought the US publishing rights

Chinese leaders seek reduction in trade gap with W. Germany

By Robert Thomson in Peking

THREE WEST German companies signed agreements yesterday in Peking as Chinese leaders told the visiting Chancellor, Mr Helmut Kohl, that they want to reduce their trade deficit substantially.

MBB signed a DM 50m (\$27.2m) contract to provide equipment, including antennae and solar panels, and technical assistance for a broadcasting satellite to be constructed in China. MBB had hoped to sell a complete satellite, but Chinese officials are confident that they can build one themselves.

The contract was signed with the China Great Wall Industry Corporation, which is leading the country's drive to become a commercial satellite launcher. Under the agreement the satellite will be launched in the early 1990s.

Orenstein and Koppel signed a co-operation contract with the China Construction Machinery

Corporation to assist in the development of hydraulic dredges, while Siemens signed a letter of intent with the Electronics Industry Ministry for co-operation in the construction of Peking's telephone network.

Chancellor Kohl said Chinese officials had made it clear that they hoped for West German assistance in the construction of nuclear power plants. Kraftwerk Union was close to agreement on supplying equipment for a nuclear plant last year when the Chinese Government unveiled its nuclear aims and halted negotiations with foreign companies on all but one project, the Daya Bay plant in southern China.

Asked whether his nuclear discussions with Chinese officials were "concrete", Chancellor Kohl said that they were "more than vague," but ex-

plained that China, hit by a shortage of foreign exchange, was still balking at the cost of importing large amounts of nuclear technology.

He said Chinese leaders stressed that West Germany's surplus, \$2bn last year on total trade of \$3.66bn, should be reduced through increased German imports of Chinese products rather than by cuts in Chinese purchases of West German products.

However, in the first four months of this year, West German exports to China fell by 22 per cent on the same period last year, while Chinese exports rose by 12 per cent.

West Germany is China's fourth largest trading partner, following Japan, the US and Hong Kong, and mainly exports industrial and chemical equipment. It imports coal, textiles and agricultural and semi-processed products from China.

Brazil criticised over debt plan

Continued from Page 1

"one of the most obscurantist and retrograde steps in the huge pot of idiocies which are unbinding the work of more serious congressmen."

The decision to prohibit debt/equity exchanges caught the Government by surprise late on Saturday night when a drafting committee voted by 42 votes to six to include the ban.

Mr Carlos Sant'Anna, leader of the Government in Congress, attempted to have it ruled out on the grounds that quorum requirements had not been met.

But his objections were overruled.

The proposal will now go forward in the first full draft of the new constitution, which is scheduled to be debated with amendments over the coming two months. Final voting on the constitution is not expected until the end of the year.

Mr Bresser was widely believed to be saving the debt/equity swap proposal as a "trump card" in his negotiations with Brazil's foreign creditors due to begin informally this month.

But it was already clear to the Government that a lobby opposed to the option, on the grounds that it would involve selling parts of Brazilian business to foreigners, was gathering strength.

With the nationalist lobby actively opposing the option, the Government is now on the defensive.

Foreign bankers in Brazil claimed yesterday that the debt/equity swap option was viewed as one useful tool for reducing the country's debt burden.

Midland may sell equities business

Continued from Page 1

came the negotiations because of the chance to become part of a major international group with global aspirations.

The would-be purchaser, who he indicated was based in the US, was already strong in the New York and Tokyo markets, he said, and wanted to build up its base in the UK.

Speculation as to the likely purchaser centered on leading Wall Street houses such as Goldman Sachs, Salomon Brothers and Morgan Stanley,

though none of them have so far acquired businesses abroad.

All of them declined to comment on rumours. Of the three, Morgan Stanley is the only one which is a member of both the New York and Tokyo stock ex-

A successful change of ownership could give a major boost to the equity operation which has been plagued by staff losses and declining morale since it was acquired by Midland.

World Weather

Location	Temp	Wind	Cloud	Temp	Wind	Cloud	Temp	Wind	Cloud
Algeria	24	10	10	London	18	10	10	London	18
Amsterdam	18	10	10	Madrid	24	10	10	Madrid	24
Antwerp	18	10	10	Moscow	18	10	10	Moscow	18
Birmingham	18	10	10	New York	24	10	10	New York	24
Bombay	24	10	10	Paris	18	10	10	Paris	18
Buenos Aires	24	10	10	Rome	24	10	10	Rome	24
Calcutta	24	10	10	Sao Paulo	24	10	10	Sao Paulo	24
Canton	24	10	10	Seoul	18	10	10	Seoul	18
Cebu	24	10	10	Singapore	24	10	10	Singapore	24
Colon	24	10	10	Taipei	24	10	10	Taipei	24
Dacca	24	10	10	Tokyo	24	10	10	Tokyo	24
Dhaka	24	10	10	Yokohama	24	10	10	Yokohama	24
Hankow	24	10	10						
Hong Kong	24	10	10						
Kobe	24	10	10						
Kuala Lumpur	24	10	10						
Manila	24	10	10						
Medan	24	10	10						
Osaka	24	10	10						
Perth	24	10	10						
Port of Spain	24	10	10						
Rangoon	24	10	10						
Shanghai	24	10	10						
Singapore	24	10	10						
Sourabaya	24	10	10						
Taipei	24	10	10						
Tokyo	24	10	10						
Yokohama	24	10	10						

Headlines of today's weather
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Floor, 1 Finsbury Avenue, London
EC2M 8PA.
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INTERNATIONAL COMPANIES and FINANCE

Winterthur expands in Germany

BY HAIG SIMONIAN IN FRANKFURT AND WILLIAM DUFFLORCE IN GENEVA

AACHENER und Muenchener (A&M), West Germany's fifth largest insurer which has Royal Insurance of the UK as a big shareholder, is selling its 37.2 per cent stake in Nordstern Allgemeine Versicherung to Winterthur, Switzerland's second largest insurance group. The deal, valued at over DM 300m (\$183m) based on Nordstern's share price on Monday, could in fact be worth much more as A&M is believed to have received a considerable premium for its stake in view of its size and rarity value. Some analysts put the ultimate figure as high as DM 400m.

In the past two years A&M has disposed of a 25.5 per cent shareholding in Colonia Insurance, Nordstern's ultimate owner, and 25.1 per cent of Koelnische Rueckversicherung (Cologne Re).

Earlier this year, it bought a controlling interest in Bank

fuer Gemeinwirtschaft (BfG), one of Germany's biggest commercial banks, from the country's trade union movement as a key part of its strategy to develop into a broadly-based financial services group. Nordstern, a medium-sized insurer with gross premiums of DM 1.68bn, is highly regarded in the German market. Though it is 57 per cent-owned by Colonia Insurance of Germany, a non-interference agreement between the two groups guarantees its independence. The A&M, which recently launched a DM 1.34bn rights issue to help cover its DM 1.9bn purchase of BfG, has realised a sizeable profit through the share disposal. The deal gives Winterthur, which has annual premiums of around DM 9bn, a direct foothold in the important German market where it previously only had a large branch.

Winterthur will continue to guarantee Nordstern's independence, said A&M yesterday, adding that the deal will "give the German insurance market additional impulse." Mr Peter Spaeth, Winterthur's managing director, told the annual meeting last month that he was looking for ways of expanding business outside Switzerland with West Germany, Austria and the US as the preferred markets. Winterthur has money to spend. Over the last two years it has gathered around SFr 600m (\$520m) from private placements of participation certificates in Germany and the UK and from bond conversions. The Nordstern purchase is seen primarily as a financial investment, Winterthur said. It was still looking for opportunities to buy well-managed, preferably not too specialised insurance companies.

Last year, Winterthur had a premium income in Germany of DM 681m, or around 1 per cent of the German market. Worldwide the group's premium income was SFr 7.66bn in 1986 and consolidated net earnings SFr 172m. Winterthur's general manager said that his company's talks with Volkswagensorge, the Hamburg-based insurance group, would continue despite the Nordstern deal. He said Winterthur's purchase of the Nordstern shareholding was independent from its discussions with Volkswagensorge. "No one is under any time constraints," he emphasised. The talks began several months ago and were interrupted at the request of Volkswagensorge's owners, BGAG, the German union-controlled company. Volkswagensorge has annual premiums of around DM 5bn.

Kraftwerk Union buys Kongsberg offshoot

KRAFTWERK UNION, the West German power plant group which is part of Siemens, has bought Kongsberg Offshore Systems, the Norwegian technology group which designs underwater equipment for crude oil and natural gas extraction. Kongsberg reports from Munich. KfWU said the takeover of KOS, which is part of Kongsberg Group, the troubled Norwegian defence contractor, would allow Kraftwerk to apply its knowledge of nuclear engineering to other sectors of industry. It would also allow KOS, which is expected to have a 1987 turnover of DM200m (\$138m), to handle large orders. The acquisition has to be approved by the Norwegian Government.

DSM acquires French company

DSM, the Dutch chemical group, has acquired Joly, a French plastics company, as part of its drive to strengthen its plastics division. Reuter reports from Weert. The state-owned DSM, which could be heading for a stock market flotation in the near future, said the Lyon-based Joly would combine well with its ERTA division. DSM said talks were being held on other possible acquisitions, but declined to elaborate. DSM added Pixley Richard of the US to its ERTA group in 1985 and Kautschukwerk Geismann of West Germany in 1986.

Swiss Cantobank raises capital

Swiss Cantobank (International), which is 49 per cent owned by Mr Werner Ray, the Swiss financier, has raised its capital to SFr 120m (\$78m) from SFr 80m, Reuter reports from Zurich. It said its own resources were increased to SFr 152m from SFr 92m, and that this would accelerate the expansion of the bank's foreign activities. The bank said the capital boost, which will not affect current shareholdings, partly relates to its planned acquisition of Deutsche-Schweizerische Bank of Frankfurt from Credit Lyonnais.

New Zealand faces banking invasion

NEW ZEALAND could soon have 30 registered banks against four now, according to Mr Bob McCay, chairman of the New Zealand Bankers' Association. Reuter reports from Wellington. He said deregulation had brought competition to the industry, and hoped local banks would be given equal opportunities to compete in the home markets of foreign banks starting to operate in New Zealand. The reserve bank is processing nine applications from financial institutions wishing to register as banks, and said yesterday it hopes to announce its decision next week.

The Government deregulated entry to the banking system on April 1, allowing institutions approved by the reserve bank to register and trade as banks. Four banks already have the status of registered banks. These are the four former trading banks, Bank of New Zealand, Australia and New Zealand Banking Group, Westpac Banking Corporation and National Bank of New Zealand, a subsidiary of Lloyds Bank.

There are 13 savings institutions which are allowed to call themselves banks but are not considered registered. They comprise 12 regional trustees savings banks and the state-owned Postbank.

Kluwer drops poison pill tactic

BY LAURA RAUN IN AMSTERDAM

DUTCH PUBLISHER Kluwer, which is fighting off a hostile takeover bid from rival Elsevier, agreed yesterday not to use a "poison pill" tactic as a result of a demand from the Amsterdam stock exchange. Kluwer's white knight Wolters Samsom, meanwhile, said its friendly takeover offer would remain on the table but with the prospectus reference to Kluwer's poison pill measures deleted. The competing bids value Kluwer at over Fl 1bn (\$485m). On Monday the bourse belatedly rejected Wolters Samsom's prospectus outlining its stock and cash bid for Kluwer on grounds that it had not mentioned the secret defen-

sive tactic in the version initially submitted to the stock exchange. The defensive measures involved two foundations friendly to Kluwer that were established earlier this year and to which Kluwer last month handed over control of some of its most valuable assets—six publishers of legal and tax publications. The existence of the two foundations was not revealed until Wolters Samsom's prospectus was published last week. Kluwer has agreed to suspend temporarily the foundations and reinstate them only after consultations with the stock exchange. The two foundations were

invoked as an extra line of defence against Elsevier. These defensive weapons are common among Dutch companies which use a variety of corporate construction successfully to thwart unfriendly takeovers. However, the stock exchange has argued that Kluwer's use of its assets was excessive and has used its authority to bring a takeover battle that threatens to set dangerous precedents. Wolters Samsom's share price held up surprisingly well yesterday. The value of its bid for Kluwer exceeded Kluwer's closing price of Fl 418 by Fl 1. Elsevier's competing share and cash bid by contrast fell behind to Fl 415.50.

Dutch savings banks to merge

BY OUR FINANCIAL STAFF

TWO LARGE Dutch regional savings banks, Verenigde Spaarbank and Nutsspaarbank West-Nederland, are in advanced talks over a merger that would make the combined company the largest of its kind in the Netherlands. A combination of the two savings banks would create an entity with about Fl 12bn (\$5.8bn) in assets. This is a

level well below the so-called "big four" Dutch commercial banks whose assets range from Fl 70bn to nearly Fl 150bn. However, a merger would put the two savings banks near the top of the second tier of Dutch institutions consisting of a variety of foreign and domestic commercial and investment banks, savings banks and mortgage banks.

With Fl 9.7bn of assets, Verenigde Spaarbank already is the largest Dutch savings bank, while Nutsspaarbank ranks fourth. Both banks are financially sound. The Netherlands is expected to experience continuing bank mergers as the smaller institutions look for more muscle in order to compete with their bigger rivals.

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The Annual General Meeting of Shareholders, which took place on June 26, 1987, approved the 1986 financial statements and the resolutions proposed by the Board of Directors in their entirety.

Consolidated sales for 1986 were up 4.3% at FF 5.7 billion. Consolidated net income was double the previous year's figure, at FF 212 million. The

Annual General Meeting parent company's net income totalled FF 65 million. The net dividend was set at FF 19 (excluding tax credit), against FF 15 for 1985. It will become payable as from July 15, 1987.

In the current year, the Group is pursuing its investment program to expand its operations worldwide. Net income is expected to reflect the initial effects of this policy, although earnings growth is unlikely to match the performance of the past two years, it will probably be sizable once again.

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Wood Gundy recently acted for Fletcher Challenge Limited in its Can. \$518 million purchase of a controlling interest in British Columbia Forest Products Limited. We also acted for Lloyds Bank plc in the acquisition of Continental Bank of Canada. Wood Gundy is currently acting for Canadian Pacific Limited in the proposed sale of its wholly-owned subsidiary Maple Leaf Mills Ltd.

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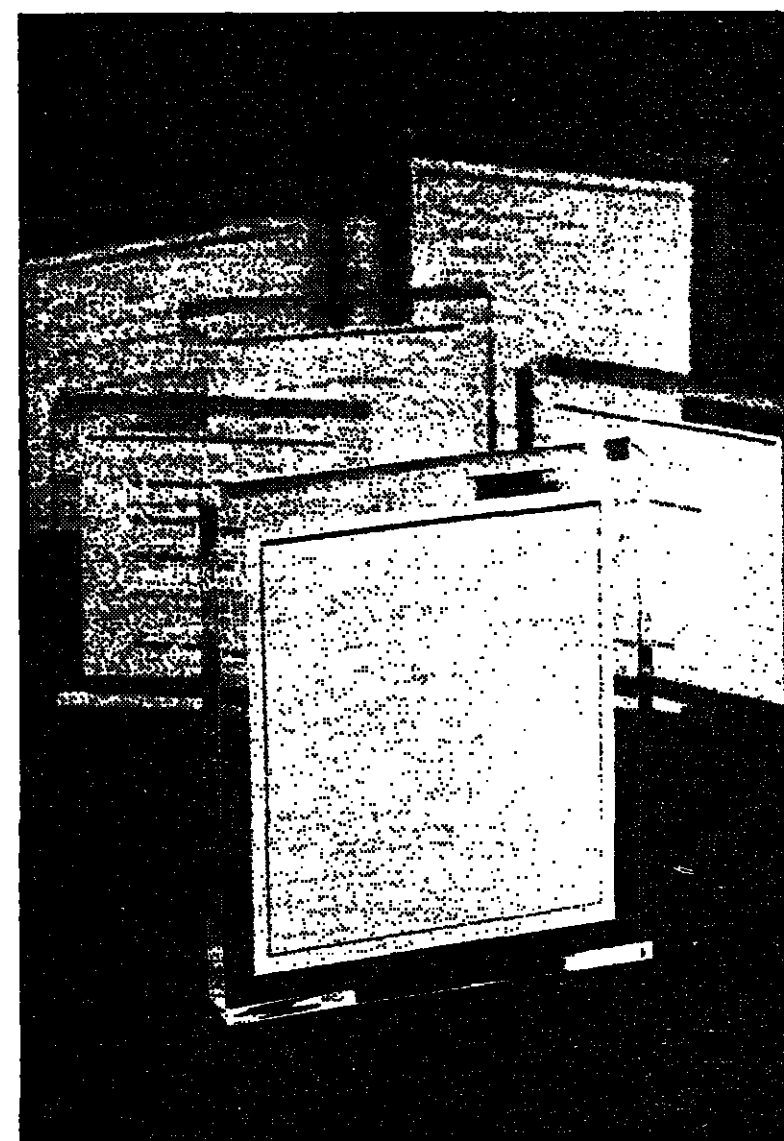
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July 15, 1987, London

By: Citibank, N.A. (CSSI Dept.), Reference Agent

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July 15, 1987, London

By: Citibank, N.A. (CSSI Dept.), Agent Bank

CITIBANK**INTL. COMPANIES and FINANCE****Escorts back on the growth track**

ESCORTS, the New Delhi-based engineering company, plans to double its turnover to Rs 800 (\$819.2m) in the next four years, having successfully launched a Rs 350m convertible debenture issue last month. This marks the emergence of the company from four years of relative stagnation while it beat off a raid on its shares mounted in 1983 by Mr Swraj Paul, a London-based Indian-born businessman with associated companies in Calcutta, who was a close confidante of the late Mrs Indira Gandhi, then Prime Minister of India.

The rights issue, which closes today, consists of 1m fully convertible debentures of Rs 350 each. It is believed to be 15 to 20 per cent oversubscribed, which is a good result given the depressed state of India's stock markets and poor reception given to some other recent issues.

Existing shareholders have rights to 30 per cent of the issue, and the remaining 70 per cent includes 20 per cent for non-resident Indians and 5 per cent for employees.

The issue broadens the company's share base and reduces

the holding of government-owned financial institutions from 52 per cent to 40 per cent. This is a significant change because the institutions played a major role in the Swraj Paul share buying row, lining up at one stage against Mr Hari

John Elliott on the emergence of a New Delhi engineering company from four years stagnation caused by India's most political and controversial corporate battle.

Nanda, Escorts' founder chairman. The shares raid developed into India's most political and controversial corporate battle. It formally ended a year ago when the Nanda family, which controls Escorts, bought with the help of supporters, about 850,000 shares acquired by Mr Paul.

Escorts was founded by Mr Nanda, and started its manufacturing activities in 1956 with a series of technical collaborations in the engineering and automotive industries involving

companies such as Cokop of Poland for motorcycles, Ford of the US for tractors, and J. C. Bamford of the UK for excavators. It had a turnover of about Rs 3.85bn last year with profits of Rs 37.4m. The forecast for 1987 is a turnover of

Rs 4.6bn and profits of Rs 200m. But the Swraj Paul affair slowed down expansion because it diverted the attention of the family management and made it virtually impossible for the company to obtain routine official approvals, which are essential in India, from Government departments.

It also coincided with an unsuccessful \$20m investment in a dry dock, which is being sold to the Indian navy, as well as labour troubles at the company's Faridabad factories outside New Delhi.

The problems slowed the introduction of a Yamaha 100cc motor cycle production line at a time when a number of competitors were also linking up with Japanese collaborators. This \$48m project is backed with \$6m from the International Finance Corporation arm of the World Bank. It made a loss of Rs 50m last year, but is now about to break even. It is producing 40,000 machines this year and the eventual output target is 150,000.

But Mr Nanda believes that the company is moving into a major period of expansion, with the target of doubling sales and assets within four years. New projects include a Rs400m investment in production of Swedish Dynapac road construction equipment. There are other production plans for West German Faun hydraulic mobile cranes, and French Schneider telephone exchanges.

Escorts also has an agreement with Citroen of France to produce the old 2CV car in India. But this is held up pending publication by the Government of a long-awaited new policy for motor production.

Anglovaal mines increase profits sharply

BY JIM JONES IN JOHANNESBURG

HIGHER rand gold prices allowed the three gold mines managed by Anglovaal to increase profits sharply in the June quarter. All three responded by increasing capital spending which in turn led to lower tax bills.

Operating costs were affected by higher wages paid to white miners during the June quarter, but they have still to feel the effect of the black wage increases implemented on July 1.

Karibeebestfontein, the largest of the group's mines, reduced mill throughput for the second successive quarter. The gold

ANGLOVAAL GOLD QUARTERLY RESULTS

	Gold produced (kg)		After-tax profit (Rm)		Earnings (cents per share)	
	June 87	Mar 87	June 87	Mar 87	June 87	Mar 87
E. Tvl Cons	850	897	16.68	9.29	39.1	53.2
Hartebeest	7,690	8,023	80.2	67.43	21.3	24.8
Loraine	2,964	2,102	12.22	10.01	31.1	38.5

Earnings are calculated after capital expenditure and loan repayments.

recovery grade slipped to 9.9 grammes per tonne (g/t) from the March quarter's 10.1 g/t, contributing to the quarter's lower gold production. Uranium output was reduced to 104.7 tonnes from 109.8 tonnes but no contractual sales were

made in the June quarter. Loraine increased its mill throughput to 392,000 tonnes from 380,000 tonnes but this did not offset a drop in gold recovery grade to 5.3 g/t from 5.5 g/t.

Eastern Transvaal Consoli-

dated Mines suffered a further ore production decline to 85,000 tonnes from 89,800 tonnes. However, its gold recovery grade was unchanged at 10.6 g/t. Capital spending totalled R37.9m (\$18.4m) in the year to June against R22m forecast at the start of the period. The main expenditure is on development of the new Princeton mine which is due to start production in the middle of 1988. All three mines have negotiated forward sales contracts which mature in the final quarter of calendar 1987 for part of the quarter's expected gold production.

Lion Match to be sold

BY OUR JOHANNESBURG CORRESPONDENT

LION MATCH, the 64 per cent-owned South African subsidiary of Wilkinson Sword of the UK, has warned shareholders of a pending change of ownership. The transaction stems from the recent acquisition of Wilkinson Sword by Swedish Match which, in turn, is constrained by the Swedish government's ban on investment in South Africa. Shareholders have not yet

told the name of the purchaser, but Johannesburg stockbrokers speculate that the Rembrandt group is the most likely. Last year, Lion earned a pre-tax profit of R15.6m (\$7.6m) on a turnover of R147.3m. The company is the largest manufacturer of matches in southern Africa with offshoots in the countries neighbouring South Africa.

IEL sells Pioneer stake

BY OUR FINANCIAL STAFF

INDUSTRIAL EQUITY (IEL), Mr Ron Brierley's Australian investment vehicle, yesterday cleared the way for CSR to assume full control at Pioneer Sugar Mills, by accepting the CSR offer for its 15 per cent stake in Pioneer. Mr Rodney Price, IEL chief executive, said his group was taking the combined cash-and-scrip alternative offered by

CSR in its A\$300m (\$215.7m) bid. The result of this gives IEL roughly a 1.3 per cent stake in CSR.

Mr Price declined to specify whether IEL already held shares in CSR, although this is thought likely in Sydney. Disposing of the Pioneer holding will give IEL some A\$10.8m in cash as well as 8m CSR shares.

U.S. \$30,000,000



**ZENTRALSARKASSE
UND KOMMERZIALBANK WIEN**

Floating Rate Subordinated Notes Due 1991

Interest Rate	7 7/16% per annum
Interest Period	15th July 1987 15th January 1988
Interest Amount per U.S. \$5,000 Note due 15th January 1988	U.S. \$186.88

Credit Suisse First Boston Limited
Agent Bank

U.S. \$600,000,000



Banque Nationale de Paris

Partly Paid Registered
Floating Rate Notes Due 1995

Interest Rate	7.2375% p.a.
Aggregate Rate	1.247917% p.a.
Interest Period	15th July 1987 15th January 1988
Interest Amount per U.S. \$250,000 Note due 15th January 1988	U.S. \$9,567.36

Credit Suisse First Boston Limited
Agent Bank



C.V.G. Siderurgica del Orinoco C.A. (Sidor)

(Incorporated with limited liability in the Republic of Venezuela)
U.S.\$50,000,000

FLOATING RATE NOTES DUE 1984-1988

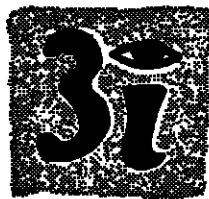
In accordance with the terms and conditions of the Notes, and the provisions of the Agent Bank Agreement between C.V.G. Siderurgica del Orinoco C.A. (Sidor) and Citibank, N.A., dated July 7, 1980, notice is hereby given that the Rate of Interest has been fixed at 7 1/4% p.a. and that the interest payable on the relevant Interest Payment Date, January 15, 1988, against Coupon No. 15 in respect of U.S.\$2,000 nominal amount of the Notes will be U.S.\$76.03.

July 15, 1987, London

By: Citibank, N.A. (CSSI Dept.), Agent Bank

CITIBANK

All these securities having been sold, this announcement appears as a matter of record only.

**Investors in Industry Group plc**

Issue of up to

£75,000,000

9 3/4 per cent. Notes 1994

of which £50,000,000 has been issued as the Initial Tranche

S.G. Warburg Securities

Banque Paribas Capital Markets Limited
County NatWest Capital Markets Limited
Lloyds Merchant Bank Limited
Samuel Montagu & Co. Limited
The Royal Bank of Scotland plc
Barclays de Zotte Wedd Limited
IBJ International Limited
Merrill Lynch Capital Markets
Nomura International Limited
Salomon Brothers International Limited

Westdeutsche Landesbank Girozentrale

SLOUGH ESTATES**Slough Estates plc**

£50,000,000

10 per cent. Bonds 2007

The Issue Price of the Bonds was 97 1/2 per cent. of their principal amount, payable as to 25 per cent. on 27th May, 1987 and as to 72 1/2 per cent. on 27th November, 1987

S.G. Warburg Securities

Banque Paribas Capital Markets Limited
County NatWest Capital Markets Limited
Dresdner Bank Aktiengesellschaft
Hill Samuel & Co. Limited
Morgan Grenfell & Co. Limited
Barclays de Zotte Wedd Limited
Credit Suisse First Boston Limited
Hambros Bank Limited
Kleinwort Benson Limited
Swiss Bank Corporation International Limited

UK COMPANY NEWS

Howden Group incurs £1.3m loss

A \$2.76m drop in operating profit, exacerbated by exceptional costs of Wind Park and extraordinary charges, pushed the Howden Group into an attributable loss of £1.3m for the year ended April 30 1987, compared with a profit of £7.18m.

Earnings were cut from 12.4p to 1.9p per share, but in view of the non-recurring nature of the dividend is maintained at 3.85p net, the final being 2.57p.

The new chairman, Mr J. D. Hume, said prospects for the current year and the future were good. New products had been introduced and the signs from the main markets were encouraging.

The group would concentrate its strategic efforts on expanding its principal business operations which serve the power generation, defence, petrochemical, civil engineering and food industries.

Turnover in the year fell to £152.3m (£224m) from a profit of £7.94m (£17.7m) was earned. But exceptional provisions of £7.8m this time—£6.7m in respect of the California Wind Park and £1.1m writing off development costs in Canada—left the group at only a break-even of £142,000, against £11.7m profit in 1986-87.

There was a boost from a tax credit of £2.13m (charge £3.51m) but minorities of £1.1m (£728,000) and extraordinary charges of £2.44m reflecting elimination of activities outside the mainstream business (£300,000), left the group in loss.

Mr Hume said total costs associated with the problem at Wind Park would amount to £13.2m, the £6.5m balance being offset against profit previously deferred on the project. That did not take into account potential recovery from insurance claims.

The Wind Park had to be temporarily shut because of defective blades fitted to the wind turbine generators; the manufacture of those was subcontracted. The losses, therefore, arose from the costs asso-

ciated with the redesign and manufacture of the blades now being executed by James Howden and the drop in sales of electricity following the shut down.

Provision also had to be made for the expected loss which would arise in the current year because the Park would not be fully recommissioned until the end of this year.

Over the year James Howden made an important contribution to operating profit despite allocating considerable resources to resolve the Wind Park problems. Howden Compressors incurred a significant loss but was radically restructured and set to return to profit.

Howden Airdynamics substantially increased its contribution and accounted for over 25 per cent of turnover.

Net borrowings at April 30 totalled £7m, compared with net cash last time of £4.6m. Substantial cash outflow was caused by a large reduction in progress

payments as certain long term contracts reached maturity and a shortfall in revenues to offset against costs incurred on the Wind Park. Those financing costs would continue for the time being, Mr Hume stated.

comment

The last financial year has been a catalogue of disasters for Howden, and it would probably be too much to hope that its difficulties are entirely over in spite of the optimism of yesterday's statement. Although provisions have been taken against costs and losses still to come from the wind farm and toxic waste projects, the subsequent cash outflow has yet to take place. This combined with the freezing out of pre-payments on contracts now at maturity will transform a group accustomed to a comfortable net cash position into one with a severe cash crunch approaching 50 per cent by the current year end. On the plus side, some £2m worth of loss elimination at Howden is the possibility, however remote, that somebody might bid.

New Tokyo Invst.

NEW TOKYO Investment Trust: Net asset value per 50p share was 174.5p at June 30 1987 compared with an adjusted figure of 162.5p at December 31 1986. In the six months to June 30, net assets, including investments at market value, were £74.2m (£68.84m). The loss before tax was £96,000 (£17,000). Loss per share was 0.25p (0.12p).

RESIDENT Japan Investment Trust: Net asset value per 50p ordinary share 176.5p (151.5p) at end of six months to June 30 1987.

NY HOLDINGS has acquired Humberstone Packaging for £1.5m. The consideration is to be satisfied as to £750,000 in cash, and £750,000 in shares.

Heavy response to BAA tender

By Richard Tomkins

The response to the tender element of the £12.25bn offer for sale of shares in BAA, the former British Airports Authority, appears to be running at unexpectedly high levels.

The receiving banks were yesterday sorting through the first big delivery of application forms since the offer opened last Friday. Figures on the number of applications for the fixed price part of the offer were not available, but the response was said to be heavy.

The tender part of the offer, representing a maximum of 25 per cent of the total shares being sold, was recommended by a panel of professional investors and City institutions. However, the postbag from smaller investors is said to be running into many thousands. There is on evidence so far that unrealistic bids are emerging in significant numbers.

With only one day left before the close of the offer at 10 o'clock tomorrow morning, and with stock market conditions still favouring the issue, most analysts are recommending bids at up to 270p in the tender offer.

IG Index, the financial bookmakers, are running a book on BAA's opening price quoted at 270p/250p fully paid for the end of the first day's dealing. However, the firm acknowledges that business is light.

County Properties falls to £215m

County Properties Group, investment holding company, reported lower pre-tax profits of £2.15m in the six months to June 30 1987, against £2.33m. Turnover fell from £3.63m to £3.15m.

The figures show a loss on property activities of £24,000 (£40,000 profit) but include £22.32m from related company, McLeod Russell.

The interim dividend is 1.5p (1.7p) and the directors expected to recommend a total at least the same as last year's 4.3p.

Greene King's growth eases but profits rise 11% to £12.5m

EAST ANGLIAN brewer, Greene King and Sons' growth eased in the second six months of 1986-87, and after a gain of 15 per cent in interim profits, the outcome for the full year to May 3 last was an 11 per cent improvement from £11.27m to £12.51m at the pre-tax level.

Margins, pre-tax to sales, were better at 13.5 per cent compared with 12.5 per cent for the previous year, and 10.8 per cent for the first half of the year.

Mr John Bridge, chairman, said that in spite of intense competition, sales of beer by volume were about the same as in the preceding year—with more than half being sold in outlets other than the company's own.

Mr Bridge said the total capital expenditure programme for 1987-88 amounted to £13m, and 25m of that was being

allocated to the improvement and expansion of the retail estate.

Seven pubs had been built or acquired during the year and a further 29 had major alterations.

The periodic revaluation carried out during the year produced a figure just over double the value of the company's property assets above in last year's accounts. The resulting surplus of £74m over book value has been included in the accounts for the year.

Group turnover rose from £90.12m to £93.62m, and the operating profit was up from £10.29m to £11.71m.

There is a final dividend of 4.5p (3.85p) to make a total payment of 6.46p (5.9p).

comment

Greene King narrowly outperformed the lower end of market

expectations despite static beer sales, and reports underlying operational profits growth of 16 per cent. Against a background of unchanged national beer consumption it could be excused for not growing quite as fast as before, and it has taken the sensible step of expanding out of its drinks base with Sports Nationwide and its Butterfly Hotels holding. It has on its side access to a good territory in East Anglia—economically one of the fastest growing areas in the country—and its asset revaluation, which has taken its net from 245p to 415p, above today's share price of 399p. But that share price is as ever buoyed by constant bid speculation. Put that aside and its prospective p/e of just under 18 on a pre-tax forecast of £14m makes it look more than fully valued and at a substantial premium to the sector.

Egerton in £10m diversification

By Nikki Tait

Egerton Trust, the building and property group, the interests of which include sheltered housing, housebuilding, property development and agriculture, yesterday combined the announcement of a £10m purchase of a privately-owned building and development group with sharply increased interim profits at £1.51m before tax.

The acquisition by Egerton of G. Percy Tremham, a privately-owned building and civil engineering company with various property interests, is its first move into mainstream construction since the new management took over in 1986. Tremham made a pre-tax profit of £226,000 in 1986 (£257,000 in 1985) on sales of £76.2m and is based mainly in London and the South East. However, Mr Frank Sanderson, Egerton's chairman and chief executive, warned yesterday that the first half of the current year had not been particularly good.

The company is 70 per cent family-owned, with institutions holding the remainder. Family shareholders speaking for 43.3 per cent have given irrevocable undertakings to accept the terms of the offer as 14 Egerton

for every five Tremthams, with an underwritten cash alternative of 700p a share. With Egerton up to 253p yesterday, that values Tremtham at just over £10m, in line with its net asset value, and the shares issued will represent 13.8 per cent of Egerton's enlarged capital. Gearing will stand at around 50 per cent post-acquisition, with 40 per cent the year-end target.

Egerton's interim figures show an increase in pre-tax profits from £647,000 to £1.51m on sales more than trebled to

£10.6m. Operating profits rose from £802,000 to £1.77m. Yesterday, Mr Sanderson said that the US interests had added around £900,000 at the pre-interest level; property development and general housing around £350,000 each; and sheltered housing some £150,000. The healthcare interests made a £100,000 loss but are expected to break-even in the second half. At the earnings per share level, the increase was 4.7p to 4.79p and there is an interim dividend of 1.35p.

M. Brown in £13m deal

By Clay Harris

Matthew Brown, the Blackburn-based brewer, is to pay £12.6m to buy a 50 per cent interest in Langdale, a leisure company heavily involved in timeshare developments. The acquisition price, funded by the issue of new shares, includes £8m of new capital for Langdale.

The purchase is intended to give the brewer an entry into the fast-growing leisure sector. It will appoint two of the directors of Langdale, which will be operated as a joint venture. Langdale was formed in 1981 to develop a 24-acre timeshare, hotel and country club resort

at Great Langdale in the Lake District. Aspect Leisure, a subsidiary, is joint manager of the Lizard Leisure Fund. Trading partnership until April 1986, Langdale has warranted pre-tax profit of £1.4m in the 13 months to May.

More than 80 per cent of the 2.65m new Brown shares have been conditionally placed by Schroders. Existing shareholders will be able to claw these back, pro rata to current holdings, at the placing price of 610p. Brown shares lost 9p to 633p.

Squirrel sells confectionery side for £2.3m

By Steven Butler

Shares of Squirrel Horn, the food group, yesterday jumped 21 per cent to 175p after announcement of the disposal of Squirrel Horn's loss-making confectionery operation to Alma Holdings for £2.3m.

Mr Patrick Fox, Squirrel Horn managing director, said the disposal set the stage for a turnaround of the company, which has lost money for the past four years.

The Squirrel Horn trademark will pass to Alma, and Squirrel Horn will appoint its name to Farnham Holdings.

The new board of Squirrel Horn, appointed in January, is moving the group further into the seafood and food processing

Allied Plant in £8m purchase and cash-call

Allied Plant Group, the building services and forklift truck hire and distribution company, yesterday announced a £4.05m rights issue and the acquisition of Tiger Holdings, the rail car supplier, for a maximum of £7.6m.

The company will also be spending £3.02m for the purchase of assets from Vernons Plant, which is involved in the distribution and hire of forklift trucks.

Tiger Holdings acquisition is to be funded by the issue of 7.1m new ordinary shares initially, with a further £3m payable depending on future profits performance.

The £4.05m will be raised by the issue of 5.97m new shares, with the proceeds used for the Vernons assets purchase.

Equity & Law new business disappoints

By Nick Bunker

Equity & Law, the life assurance company, fell short of market expectations yesterday with half-yearly new business figures showing a rise of only four per cent in total new annual premiums and 13 per cent in new single premiums.

Stockbrokers' analysts had been hoping for a rise of more than 15 per cent in new annual premiums. Equity & Law's shares closed down 15p at 354p.

Some analysts interpreted the company's UK sales figures as a sign that the Financial Services Act is already starting to bite on shareholder-owned life companies like Equity & Law.

Analysts believe that when it comes fully into force in 1987 it may cause a decline in the volume of traditional "with-profits" business sent by independent intermediaries to shareholder-owned companies as opposed to mutuals.

Mr Duncan Kerr, Equity & Law's chief actuary, said the UK figures had been significantly better in the second quarter than the first, suggest-

ing that early in the year intermediaries were confused about where they should send business.

New single premiums were £87.5m (£78m), with a big jump in personal investment premiums from £28.3m to £42.6m, but a fall in fund new business premiums from £15.4m to £4.2m.

New annual premiums totalled £246.6m, up from £236.8m in the first half of 1986. Overseas business—from Belgium, West Germany and the Netherlands—showed a 54 per cent jump to £7.7m.

New mortgage-related UK life business remained static at £3.7m, in spite of the buoyant house purchase market. New annual premiums fell for most classes of UK business, with individual pensions down from £7.4m to £5.4m. Group pensions were £3.7m (£4.4m) while general protection and savings business was down 20 per cent at £3.2m.

Personal investment new annual premiums rose 72 per cent to £1.5m.

BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether the dividends are interim or final and the subdivisions shown below are based solely on last year's accounts.

TODAY
Interim: Altrincham, March, Trust of Property Shares, Jersey, Trust of Finance Authority Investments, N. P. Sullivan, O'Brien, Graig Shipping, M. P.

Interim: Altrincham, March, Trust of Property Shares, Jersey, Trust of Finance Authority Investments, N. P. Sullivan, O'Brien, Graig Shipping, M. P.

Medirace tests Third Market

By Philip Coggan

A NEW product is about to be tested on investors—the Third Market's first fully fledged offer for sale. Sponsors and budding market entrants will be watching closely to test the public's reaction after the quiet start made by the new tier so far.

The company, Medirace, has no commercial record and its principal asset consists of a right to exploit research into

the use of fatty acids in the treatment of AIDS and cancer patients.

Research by a group of doctors seems to indicate that AIDS and cancer patients have cell membranes with abnormal fatty acid composition; by stabilising the composition with a compound called Contracene, it is hoped that the proliferation of malignancies

and the replication of the AIDS virus can be halted.

However, these tests are at a very early stage, and it is currently impossible to be sure whether the research will have any commercial applications. Further research is expected to take between one and two years, by which time it is hoped that the prospects for using Contracene as a treatment for AIDS and cancer will be established.

The structure of the offer is as unusual as the company's background. Medirace is looking to raise only £1.2m, a small amount for an offer for sale, and shares are being offered in units of two, with a warrant attached.

Each 50p ordinary share is being offered at £1, and the warrant will be freely convertible into a further ordinary share. The cost of each unit is, therefore, £2.

In all, 60,000 units are on offer and, if all the warrants are exercised, 1.8m shares will be issued, 12.7 per cent of the enlarged equity.

Applications are expected to close on July 20, and dealings are planned to start around the end of the month. Brokers to the issue are T. C. Coombs.

DIVIDENDS ANNOUNCED

	Current	Date of payment	Corresponding dividend	Total dividend	Total dividend
BBB Design	11.5	Sept 4	1.5	—	—
Country Properties Int	1.8	Oct 30	1.7	—	4.3
Dumans Elect Int	1.4	Aug 20	1.35	—	3.85
Egerton Trust Int	1.25	Oct 19	0.5	2.25	1.75
Fleming Overseas	1.95	—	1.75	2.25	2.75
Greene King	4.5	—	3.85	6.35	5.6
Howden Group	2.57	—	2.95	3.85	3.85
Megeath Inv	11.5	Sept 1	9.7	16.5	14.2
Alfred Preedy	3.15	Oct 2	3.87	4.15	3.87
St Andrew Trust Int	1.2	Oct 1	1.25	—	—
Sci & Mar Int	2.6	—	3.1**	5	4.5**
Sekura Int	1.75	Oct 16	1.65	2.95	2.5
Eliza Finlay	2.2	Oct 1	1.85	3.2	2.89

Dividends shown pence per share net except where otherwise stated. * Equivalent after allowing for scrip issue. ** On capital increased by rights and/or acquisition issues. † USM stock. ‡ Unquoted stock. § Third market. ** After share subdivision.

REMINDER NOTICE

THIS NOTICE IS IMPORTANT AND REQUIRES THE IMMEDIATE ATTENTION OF HOLDERS OF SENIOR BONDS. IF HOLDERS ARE IN ANY DOUBT AS TO THE ACTION THEY SHOULD TAKE, THEY SHOULD CONSULT THEIR STOCKBROKER, LAWYER, ACCOUNTANT OR OTHER PROFESSIONAL ADVISER WITHOUT DELAY.

ROTHMANS INTERNATIONAL p.l.c.

(the "Issuer")

NOTICE

to the holders of the outstanding £40,000,000 6½ per cent.

Convertible Senior Subordinated

Sterling/Deutsche Mark Bonds due 1992

of the Issuer (the "Senior Bonds") of the

EARLY REDEMPTION ON 6th AUGUST, 1987

of all of the Senior Bonds by the Issuer

CONVERSION RIGHT EXPIRY DATE: 23RD JULY, 1987

NOTICE IS HEREBY GIVEN to the holders of the Senior Bonds ("Bondholders") that, in accordance with Condition 4(C) of the Senior Bonds, and pursuant to the provisions of the Trust Deed dated 1st July, 1972, made between the Issuer and The Law Debenture Corporation plc constituting the Senior Bonds, the Issuer will redeem all of the Senior Bonds then outstanding on 6th August, 1987 (the "Redemption Date"). The Senior Bonds will be redeemed at their principal amount plus interest accrued to the Redemption Date. Interest will cease to accrue on the Senior Bonds after the Redemption Date. Payments of principal will be made in Deutsche Marks at the rate of DM7.80 : £1 on or after the Redemption Date at the specified office of any of the Paying Agents listed below against surrender of Senior Bonds with all unexercised coupons attached.

Bondholders should note that the Senior Bonds may be converted into "F" Ordinary shares of the Issuer pursuant to and in accordance with Condition 6 of the Senior Bonds at any time until 3 p.m. (London time) on 23rd July, 1987, whereafter all such conversion rights will cease. Bondholders wishing to exercise their conversion rights should complete a Notice of Conversion obtainable from any of the agents for conversion listed below and lodge it, together with the relevant Senior Bonds and all unexercised coupons, with any of the agents for conversion prior to 3 p.m. (London time) on 23rd July, 1987. All costs of conversion of the Senior Bonds (excluding capital duty but including stamp duty reserve tax, if any) will be for the account of the Bondholder.

The Senior Bonds are convertible into "F" Ordinary shares of the Issuer at a conversion price of 67½p per share by reference to the Sterling nominal amount of the Senior Bonds. Bondholders who converted on or before 30th June, 1987 will receive no payment of interest for the period from 1st July, 1986 but will be entitled to the final dividend on the "F" Ordinary shares in respect of the year ended 31st March, 1987 provided that they are still on the register of shareholders on 3rd September, 1987 (being the record date for the final dividend). Bondholders who convert after 30th June, 1987 will be entitled to receive the normal annual interest payment for the year ended 30th June, 1987, but will not be entitled to the final dividend on the "F" Ordinary shares in respect of the year ended 31st March, 1987. Bondholders who do not exercise their conversion rights will receive the normal annual interest payment for the year ended 30th June, 1987, and on redemption, a further interest payment covering the period from 1st July, 1987 to 6th August, 1987.

IMPORTANT

Set out below is an illustrative comparison in Sterling of the cash proceeds arising on redemption and the value arising on conversion, based on the middle market quotation of the Issuer's "F" Ordinary shares at the close of business on 13th July, 1987 and the rate quoted by National Westminster Bank PLC at 2 p.m. on the same date for the purchase of Deutsche Marks for £ Sterling in the London spot market:

Upon conversion	
a holder of £100 Senior Bonds would receive "F" Ordinary shares in the Issuer to the value of	£602.66
Upon redemption	
a holder of £100 Senior Bonds would receive in cash	£262.01

It is emphasised that this comparison is based on market conditions prevailing on 13th July, 1987 which will be subject to change prior to conversion or redemption. In addition, the comparison does not take account of the right of Bondholders to any accrued interest or dividend as described above.

The Issuer made its preliminary announcement of results and recommended final dividend for the year ended 31st March, 1987 on 25th June, 1987.

PAYING AGENTS

AND AGENTS FOR CONVERSION

Deutsche Bank A.G., Tunnenstrasse 12, 6000 Frankfurt 1	Amsterdam-Rotterdam Bank N.V., 585 Herengracht, Amsterdam.	Dresdner Bank A.G., Jungfernstieg 1, 8000 Frankfurt 1	Credit Lyonnais, 18 Boulevard des Capucines, Paris 75002.
Union Bank of Switzerland, Bahnhofstrasse 45, 8001 Zurich.	Paribas Holding & Finance, 214 Herengracht, Amsterdam.	Paribas Holding & Finance, 214 Herengracht, Amsterdam.	Paribas Holding & Finance, 214 Herengracht, Amsterdam.
Banque Bruxelles Lambert S.A., Avenue Marnix 24, B-1050 Brussels.	Paribas Holding & Finance, 214 Herengracht, Amsterdam.	Paribas Holding & Finance, 214 Herengracht, Amsterdam.	Paribas Holding & Finance, 214 Herengracht, Amsterdam.

The original notice was dated 9th April, 1987

REMINDER NOTICE

THIS NOTICE IS IMPORTANT AND REQUIRES THE IMMEDIATE ATTENTION OF HOLDERS OF JUNIOR BONDS. IF HOLDERS ARE IN ANY DOUBT AS TO THE ACTION THEY SHOULD TAKE, THEY SHOULD CONSULT THEIR STOCKBROKER, LAWYER, ACCOUNTANT OR OTHER PROFESSIONAL ADVISER WITHOUT DELAY.

ROTHMANS INTERNATIONAL p.l.c.

(the "Issuer")

NOTICE

to the holders of the outstanding £67,310,000 6.95 per cent.

Convertible Junior Subordinated

Sterling/Deutsche Mark Bonds due 2012

of the Issuer (the "Junior Bonds") of the

EARLY REDEMPTION ON 6th AUGUST, 1987

of all of the Junior Bonds by the Issuer

CONVERSION RIGHT EXPIRY DATE: 23RD JULY, 1987

NOTICE IS HEREBY GIVEN to the holders of the Junior Bonds ("Bondholders") that, in accordance with Condition 4(C) of the Junior Bonds, and pursuant to the provisions of the Trust Deed dated 1st July, 1972, as amended by a Supplemental Trust Deed dated 20th September, 1976, made between the Issuer and The Law Debenture Corporation plc constituting the Junior Bonds, the Issuer will redeem all of the Junior Bonds then outstanding on 6th August, 1987 (the "Redemption Date"). The Junior Bonds will be redeemed at their principal amount plus interest accrued to the Redemption Date. Interest will cease to accrue on the Junior Bonds after the Redemption Date. Payments of principal will be made in Deutsche Marks (at the prevailing market rate on the date of payment) on or after the Redemption Date at the specified office of any of the Paying Agents listed below against surrender of Junior Bonds with all unexercised coupons attached.

Bondholders should note that the Junior Bonds may be converted into "F" Ordinary shares of the Issuer pursuant to and in accordance with Condition 5 of the Junior Bonds at any time until 3 p.m. (London time) on 23rd July, 1987, whereafter all such conversion rights will cease. Bondholders wishing to exercise their conversion rights should complete a Notice of Conversion obtainable from any of the agents for conversion listed below and lodge it, together with the relevant Junior Bonds and all unexercised coupons, with any of the agents for conversion prior to 3 p.m. (London time) on 23rd July, 1987. All costs of conversion of the Junior Bonds (excluding capital duty but including stamp duty reserve tax, if any) will be for the account of the Bondholder.

The Junior Bonds are convertible into "F" Ordinary shares of the Issuer at a conversion price of 67½p per share by reference to the Sterling nominal amount of the Junior Bonds. Bondholders who converted on or before 30th June, 1987 will receive no payment of interest for the period from 1st July, 1986 but will be entitled to the final dividend on the "F" Ordinary shares in respect of the year ended 31st March, 1987 provided that they are still on the register of shareholders on 3rd September, 1987 (being the record date for the final dividend). Bondholders who convert after 30th June, 1987 will be entitled to receive the normal annual interest payment for the year ended 30th June, 1987, but will not be entitled to the final dividend on the "F" Ordinary shares in respect of the year ended 31st March, 1987. Bondholders who do not exercise their conversion rights will receive the normal annual interest payment for the year ended 30th June, 1987, and on redemption, a further interest payment covering the period from 1st July, 1987 to 6th August, 1987.

IMPORTANT

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Upon conversion	
a holder of £100 Junior Bonds would receive "F" Ordinary shares in the Issuer to the value of	£602.66
Upon redemption	
a holder of £100 Junior Bonds would receive in cash	£100.00

It is emphasised that this comparison is based on market conditions prevailing on 13th July, 1987 which will be subject to change prior to conversion or redemption. In addition, the comparison does not take account of the right of Bondholders to any accrued interest or dividend as described above.

The Issuer made its preliminary announcement of results and recommended final dividend for the year ended 31st March, 1987 on 25th June, 1987.

PAYING AGENTS

AND AGENTS FOR CONVERSION

Deutsche Bank A.G., Tunnenstrasse 12, 6

UK COMPANIES

Alfred Preedy makes sharp improvement

THE DECISION by Alfred Preedy & Sons to focus its resources on retailing its home furnishings and its recovery in pre-tax profits up from £383,000 to £253,000, in the year to March 28 1987.

Preedy said its wholesale division in June 1986 and its confectionery manufacturing business in March this year and the year also saw the final phase of its withdrawal from school contracting—the supply of stationery and artists' materials—with the division closing last October.

Mr Stephen Preedy, chairman, said that it was particularly gratifying that the operating profit from continuing activities rose from £262,000 to £118,000. The increase stemmed from improvements in sales mix and gross margins resulting from the continuous development of product ranges.

Mr Preedy said that the all-important Christmas trading period went well, but the difference in timing of Easter between 1986 and 1987 meant that unusually there was no benefit from that particular seasonal trade during the financial year.

The current year had started with the Easter sales period, which was generally satisfactory, and unusually buoyant cigarette sales followed a Budget which imposed no duty increase. In the opening months bank borrowings, while down on the same period last year, were at their usual seasonal peak, because, in line with competitors in the field, the company had stocked up with

tobacco products in anticipation of a duty increase.

The absence this year of stock appreciation profits, Mr Preedy said, would adversely affect the performance in the seasonally difficult first six months, but he expected the full year's results to reflect more clearly the impact both of improvements in the underlying trading performance and of the programme of retail development.

The company would continue to seek good existing newsagents' businesses to acquire, either singly or, if the right opportunity arose, by way of a multiple purchase.

Reflecting the sale of the wholesale and other interests turnover last year fell from £13.64m to £7.63m, with £13.75m attributable to discontinued activities. Finance charges were £578,000 (£759,000) and there was a deficit of £18,000 (nil) on exceptional items which arose as the difference between the surplus on sale of freehold properties less termination costs on the closure of retail stores in the year.

The tax charge was down from £263,000 to £254,000 due to advance corporation tax previously written off and now recoverable, leaving earnings per share up from 1.35p to 6.79p.

There were extraordinary items of £119,000 (£326,000) being charged relating to closures.

The dividend is raised from 8.97p to 1.15p with a final of 1.15p per 25p share.

Hugh Mackay buys Pendle for £2.5m

BY CLAY HARRIS

Hugh Mackay, Durham-based carpet group, yesterday added its first manufacturing capacity for tufted products with the purchase of Pendle Carpets for an initial £2.5m in cash and shares.

A specialist in one-off design carpets, Mackay at present produces only woven carpets, although it has commissioned other companies, including Pendle, to manufacture tufted carpets on its behalf since 1983.

The Lancashire group is in the process of moving from its Clitheroe plant to premises four times as large in Blackburn. The new factory will allow Pendle to do its own specialist backing, a function contracted out at present. This is expected to increase margins by about 10 per cent.

Pendle last year achieved pre-tax profits of £300,000 (before exceptional pension contributions) on sales of £5m. Mackay will pay a further £1m if pre-tax profits reach £500,000 this year and £600,000 in 1988.

The three owners who founded Pendle 10 years ago have also been signed to new service contracts.

It will fund the acquisition with the issue of 783,493 new ordinary shares and the payment of £750,000 in cash. More than half of the shares have been conditionally placed at 220p to raise £1m, but there is full clawback available to existing shareholders on the basis of nearly nine new shares for every 100 held.

Mackay shares added 20p to close at 255p.

Moorgate's nav at 663p

Net asset value per 25p share of the Moorgate Investment amounted to 663.3p at the end of the year to May 31, a rise of 46 per cent compared with 453.1 the previous year.

The board proposes to issue warrants to subscribe for ordinary shares on the basis of three by shareholders on May 31 1987—equivalent to one warrant for every five ordinary to be held as a result of a proposed two-for-one scrip issue.

Warrants will be exercisable on August 31 in each of the

years from 1988 to 1997 inclusive at a price which will be equivalent to the net asset value per ordinary share at May 31 1987 (with appreciation and capitalisation adjustments).

Pre-tax revenue was £11.8m (£9,000,000) after interest payments of £13,000 (£13,000) and administration expenses of £92,000 (£74,000). Tax amounted to £233,000 (£309,000). Earnings per share were 17.04p against 14.79p the previous year.

There will be a final dividend of 1.15p (9.7p), making 16.5p (14.2p) for the year.

GRANVILLE SPONSORED SECURITIES

High Low	Company	Price	Change	Yield	P/E
130	135	130	7.5	8.8	11.8
135	145	135	10.0	8.7	—
145	155	145	10.0	8.7	—
155	165	155	10.0	8.7	—
165	175	165	10.0	8.7	—
175	185	175	10.0	8.7	—
185	195	185	10.0	8.7	—
195	205	195	10.0	8.7	—
205	215	205	10.0	8.7	—
215	225	215	10.0	8.7	—
225	235	225	10.0	8.7	—
235	245	235	10.0	8.7	—
245	255	245	10.0	8.7	—
255	265	255	10.0	8.7	—
265	275	265	10.0	8.7	—
275	285	275	10.0	8.7	—
285	295	285	10.0	8.7	—
295	305	295	10.0	8.7	—
305	315	305	10.0	8.7	—
315	325	315	10.0	8.7	—
325	335	325	10.0	8.7	—
335	345	335	10.0	8.7	—
345	355	345	10.0	8.7	—
355	365	355	10.0	8.7	—
365	375	365	10.0	8.7	—
375	385	375	10.0	8.7	—
385	395	385	10.0	8.7	—
395	405	395	10.0	8.7	—
405	415	405	10.0	8.7	—
415	425	415	10.0	8.7	—
425	435	425	10.0	8.7	—
435	445	435	10.0	8.7	—
445	455	445	10.0	8.7	—
455	465	455	10.0	8.7	—
465	475	465	10.0	8.7	—
475	485	475	10.0	8.7	—
485	495	485	10.0	8.7	—
495	505	495	10.0	8.7	—
505	515	505	10.0	8.7	—
515	525	515	10.0	8.7	—
525	535	525	10.0	8.7	—
535	545	535	10.0	8.7	—
545	555	545	10.0	8.7	—
555	565	555	10.0	8.7	—
565	575	565	10.0	8.7	—
575	585	575	10.0	8.7	—
585	595	585	10.0	8.7	—
595	605	595	10.0	8.7	—
605	615	605	10.0	8.7	—
615	625	615	10.0	8.7	—
625	635	625	10.0	8.7	—
635	645	635	10.0	8.7	—
645	655	645	10.0	8.7	—
655	665	655	10.0	8.7	—
665	675	665	10.0	8.7	—
675	685	675	10.0	8.7	—
685	695	685	10.0	8.7	—
695	705	695	10.0	8.7	—
705	715	705	10.0	8.7	—
715	725	715	10.0	8.7	—
725	735	725	10.0	8.7	—
735	745	735	10.0	8.7	—
745	755	745	10.0	8.7	—
755	765	755	10.0	8.7	—
765	775	765	10.0	8.7	—
775	785	775	10.0	8.7	—
785	795	785	10.0	8.7	—
795	805	795	10.0	8.7	—
805	815	805	10.0	8.7	—
815	825	815	10.0	8.7	—
825	835	825	10.0	8.7	—
835	845	835	10.0	8.7	—
845	855	845	10.0	8.7	—
855	865	855	10.0	8.7	—
865	875	865	10.0	8.7	—
875	885	875	10.0	8.7	—
885	895	885	10.0	8.7	—
895	905	895	10.0	8.7	—
905	915	905	10.0	8.7	—
915	925	915	10.0	8.7	—
925	935	925	10.0	8.7	—
935	945	935	10.0	8.7	—
945	955	945	10.0	8.7	—
955	965	955	10.0	8.7	—
965	975	965	10.0	8.7	—
975	985	975	10.0	8.7	—
985	995	985	10.0	8.7	—
995	1005	995	10.0	8.7	—

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Relevant interest payments will be as follows:
Notes of \$1,000 U.S.\$97.38

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APPOINTMENTS

Reorganisation at Williams Holdings

WILLIAMS HOLDINGS, an industrial conglomerate, has reorganised its management structure in the wake of its £250m acquisition of the Crown Paints, Polysar and other DIY businesses from Reed International, writes Clay Harris.

Mr Brian McGowan becomes group chief executive, a change of title, but not of role, from his present post as managing director. Reporting to Mr McGowan will be the managing directors of two new divisions, Williams (including the UK) and Williams North America.

Heading the first will be Mr Roger Carr, the main board director who has co-ordinated Williams' post-acquisition management in recent years. The North American operation will be led by Mr Howard Dyer, who has represented Williams in the US since last year.

Within Williams Europe, there will be five divisions. Mr John Ford has been appointed managing director for military and industrial products. He has stepped down as a Williams director, in line with the company's practice that operating divisions not be represented on the main board.

Other new managing directors include Mr Mike Davies for consumer and building products, Mr Trevor Fenn for vehicles and Mr Chris Davies for special operations, including post-acquisition management. This post will initially be responsible for the design review of Williams Europe, paints.

Mr Richard Cowell has been appointed as a corporate finance director in Williams' head office.

ALFRED McALPINE HOMES—one of four divisions of Alfred McAlpine—has appointed Mr Colin Wells as president of Alfred McAlpine Homes Ltd in the south of England, New Hampshire. He worked for

Christian Salvesen for 15 years, latterly as managing director of Westbury Homes, Midlands, following the purchase of Salvesen's Northampton-based operation.

SIMON ENGINEERING has appointed Mr T. Neville as a non-executive director. He recently retired as finance director of Vickers. He is also a non-executive director of BASF United Kingdom, UMECO Holdings, Falgout Group, Murray Vernon, and of Fastnet Fish.

ITALIAN INTERNATIONAL BANK, London, has appointed as a director Mr Peter Andron who recently retired as vice chairman of Barclays International.

McKECHNIE has appointed Mr Philip Hatcher as managing director of the Declon division of McKechnie Consumer Products. He was general manager of the household products division of LRC Products.

STATE BANK OF VICTORIA, London, has appointed three senior managers: Mr Andrew R. Baird joins as financial controller, from KMB Bank; Mr John Caird becomes senior manager, leading from Bank of Tokyo International; and Mr Nicholas Tsapalis joins as treasury manager, from Arthur Little Bank.

TASK FORCE GROUP has appointed Mr Robert Sheargold as finance director. He was company secretary.

Mr Michael Clark has been elected president of THE ROYAL INSTITUTE OF CHARTERED SURVEYORS for 1987-88.

MORGAN STANLEY GROUP INC. has appointed Mr Mario Malt to head its Japanese equity sales operations in the UK and Europe. He has been named an

executive director of Morgan Stanley International. He was with Jardine Fleming as a manager and director of its Tokyo office.

SEA CONTAINERS has appointed Mr Peter Earl as director of group communications. He was director of corporate public relations with STC.

Mr D. J. (Dave) Skelley has been appointed a director of MYTON, part of the Taylor Woodrow Group. He joined the group in 1985.

Mr Terence Graham Still has been appointed financial director and Mrs Stella Maree Pollard director and company secretary of both ARCOLLECTRIC SWITCHES and Arcoelectric Holdings.

NATIONWIDE HOUSING TRUST housing arm of Nationwide Building Society, has appointed Mr Cyril English as chairman. Mr English, who succeeds the Trust's former chairman Sir Herbert Ashworth, is a director of Nationwide Building Society where he served as chief general manager from 1981 to 1985.

Mr J. R. Wain has been appointed to the board of JOHN-SON GROUP CLEANERS. He is deputy chairman, president and chief operating officer of Johnson Group Inc, the subsidiary company controlling the group's US interests.

TRINITY INTERNATIONAL HOLDINGS has made the following promotions which will take effect from September 1: Mr Alan Powell, managing director of Trinity Weekly Newspapers, to managing director of Trinity Paper Mills; Mr Stephen Parker, assistant managing director of The Liverpool Daily Post & Echo, to succeed Mr Powell as managing director of Trinity

Weekly Newspapers. Mr John Eccleston, display manager of The Liverpool Daily Post & Echo, to assistant managing director of that company.

Mr Paul Diver has been appointed general manager of RHP AEROSPACE. He was a corporate finance partner with Farnure Gordon & Co, stockbrokers. Mr Martin Dunkerton becomes group financial controller.

Mr James Sinclair, formerly managing director of Robert Fleming Properties, has been appointed a director of the RUTLAND GROUP.

EMESS LIGHTING has appointed Mr Adrian White as a non-executive director. He was a corporate finance partner with Farnure Gordon & Co, stockbrokers. Mr Martin Dunkerton becomes group financial controller.

Mr John Ferrus, chairman of the Scottish Tanning Industries group, and Mr Bill Marwick, chairman of Arvill Foods, have been appointed non-executive directors of Glasgow-based WHOLESALE and distribution group CASTLE.

Mr R. A. Levan has been appointed chairman of BRISTOL TOOL & GAUGE CO. Mr A. F. Bartlett becomes executive vice chairman and chairman of the operating subsidiaries. Mr C. S. Levan is made managing director of Bristol Tool & Gauge Engineering, a J. C. Levan becomes managing director of Levan Tooling, both join the main board.

SINTROM, Reading, has appointed Mr Terry Gave as group chief executive. He joins from his post as managing director of Control Data Limited (UK).

Mr Kenneth W. Anderson, managing director, is to head the London office of J. P. MORGAN INVESTMENT MANAGEMENT INC. Mr Anderson has been based in New York since he joined Morgan in 1976.

EAGLE STAR has made divisional board appointments in its recently formed general insurance services division (UK and Eire), headed by executive director Mr Leslie Agius. Mr S. G. Boyle (sales and market-

ing), Mr J. T. Heston (underwriting and claims), and Mr J. M. Stratton (management services).

CARGO CONTROL EQUIPMENT has made changes to its board. Mr Simon Gurney is appointed financial director. He joins after five years in New York as chief operating and financial officer for a large US computer company. Mr Dave Hickson moves from sales director to managing director, and Mr David Kellie joins as general manager.

INDUSTRIAL FINANCE AND INVESTMENT CORPORATION (IFICO) has restructured its board. Mr Christopher Norland becomes executive deputy chairman. Mr Graham Harrison becomes sole managing director and Mr Michael Whiddett finance director.

Mr NOLTON, Mr Robert Edmondson has become a non-executive director. He is chairman and managing director of International Motors, the group company combining Subaru (UK), Hyundai (UK) and Isuzu (UK).

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Anglovaal Group

Mining companies' reports—Quarter ended 30 June 1987

Hartebeestfontein Gold Mining Co Ltd

Operating results	Quarter ended 30 June 1987	Quarter ended 31 Mar. 1987	Year ended 30 June 1987
Gold recovered	779 000	782 000	3 182 000
Gold recovered—oz	7 680	8 023	31 582
Yield	9.8	10.1	10.0
Revenue	281 38	275 88	298 16
Costs	131 34	111 88	125 10
Profit	174 44	164 20	173 06
Revenue	228 58	218 48	836 30
Costs	87 88	88 43	344 90
Profit	138 005	130 048	501 505
Unrealised gains	778 000	782 000	3 182 000
Paid for	104 738	109 791	452 777
Unrealised gains	0 13	0 14	0 14
Working profit—gold mining	138 005	130 048	501 505
Profit from sales of uranium oxide, pyrite and sulphuric acid	34	12 338	13 637
Non-mining income	8 522	7 393	28 844
Interim profit	146 561	149 780	634 286
Net royalty payments	6 077	629	8 001
Profit before taxation and State's share of profit	140 484	149 151	626 285
Taxation and State's share of profit	56 102	60 873	342 286
Profit after taxation and State's share of profit	80 281	88 278	284 000
Capital expenditure	58 813	23 480	107 038
Dividends	86 800	—	159 800
Development	146 020	23 066	268 198
Advanced	9 286	8 547	34 840
Sampling results on Vial Reef:			
Sampled	782	896	2 898
Channel width	68	57	21
Channel value—gold	16 7	15 2	16 8
Channel value—uranium oxide	1 222	1 226	1 226
Channel value—uranium oxide	0 23	0 23	0 23
Channel value—uranium oxide	16 78	20 80	23 21
One reserve			
The total ore reserve at 30 June 1987 based on a gold price of R31 000 per ounce, is estimated as follows:			
Proven	17 587 000	17 587 000	17 587 000</

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Applicants possessing the above qualifications and experience should write to: T. G. West, Managing Director (Ref. 7391), Associates in Advertising, Columbia House, 68 Aldwych, London WC2B 4DX.



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GENERAL MANAGER—BISCUITS
Total output of company 10K tons per year. Degree or equivalent professional qualification. 7-10 years experience in large food related company with technical background on bakery or biscuits manufacture. Also marketing and admin. skills. Salary around £50K with attractive tax advantages. Ref: S.1008.

GROUP INVESTMENTS CO-ORDINATOR
Reporting to Group M.D. Degree or equivalent professional qualification. 5-10 years experience in manufacturing industry, and commercial or service careers. Working experience in reading, understanding and interpretation of financial and budgetary statements. Salary around £55K with attractive tax advantages. Ref: S.1009.

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CURRENCIES, MONEY & CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar waits for trade figures

THE DOLLAR remained confined to a narrow range in currency markets yesterday ahead of the release today of US trade figures for May. Most analysts were expecting little change from the April deficit of \$13.3bn but there appeared to be little incentive in running long dollar positions just at the moment.

Attempts to push the dollar further were always likely to meet resistance. At DM 1.85 and investors were also aware that central banks would probably intervene above this level in order to stop the rise. Consequently many traders were just content to square their bets and wait for the effects if any of the trade figures.

While attention focused on the trade data, news that US retail sales rose by 0.4 per cent compared with a revised fall in May of 0.2 per cent failed to bring any relief to the boredom.

The dollar touched a high of DM 1.8510 late in the day as the latest rumour suggested a narrowing of the US trade deficit to \$11bn. There was no substance behind the suggestion, but speculation was nervous enough to cover any short positions. Consequently the dollar finished well up from the day's low of DM 1.8385 on Monday. Against the yen it rose to ¥151.05 from ¥150.85. Elsewhere it finished at Sfr 1.5405 from Sfr 1.5380 and Ffr 6.1550 from Ffr 6.1325.

On Bank of England figures, the dollar's exchange rate index was 103.3 from 103.2.

STERLING—Trading range against the dollar in 1987 is 1.8385 to 1.8510. June average 1.8428.

£ IN NEW YORK

July 14	Latest	Previous
1 month	1.4100-1.4120	1.4100-1.4120
3 months	1.4100-1.4120	1.4100-1.4120
6 months	1.4100-1.4120	1.4100-1.4120
12 months	1.4100-1.4120	1.4100-1.4120

Forward premiums and discounts apply to the U.S. dollar.

STERLING INDEX

July 14	Latest	Previous
8.30 am	73.0	73.0
9.00 am	73.0	73.0
10.00 am	73.0	73.0
11.00 am	73.0	73.0
12.00 pm	73.0	73.0
1.00 pm	73.0	73.0
2.00 pm	73.0	73.0
3.00 pm	73.0	73.0
4.00 pm	73.0	73.0

CURRENCY RATES

July 14	Bank	Special	European
	rate	discount	currency
US\$	1.8428	0.0000	US\$
£	1.8428	0.0000	£
DM	1.8428	0.0000	DM
¥	151.05	0.0000	¥
Sfr	1.5405	0.0000	Sfr
Ffr	6.1550	0.0000	Ffr
ITL	1,375.00	0.0000	ITL
Esc	166.67	0.0000	Esc
₹	47.83	0.0000	₹
₱	48.34	0.0000	₱
₦	120.00	0.0000	₦
₧	200.00	0.0000	₧
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Financial Times Wednesday July 15 1987

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FT UNIT TRUST INFORMATION SERVICE[illegible]

LONDON SHARE SERVICE

BRITISH FUNDS

1987 High	Low	Stock	Price £	Yield %	Ind.	Res.
"Shorts" (Lives up to Five Years)						
1013	991	1260 1987	20051	11.95	6.98	
1014	991	1260 1987	99930	11.95	7.70	
1015	991	1260 1987	99930	11.95	7.70	
1016	991	1260 1987	99930	11.95	7.70	
1017	991	1260 1987	99930	11.95	7.70	
1018	991	1260 1987	99930	11.95	7.70	
1019	991	1260 1987	99930	11.95	7.70	
1020	991	1260 1987	99930	11.95	7.70	
1021	991	1260 1987	99930	11.95	7.70	
1022	991	1260 1987	99930	11.95	7.70	
1023	991	1260 1987	99930	11.95	7.70	
1024	991	1260 1987	99930	11.95	7.70	
1025	991	1260 1987	99930	11.95	7.70	
1026	991	1260 1987	99930	11.95	7.70	
1027	991	1260 1987	99930	11.95	7.70	
1028	991	1260 1987	99930	11.95	7.70	
1029	991	1260 1987	99930	11.95	7.70	
1030	991	1260 1987	99930	11.95	7.70	
1031	991	1260 1987	99930	11.95	7.70	
1032	991	1260 1987	99930	11.95	7.70	
1033	991	1260 1987	99930	11.95	7.70	
1034	991	1260 1987	99930	11.95	7.70	
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1036	991	1260 1987	99930	11.95	7.70	
1037	991	1260 1987	99930	11.95	7.70	
1038	991	1260 1987	99930	11.95	7.70	
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1137	991	1260 1987	99930	11.95	7.70	
1138	991	1260 1987	99930	11.95	7.70	
1139	991	1260 1987	99930	11.95	7.70	
1140	991	1260 1987	99930	11.95	7.70	
1141	991	1260 1987	99930	11.95	7.70	
1142	991	1260 1987	99930	11.95	7.70	
1143	991	1260 1987	99930	11.95	7.70	
1144	991	1260 1987	99930	11.95	7.70	
1145	991	1260 1987	99930	11.95	7.70	
1146	991	1260 1987	99930	11.95	7.70	
1147	991	1260 1987	99930	11.95	7.70	
1148	991	1260 1987	99930	11.95	7.70	
1149	991	1260 1987	99930	11.95	7.70	
1150	991	1260 1987	99930	11.95	7.70	
1151	991	1260 1987	99930	11.95	7.70	
1152	991	1260 1987	99930	11.95	7.70	
1153	991	1260 1987	99930	11.95	7.70	
1154	991	1260 1987	99930	11.95	7.70	
1155	991	1260 1987	99930	11.95	7.70	
1156	991	1260 1987	99930	11.95	7.70	
1157	991	1260 1987	99930	11.95	7.70	
1158	991	1260 1987	99930	11.95	7.70	
1159	991	1260 1987	99930	11.95	7.70	
1160	991	1260 1987	99930	11.95	7.70	
1161	991	1260 1987	99930	11.95	7.70	
1162	991	1260 1987	99930	11.95	7.70	
1163	991	1260 1987	99930	11.95	7.70	
1164	991	1260 1987	99930	11.95	7.70	
1165	991	1260 1987	99930	11.95	7.70	
1166	991	1260 1987	99930	11.95	7.70	
1167	991	1260 1987	99930	11.95	7.70	
1168	991	1260 1987	99930	11.95	7.70	
1169	991	1260 1987	99930	11.95	7.70	
1170	991	1260 1987	99930	11.95	7.70	
1171	991	1260 1987	99930	11.95	7.70	
1172	991	1260 1987	99930	11.95	7.70	
1173	991	1260 1987	99930	11.95	7.70	
1174	991	1260 1987	99930	11.95	7.70	
1175	991	1260 1987	99930	11.95	7.70	
1176	991	1260 1987	99930	11.95	7.70	
1177	991	1260 1987	99930	11.95	7.70	
1178	991	1260 1987	99930	11.95	7.70	
1179	991	1260 1987	99930	11.95	7.70	
1180	991	1260 1987	99930	11.95	7.70	
1181	991	1260 1987	99930	11.95	7.70	
1182	991	1260 1987	99930	11.95	7.70	
1183	991	1260 1987	99930	11.95	7.70	
1184	991	1260 1987	99930	11.95	7.70	
1185	991	1260 1987	99930	11.95	7.70	
1186	991	1260 1987	99930	11.95	7.70	
1187	991	1260 1987	99930	11.95		

Money Market Bank Accounts

[illegible]

Money Market Trust Funds

[illegible]

INDUSTRIALS—Continued

Line	Plant	Prod	QTY	UNIT	PRICE	AMOUNT
100	Waldman Phosphate	100	100	100	100	100
101	Waldman Phosphate	101	101	101	101	101
102	Waldman Phosphate	102	102	102	102	102
103	Waldman Phosphate	103	103	103	103	103
104	Waldman Phosphate	104	104	104	104	104
105	Waldman Phosphate	105	105	105	105	105
106	Waldman Phosphate	106	106	106	106	106
107	Waldman Phosphate	107	107	107	107	107
108	Waldman Phosphate	108	108	108	108	108
109	Waldman Phosphate	109	109	109	109	109
110	Waldman Phosphate	110	110	110	110	110
111	Waldman Phosphate	111	111	111	111	111
112	Waldman Phosphate	112	112	112	112	112
113	Waldman Phosphate	113	113	113	113	113
114	Waldman Phosphate	114	114	114	114	114
115	Waldman Phosphate	115	115	115	115	115
116	Waldman Phosphate	116	116	116	116	116
117	Waldman Phosphate	117	117	117	117	117
118	Waldman Phosphate	118	118	118	118	118
119	Waldman Phosphate	119	119	119	119	119
120	Waldman Phosphate	120	120	120	120	120
121	Waldman Phosphate	121	121	121	121	121
122	Waldman Phosphate	122	122	122	122	122
123	Waldman Phosphate	123	123	123	123	123
124	Waldman Phosphate	124	124	124	124	124
125	Waldman Phosphate	125	125	125	125	125
126	Waldman Phosphate	126	126	126	126	126
127	Waldman Phosphate	127	127	127	127	127
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130	Waldman Phosphate	130	130	130	130	130
131	Waldman Phosphate	131	131	131	131	131
132	Waldman Phosphate	132	132	132	132	132
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134	Waldman Phosphate	134	134	134	134	134
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140	Waldman Phosphate	140	140	140	140	140
141	Waldman Phosphate	141	141	141	141	141
142	Waldman Phosphate	142	142	142	142	142
143	Waldman Phosphate	143	143	143	143	143
144	Waldman Phosphate	144	144	144	144	144
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146	Waldman Phosphate	146	146	146	146	146
147	Waldman Phosphate	147	147	147	147	147
148	Waldman Phosphate	148	148	148	148	148
149	Waldman Phosphate	149	149	149	149	149
150	Waldman Phosphate	150	150	150	150	150
151	Waldman Phosphate	151	151	151	151	151
152	Waldman Phosphate	152	152	152	152	152
153	Waldman Phosphate	153	153	153	153	153
154	Waldman Phosphate	154	154	154	154	154
155	Waldman Phosphate	155	155	155	155	155
156	Waldman Phosphate	156	156	156	156	156
157	Waldman Phosphate	157	157	157	157	157
158	Waldman Phosphate	158	158	158	158	158
159	Waldman Phosphate	159	159	159	159	159
160	Waldman Phosphate	160	160	160	160	160
161	Waldman Phosphate	161	161	161	161	161
162	Waldman Phosphate	162	162	162	162	162

[illegible][illegible]

562	St. Louis Cardinals	229	155.27	22	22.1
563	San Francisco	45	2.0	10	0
564	St. Louis Cardinals	319	105.53	15	12.1
565	San Francisco	233	10.4	15	28.1
566	St. Louis Cardinals	48	9.92	10	0.6
567	San Francisco	126	52.07	67	0.7
568	St. Louis Cardinals	178	3.1	11	0.3
569	San Francisco	277	3.1	15	0
570	St. Louis Cardinals	330	10.0	20	4.2
571	San Francisco	189	10.0	15	2.8
572	St. Louis Cardinals	76	10.0	4.5	0
573	San Francisco	66	1.82	10	37.3
574	St. Louis Cardinals	478	2.8	11	0.6
575	San Francisco	260	2.6	13	24.5
576	St. Louis Cardinals	100	2.19	2	25.2
577	San Francisco	239	3.6	14	17.0
578	St. Louis Cardinals	223	2.02	27	4.5
579	San Francisco	32	3	2	0
580	St. Louis Cardinals	294	20.3	10	40.3
581	San Francisco	142	3	3	0
582	St. Louis Cardinals	287	5	23	12.9
583	San Francisco	415	13.2	15	4.0
584	St. Louis Cardinals	178	3	11	0.3
585	San Francisco	228	10.3	28	12
586	St. Louis Cardinals	334	9.75	24	10.0
587	San Francisco	230	12.2	15	28.7
588	St. Louis Cardinals	702	10.2	29	10.8
589	San Francisco	124	0.6	20	17.5

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Continued on Page 49

كتاب من الأصول

AMEX COMPOSITE CLOSING PRICES

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FINANCIAL TIMES

WORLD STOCK MARKETS

Stronger bonds fuel advance to record levels

WALL STREET

NEWS of strong rises in second-quarter corporate profits helped push Wall Street stocks to record levels yesterday, writes Roderick Oram in New York.

The advance was helped by bonds which overcame early hesitancy to post gains of almost half a point as talk grew about the possibility of a prime rate cut.

The Dow Jones Industrial Average closed up 28.38 points at 2,481.35, breaking its previous record of 2,463.97 set last Wednesday.

Broader market indices also set records with the Standard & Poor's 500 closing up 3.05 at 310.68 and the New York Stock Exchange composite index adding 1.49 to 174.67. NYSE volume was moderately heavy at 185.8m shares with the number of issues advancing outpacing those declining by a ratio of nearly two-to-one.

Prices turned up even though the largest capitalisation stock performed poorly on news of its results. IBM fell 3 1/2% to \$187 1/2, after reporting second-quarter profits of \$1.95 a share against \$2.12 a year earlier. Although the earnings were very close to the recent consensus forecast, speculation had risen in recent days that the leader of the computer industry might report profits closer to \$2 a share. Such hopes had lifted IBM's share price 5 1/2% on Monday and triggered a late-session rally of technology stocks.

IBM's performance was against the computer industry trend. Honeywell, up 5 1/2% to \$84 1/2, joined several other manufacturers reporting higher profits including Apple, up 5 1/2% to \$43, and NCR, up 1 1/2% to \$76 1/2.

Advanced Micro Devices slipped 1/4% to \$18 1/2 and Intel rose 1/4% to \$48. The two semiconductor makers returned to profits from heavy losses.

Among other companies reporting higher earnings, Georgia Pacific rose 1/4% to \$43, Huffy gained 1 1/2% to \$24 1/2, General Mills added 1/4% to \$56, Sherwin-Williams slipped 1/4% to \$34 1/2 and IC Industries slipped 1/4% to \$33 1/2.

Owens Corning Fiberglass fell 1/2% to \$23 1/2 and Lukens rose 1 1/2% to \$41 1/2 after reporting lower second-quarter profits.

Chemical, up 1/4% to \$42 1/2, and Mellon, up 1/4% to \$34 1/2, joined the ranks of banks turning in large losses because of heavy additions to loan loss reserves. Other banks were generally strong with Chase adding 1/4% to \$41 and Citicorp rising 1/4% to \$59 1/2.

In the takeover arena, Texaco fell 1/4% to \$43 1/2. A group of companies associated with Mr Robert Holmes à Court, the Australian entrepreneur, filed for permission to raise their stake in the oil group from 9.4 per cent to above 10 per cent.

Arthur D. Little fell 1/4% to \$45 1/2. The management consultant and research group reported second quarter profits of 69 cents a share against 63 cents. It received on Monday an unsolicited takeover offer of \$50 a share from Plenum Publishing of New York.

The disappointingly small rise of 0.4 per cent in retail sales in June had no effect on most department stores. Sears, Roebuck added 1/4% to \$31 1/2, J. C. Penney rose 1/4% to \$33 1/2. The Limited added 1/4% to \$45 1/2 and Wal-Mart gained 1/4% to \$39 1/2 although Dayton Hudson slipped 1/4% to \$49 1/2 and Federated fell 1/4% to \$32 1/2.

Credit markets began on a cautious note with players preoccupied with upcoming economic data such as the US trade deficit due out today. Prices edged slightly higher during the day, however, amid growing hopes of a prime rate cut. The 8 1/8 per cent benchmark Treasury long bond finished up 1/4% of a point on the day at 102 1/2 yielding 8.50 per cent.

The Fed funds rate fell sharply to 5 1/4 per cent from 6 1/4 per cent reducing further banks borrowing costs.

CANADA

AFTER a brief pause on Monday, Toronto Golds and mining stocks were higher and the energy index gained modestly.

Oil issues improved across the board. Imperial Oil gained 1/4% to \$27 1/2, Petro-Canada was up 1/4% to \$24 1/2, and Shell Canada improved 1/4% to \$24 1/2.

In golds, International Corona was down 1/4% to \$34 1/2, Lac Minerals added 1/4% to \$34 1/2 and Campbell Red Lake was up 1/4% to \$37 1/2.

SOUTH AFRICA

SUSTAINED demand for blue chips pushed Johannesburg higher and the overall index climbed 27 to equal its record close of 2,468 on May 18.

Golds remained strong as the bullion price continued firm. Vaal Reef gained 1/4% to R472, Grootvlei put on 25 cents to R16 and Buffelsfontein was 50 cents ahead at R21.50.

R70.50. Rustenberg Platinum added 75 cents to R56.50 but diamond stock De Beers eased 50 cents to R45.25.

Barlow Rand, whose steel and engineering operations were partially affected by the short-lived metalworkers' strike, edged up 25 cents to R24.50. SA Breweries gained R1 to R21.50.

Maggie Ford on a golden opportunity for foreigners in South Korea's climbing market

New convertible bond opens window on Seoul

GOLDSTAR, the South Korean electronics company, is to launch a \$30m convertible bond on the Euromarkets providing foreign investors with a new opportunity to benefit from the country's export-led economic boom.

The issue, expected to receive formal approval from the Government next week, will be launched in London on July 24, lead managed by Merrill Lynch with Credit Suisse First Boston, Nikko Securities of Japan, and Lucky Securities, like GoldStar a subsidiary of

the Lucky GoldStar business group.

Competition has been strong among foreign underwriters wanting to issue the bond. Mr Song Kim, international finance director of the Lucky GoldStar group said that interest in South Korean securities was so high that the bond was likely to be very favourably priced, at about 2 per cent coupon and a premium of more than 80 per cent.

The issue will be the first opening for foreign investors into

the Seoul stock market since the Korea Eurofund was set up in March. In recent weeks the market has risen rapidly, gaining 44 points - more than 10 per cent - last week before a correction period in the past two days. Investors have reacted positively to the strength of the economy and to recent political moves towards democracy.

The bond will have a conversion period of two years, Mr Kim said, but could be converted into shares on the stock exchange earlier if

the Government decided to open the market to foreign investors.

Mr Hong Jae Hyung, Assistant Finance Minister, said yesterday that South Korea remained concerned about allowing foreigners to invest in equities, because of the small size of the market and the low numbers of local investors.

A bond issued in 1985 by Samsung Electronics, another large South Korean company, was hedged with restrictions, but had a suggested conversion date next October. Mr Hong said, however,

that opening the market fully this year would be impossible.

Holders of the Samsung bond might be able to convert it into equity, but would not be allowed to trade the shares, he said. Dividends could, however, be remitted abroad.

He added that the direction of government policy towards allowing entry to foreigners was clear, but that the timing remained a subject of debate. The Government would prefer the exchange

to grow from the present 369 listed companies to 1,000, and the 1.4m investors to rise to 5m, he said.

GoldStar's share price yesterday stood at W21,500 (\$29), compared with W20,200 on July 1. The company's price earnings ratio was 24.3 and net profits in 1986 amounted to W20,800 on sales of W1,330bn compared with W11,200 on sales of W1,252bn in 1985. The company expects a strong performance in 1987 in line with the South Korean economy as a whole.

EUROPE

Political jitters send Milan to another low

ITALIAN INVESTORS showed their nervousness over the chances of a new government being formed, sending the Milan bourse to its lowest point for the year. In Scandinavia the run of records continued but quiet summer trading kept other bourses within narrow ranges.

Milan ended at its lowest level for 1987. The Milan Stock Index closed at 923, down from a previous year's low of 928 on July 7 and compared with 927 on Monday.

Trading was thin and late selling pressure pushed prices lower towards the close.

Fiat closed down 1.58 at L12,395. Montedison was unchanged at L2,300 while Olivetti declined L60 to L12,200.

Publisher Espresso continued its advance, adding L1,100 to end at L85,000 amid mounting rumours that major shareholders were raising their stake in the company.

Oslo jumped to its second record this week buoyed by optimistic oil issues which led the market. Otherwise prices were generally flat in moderate activity. The all-share index rose 1.43 to close at 343.07.

Saga Petroleum led the way for stocks with oil interests, adding Nkr 4 to end at its Nkr 114 record high for the year. Orkla-Borregaard gained Nkr 4 to Nkr 420.

Stockholm continued its recent rallies to close at an all-time high, largely due to the absence of sellers in a very thin market.

The Veckens Affärer all-share index closed up 4.7 at 1,045.3 as investors sought less-known stocks for wider profit margins, leaving most blue chips aside.

Frankfurt firmed during the day to end modestly higher, boosted by foreign demand and the steady dollar. Interest in banks and Daimler also helped lift the market.

Daimler advanced DM 19 to DM 1,148.50 and BMW added DM 1.50 to DM 701.50 in line with the trend.

Banks gained ground after performing below average in recent bourse rallies. Deutsche gained DM 8.50 to DM 857.50, Commerzbank

London

AN INITIAL spell of nervousness in the UK securities market failed to halt the relentless advance in equities, which closed at new peaks yesterday.

Reflecting the trend, the FT-SE 100 share index, down 16.8 after the first hour of trading, rebounded to close with a rise of 16.4 on the day at a record 2,493.0. The FT Ordinary index ended 14.8 higher at 1,892.60. Government bonds drifted quietly easier in line with sterling. Details, Page 48.

added DM 8.50 to DM 289.50, Dresdner rose DM 3.50 to DM 337 and BHF was up DM 17 at DM 461.

Bonds closed mixed in a narrow range determined by technical factors. The Bundesbank sold DM 20.8m of paper after buying DM 73.5m on Monday.

Madrid slipped back from its record of Monday with a 0.17 drop in the general index to 258.03 after a mixed session characterised by profit-taking and selective buying. Construction was the strongest sector, building on its rises over the past week.

Brussels succumbed to profit-taking for the second consecutive day and ended moderately lower. Turnover picked up from Monday but was still low due to the holiday on the Paris exchange where many Belgian shares are traded.

Zurich saw a day of quiet summer trading which left price changes in a narrow range and without a clear trend. The Credit Suisse index slipped 2.1 close at 545.1.

Amsterdam was narrowly mixed, with the focus on a limited number of internationals. KLM gained Fl 1 to Fl 54.30 but Akzo ended a good run slipping 60 cents to Fl 172.20. Philips firmed Fl 1 to close at Fl 55.

ASIA

Nikkei slides as investors depart

TOKYO

TRADING dwindled further in Tokyo yesterday as investors withdrew from the market and share prices went into a steep decline, writes Shigeo Nishiwaki of Jiji Press.

Large-capitalisation stocks, high technology issues and financials all lost ground.

Large-capital issues were conspicuous losers. Brokers tried to buy up big-capital stocks in general by pushing up Nissin Steel, which is expected to register an improved business performance for the current fiscal year. The stock topped the list of the 10 most active stocks with 82.51m shares, but the price closed 19 lower at Y455, foiling the strategy of the securities houses.

Nippon Steel opened Y3 higher but finished Y4 cheaper at Y329, while Ishikawajima-Harima Heavy Industries plunged Y34 to Y634.

The Nikkei average slid below 24,000 losing 186.58 to 23,813.53. Volume sagged from Monday's 588m shares to 553m. Losers outpaced gains by 500 to 372, with 153 issues unchanged.

The growing tendency of investors to keep to the sidelines pushed down Monday's trading value below Y500bn to Y482bn, only one-fifth of the all-time high of Y2,374bn on

March 27. Uncertain about future foreign exchange and interest rate trends, institutional investors have been reluctant to participate in the market, holding down trading volume at low levels. Most appear to want to decide their investment policy after the announcement today of the US trade balance for May.

Many high-tech issues fell on small-lot selling. Matsushita Electric Industrial lost Y80 to Y72,150, NEC Y100 to Y1,800 and Hitachi Y40 to Y1,040. Toshiba, battered by the illegal export of sophisticated machine tools to the Soviet Union by its subsidiary, fell Y22 to Y805.

Small-lot selling also hit financials, with Sumitomo Bank and Sumitomo Trust and Banking dropping Y120 to Y3,890 and Y140 to Y3,710 respectively.

Bond prices eased in thin trading. The yield on the bellwether 5.1 per cent government bond due in June 1986 fell from 4.225 per cent to 4.190 per cent at one stage, but selling expanded fast in line with the yield decline. It finished at 4.240 per cent in block trading on the Tokyo Stock Exchange and at 4.285 per cent in inter-dealer trading.

Market observers said trading on the cash market decreased, apparently because brokerage houses and institutional investors focused their attention on trading in Japanese government bond futures on the London International Financial

Futures Exchange (LIFFE), which started on Monday.

HONG KONG

HEAVY buying, especially by small investors, lifted Hong Kong share prices back into record territory, with the Hang Seng index climbing 37.31 to 3,233.42 to beat last Wednesday's high.

In active turnover worth HK\$1,430m, the Hong Kong index also scored a solid gain of 23.21 to 2,104.83. Late profit-taking took prices off the day's highs, however. The buying surge was sparked by a recovery in the share prices of the Cheung Kong group and a strong performance by banks. Cheung Kong was up 30 cents at HK\$12.50, Hutchison Whampoa gained 20 cents to HK\$13.50 and Hongkong Bank added 10 cents to HK\$9.30 in active trading.

After the immediate post-election euphoria, Sydney share prices fell back on profit-taking as overseas interest faded and the Australian dollar and bond market dropped.

The All Ordinaries index was off 3.7 at a close of 1,927.0 in heavy trading of 129m shares worth some A\$236m.

AUSTRALIA

AFTER the immediate post-election euphoria, Sydney share prices fell back on profit-taking as overseas interest faded and the Australian dollar and bond market dropped.

The All Ordinaries index was off 3.7 at a close of 1,927.0 in heavy trading of 129m shares worth some A\$236m.

Golds made selective gains as the bullion price picked up. Consolidated Exploration, in which IEL and Western Mining have increased their stakes, added 10 cents to A\$3. Industrials were generally easier, but Bell Resources added 10 cents to A\$4.88 in active trading.

SINGAPORE

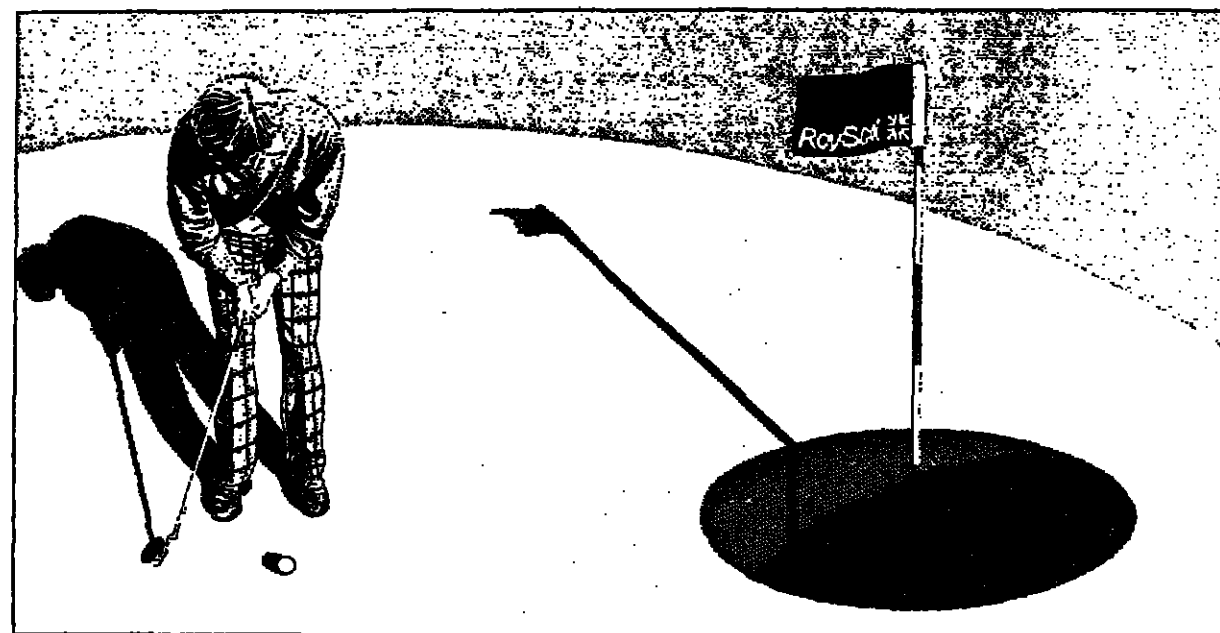
PROFIT-TAKING pulled Singapore share prices downwards over a broad front as the market retreated after a spate of records last week.

The Straits Times industrial index dropped 29.23 to close at 1,359.58 in a day of slower trading. Several blue chips and quality stocks continued to lose ground as investors cashed in on their profits and foreign investors stepped back.

Singapore Airlines was off 10 cents at S\$13.00. National Iron lost 35 cents to end at S\$7. Singapore Land was down 20 cents to S\$8.70 and Singapore Press Holdings shed 30 cents to S\$9.25.

Other major losers included Fraser and Neave, down 50 cents to S\$12.50, Genting off 30 cents at S\$7.15, and New Straits Times which shed 25 cents to S\$8.35.

Metro recovered 60 cents to S\$11 after falling sharply on Monday on news that its stock-split was rejected by the stock exchange.



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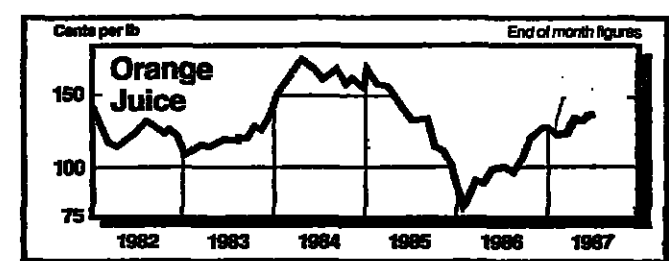
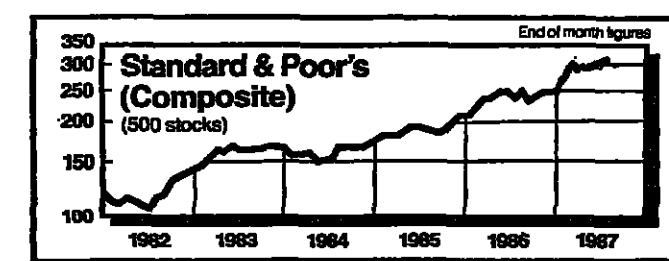
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KEY MARKET MONITORS



STOCK MARKET INDICES

	July 14	Prev	Year ago
NEW YORK			
DJ Industrials	2,481.35	2,482.97	1,793
DJ Transport	1,043.73	1,040.91	740.00
DJ Utilities	204.57	205.15	204.16
S&P Comp.	310.55	307.65	298.11

LONDON FT

	1982	1977	1982
Ord	1,892.6	1,877.8	1,302.6
AI all-shares	2,481.35	2,361.6	1,587.30
A 500	1,350.91	1,341.54	866.26
Gold mines	413.4	406.2	180.3
A Long gr	9.14	9.11	9.20
World Act. Ind	129.34	129.35	91.55

TOKYO

	23,813.53	24,118.01	17,830.6
Nikkei			
Tokyo SE	1,938.76	2,020.50	1,355.85

AUSTRALIA

	1,927.0	1,930.7	1,137.1
All Ord.			
Metals & Mins.	1,207.7	1,202.4	503.4

AUSTRIA

	189.02	187.54	239.61
Credit Anstalt			

BELGIAN SE

	5,009.00	5,016.90	3,722.46
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CANADA

	3,175.8	3,111.1	1,885
Met. & Mins.			
Composite	3,958.6	3,925.5	2,999.4
Montreal			
Portfolio	2,009.27	1,991.34	1,506.61

DENMARK SE

	205.82	205.50	208.13
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FRANCE

	closed	closed	374.1
CAC Gen			
Ind. Tendance	closed	closed	87.83

WEST GERMANY

	633.99	627.65	622.50
FAZ-Aktien			
Commerzbank	1,892.50	1,890.90	1,875.6

HONG KONG

	3,233.42	3,216.11	293.3
Hang Seng			

ITALY

	668.45	671.82	657.87
Banca Com.			

NETHERLANDS

	313.00	313.60	294.3
AMP CBS			
Gen	283.20	283.20	293.3

NORWAY

	447.22	446.45	355.41
Osto SE			

SINGAPORE

	1,359.58	1,378.90	739.40
Straits Times			

SOUTH AFRICA

	1,270.1	1,270.1	1,161.9
Golds			
Industrials	2,008.0		

SPAIN

	256.03	258.20	173.22
Madrid SE			

SECTION III

FINANCIAL TIMES
SURVEY

Japan for most Western visitors, means Tokyo. Yet, while the capital's preoccupations, and in particular trade rela-

tions with the West, have vital implications for the rest of the country, other regions offer different perspectives. FT writers have been to all four corners to gain this wider view. Report introduced by Ian Rodger

The high price of success

JAPAN'S PHENOMENAL success in becoming a major industrial power in the post-war period has suddenly turned sour.

In the past year, the country's economy has reached undreamed of heights. Japan's huge output is now more than a tenth of the world total, and it could be closer to 20 per cent by the turn of the century.

Its overseas assets have climbed to about \$500bn, well ahead of the peak of the oil exporting countries' reserves four years ago, and they are still growing rapidly.

But the Japanese people are waking up to the fact that their success has been achieved at a very high price. They now have to deal with a seemingly endless series of acrimonious disputes with the US and other foreign governments.

Images of angry US Congressmen smashing Toshiba products on the lawn of the Capitol—a Toshiba subsidiary exported sophisticated machine tools to the Soviet Union, which have been used to make Soviet submarines more difficult to detect

—are beginning to bring home the depth of hostility that Japan's singleminded advance has aroused abroad.

The Toshiba case has also pointed to a much more disturbing trend in recent disputes—their tendency to get entangled with the hitherto sacred mutual security arrangements between Japan and the US.

Japan's reaction so far to the growing crisis in its international relations has been basically to seize up. The country's decision-making bodies, from the national Government down, operate with the objective of achieving internal harmony through the development of consensus. However, on the current crisis, opinions diverge widely, and there is no consensus in sight, so there is little action.

Some leaders acknowledge shortcomings in the country's economic and foreign policies and call for radical changes. Many others believe that envious foreign governments are indulging in unwarranted "Japan-bashing" and argue that Japan should either ignore

them or, when sanctions are applied, retaliate strongly.

Mr Susumu Nakaido, one of the candidates to succeed Mr Yasuhiro Nakasone as prime minister later this year, says the atmosphere of US-Japan relations reminds him of the 1930s when he was studying in Los Angeles. Others too talk of a "taisenzenya" (eve of war) feeling in the air.

Mr Nakaido blames Japan entirely for the breakdown, because of its "apathy to its international roles" and because the Government has "failed to fulfil its commit-

ments both domestically and internationally.

But others take a tougher line. Mr Kazuo Aichi, a rising star in the ruling Liberal Democratic Party (LDP), argued recently in an article that Japan is now big enough that it does not have to take being pushed around by Western countries. Mr Aichi said Western countries would have to learn to coexist with the Japanese way of doing business—which he claims is Asian, not just Japanese—rather than expecting Asians to conform with Western practice.

However, it is difficult to avoid the conclusion that Japan alone is out of step—unique in its insensitivity to the needs of others in the world. In no other industrialised country do imports account for such a small portion (5 per cent) of consumption. No other leading country provides so few of its senior officials for the managing of international institutions.

Being a small country with few natural resources and no military power, Japan has little choice but to change its various ways. "There is no future for Japan—no future for our children—unless we embark on this path," Mr Nakasone said in the Diet earlier this month.

The real question is how change will come about. Analysts of the Japanese system have great difficulty in seeing how the country's decision-making processes, which are designed exclusively to maintain harmony at home, can be made to produce harmony with the outside world. And even if they do, will they do so at the expense of that internal harmony which, in its ability to produce sound order and respect for the law, is the envy of the Western world?

But harmony may no longer be possible for Japan. While political leaders seem as yet unable to respond, the financial markets have been moving according to their own inexorable rules, pushing the value of the yen up more than 80 per cent against the US dollar in the past two years. Thus, a de facto decision has been taken, that manufacturing industry should bear most of the burden of righting the country's international economic position. But manufacturing industry is so important to Japan that it is dragging down the economy as a whole.

According to the Nikko Research Center, total sales revenues of 570 leading companies listed on the Tokyo Stock Exchange in all industries last year declined 10.6 per cent, the first such decline in 32 years. Mature industries, such as coal, steel, shipbuilding and textiles, have been forced to accelerate rationalisation programmes because their customers can no longer afford to support them through a more humane—and harmonious—readjustment period. The official unemployment rate has reached a post-war record of 3.2 per cent and is likely to double in the next few years, according to some economists.

Average figures mask the inevitably inequitable distribution of hardship. Some industries and some regions are hurting much more than others. And in the midst of the industrial misery, the financial sector is booming, bringing fantastic growth and earnings in the Tokyo area.

All these developments are putting significant new strains on the country's delicate social fabric. Hard-hit regions like Hokkaido and Western Japan, for example, resent the central Government's continuing reluctance to stimulate the economy for fear of causing inflation.

The way forward seems remarkably straightforward. The Maekawa report and other prescriptive studies all point to the enormous potential for expanding domestic demand, which would be a way of diverting manufacturers from emphasis on exports. They observe that the country has, by virtue of

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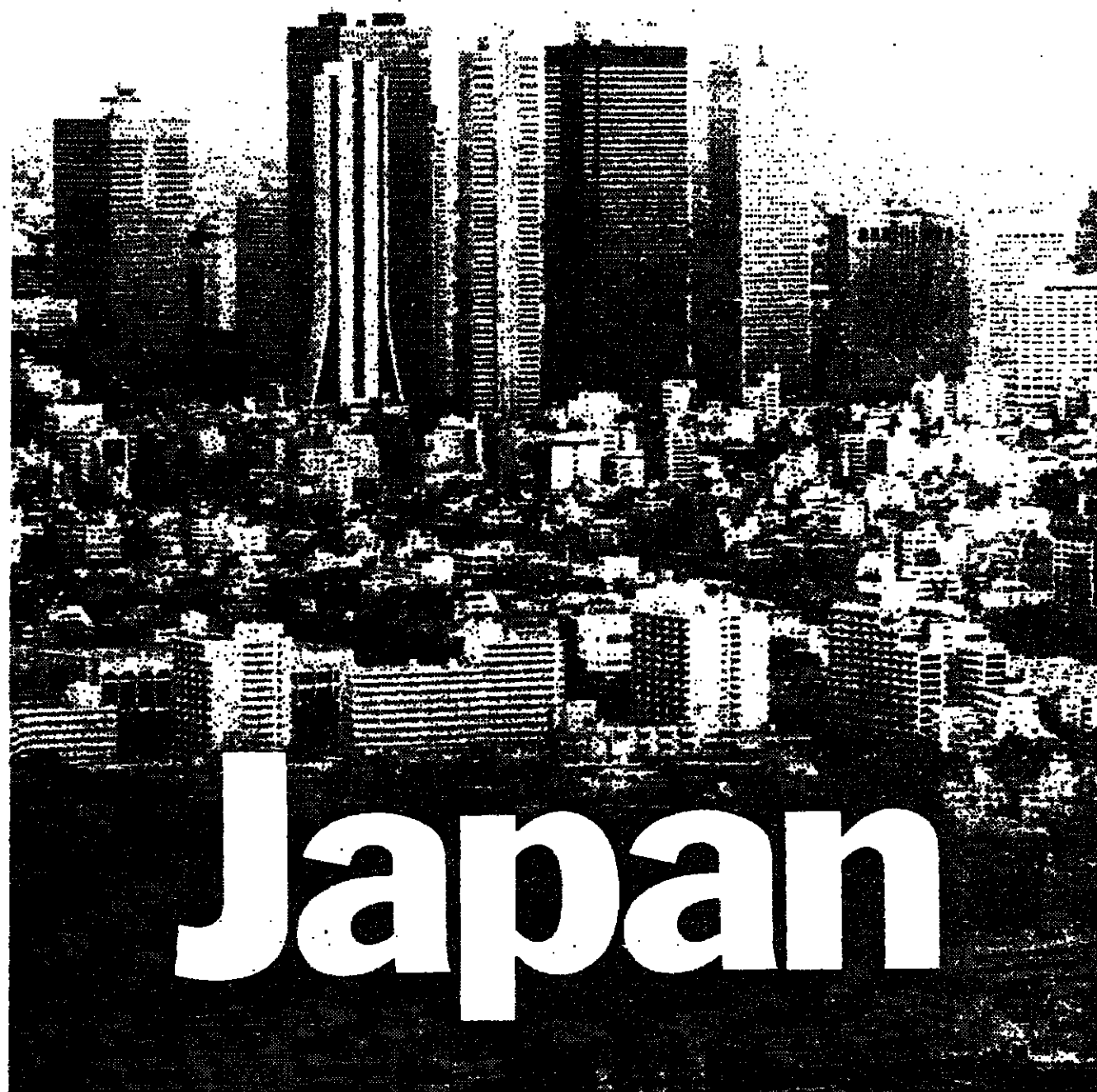
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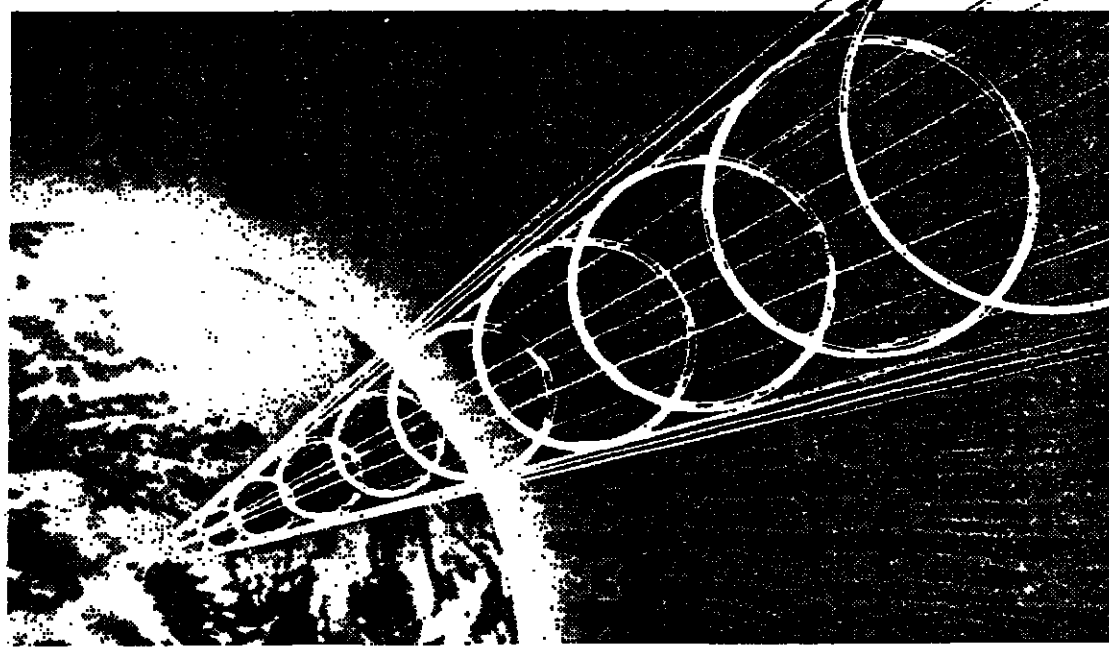
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Tokyo: where the financial markets move in accordance with inexorable rules, pushing up the value of the yen

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POLITICS

Politics

Fireworks ahead over successor to Nakasone

JAPAN'S POLITICAL scene will change significantly in appearance in the next few months as Prime Minister Yasuhiro Nakasone's extended term in office comes to an end, but the political system is likely to go on resisting major change for some time.

That system is based on the idea that the Liberal Democratic Party—more a coalition of interest groups than a political party in the Western sense—should retain power and manage the country in a way that maintains reasonable harmony while providing considerable benefits for party members.

The LDP would appear to be in a strong position to maintain its 30 year grip on power for some time, having won 308 of the 512 seats in the lower house of parliament in last July's general election, and 144 of the 252 seats in the upper house.

In the medium term, its comfortable existence is likely to be upset by greater internal tensions than in the past as the interests of some of its members, notably farmers, become more difficult to reconcile with those of others, such as consumers.

However, for the immediate future, the party is expected to hold together and maintain the policies of the current Government. In particular, regardless of who becomes the new party leader and prime minister, it is almost certain that the thrust to make Japan's economy more orientated to domestic demand and less reliant on exports will be pursued vigorously.

Meanwhile, the leadership election itself could provide some fireworks. With only three months to go to the poll, not only is the outcome of this battle difficult to predict, there is also uncertainty about how it will be waged.

This is because the rules of the LDP provide that if more than three candidates enter the race, then a primary election must be held among all the roughly 24m members of the party in advance of the final election by LDP Diet members only.

The three leading candidates are:

• Mr Noboru Takeshita, finance minister in Mr Nakasone's cabinets between 1982 and 1986 and now secretary general of the LDP.

• Mr Shintaro Abe, foreign minister in Mr Nakasone's cabinets between 1982 and 1986 and now chairman of the LDP executive.

• Mr Kiichi Miyazawa, currently finance minister. It was generally expected that these three would have the arena to themselves, although none of them inspires much confidence either among party members or the Japanese people at large.

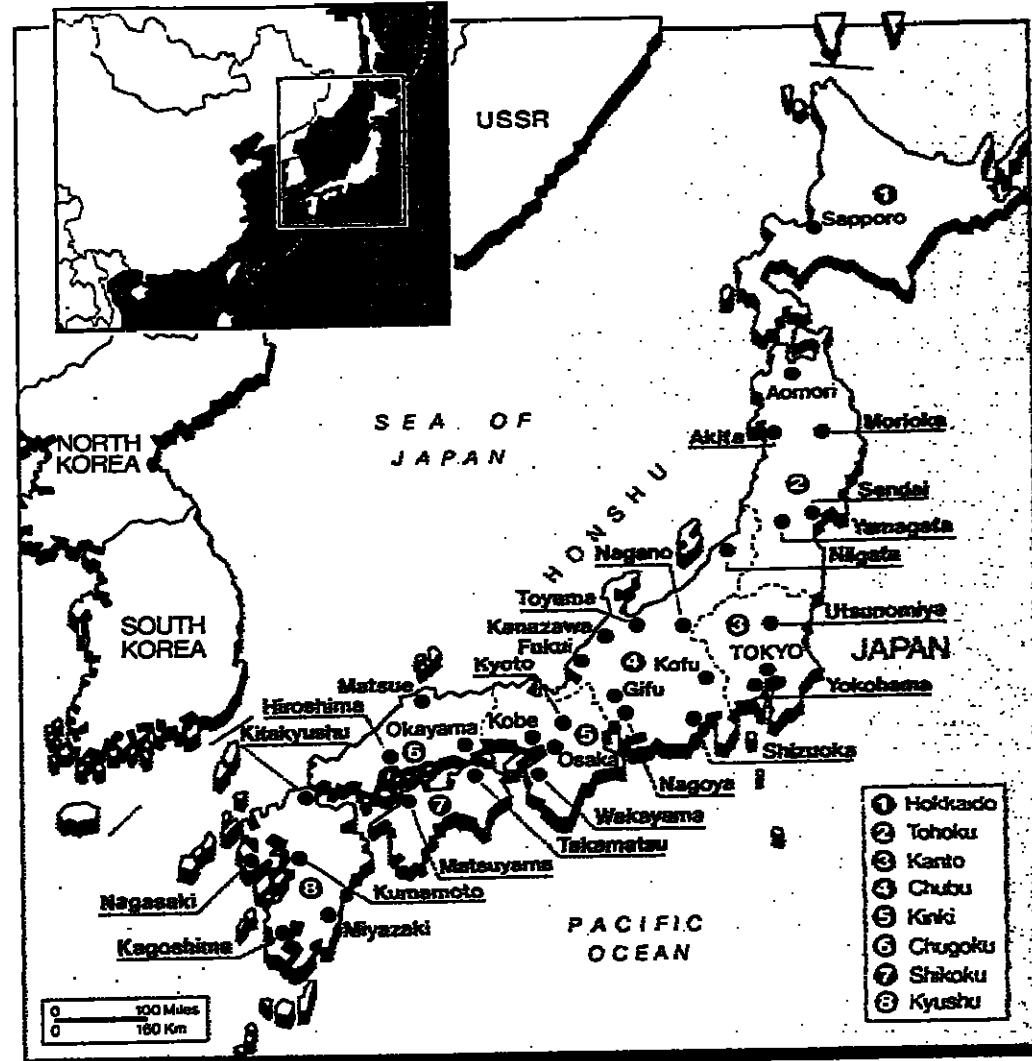
However, Mr Susumu Nakai, 77, an LDP elder statesman, has thrown his hat in the ring, and is resisting pressure to withdraw. Mr Nakasone himself is given a marginal chance of retaining his job, but only if the leading candidates somehow become discredited in the next few weeks, and a draft Nakasone campaign forms.

The potential for pitfalls is unusually large because the campaign will be waged, at least in part, while an extraordinary session of the Diet takes place. The session has been called first and foremost to pass the supplementary budget which will finance the ¥6,000bn stimulus package announced by the Government last month.

However, the LDP leadership is also hoping to resurrect its tax reform legislation which had to be abandoned in the last session in April because of the stout resistance of the opposition parties.

The importance of the tax reform—involving the introduction of a value added tax to offset already agreed reductions in income and corporate taxes—can hardly be exaggerated.

In substance, it may be only a first step in an attempt to restructure a tax system that is now heavily biased against urban, salaried families. But it has taken on a symbolic importance as well, becoming part of the Nakasone Government's assurances to the US and other allies that Japan was committed to bringing its economy more into harmony with that of other



nations. Naturally, these assurances mean nothing to groups benefiting from the existing tax structure—farmers, small businesses, retailers—and so they have not hesitated to put up a strong fight against reform. Mr Nakasone, who has no close attachments in these groups, is impatient to get on with reform, as are the bureaucrats. The leading candidates to succeed him are less enthusiastic, but they are also well aware of the importance of Japan's international obligations.

Thus, they are in the uncomfortable position of knowing that attempts to please the US could compromise their political support and vice versa. The LDP being a coalition, members usually vote with their factions. However, no one faction has an absolute majority within the party, and so a decision is usually reached as a result of alliances of convenience being formed among the factions. Ideology has little or

no part to play in any of this horse-trading. Until recently, the faction line up in the Diet was as follows: the Tanaka faction (of which both Mr Nakai and Mr Takeshita were leading members) had 141, the Miyazawa faction had 88, Nakasone 87, Abe 83 and others 47.

It was widely expected that the Tanaka faction, which has not supplied a prime minister since Mr Kakuei Tanaka was forced out of office in 1974, would have the honour this time, and Mr Takeshita would be the man. However, Mr Nakai's decision to run and to insist that Mr Takeshita would not be a welcome candidate for the faction, has upset all that. Mr Takeshita has set up his own faction, and taken about 113 of the Tanaka faction Diet members with him.

These moves have made the outcome much more unclear than it might have been. At first glance, Mr Nakai does not

appear to have enough support to qualify as a candidate (50 Diet members' signatures are needed). However, in cases like this in the past, signatures have been "lent" by those who would like to see the race opened up to the general membership. This might be the case, for example, for some diehard supporters of Mr Nakasone.

Mr Nakasone could well play a key role, having enough support to provide Mr Takeshita with his majority. However, it is not clear whether Mr Nakasone, who owes his rise to power to the Tanaka faction, will feel more loyalty to the rump of that faction or to the 113 who have gone with Mr Takeshita.

Thus, the form of the election process may not become clear until October 7, the deadline for qualified candidates to be submitted. If there is to be a primary, it will be held by postal ballot and concluded by October 27. The three strongest candidates in the primary would then compete in a run-off election among LDP Diet members only on October 30.

Mr Takeshita is still in the strongest position, having the largest single faction. Also, Mr Abe has indicated that his faction would be willing to support him. However, that still leaves him short of a majority.

Ian Rodger

High price of success

Continued from page 1

its economic success, vast wealth to spend on domestic development, if only given the opportunity.

However, while the recipe may be clear, the possibility of using it is not. The key to the redevelopment of Japan lies in land. If more land could be made available, governments could build more roads and railways so more people could travel in comfort. Also, the cost of buying a house would come down and people would build bigger houses and buy more consumer goods, including imported goods.

But Japan's tight land supply is unlikely to ease for some time. Farmers and other landholders are resisting the tax reforms that would make it more difficult for them to hold on to underused land. And farmers form the foundation of support for the LDP.

To date, the LDP leadership has shied away from tackling its privileged supporters, and until recently, that was possible because the privileges were marginal when everyone was struggling hard to build up the country.

Now that the gaps between the privileged and the less privileged are becoming wider and more obvious, social tensions may be expected to rise and the LDP may become bolder.

The recent agreement to lower the official price of rice this year by 5.9 per cent—the first such reduction in over 20 years—reflects the government's growing sensitivity to rising consumer impatience with farmers.

Japan tends to respond to sudden nasty shocks more than to reasoned arguments for gradual change. The freeing of the dollar in 1971 and the oil crises of 1973 and 1979 galvanised the country into action in ways that no amount of cajoling by progressive elements within the country or criticism from abroad could have done.

The country is being rocked by some rather large shocks these days, but in many parts of the country, as articles in this survey make clear, the need for change is still scarcely recognised.

Ian Rodger

Economy

Achieving a soft landing for the soaring yen

"DON'T TAKE the sob stories too seriously," was the tip of one senior diplomat in Tokyo who follows the Japanese economy closely. It is advice well worth taking.

Foreign economists and pundits, who these days arrive in Tokyo by the plane load, all too easily convince themselves that Japan's room for manoeuvre has been cruelly curtailed.

On the one hand, the strong yen is apparently choking the life out of Japan's export-driven manufacturing sector. On the other, a plethora of "structural rigidities"—including high agricultural subsidies, a moribund retail distribution system, and tax policies that encourage the inflation of land and property values, are supposedly constraining the Government's efforts to stimulate the domestic economy.

There is, of course, a kernel of truth in both complaints. The super-charged yen has caused manufacturers to rethink their strategies and the much publicised rigidities are certainly grating between the cogs of Japan's complex demand management machinery. But there is little reason to suppose that the extremely logical and pragmatic bureaucrats who run the Japanese economy cannot handle these problems.

The rigidities, after all, have been around for very long time and have not got in the way of sustained growth over four decades. If the domestic economy is sick today, it has an illness that other less fortunate economies might well want to catch.

Consumer price inflation, after all, is slightly negative even if asset prices are rising at an alarming pace. And real domestic demand has been expanding at an annual rate of 4 per cent during the past two years of Japan's mild "growth recession", which is hardly creditable.

The domestic growth looks unlikely, suddenly, to slow down, whatever the forecasts of the Organisation for Economic Cooperation and Development.

Consumer sectors, such as private housing investment, which is expected to expand by about 17 per cent in 1987, are enjoying a boom.

What about the dark side of Japan's "dual economy"? Industrial output and exports? Industrial production did fall by a marginal 0.3 per cent in 1986, but that followed growth of nearly 18 per cent in the previous two years. Exports declined by 5 per cent, but again that followed runaway real growth of nearly 23 per cent in 1984 and 1985. Both are likely to grow in real terms, if not this year then in 1988.

Mr Noboru Takeshita, the managing director of Nomura Investment Management, is not at all interested in declaring that the yen's sharp appreciation did "less damage than we expected". He argues that Japanese companies' adjustment to currency appreciation has proceeded "much more rapidly" than had been expected.

The flexibility of the workforce has been a crucial factor with unions accepting very low pay increases despite the huge profits made by companies in the two years preceding the yen's take-off.

A strong yen, remember, is not an entirely new phenomenon for Japan. Between 1976 and 1978, the yen appreciated as "rapidly in real terms as it has between 1985 and 1987."

On a purchasing power parity basis, according to calculation by Goldman Sachs, the yen was about 20 per cent "overvalued" at its peak in 1978—almost precisely the degree of overvaluation seen today.

The economy also displayed a similar quality in the late 1970s, with net exports declining and domestic spending relatively strong.

The difference, of course, is that this time the strong yen seems to be here to stay. The degree of pressure on exporters depends largely on whether they are selling relatively low-tech goods to developing countries or more sophisticated products to other industrial economies.

About 60 per cent of Japan's exports go to advanced countries as against 30 per cent to



Mr Masahiko Koido, chief economist, Sankei Bank: a high opinion of the Government's measures

less developed countries (LDCs).

The big manufacturers claim that a fair value for the exchange rate would be about ¥160-170 to the dollar. Senior officials at the Economic Planning Agency argue that this is true only for those trading with the LDCs. Manufacturers exporting to the advanced countries are competitive at around ¥140 partly because of the significance of non-price factors in overall competitiveness.

Among other structural adjustments, the strength of the yen is already resulting in a well-publicised surge in Japan's direct overseas investment. "Two years ago," points out one diplomat in Tokyo, "the idea that Japanese companies with overseas operations, such as Honda, would be re-exporting back to Japan would have been unthinkable."

But economists are now confident that the trend will continue. Mr Susumu Taketomi, senior economist at the Industrial Bank of Japan, forecasts, perhaps conservatively, that the share of manufacturing production overseas will rise from 3.5 per cent in 1984 to 8.7 per cent in 1990. This represents a cumulative increase in overseas investment of some ¥12 trillion to ¥13 trillion.

Mr Taketomi believes that the geographical shift in production will be instrumental in ensuring that Japan achieves a "soft landing" after the storms of currency appreciation.

Foreign observers, however, have shown comparatively little interest in the often trenchant response of Japanese companies to the pressures unleashed by the strong yen and the unacceptably large trade surpluses. For them, changes—or the lack of them—in the Government's macroeconomic policies have been the real test of Japan's willingness to adjust.

Japan scores about a "B" for effort. Monetary policy, by any standards, has been loosened significantly. The Bank of Japan, in the absence of international pressures, would clearly not have sanctioned double digit money supply growth at a time of zero or negative consumer price inflation. Indeed, it worries that the reduction of interest rates and expansion of liquidity that was necessary to prevent an even more disruptive appreciation of the yen has helped fuel the runaway stock-market and property boom.

In the opinion of many private economists, Japan has relied far too heavily on monetary policy to sustain growth of nominal demand during the "growth recession." This has reflected the Ministry of Finance's refusal (until recently) to contemplate a significant loosening of fiscal policy.

The MoF's view is that deficit financing was excessive in the 1970s, that the debt-servicing burden on central government (around 20 per cent of revenue) is still excessive and that demographic trends (the rapid ageing of the population) will impose great strains on public finances in future decades.

Analysts at UK and US securities firms in Tokyo are more cautious, but even they talk about an effective stimulus of around three quarters of a percentage point in a full year.

Higher public works expenditure, of course, will do next to nothing to curb the current account surplus which at \$86bn year is last still infuriating Japan's trade partners. Trade flows, measured in volume terms, long ago began to adjust to the yen's strength; recently, even the monthly dollar-based current account figures have revealed a slightly declining surplus.

Yet forecasters remain extremely cautious. The OECD last month gloomily predicted that Japan's current account surplus would be running at an annual rate of \$88bn even in the second half of 1988.

The evolution of the current account is undoubtedly the key to Japan's economic prospects. If the gradual improvement continues and currency markets remain relatively stable, a modest cyclical economic recovery could gain momentum.

If it does not, and the yen ratchets higher, then Japan may for once begin to deserve a little international sympathy.

Michael Prowse



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JAPAN 3

ECONOMY

Aid obligations are beginning to be taken seriously

Plan to recycle \$20bn of surplus



Mr Nakasone: unwilling bold initiatives on aid

AID FOR THE Third World has hardly been one of Japan's main priorities during the post-war decades. In development circles, it has acquired a reputation for miserliness.

Its ratio of overseas development assistance (ODA) to GNP, only 0.23 per cent in fiscal 1985, has long been one of the lowest in the industrial world and is far below the target of 0.7 per cent set by the UN in the 1970s and reluctantly endorsed by world leaders at the Venice economic summit in June.

The reputation for foot-dragging on aid, however, is beginning to look seriously out-of-date. In the past year Japan has started to come to terms with its enhanced status as an economic superpower and is taking its international obligations much more seriously.

Mr Yasuhiro Nakasone, the prime minister, has unveiled a series of quite bold initiatives, the most ambitious of which is the plan to recycle some \$20bn of Japan's prospective current account surplus to Third World countries over the next three years.

He is also planning to accelerate a planned expansion of the more narrowly defined ODA programme. Aid expenditure was to have been doubled over a seven-year period—from \$3.9bn in 1985 to \$7.8bn in 1992. The doubling is now to be achieved by 1990. However, this expansion is much less impressive than it sounds because of the enormous appreciation of the yen in the past two years.

Indeed, on reasonable

assumptions about Japanese GNP growth between now and 1990, it is possible that the ratio of ODA to GNP will not rise noticeably.

Mr Hideaki Domichi, the deputy director of aid policy at the foreign ministry, argues that this is irrelevant. What matters in his view is the real rate of expansion of ODA flows.

The Japanese economy's rapid growth has ensured that its aid expenditure has risen rapidly in real terms even if the ratio to GNP remains low. No other country, he points out, would contemplate doubling their ODA spending in dollar terms.

The quality as well as the quantity of Japanese aid has been too low and that the geographical distribution of aid is uneven with 70 per cent going to Asia and 10 per cent each to Africa, the Middle East and Latin America.

But he argues that both characteristics of Japanese ODA have a historical rationale.

The larger role of grants in UK and European aid programmes is partly a legacy of their colonial past and their focus on Africa, a region which is frequently incapable of servicing even concessional loans.

It was natural when Japan emerged from post-war poverty to concentrate its development assistance on nearby Asia and to try to complement the existing aid programmes of then

richer industrial countries.

Many of the Asian economies were already getting sufficient pure grant aid and were strong enough to service concessional loans from Japan which was itself in the early 1980s still a World Bank client.

But things will change in the future: the grant element is set to rise and the share of Asia in aid flows to diminish. Another of Mr Nakasone's initiatives, after all, is to set aside \$500m over the next three years as pure grant assistance for the very poorest development countries—mainly sub-Saharan Africa.

Japan says it is also looking constructively at UK proposals for limited debt relief on existing loans to the region.

Mr Domichi strongly rejects the popular charge that

Japanese aid and trade are too closely linked. Aid is not merely another arm of commercial policy, he maintains, because around 60 per cent of Japanese ODA is completely "untied"—a higher proportion than in most other OECD donor nations.

Japan is also criticised for not pulling its weight in personnel terms in multinational institutions. Mr Barber Conable, the World Bank president, is known to have wanted to appoint a Japanese senior vice president as part of a recent managerial overhaul, but a suitable candidate could not be found.

In defence, the ministry of finance in Tokyo claims that Japan would like to supply more high-level staff but that there is an acute shortage of senior staff with the necessary linguistic and technical skills.

In the longer-term, the problem should disappear as large numbers of junior employees in both the public and private sectors have the necessary qualifications even if they presently lack experience.

The proposed recycling of \$20bn of Japan's current account surplus to developing countries comes on top of a previously announced \$10bn package for the Third World consisting mainly of subscriptions to multilateral institutions, including the World Bank's IDA, agreed at last autumn's IMF annual meeting.

Officials stress that the \$20bn represents new and completely untied cash. The recycling is to be achieved by making further contributions to the multilateral development banks and by "mobilising the resources of

the Export-Import Bank of Japan, the Overseas Economic Co-operation Fund and the private sector."

Although the funds are to be raised mainly from the Japanese private sector, for example, through World Bank bond issues in the Tokyo market, they will be disbursed by government agencies or supra-national institutions.

Private sector banks are not going to be forced to make direct loans. As a result, finance ministry officials claim that the initiative is not vulnerable to a reluctance on the private sector's part to increase its exposure to heavily indebted Third World borrowers.

The recycling plan has provoked two opposite reactions. On the one hand, some sceptics, conscious that Japanese domestic packages have sometimes failed to materialise, wonder whether the \$20bn will actually reach the Third World in the timespan promised.

They also ask whether the multilateral institutions can find sensible uses for the sudden increase in their funds.

The opposite reaction is that the plan, while a step in the right direction, is quite inadequate to the needs of the world economy.

Dr Saburo Okita and colleagues at the World Institute for Development Economics Research (Wider) have argued that Japan should strive to recycle no less than \$125bn over the next five years.

Mr Toyoo Gyohten, a vice minister for finance, does not deny that developing countries may require funds of this magnitude. But he points out that in the real world recycling on this scale would put heavy demands on Japanese taxpayers (much of the cash would have to be extended on concessional terms) which they are not prepared to meet.

He stresses that the US Marshall Plan, which financed the reconstruction of Europe after the second world war, was affordable only because the US Government maintained wartime rates of tax while drastically cutting defence spending.

Some will argue that Japan, in the light of its massive external surpluses, is still not doing enough to promote development in the Third World. Nobody, however, can deny that its policies are moving rapidly in the right direction.

Michael Prowse

Fiscal policy

Future of tax reform in doubt

ASK A JAPANESE tax expert what needs to be done to modernise the nation's moribund tax system, and he will talk eloquently for half an hour. Ask him what is likely to be achieved in the near future, and he will gaze at the wall.

The embarrassment is understandable. Tax reform for the Ministry of Finance (MOF) has long been synonymous with the introduction of a broadly based indirect tax—something along the lines of the value added tax levied throughout Europe.

Yet earlier this year, the controversial sales tax championed by Mr Yasuhiro Nakasone, the Prime Minister, as part of a wider reform package, was scuppered by the opposition parties, who refused even to discuss it in the Diet.

Mr Nakasone's humiliating defeat has thrown the whole future of tax reform in Japan into doubt. The ruling Liberal Democratic Party and the opposition parties have formed a joint study group to discuss options for a tax reform bill that may reach the statute book later in the summer.

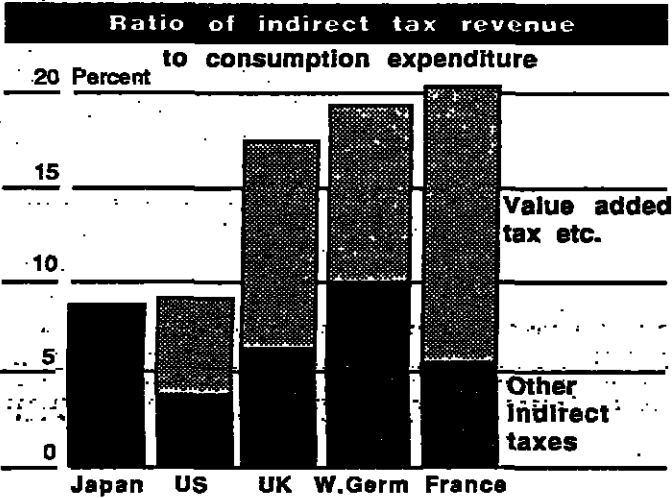
But few observers are willing to speculate on its contents and fewer still expect much radicalism.

The Japanese tax code is still based on a set of proposals put forward by Professor Carl Shoup of Columbia University in 1949. The Shoup blueprint served Japan well during the post-war reconstruction period but in the view of many experts has long lost its relevance.

Japan is no longer a poor country striving to rebuild its capital stock but one of the world's richest and most advanced countries.

The finance ministry points to four main flaws in the present tax structure. It argues that the country is excessively dependent on direct as opposed to indirect taxation; that the tax burden on companies is too high; that the tax breaks for personal saving are too generous, and that marginal tax rates on all forms of income are too steep.

The reform plan put forward by Mr Nakasone last December attempted to remedy all of these faults.



Japan: FY 1987 assuming no sales tax; other countries calendar 1985 NB: Figures for US & Japan include local taxes

International fiscal comparisons certainly bolster the finance ministry's argument. Direct taxes account for 74 per cent of tax revenue in Japan compared with 57 per cent in the UK, 51 per cent in West Germany and 41 per cent in France.

(The US is even more reliant than Japan on direct taxation because it too lacks a broadly based consumption tax, but this is seen as a source of weakness rather than strength.)

Japan is even more out of line on corporate taxes. Revenues from companies account for 28 per cent of total receipts compared with 14 per cent in the US, 9½ per cent in the UK and 8½ per cent in West Germany.

And it unquestionably leads the world in tax privileges for small savers. In 1986 more than 70 per cent of personal savings were tax exempt. Many individuals gain tax concessions on multiple small savings accounts.

The loopholes have provoked heavy criticism from Japan's trading partners who believe that an excessively high personal savings rate is the root cause of Japan's massive current account surplus.

Marginal tax rates are among

Part of the hostility to the sales tax reflected a fear that such a powerful addition to the state's fiscal armoury would prove to be the thin end of a very long wedge. As Europe has discovered, the rate at which a value added tax is applied tends to rise once the tax is established.

The structure of Japanese industry also poses time-consuming problems. There are more than 6m individual businesses; many very small and use rudimentary accounting techniques. To keep down compliance costs, the finance ministry had intended to exclude the majority from the sales tax by imposing a turnover threshold of ¥100m.

But this caused a furore because many small exempt firms would have had no VAT vouchers to pass on to their larger non-exempt corporate customers who would therefore not have been able to claim credit against their VAT bills for VAT already paid at an earlier stage in the production chain.

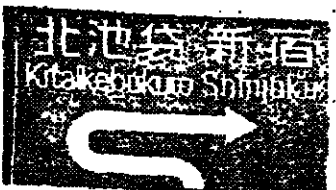
Many small companies thus felt they would lose out whether or not they were officially exempted from the new tax.

A better designed sales tax might have avoided these problems and left Mr Nakasone's political future looking a lot more healthy. Yet, as things stand, it is hard to see how the finance ministry will achieve its prime objective of a sizeable shift towards indirect taxation.

The other elements of the reform package are much less controversial. The flat rate withholding tax on interest income—much praised overseas as a means of taxing savings without distorting resource allocation in capital markets—appears to have a fairly good chance of being enacted at some stage.

Meanwhile the only obstacle to permanent cuts in income and corporate tax rates is the government's fear that they would be rash without the safety net of a VAT. This fear itself, however, looks irrational given the international pressure on Japan to continue loosening fiscal policy.

Michael Prowse



Japan's Diet (Parliament) inflicted a humiliating defeat on a tax reform package

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Finance and capital markets

Financial institutions become world leaders

HELPED BY the surge in the mighty yen over the past two years, Japanese financial institutions have outstripped their European and US rivals to become the largest in the world. Japan's four largest banks are now also the world's biggest and their external assets jumped \$127bn to \$345bn last year after adjustment for exchange rates, according to Bank of International Settlements figures. While banks in the UK and US had year-end external assets of \$714bn and \$469bn respectively, their rates of growth were much slower.

Meanwhile Japanese securities firms have come to dominate the Eurobond markets. In the first half this year Nomura, Daiwa and Yamachichi ranked one, two and three in terms of Eurobond lead manager volume, up from second, fifth and twelfth position respectively last year.

In the deregulated world capital markets Japan's financial institutions have proved their competitive strength backed by awesome financial muscle. For example, Nomura Securities, which towers above even its Japanese rivals, recorded pre-tax profits of Yen 495.7bn last year.

This success has helped fuel foreign demands for greater reciprocity in the Japanese domestic market. Japan's moves to deregulate and internationalise the Tokyo markets are characterised by a gradual step-by-step rather than a "Big Bang" approach, but nevertheless they have far-reaching implications both for domestic financial institutions and the growing contingent of foreign rivals in Tokyo's financial district.

At the same time the Japanese

authorities have begun opening up their domestic markets to foreign banks and securities firms. Today there are some 79 foreign banks in Tokyo, some of which have been allowed to set up separate securities operations—a clear fudging of the Article 65, the Japanese version of the US Glass-Steagall rules designed to separate commercial and investment banking.

Foreign banks and securities firms have also been allowed into the government bond underwriting syndicate, to set up trust banking subsidiaries and enter the investment management business.

Among the foreign securities firms, whose ranks have swollen from 10 at the end of 1984 to an expected 50 by year-end, six have been allowed membership of the Tokyo Stock Exchange.

The list of changes is impressive, but perhaps highlights what is still to be done. "Everything they said they (the Japanese authorities) would do they have done on time or ahead," says Mr Robert Binney, general manager of Chase Manhattan's Tokyo operations. Mr Anthony Hodge, National Westminster Bank's chief manager for Japan, broadly echoes these comments but, like Mr Binney, adds that important changes must still be made. "What we are now looking for are changes in the Japanese domestic market practices so that they are more compatible with other major market conditions, and thus enable the foreign banking community to play its part in developing the range of produce expertise in Tokyo," he says.

Top of virtually every foreign

The World's According to Investors

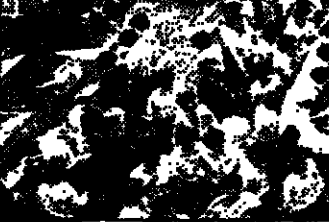
	Market value (\$bn)
Nippon Telephone & Telegraph	334
Germany (stock market)	236
France (stock market)	192
Italy (stock market)	153
Australia (stock market)	100

IBM	94
Tokyo Electric	81
Sumitomo Bank	76
Netherlands	75
Nomura	72
Industrial Bank of Japan	68
Daiichi Kangyo Bank	67
Mitsubishi Bank	65
Fuji Bank	65
Eaton	65

Hong Kong (stock market)	56
Sarwa Bank	53
Sweden (stock market)	50
General Electric	47

*Excludes Tokyo, New York and London Stock Markets

Source: Morgan Stanley



Tokyo Stock Exchange: Greater internationalisation urged

unable to tap this source of funds direct. Instead, Bank of Japan administrative guidance requires that they go through middle men in the form of the six Tanshi brokers. I do not believe this to be in the interest of the Japanese institutions who are placing these funds, or the foreign banks who are taking the funds.

This disparity between access to funds is reflected in the fact that Japanese banks have 25 per cent of all London-based lending, six to seven per cent of UK sterling lending and take about 40 per cent of the total funds borrowed in the London money markets. In contrast the total foreign banking community in Japan has less than 3 per cent of the market.

One key test of Japan's determination to develop more flexible short term markets will be the launching of a competitive commercial paper market—a move expected later this year.

Among the other changes which bankers in Tokyo say are necessary will be:

- Removal of the remaining controls on interest rates and the so-called Maruya system of tax exemption, which has enabled the post office to garner more than ¥100,000bn in cheap deposits, or over 32 per cent of private sector savings.
- Liberalisation of Japan's Offshore Market which has not been a marked success, in part because of bureaucratic restrictions.
- Introduction of a wide range of new products like options, stock index futures and other futures.
- Further opening up of the Tokyo Stock Exchange.

Many of these changes will be

highly controversial, not least because they cut across the vested interest of established domestic financial institutions. This is particularly true of the internationalisation of the TSE.

After lengthy consultations the TSE is expected to endorse the expansion of its membership from the present 83—probably by about 15 with the bulk of the new seats going to foreign securities firms, later this year.

Like other deregulatory moves, the opening-up of the domestic equity market will be warmly welcomed by foreign participants, and will probably be achieved, as other steps have been, without major market dislocation.

But some are already giving warnings that a period of consolidation—similar to that predicted for the domestic banking

Paul Taylor

Research and development

Industry is main beneficiary

JAPAN'S ECONOMIC success of the past 20 years owes a great deal to the way it has poured resources into technology, much of which stemmed from ideas developed initially in the West. Now, Japan is trying to discover whether it can make truly original scientific breakthroughs that may bring into being new industries for the 21st century.

The country's record in research and development (R and D) has been nothing short of remarkable. Twenty years ago, Japan's laboratories were desperately under-equipped and the country's industries thought of abroad as having a laughable standard of technical achievement.

Today, in absolute terms, Japan is after the US the world's second biggest spender on R and D—\$110 billion in 1986, overtaking the Soviet Union in this regard in 1984. According to Japanese Government figures—and scientifically minded visitors to Japan come away stunned at the sophistication of the country's high-tech businesses.

Japan's total spending on R and D comes to about ¥8,000bn (\$57bn) annually, of which the government contributes only about 25 per cent, with the remainder spent largely by industry. The proportions are radically different from most other developed nations, where the ratio is more likely to be roughly 50:50.

The accent on industrial spending automatically pushes the R and D focus more toward the applied end of the research spectrum than is the case, for example, in the US or Britain.

Another way in which Japan is unusual is that it has a tiny defence industry. As a result, little of the R and D is related to military projects, whereas in the US, UK and France, defence research accounts for roughly a quarter of each country's R and D spending.

This state of affairs—which means that Japan's ratio of non-defence R and D to gross domestic product is, at 2.6 per cent, the highest in the world—can be looked upon as marvellously fortuitous for Japan's technology oriented industries.

To the industries' great benefit, the country's scientific and technical resources are almost exclusively directed towards projects of commercial significance, rather than tied up

in the technological blind alleys which is what many military R and D programmes can resemble.

Although the growth of civilian-oriented research has been the spur to Japan's leap forward economically, the country's leaders are worried that Japan is not, in the main, addressing the most basic areas of science, in disciplines such as new materials, biochemistry and novel techniques of instrumentation.

The relatively poor performance in basic science is an automatic by-product of the focus on industrial applications.

While the research centres of the big companies such as Fujitsu, NEC and Hitachi positively sparkle with the latest scientific equipment, university laboratories, the places where, in the West, the bulk of the scientific breakthroughs are expected to emerge, are generally rundown and underfunded.

Outside a group of about 12 elite universities—including Tokyo, Osaka, Kyoto, Tohoku and Nagoya—Japan's university system is, indeed, far more geared to producing well trained cadres of workers, who can be employed easily by industry, rather than to providing the facilities where new and innovative ideas may be developed.

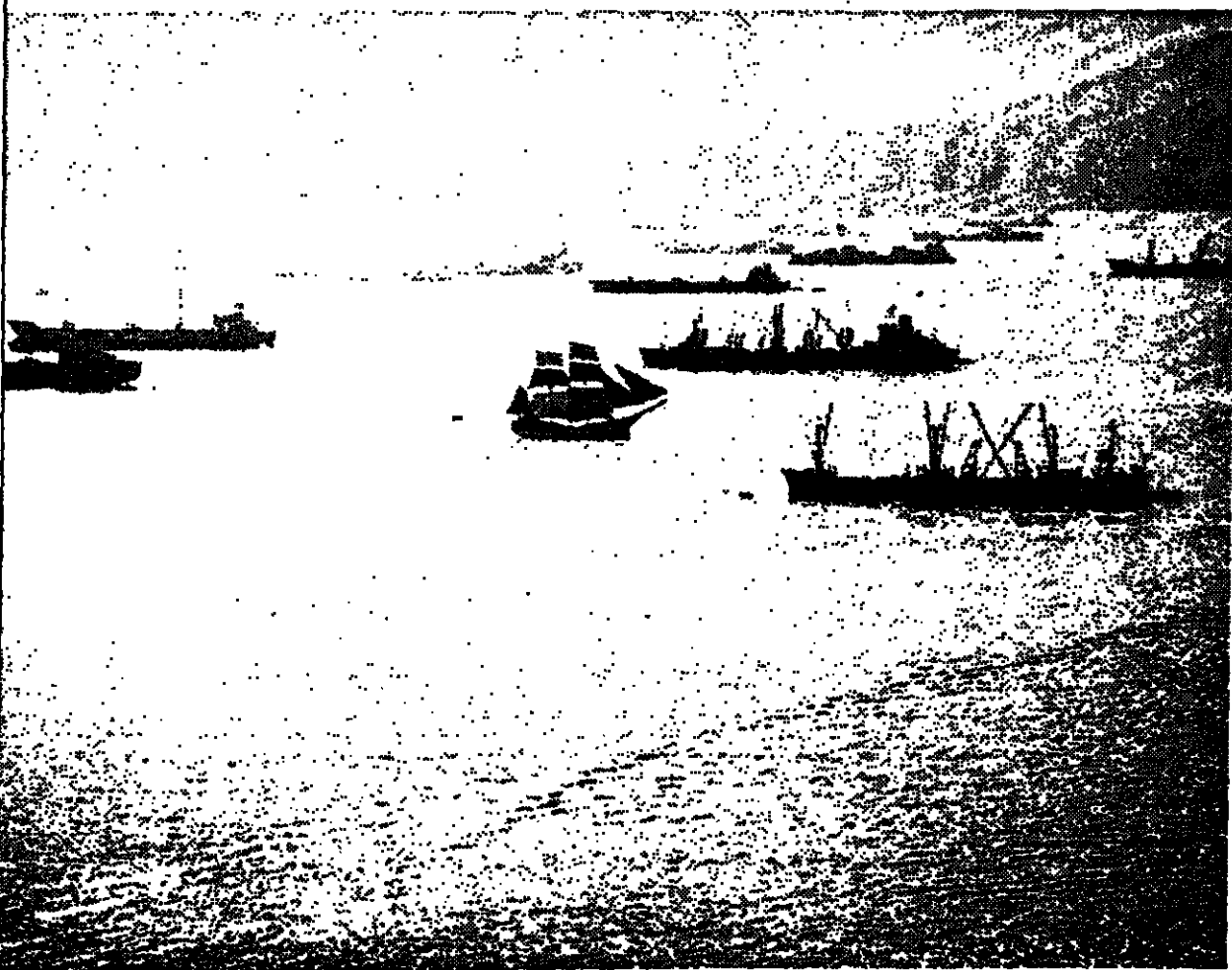
The consensus-ridden nature of Japanese society, where individuals may be afraid to go out on a limb with a new theory that is not shared by other members of the group, also helps to foster this general approach.

The Japanese Government is attempting to do something about this imbalance, which it is feared could inhibit the country's industry from gaining the radically new scientific ideas which could drive on commercial activities in the next century. The Education Ministry has started a few programmes, backed by modest amounts of cash, to try and promote innovative thinking in university research.

Other parts of the Government, such as the Ministry of International Trade and Industry, are playing their part, by starting programmes intended to push back intellectual frontiers in specific areas of science and technology.

Continued on page 5

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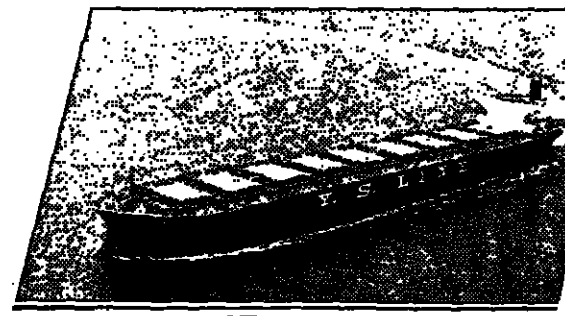
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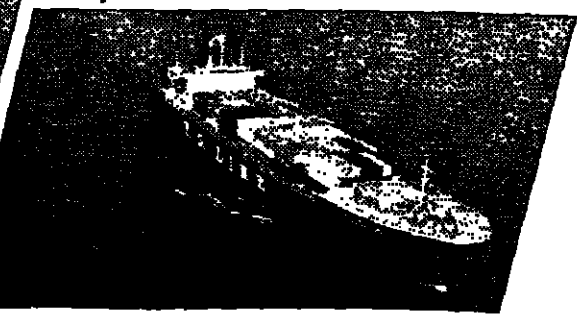
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July 15 1987

country is main beneficiary

Towards a key business centre

Kansai
Western Japan

Kansai. Thus, it is not surprising that the Kansai economy has been hard hit by the rapid rise of the yen, both in terms of the inability of Kansai industries to continue exporting, and the impact of rising imports of basic commodities on their domestic sales. Foreign visitors are struck by the sight of idle ship-

The region has achieved mixed results so far in trying to draw away economic activities from Tokyo. The Sanwa Bank, for example, made a valiant, but vain effort two years ago to convince the Ministry of Finance to allow offshore banking activi-

Kansai leaders believe their region should focus in particular on relations with other Asian countries. Mr Uno points out that nearly half of Japan's 800,000 foreign residents live in the Kansai area, and the vast majority of them are Asians. Mr Uno, who is also co-chairman of the Kansai Committee for Economic Development, says that over 70 per cent of Kansai's external trade is carried out with countries in Asia and on the Pacific Rim, a much higher proportion than the



is not yet showing up in the statistics," says Mr Yoshinori Ohfuji, director of international relations for the Osaka Prefectural Government.



Continued from page 4

Offering opportunities to the younger generation designed to stimulate their scientific and technological curiosity has taken on growing importance for the development of science and technology in the coming decades," said a government white paper on science and technology, last week.

Despite hardships because of aspic in this activity, there is in Japan a certain amount of agonising over just how successful the country is likely to be in putting resources to behind basic science. Peculiarly, the continually embellishment of the nation's poor performance in winning Nobel prizes in science—Japan has just four, earned with over 100 for the

*Japanese Electronics Technology: Enterprise and Innovation, by Gene Gregory, Japan Times, Tokyo.

Peter Marsh



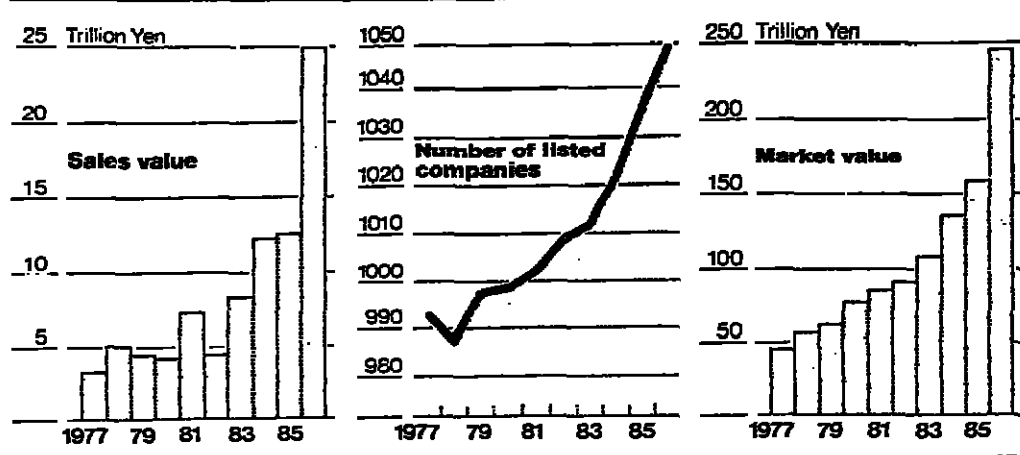
The first of our people you should get to know are either Tony Hodge or Peter Barker. You'll find their addresses below.

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JAPAN 6

THE SECOND REGION

Osaka securities market



Osaka Stock Exchange

World's third largest seeks new frontiers

IT IS always difficult to be number two, and the Osaka Securities Exchange appears to be condemned irrevocably to that role.

No matter that it is the third largest stock exchange in the world, bigger than those in London, Frankfurt and Toronto. Last year, the value of trading on the OSE was about \$157.3bn compared with \$137.4bn in New York, \$919.6bn in Tokyo and \$113bn in London.

Of course, a lot of the OSE's activity is spillover from prices and trends set on the Tokyo exchange — 80 per cent of the 1,050 OSE listed shares are also listed in Tokyo, and the OSE's daily volume is only about 15 per cent of Tokyo's.

Although Osaka was at one time the financial and commercial capital of Japan, that title has long since gone, apparently forever, to Tokyo.

The OSE's proportion of Japan's total share trading tumbled from 28 per cent in 1949 when stock exchanges reopened after the war, to a low of 10 per cent in 1982.

But the OSE has its strengths. For example, there are at least 100 Japanese companies of national stature, the shares of which are traded more actively in Osaka than in Tokyo.

And the OSE now has an aggressive group of directors who want to see it become more important and who have taken steps to win back a couple of percentage points of market share.

The directors feel a

responsibility to Osaka and the entire Kansai region to try to restore some financial dynamism to the city, especially in an era when the financial sectors are growing much more quickly than manufacturing industries.

They know that it would not be realistic to try to win away business from the TSE through price competition. They would have difficulty getting support for such a move anyway, because 65 of their 82 regular members are also members of the TSE.

Instead, their strategy has been to try to create growth through developing new and different products and services.

The first of these, in 1983, was the creation of a second tier market for junior issues, rather like the Unlisted Securities Market in London. The idea was to make the stock market available as a source of finance for small and medium sized companies.

The new second section (NSS), as it is called, offered easier listing requirements than those for the OSE itself. For example, the company needs only a three year track record compared with a five year record to qualify for the OSE.

Similarly, insiders can retain up to 90 per cent of the shares of the company, compared with 70 per cent on the OSE.

Also, the NSS was restricted to companies based in Western Japan.

For various reasons, the NSS

has had. Only 13 companies have joined, and one of them is about to graduate into the OSE.

For one thing, credit has become increasingly easy in Japan in the past two years, and young companies have probably not felt the need to seek equity finance. However, OSE officials say the market is gradually attracting interest from venture capital firms.

The second gambit was to open trading each day in a few leading shares a few minutes before the Tokyo Stock Exchange. Since December, 1984, the OSE has started trading in 70 shares at 8.50 am, 10 minutes before the general opening in both Osaka and Tokyo.

The initiative was so popular that the number of issues involved was increased in 1985 to 140, and two months ago, it was raised to 250.

According to Mr Shuzo Amako, executive governor of the OSE, in the first month of the 10-minute early opening, 3.2 per cent of total daily trading volume was carried out in that period. But by last December, it had risen to 4.4 per cent, even though overall trading volume had more than doubled.

"We hope to increase the number of companies on the list still further, but we have to get the approval of the Ministry of Finance. Also, the stocks involved have to be those for which Osaka is the main market, so there is a limit," Mr Amako points out.

The OSE's latest venture, and



Trading floor of the Osaka Stock Exchange

the most ambitious, is the launching of a stock futures market. The OSE wanted to set up a stock index futures market, similar to those in the US and elsewhere, but Japanese law prohibited cash settled index futures.

So a package portfolio of 30 listed stocks on the OSE was developed, with the idea that settlement of open positions would be made on the basis of physical delivery of the shares. The 50 stocks were ones the combined value of which would track the widely followed TSE Nikkei stock average.

The OSE also had to get over a severe tax obstacle, a 0.2 per cent securities tax on all stock exchange transactions. This is not a serious disincentive to share trading, but would inhibit futures trading. The OSE succeeded in having a major reduction in the tax included in a tax reform bill last spring, but the bill was withdrawn because of strong opposition to other aspects of it.

The launching of the OSE 50, first scheduled for April, was postponed until last month, and then began with a cloud over it

because of the tax problem. On the opening day, 5,530 contracts were written, but since then daily volume has slumped to between 200 and 300 contracts.

It seems likely that the tax problem will be resolved in the next few months, after which time the directors hope the futures market will become more active.

Brokers, too, are optimistic. The creation of the OSE 50 attracted 24 new members to the exchange, including two foreign firms, Morgan Stanley and Salomon Brothers of the US.

The OSE's next project is to introduce a futures contract based on the Nikkei stock average itself. This will begin next

summer at about the same time as a contract is launched on the TSE based on the Tokyo exchange's own average.

After that, it is difficult to guess what the OSE will do. The directors would like to do more in the futures areas, but see obstacles at every turn.

The TSE has already captured the bond futures sector, for example, and the OSE believes it would be counterproductive to provide competition in new products. Moreover, most of the cash trading in bonds is done in Tokyo and there is an argument in favour of keeping the cash and future trading together.

Japan does not yet have a metals terminal market, but the metals traders themselves are

trying to set one up, so the OSE is unlikely to be involved. Commodities trading is also undeveloped, but this sector is controlled by the Ministry of Agriculture and the OSE is not optimistic about getting much support there.

The OSE is eager to become more international. Unlike the TSE, for example, it has an open door policy for foreign brokers. Also, it hopes to carve a niche as a market for shares in the Asia-Pacific region. It has, for example, been exchanging personnel with the securities industry in South Korea, with the idea of cross listings when Korea's market becomes open to foreigners.

Ian Rodger

Kansai airport

Osaka Bay project

WHEN THE leaders of the Kansai began lobbying nearly 20 years ago for the construction of a new international airport for their region, they could not have imagined that the project would one day become the focus of an international controversy over protectionism in Japan's construction industry.

Today, however, the world's Kansai airport has become symbolic of the new aggressive tone and style of US-Japan trade frictions, and the star-crossed airport project may yet suffer because of it.

The controversy is especially embarrassing for Kansai leaders because they are out to show that their region is open to the world, and they see the airport as a key development in their drive to improve their communications with the international community.

Mr Yoshio Takeuchi, the doughty president of the Kansai International Airport Company (KIAC), has been far more successful in his management of the project, but the pressure continues to rise.

Probably the main reason for the international visibility of the airport project is its size. It is estimated that it will cost ¥1,000bn (\$9.9bn) to build, mainly because it involves the reclamation of 111 hectares of sea from Osaka Bay even before construction can begin.

The project also happens to be getting underway at a time when the Government is looking for quick ways to bring down Japan's embarrassingly large trade surplus.

The US and other foreign governments have recognised that it will take Japan's private sector considerable time to switch its assets from exporting to importing, and so they have pressed the Japanese Government to emphasise importing in its own procurement practices.

However, in the case of KIAC, these worthy intentions run smack into the formidable Mr Takeuchi, a former transportation ministry official with long experience in managing land reclamation projects.

Mr Takeuchi believes that reclamation is a highly specialised skill, and that only a few Japanese companies with whom he has worked closely for several years have it.

He is also a strong believer in the urgency of the airport project and, with the full support of Kansai government and business leaders, he is determined to complete it on time.

Thus, he has been unwilling to put aside several years of planning that KIAC and the Japanese reclamation companies have made so that foreign companies can learn enough to compete for the contracts.

Conveniently for him, no foreign contractors have licences for carrying out civil engineering work in Japan, so he has been able to push aside their entreaties for consideration by saying that they do not qualify.

But in the overall ¥1,000bn target, this leaves a bit like crumbs to many foreigners. The reclamation alone will absorb no less than 70 per cent of the money. The airport itself will, in fact, be quite small, having only a single 3,500-metre runway, although there is already talk about a possible expansion.

Amid the controversy over the airport project, it would be easy to lose sight of its overall significance. In the Kansai region as a whole, it is seen as a long overdue key development that will restore some dynamism to its flagging economy.

Kansai leaders believe growth in the region has been stunted since the post-war period in part because of the inadequacy of Osaka's existing airport, which is small and located in the midst of a residential area.

Just aircraft movements at the airport are restricted to 200 a day between the hours of 7 am and 9 pm. Of the 36 foreign airlines that fly to Japan, only 12 are allowed to use the Osaka airport. Applications by 11 others have had to be turned down.

The new airport, because it is being built out in Osaka Bay, will be able to operate round the clock, and KIAC expects it to handle 30m passengers and 1.4m tonnes of cargo a year. Opening is scheduled for the spring of 1993.

The very existence of the airport project is generating a lot of other civil engineering work in the region on new road and rail lines. Also, Kansai leaders believe it will help them attract other new business to the area.

It is difficult to quantify this as yet, but there are reports, for example, of the big engineering companies boosting their Osaka-based personnel in anticipation of a surge in activity in the next few years.

Mr Kimihiko Hoshino, managing director in charge of West Japan for Sumitomo Corporation, said the group was increasing its Osaka staff and this month added a third director to the Osaka office.

Ian Rodger

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Nippon Wellcome, the UK group's subsidiary, finds

Room for growth out west

"IF SIX DRUG companies moved to Osaka tomorrow, I wouldn't feel pressed. Tokyo is a rat race. Here, there is more chance to get on with business," says Mr Donald Bradshaw, president of Nippon Wellcome, the Japanese subsidiary of UK drug giant Wellcome.

An unashamed Osaka-lover, Mr Bradshaw, along with a small but growing band of foreigners based there, believes that too many people believe that the trip to Japan ends in Tokyo.

Doing business in the Kansai region makes sense for foreigners, he says. Rental costs, for example, are about half what they are in Tokyo. International schools are as good, if not better, in the Osaka area.

Kobe, where most foreigners live, is a charming port city studded with historical buildings which date back to the days when Kobe was one of Japan's leading international trading ports.

And unlike other second cities such as Chicago in the US or Bristol in the UK, all the international attractions which come to Tokyo also come to Osaka. Pop singer Madonna, for example, opened her latest world tour in Osaka.

For the more sedate concertgoer, the same applies to international orchestras, ballets, and theatre groups which have recently visited Japan.

As far as Mr Bradshaw's own business is concerned, he points out that 22 per cent of the drug industry (by sales) is based in Tokyo and 20 per cent in Osaka. These statistics hold true in a number of other industries such as electronics, financial services and leisure.

"With the possible exception of contact with government ministries, I can see no advantages in setting up in Tokyo. Provided you set up a branch office in Tokyo, there's no

reason not to consider the Kansai area," Mr Bradshaw says. "Kobe is one of the nicest places in the world to live," he enthuses. The city is close to the mountains and the sea, and without the same kind of congestion which clogs Tokyo and Osaka.

The Kansai area has also proved to be fertile ground for Wellcome. Although the company is not among the biggest foreign drug companies in Japan, it is now among the country's fastest-growing foreign drug companies.

When Mr Bradshaw first arrived in Japan in the early 1970s, annual sales for Wellcome totalled less than £100,000. Now they are in excess of £30m a year and he hopes to double that figure in the next four to five years.

The key to the company's current high growth is its anti-herpes drug Zovirax. It took five years to register the drug in Japan, compared to three years in the UK and four in the US.

Despite the longer registration period, the Japanese do not discriminate against foreign drugs, either at the regulatory level or the prescribing level, he says.

It does take a long time to get established in Japan. Nippon Wellcome began to show a profit only about three years ago—but Mr Bradshaw says that any research-based pharmaceutical company is foolish to ignore Japan. And he advises companies to allow their employees to spend at least five years there.

"It takes a person about two years to get a feeling for the place. After that, you can expect a good return on your investment. Also, if you want him to make changes, it will take longer. The Japanese like continuity."

He advises that foreign companies allow their employees to learn Japanese, or at least

Japanese culture and history. "One of the most difficult things for foreigners when they don't speak the language or know the customs is the frustration of being misunderstood," he says.

"One of the first things I did was spend a lot of time learning about the culture and religion. That gave me a very early guide."

"But you've always got to be on your guard not to allow a Japanese to lose face. If you do that too severely, you'll never get that person's co-operation again. For a foreigner to order a Japanese to do something is the best way not to get something done."

"You talk about it and you discuss what you want hypothetically and you leave them to think about it before spelling out exactly what you want done," he says. As one of four foreigners in a company of 200 Japanese, Mr Bradshaw has had to learn how to adapt.

He sees a big future for foreign-based pharmaceutical companies in Japan, mainly because of the changing health profile of the Japanese. Geriatric medicine will grow as the population lives longer, as will nervous-related disorders and mental disorders, he says. Gout, relatively rare when he arrived, is now increasing in Japan.

To meet this challenge, he believes Nippon Wellcome must strengthen its promotional staff and its product development.

"We should also consider having a manufacturing facility here. People are put off by the cost, but it demonstrates to the government that you are here and you are serious."

Wellcome might consider establishing a research facility in Japan sometime in the future. "For a research-based company, can we afford not to be in Japan?" he asks.

Carla Rapoport

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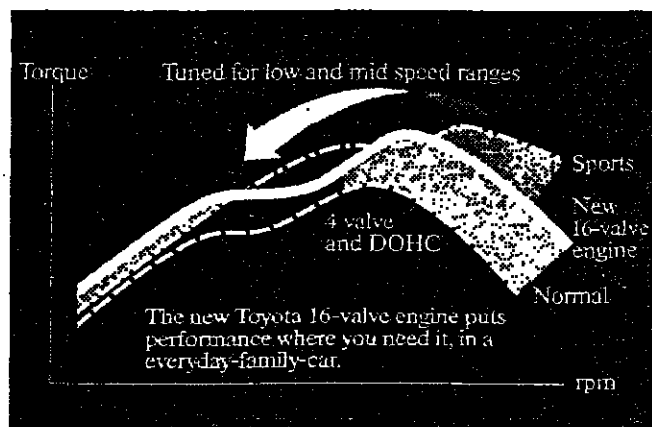


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THE NORTHERN ISLAND

JAPAN 8

Recession sharpens resentment of mainland

New mood in Japan's Alaska

IN SAPPORO, the capital of Hokkaido, they like to tell visitors they are closer to Vladivostok than to Tokyo. The news is intended to scare.

It is that kind of island—sometimes called "Japan's Alaska"—where the people are supposed to be rough and ready, even if they are not.

"The people on Honshu (the Japanese mainland) to the south think we are a foreign country," says Mr Tsunemasa Seki, a trade union official in Sapporo, "but it's probably our fault. We're always bragging about how tough it is to live here."

Hokkaidans love to tell their softer southern cousins stories about bears—which are still common on the island—barging into homes to raid pantries, and attacking cars.

"A bear did attack a car recently," says Mr Seki, "but when it appeared in the newspapers in Honshu they probably thought it happens all the time."

At times it becomes cold enough in Hokkaido to have made Sapporo the site for the Winter Olympics in 1972 but the weather and the bears are not the only things that set it apart from the rest of Japan.

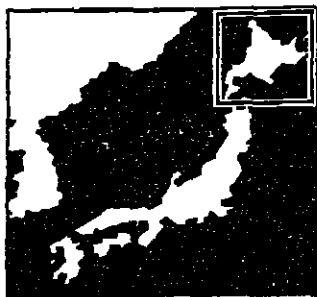
Hokkaido is poor—though it is 22 per cent of the country's total land area, its 5.7m inhabitants make up less than 5 per cent of the Japanese population.

It is the only part of the country now running a trade deficit with the rest of the world (it also runs one with Honshu). Overall, production in Hokkaido has fallen slightly since 1980 while the national average has risen sharply.

Tokyo never cared much about Hokkaido until the Russians began showing an interest in the islands just to the north of it, the Kuriles, in the 19th century. By the 1850s Tokyo was encouraging settlement in the island to help in the defence of it and by the 1870s a fully-fledged Japanese colonial administration was in place.

The island's original inhabitants, the Ainu, were assimilated, though in theory only, into Japanese society.

Russia had established a Consulate at Hakodate, on the southern tip, in 1858 but the new administration there turned to the US for help in developing the island, especially its agriculture. The Americans persuaded the authorities to spread their agricultural risk and not simply concentrate on rice. Today the island is something of a breadbasket—sup-



Hokkaido
Northern Japan

plying cereals, potatoes, corn, fruit and dairy products to Honshu, Kyushu and as far south as Okinawa.

Many Hokkaidans feel, however, that the colonisation of their island has never really ended, and resentment towards Honshu is being sharpened again by recession in most of the island's industrial stalwarts. The Nippon Steel work at Muroran, the only steel plant on the island, is cutting back capacity and halving its 4,000 jobs. The coal mines in Hokkaido's richly forested mountains are closing. The great shipyard at Hakodate is a shadow of its former self. The fishing industry has been hurt by new limits on where Japanese may fish.

"Capitalists from Honshu exploited our resources," says Mr Seki, "but of course we (the unions and the Hokkaido government) have some blame. For the past 20 years we have depended on public works (spending) by the national government. We should have been improving our industrial base when Japan began to grow in 1965."

Mr Ken-ich Abiko, one of Hokkaido's three vice-governors, has an only slightly less harsh opinion. "The national government has benefited because of the resources we have given them," he says. "Hokkaido should do more for itself. The mistake we made was to take successful things from Honshu and try to repeat them here."

If there are indigenous solutions to Hokkaido's growth problem, they will probably take a long time to become obvious. Mr Abiko, like many other islanders, talks of attracting high technology industries to Hokkaido, of using what it already knows about natural

resources to develop new expertise in biotechnology.

There are some hopeful signs. While he was still a student at Hokkaido University in Sapporo in 1980s, Mr Hiroyuki Hattori formed his own computer software and hardware company. Today the group, BUG, is turning over nearly ¥1bn a year, with sales growing at about 250 per cent a year.

Along with university friends, Mr Hattori has developed his own colour graphic system, begun exporting computers, selling components to major competitors and has just set up an office in West Germany.

As far as he is concerned, Hokkaido is perfect—"Land is five times cheaper here than in Tokyo," he says. High technology industries generally make light products so transportation costs are not a problem and, he adds, "we have here the industry's most important resource—youthful people. Their values are changing, nature and health are important and it's much cheaper to realise them here than in Honshu. We now recruit in Honshu."

At least one foreign company, Novo Industri, the Danish pharmaceuticals and biochemicals group, has discovered the same thing. It has just built an industrial enzymes factory near Sapporo.

If there is a new mood about the place, despite all the desperation in primary industry, it may have something to do

with a young, handsome socialist, Mr Takahiro Yokomochi. He has just been re-elected Governor with an increased majority and broken a long reign over the island of the Liberal Democratic Party that runs the country.

Mr Yokomochi is more popular than socialist, and people such as Mr Hattori say he is popular with the business community. He has established new incentive schemes, offering up to ¥1bn at a time, to attract new business to Hokkaido and is sponsoring a host of other incentives to try to get the island standing on its own resources.

The airport outside Sapporo, for example, is being expanded and may become a second international cargo centre to Narita, near Tokyo (which has reached saturation point).

Meanwhile, the ¥1,000bn Seikan railway tunnel linking Hokkaido with Honshu opens next year and might, just might, bring the famed bullet train with it to Hokkaido. That would change many things for the island and tie it more firmly to the prosperous south.

Hokkaidan businessmen say anyway that they plan to establish much closer ties with northern Honshu when the tunnel opens.



Farmer feeding twin five-month old calves on the Frontier Farm, Enkwa, Hokkaido.



Miners protesting over the closure of mines outside Mitsui Sunagawa Mine, Hokkaido.

Coal
Output set to halve

MR FUKUO FUJIWARA sometimes wonders whether his industry is being killed off by something he can influence or by forces quite beyond his control. He fears the latter.

He is general secretary of the Japan Coal Miners' Union. His headquarters are a few bleak rooms in a non-descript house in Tokyo. Membership of his union, now about 8,000 people, is half of what it was in 1977 and by 1990 will have halved again.

"I am burning inside," he says, when asked why he appears to be facing extinction with relative calm. He thinks Tokyo has decided to abandon coal production altogether and to concentrate on imports as one important way of redressing the country's excessive trade surplus.

When miners argue that coal is a strategic reserve and that mines cannot be closed and simply opened again, they are told that Australia, Canada and the US are firm and stable allies and that supply is secure.

In 1980, Japanese coal mines used to meet half the country's 100m tonnes a year consumption. Today, demand is roughly the same, but the mines produce just 16m tonnes a year and under a plan just approved by the Government and employers,

output is set to halve by 1992.

Coal is mined in Japan only in the underdeveloped north and south islands—Hokkaido and Kyushu. In tiny, dilapidated Kamisunagawa on Hokkaido, the coal mine that gives it life is closing down after 73 years. The giant Mitsui group, its owners, told the 700 workers at the mine in May, just after the new output plan was agreed, that they wanted it shut quickly.

The announcement has sparked the latest in the long line of protests and strikes that have marked the Japanese coal industry's dramatic decline since 1960 but little good, as always, will come of them.

After some one-day strikes and sit-ins by local people and housewives in May and June, Mr Masayuki Takahashi, the senior trade unionist at the pit, and some of his officials went to deliver protests to the Government and were politely told they could not be helped.

Under the production plans, mining of coal (for domestic companies) will be stopped. The industry's last customers will be power utilities and few people would bet on them buying local coal for much longer than 1992 if they can get away with it. Domestic coal lies deep and costs about ¥23,000 a tonne.

Imports are landing at Japanese ports for ¥7,000 a tonne.

The Government subsidises coal through a levy on imported oil but importers are pushing hard for the levy, worth ¥150bn last year, to be lifted. They have a strong case because their profits are down and the Government is now trying to deregulate the domestic oil industry. The production plan will also halve the remaining number of mines to five. In 1987 there were 322.

The plan may already be obsolete. The potential job losses involved are so serious in Japanese terms that all the major coal producers, Mitsui, Mitsubishi, Sumitomo and Taiheiyō Kohatsu, the Coal Association and the Government all declined to discuss the industry's future with the Financial Times.

The coal unions say they try to be reasonable. "We have to try to stave off closures for as long as possible to save the towns," Mr Fujiwara says. "But we must be realistic given that domestic production costs are so high."

At the Kamisunagawa mine, which loses about ¥2bn a year, they have been mining as close as possible to the surface to save money. Mr Takahashi says the workers forewarned a wage rise last year and have com-

promised on safety underground to try to save money and the mine.

Mitsui is offering jobs on Honshu, the main Japanese island, plus 200 in Kamisunagawa. "But we are interested in the quality of the jobs, not the quantity," he says. "When the company meets its social responsibilities, then we will concede closure."

Typically for the industry, Mitsui plays an almost feudal role in the town. Miners rent company property, Mr Takahashi admits, "for almost nothing."

In the town, shopkeepers are fearful. One man says he would not be able to pay his electricity bills if the mine closed. "You hear of all the money Japan has made in the past two years," says Mr Fujiwara, "but that money doesn't trickle down to ordinary people. It is concentrated in the hands of a few and invested in property and bonds overseas."

If there is any bitterness at that remark, then the last throes of the death of coal in Japan might turn nasty. "The users say that in five to ten years Japanese coal will not be required at all," Mr Fujiwara says. "So our biggest struggle is still ahead."

Peter Bruce

Steel
Cruel logic of rising yen

RUNNING ONE of Japan's big steel companies must sometimes be confusing. Just days after the country's five biggest producers announced, in May, what amounted to their worst results (for fiscal 1986) since the end of the 1939-45 War their shares were being bought for rocketing prices.

The managers of these companies may be facing an uncomfortable truth—that their stock is not being bought anymore because shareholders do not have any faith in the future of steel.

Many analysts in Tokyo now believe that the market performances of Nippon Steel, Kawasaki Steel, Sumitomo Metal, Nippon Kokan (NKK) and Kobe Steel are, in fact, being buoyed up by a cruel logic. It holds that the worse the market gets in steel, the quicker the companies will leave the industry and the quicker their huge property holdings may become available for redevelopment.

That is only a guess, of course. The five companies, whose combined pre-tax losses for fiscal 1986 totalled ¥55.4bn—in many cases the first losses ever since the war—say the domestic steel market had begun to firm in the

last half of fiscal 1986 and that 1987 might even see a return to profit.

They argue that a ¥8,000bn Emergency Economic Package designed by the Government to ease trade tension with the US will strengthen the home market a lot later this fiscal year, particularly in the weak constructional steel sector.

But life in the Japanese steel industry appears to have been changed forever by the rise of the Yen. Earlier this year all five big producers announced huge redundancy programmes that will take about 45,000 workers out of steelmaking (25 per cent of the industry total) in the next three or four years.

Although most of the redundant workers affected now are near retirement, the industry's jobs-for-life system may be keenly tested soon.

The job cuts are based on forecasts of output of 90m tonnes of raw steel by 1990 and an exchange rate then of ¥150 or ¥160 to the dollar. Although hopes have risen lately that the economic package might mean that the expected decline in output will not be that steep, some economists say Japan would now regard the accompanying

exchange rate assumption as hopelessly optimistic.

They also warn the industry might have to do more cutting. Just two years ago the Japanese produced 105m tonnes and in 1973, before the first oil price shock, they led the world with output of 120m tonnes.

So, even now, at 90m tonnes, the decline in output and capacity has not been nearly as dizzying as in the UK or the US. Japan, it could be argued, may still be over-producing.

Astonishingly, the trades unions believe that is true. "We have been pressuring management to adjust output to meet demand," claims Mr Kazumasa Shigeta, chief researcher at the Japan Federation of Steel Workers Unions. "Managers simply push for output. We're trying to say 'don't overproduce and the labour saved can be channelled into different activities'."

The strong yen has made loose production planning very dangerous. For two decades, until the end of 1985, Japanese producers were able to ease any volume pressure at home by adding to their exports.

Now they are being challenged and often beaten in their

traditional Asian export markets by newly industrialised steel makers and they can no longer get to the US or Europe at the prices they need to.

In South Korea, probably the most sophisticated competitor Japan has in the region, steel sector wages are seven times lower.

Perhaps five large producers are too much for one country. One remedy against insecurity might be mergers but if the West German industry is any guide, it proves that private sector competitors make extremely flexible partners. Half a dozen public and more subtle merger attempts have failed in West Germany because producers took too long to talk to each other.

By the time merging reached the table, so had a mountain of debt. Japan has no two potential steel partners in West Germany have ever managed to agree to shoulder the other's problems. Japan's steelmakers may be in the red but they are not that badly in debt and now might be as good a time as any to start talking.

Peter Bruce

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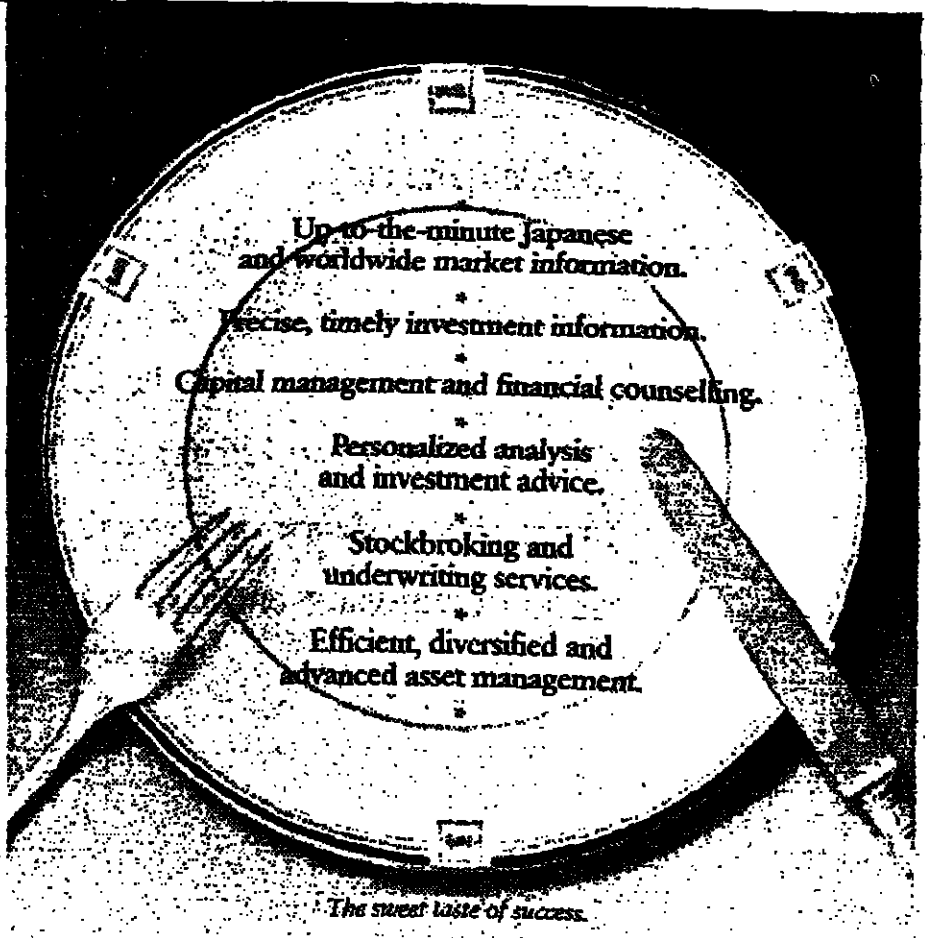
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Two of the region's main cities,
Hakodate and Sapporo (below) are
both seeking new roles

Hakodate pins hopes on new tunnel link

THEY KNOW about unemployment in Hakodate. As Hokkaido's oldest city, it has been for 100 years until fishing limits and the ship-building crisis tore its economy and its confidence to shreds.

The shipyard, much diminished, is still there, but the city can no longer rely on it. Instead, Hakodate and its 300,000 people are having to sit out an exasperating game with fate. There could be jobs for everybody soon—or just disappointment and defeat.

Hakodate is a sprawling port city at the tip of Hokkaido's southern peninsula. It lies in the shadow of a lush, benevolent mountain that seems to pump its good spirit all over the city. The streets are wide and friendly and the buildings touched with American, Chinese, Russian and European flourishes that help betray the fact that Hakodate, in 1859, was one of the first Japanese ports to be opened to the rest of the world.

It used to be the capital of Hokkaido until that moved inland to Sapporo. Now only a handful of the flights that pour into the island land at the city's airport. The most active business in town is the ferry to Honshu, but only people who cannot afford to fly take that route.

But Hakodate's hope, and the vehicle of its possible despair, is at hand. A ¥1,000bn, 53.9 km-long railway tunnel (23 kms under water) linking Hokkaido with Honshu has just been completed. Right now, it takes the ferry three hours and 50 minutes to travel from Hakodate to Aomori in north Honshu.

If the tunnel comes into service next year, a conventional train will shorten the journey to two hours. If the Shinkansen (Bullet Train) uses the line, the ride will take just 50 minutes. Tokyo would be just five hours away from Hakodate by land, not 10 hours.

Time scales like that inspire optimism and make months water in Hakodate, especially as they mean Hakodate may be able soon to cock a snoot at its usurper, Sapporo.

"The tunnel changes the idea that Hakodate is part of Hokkaido," says the town's mayor, Ryuichi Kidouira. "We could become part of a Aomori-Hakodate (new) area."

This theme has obviously been rehearsed. "We envisage a new economic era," says Mr. Hiroshi Kawata, president of the local Chamber of Commerce. "The Tugata Straits have been a Great Wall and the tunnel might bring Honshu's boom to Hokkaido."

The problem with the tunnel

is that it may actually be highly unprofitable to operate. "The tunnel will not change our lives," predicts a cynical worker at the Hakodate Dock.

Some 10 years in the building, the tunnel has supplied jobs to Hakodate that it simply would not have been able to generate itself. A further ¥1bn has been spent on tunnel-related industries, much of it flowing into Hakodate. The prospect of the tunnel now simply lying there, a White Elephant project, while all the jobs it has soaked up come back onto the market to join the steady trickle from the docks, is appalling.

It could easily happen. While the Seikan was being built, Japanese airlines virtually killed its passenger hopes by putting wide-bodied jets on their routes from Honshu's main cities to Sapporo. And Japan's railway operators have made no promises about using the tunnel. The prospect of the Bullet Train (which uses a wider gauge line than conventional trains) flashing through it, seems light years away.

If only it would come just to Hakodate, Mr. Kawata's vision runs something like this. "They bring the Bullet Train from its present northern terminal in Aomori through the tunnel to Hakodate, and the Hokkaido Government then helps establish a special rail express between Hakodate and Sapporo."

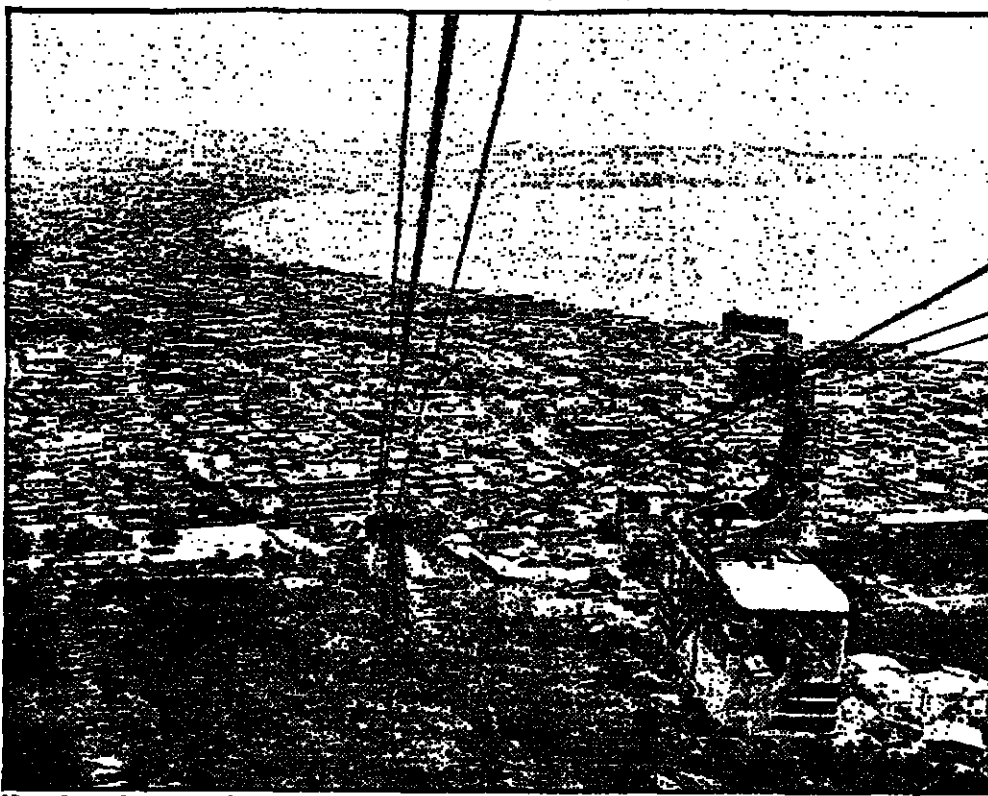
"If the Shinkansen goes to Sapporo it will cost ¥1,000bn and if it just comes here it would cost only ¥100bn," he says.

Once the lines were open, Hakodate would also make a pitch to service electric trains in the city and will probably encourage any unemployed people brethren to look for jobs in Honshu to which they could commute "that they could commute to Aomori is threatened by us," says Mayor Kidouira.

That remains to be seen. For the moment the city is struggling to meet all this uncertainty with a smile. An "Expo" to open the tunnel is being held next year and if it were not for the fact that the Hakodate Dock is trying to lay-off 200 of its last 1,000 workers, some of the fun might stick.

Hakodate, for some unfathomable reason, was chosen a few years ago by the Japanese Government as a "Technopolis." This was supposed to mean establishing research in the city to help its industries respond to change. The "Technopolis" idea has brought little gain yet because the industries it is aimed at are so seriously underdeveloped.

At the dock, though 3,000 jobs



View from the mountains of Hakodate

later, they believe the worst is now over. The Government in Tokyo is predicting increased orders in two or three years—if management would just hold on.

"If" is a big word in Hakodate, however. If the Bullet Train (or any train) comes through the tunnel, if the new restrictions on fishing limits were negoti-

able, if dockyard management would hold on.

Maybe none of these things would make a difference. Some people in the town talk about food processing as the great new hope though even here, there would be a long way to go. But Mr. Kawata's factory processes fish, and his researchers have found a way to make crystals

from the squid oil—drop the crystals into a glass of water and they change colour. Very pretty, no doubt—and the next trick is to find some useful application for this discovery.

One could say that a somewhat similar problem faces Hakodate as a whole.

Peter Bruce

Unemployment

Forecasts bring gloom

NOW THAT the industrialised West's most common economic disease, unemployment, has established itself in Japan as well, a popular debate seems to have emerged about how to measure it.

Officially, the rate of unemployment in Japan is just over 3 per cent. Trade unions, though, claim the "real" rate is around 6 per cent or even 7 per cent. They say the Government's calculations are deliberately misleading and exclude many people who only work one or two hours a week. Then there are others who count the number of people who actually have jobs but do not do any work because none exists.

What is certain is that all the figures are going to get worse. Until now, Japanese companies have managed remarkably well to hold on to employees even during lean times. Job cuts, when they have occurred, have been spread over two or three year periods. Companies in trouble have been able to shift employees to subsidiaries or even temporarily to the companies of friends or customers or suppliers.

They could always come back when the markets revived. But now Japanese business is facing a far more fundamental shift in its terms of trade than just a temporary difficulty with its

currency in export markets. Companies in mature industries have announced thousands of redundancies in the past nine months. The system of lifetime employment, which applies to about a third of the workforce, is going to become increasingly expensive and harder to justify.

Perhaps recognising this, the country's fragmented and often fractious trade unions are beginning to find more and more excuses for working together in joint committees and job initiatives. Wage increases of an average 3.5 per cent last year were the lowest since the war and the rate of unionisation is at an historic low with just 28.2 per cent of people with jobs belonging to trade unions.

Union officials say they are finding it hard to recruit women who work part-time and to find a foothold in the growing number of job agencies, which hire out temporary workers.

Whether the unions, or the Government, are ready to deal with a collapse of the lifetime employment system is doubtful. Redundant workers, obviously not part of the lifetime jobs system, are insured for up to 80 per cent of their salaries for 300 days after losing their jobs.

From then on, unless they are raising children or are

handicapped, they get no welfare.

Threats like that help to make Japanese workers very conservative and may explain why the unions are not pressing as hard as they might like to for a cut in the country's 48-hour working week. Many Japanese regularly work a six-day week but progressive cuts in working time, especially in Europe, have found support in Japan—even in the Government—as one way of relieving the pressure on jobs.

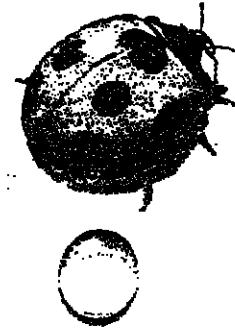
Some economists also argue that over-regulation in Japan's services sector is preventing job creation and that the country has been too dependent on export industries, where productivity has been increased at the expense of jobs.

Less than 60 per cent of Japan's jobs are in the services sector, and more than 70 per cent of America's and with just twice Japan's population, the US created more than four times the number of jobs—26.4m net—than the Japanese between 1970 and 1986.

If there are any messages in those figures, published by the Bank of Japan, at least one might be positive because they mean Tokyo still has room to experiment.

Peter Bruce

"TOGETHER"



Pioneer city looks overseas

THE RED light district in Sapporo is plumb right in the centre of town. It is called Susukino and at night, it cannot be missed. In fact, it cannot be avoided at night because among its 4,200 bars, restaurants and other establishments are the only good places in town in which to eat.

Places such as Susukino seem to sit comfortably in locations like Sapporo. This is as far north (almost) as civilisation comes in Japan. The people call themselves pioneers. They drive slightly older cars and drive them with a touch more abandon than in Tokyo. They do not wear winter clothes until the temperature drops below freezing. They owe no great cultural debts either, which is probably why one of the streets in Susukino is dominated by a large replica of the Statue of Liberty.

The city, furthermore, has a no-nonsense air about it. Flat, featureless and spreading, it is laid out in a grid system. In all the streets are straight. In fact, Sapporo owes much of its development to American advisers brought in to help the Hokkaido colonial administration in the mid-nineteenth century. Probably because of this, its 1.5m inhabitants seem to be much more relaxed with foreigners than the Japanese in Tokyo.

Today, just over 100 years after its birth, Sapporo lies at one end of the world's busiest air transport route—the one from Tokyo—but it is also a comment on the place that many of the millions of tourists who use the airport every year quickly get out of town and into the mountains and lakes that surround it.

The thickly wooded mountains that crowd around parts of the city become increasingly inviting because, after a visit to

the beer garden, a peep at the old colonial clock tower and the old (and lovely) Government building and a stroll through the botanical gardens, there is not much to do in town but eat. Winter is enlivened by a famous snow festival which attracts about 2m visitors, and there is some skiing nearby.

Sapporo is a political capital, not an industrial one. Attempts to use its relatively cheap property prices to attract high-tech companies from Honshu or abroad still have to bear fruit. At the Sapporo International Trade Fair on the outskirts of town early in June, Japan's big electronics groups made dutiful appearances (it is, after all, the country's fifth biggest city) but most of the stands were filled with belt buckles and food. Scotch whisky, furniture and masks. The Moroccans were selling leather wallets.

But as it struggles to find place among the world's important cities, Sapporo may have stumbled on something special. It has begun to team up with other "northern" centres—Portland in Oregon and Edmonton in Canada—and has set up a Northern Regions Centre in a sleek new building downtown to examine ways in which cities in similar situations (not only latitudinal) can help each other.

It is just possible that Sapporo has more in common with, say, Edmonton, or nearby Vladivostok than it does with Tokyo.

The city's twinning with Munich cannot be explained in this way. But the fact that a large and perhaps rather tasteless Bavarian totem pole (a gift from Munich) still stands at one end of the city's main, tree-lined boulevard, does speak volumes for Sapporo's young, but apparently innate, good nature

Peter Bruce

Europe has become a global community. To help it grow we have to get together. Because, together we can bring new qualities to our lives here in Europe. We can enjoy new ideas, new challenges and new life styles. So let's get to work on tomorrow, today.

Already, we're co-operating in twelve European nations. We've established financial teams in London and Amsterdam to raise financing in Europe for investment in Europe. And in communities where we do invest, we operate on the principle that our activities should pay dividends for the host community.

Together we've also built manufacturing facilities in England, Germany and France. In locations that benefit both the community and our production plans. And we're also pleased to have increased our technical tie-ups with European partners in the areas of semiconductor research and product design.

Where possible, we find European sources for the materials we use in our products. Such as silicon polycrystal from Bavaria, considered by many to be the finest polycrystal in the world.

For years, we've involved ourselves in co-sponsoring various events in Europe. From classical concerts in London to Japanese sumo wrestling in Paris. And we even sponsor a team in the Tour de France.

We are a leading integrated electronics manufacturer. And all of the above examples embody our wish to bring new qualities to our lives. Not merely by selling our products, but by making real contributions to our communities and our daily lives.

From a manufacturing facility in Brittany to an art exhibition in London, our wish is to bring new qualities to the lives of people all over Europe.

And with your help, that isn't just wishful thinking.

In Touch with Tomorrow
TOSHIBA

JAPAN 10

THE DEEP SOUTH

As shipyards and coalmines have closed, Japan's southern island has attracted many electronics manufacturers

Technology to the rescue

IT HAS been dubbed "Silicon Island"—and with some reason. Over 40 per cent of Japan's semiconductor output by volume, or 10 per cent of world integrated circuit production, comes from Kyushu, Japan's southern island—a subtropical, old industrial and agricultural region.

Kyushu's history is tied, perhaps more closely than any other part of the nation, to trading and links with China and the West. During Japan's Edo period of isolation beginning in the 17th century it was Nagasaki, on Kyushu's northwest coast, that alone remained open as a trading port.

Indeed Kyushu's 13m population, spread over seven prefectures (counties) which together make up about 11.2 per cent of Japan's total land mass, is arguably still more outward looking than Japan as a whole.

This international perspective, coupled with a relatively clean environment, cheaper land prices, a well educated but largely non-union workforce whose pay rates are about 20 per cent lower than the national average, are among the reasons

Kyushu has managed to attract so many high technology companies including a cluster of foreign businesses.

Today there are about a dozen fully integrated circuit manufacturers with plants in Kyushu, including some of the giants of the industry like NEC, Fujitsu and Toshiba. Foreign companies like Texas Instruments, Fairchild and Hughes Tool Research Corp, the US high technology machinery supplier, have had plants on the island while other foreign companies like 6D Seale and Hughes Tool have also set up operations in the region.

While the recent downturn in the Japanese electronics sector and the soaring yen have hurt Kyushu's semiconductor producers, the relatively recent influx of technology-orientated companies could not have come at a more crucial stage in the island's development.

Old industries like steel, shipbuilding and coal, mostly centred around the north of the island, have suffered badly from declining demand.

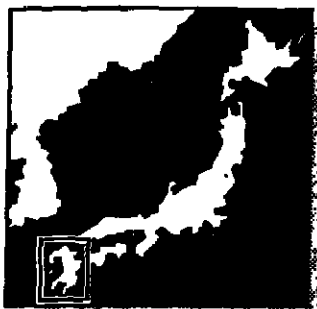
Shipyards and coalmines have been closed down,

unemployment is rising and Kyushu's industrial shipments, which once formed 10 per cent of the national total, have slumped to just 5.8 per cent. At the same time agricultural production in Kyushu, which forms 17 per cent of the national total, is under pressure despite high central government subsidies.

Kyushu's relatively lower standard of living is evident not only from the raw economic numbers—the region's ¥26 trillion gross product represents less than 10 per cent of the national total—but also from other indicators like the strikingly higher proportion of old cars on Kyushu's road system.

Overall the indicators paint a picture of an island struggling to reverse the widening gap between it and the rest of Japan. Part of the reason for this slippage is Kyushu's relatively poor transport infrastructure. Although the island has six airports and several major seaports, plans to improve the island's motorway network have fallen behind schedule.

A further reason is traditional rivalries between the seven prefectures. More recently,



Kyushu
Southern Japan

however, the islands' governors have recognised this limitation and are attempting to work more closely together and present a more united lobbying effort for central government funds.

"I hope Kyushu will go into the next century stronger and more united," says Mr Morihiko Hiramatsu, Governor of Oita prefecture and one of the island's most determined boosters.

This more aggressive lobbying effort has already begun to pay dividends. For example Kyushu has succeeded in persuading central government to designate six "technopolis" areas on the island—high technology development zones which are attempting to attract new industry with tax holidays and other incentives. What is clear is that Kyushu's economic prospects are now clearly dependent on high technology—and the silicon chip.

Paul Taylor

Tobacco farmers

Urgent need to cut costs and . . .

MR SHINGO OCHIAI, aged 23, draws another lungful of tobacco smoke—Japanese tobacco smoke—and looks just a little bit worried. Someday he will probably take over managing the tobacco farm his non-smoking father, Shingenobu Ochiai, has worked for 36 years.

What concerns the Ochiai family, like the other two thousand tobacco farmers in Miyazaki prefecture and 76,000 nationwide, is whether there will be a market for their tobacco in future, or whether in the face of soaring foreign imports and modestly declining domestic demand, they will be forced to cutback production or quit the business altogether.

The Ochiai family farm totals 24.7 acres, with 6.9 acres devoted to tobacco and the rest divided into rice, soybean, and

radish production. By Miyazaki standards it is a reasonably big tobacco farm.

Mr Shingenobu Ochiai, whose living-room is decorated with the local trophies he has won for his tobacco farming, says: "I am concerned about imports, but I am trying to improve quality and reduce costs."

So far the Ochiai family has escaped being forced to cut back production—but not everyone has been so lucky. Five years ago there were 2,530 local tobacco farmers tilling 2,715 hectares in Miyazaki prefecture. Today there are 600 fewer tobacco farmers and almost 300 hectares have gone out of production. The picture is repeated across Japan.

Even though Japan's tobacco farmers recognise the urgent need to cut costs and improve

quality, mechanisation in the small-scale tobacco farming system is difficult and slow to arrive. For example, in Miyazaki prefecture there are just 21 multi-purpose machines which help do jobs like crop spraying, fertilising and harvesting. The vast bulk of the work is still done by hand.

Just down the road from the Ochiai's farm Mr Masashige Fukumoto is the biggest tobacco farmer in the area—with 10.7 acres under cultivation. Mr Fukumoto's family has clearly grown rich growing state-subsidised tobacco.

Two years ago he installed a bank of computer-controlled curing machines costing ¥16m each and his farm's turnover tops ¥23m a year. Tobacco leaf output at 12,000 kg a year is large by local standards but tiny

compared to the huge, highly mechanised US tobacco farms.

He, too, is worried about competition.

A few miles away at Takamabe, still in Miyazaki prefecture, 38 tobacco farmers have banded together in a co-operative to try to cut costs.

Station manager Hajime Nagamachi says the hope is that by taking advantage of economies of scale the facility will cut farmers' labour costs by at least 15 per cent.

But the Takamabe project is an exception which took Shigeo Kuroki, President of the powerful Tobacco Growers Association, which represents all Japan's tobacco farmers, several years to negotiate.

Paul Taylor

MORIHICO HIRAMATSU swivels round in his chair, extends a metal telescopic pointer and proudly thrusts it at one of two large and brightly coloured cloth maps of Oita prefecture hung on easels in the governor's office.

The map shows Kakusu limes, Himeshima prawns, Beppu bambooware, mushrooms and dozens of other specialised products made by Oita's 1.25m population scattered around 11 cities and 47 villages. The second map is dotted with the names of domestic and foreign high technology companies like NEC, Toshiba, Canon and Texas Instruments.

Together the maps symbolise the 63-year-old provincial governor's vision for the future of Oita, a small, largely agrarian and relatively impoverished region perched on the north eastern Pacific coast of Kyushu, Japan's southern island.

During Japan's boom years in the 1960s, Oita's population dwindled as people left the land for the big cities. But Mr Hiramatsu, a career civil servant who spent more than 20 years working for Japan's Ministry of International Trade and Industry (MITI) before returning to his native province as vice-governor in 1975, is a determined Oita booster who has succeeded in halting the decline.

A stock man with a broad smile, Mr Hiramatsu is described by others as a lucky, experienced man able to take the long view. He himself says only that he is a humble politician. But a good salesman. In April he won a third term as governor standing as an independent with broad party support. Mr Hiramatsu picked up 84.3 per cent of the popular vote—the largest majority in any of the 13 spring gubernatorial elections.

His standing outside Oita and Kyushu is equally high. In a recent poll the presidents of 1,053 major Japanese corporations were asked which of the country's 47 prefectural governors they would most like to meet. Mr Hiramatsu's name emerged top of the list.

He has attracted attention overseas as well. Four years ago he was invited to speak in Shanghai about his dynamic approach to promoting industry and agriculture. More recently he has addressed OECD committee meetings in Paris and, at the invitation of the mayor of Montpellier, advised beleaguered farmers in southern France.

Mr Hiramatsu helped establish his formidable reputation shortly after he was elected to his first term as governor eight years ago. Six months later he launched his "one village, one product" campaign.

His aim in the campaign was



Governor with a vision

to harness Oita's varied geography and the historical competitiveness of its people, and inspire local communities to develop special products in which they could take pride and which would also help regenerate the ailing economy.

His idea, backed by prefecture-wide contests and a determined education effort, fired the imagination of Oita's populace. The movement was designed not only to encourage production from each region but also to foster youth identity, he explains. While some of the resulting local co-operatives, set up without subsidies, are still not profitable, others have been very successful.

To improve the taste of local tangerines Mr Hiramatsu persuaded bioengineers to create a special Oita citrus through cross fertilisation with US Naval oranges. When a gold mine in the west of the province failed, the governor encouraged the miners to turn it into a museum and tourist attraction. The plan worked and stopped the depopulation of the village.

Today specially distilled Shochu, a vodka-like drink, graces the shelves of some of the smartest bars in Tokyo's downtown Ginza shopping area while the prawn farmers of Himeshima Island made a ¥5bn

profit last year. But the success of the "one village, one product" campaign—since studied in Harvard and copied elsewhere in Japan—is not the only reason Governor Hiramatsu has been thrust into the limelight.

Forty per cent of Japan's integrated circuit production is concentrated in Kyushu, and Oita prefecture, under Governor Hiramatsu, has moved perhaps most aggressively to attract such companies.

Mr Hiramatsu, who as one-time director of MITI's electronics policy division, once resisted attempts by foreign companies to set up shop in Japan, but now actively pursues them. "Attracting businesses from outside Oita prefecture is the second part of my development vision," he says. Eight years ago there was just three high technology enterprises around Oita's airport—an area to the north of Oita city which has since been dubbed a "technopolis." Today there are about 30 including some of the biggest names in the industry.

The governor's success in attracting high-tech industry stems, at least in part, from the contacts he made while working for MITI. While at the ministry in the early 1970s Mr Hiramatsu was instrumental in promoting

both competition, and cooperation, between Japan's computer makers.

He successfully opposed a plan whereby Japan's six leading computer companies would have been combined in an effort to catch up with American competition. Instead the six electronics groups were encouraged to work as three competing teams. Fujitsu with Hitachi, Toshiba and NEC and Mitsubishi with Oki Electric.

When later, as Oita governor, Mr Hiramatsu asked these companies to set up plants in his prefecture they naturally obliged. "When I was at MITI I was in charge of the electronics section," he says. "When I came here I asked my friends to start companies in Oita and they cooperated."

Mr Hiramatsu's expertise in manipulating his old contacts has, however, brought occasional criticism. Once at an Oita assembly meeting, Socialist member described Mr Hiramatsu as a sunflower governor. "He is like a sunflower that always turns to the bright sun and remains ignorant of its own shadow below," the disgruntled assemblyman said. Hiramatsu's response was equally poetic. "I am the bungeo pluma that blossoms in the bitterest cold," he said referring to the local bungeo pluma which is famous for its beautiful flowers and plentiful fruit.

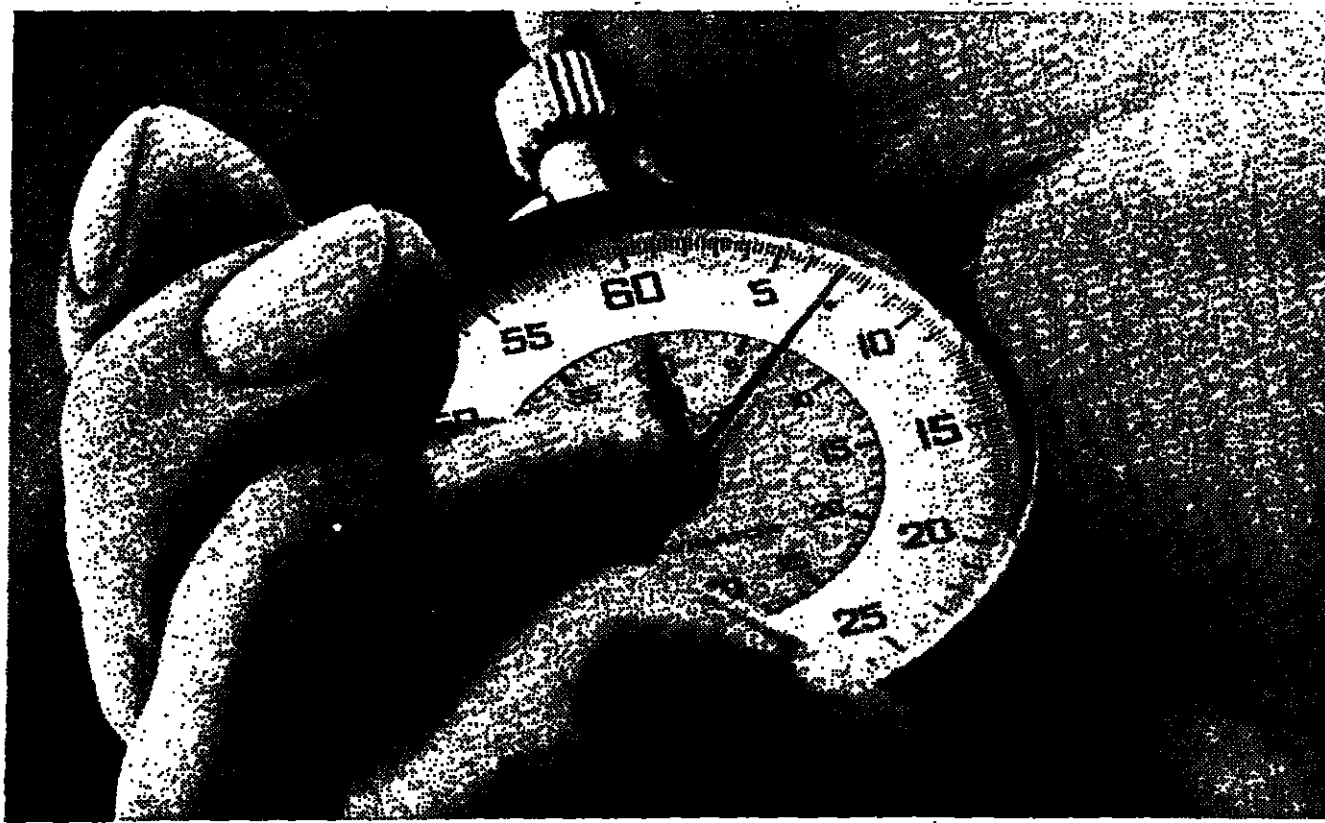
Among Mr Hiramatsu's other pet technology projects is an almost complete software park in Oita city aimed at attracting software developers and academics, and the revolutionary "marinopolis" fish farming project in Saeki Bay. A large computer-controlled robot buoy anchored in the bay attracts Red Sea bream by playing music and then automatically dispenses food.

At the same time Mr Hiramatsu is actively pushing for the upgrading of Oita prefecture and Kyushu's transport infrastructure. Oita airport is being extended while Mr Hiramatsu is lobbying hard for government funding of two major Kyushu motorways.

The final strand of Mr Hiramatsu's policy for his prefecture is to promote what he describes as "grassroots" or local diplomacy, mainly through exchanges with other nations. For example, American farmers have visited Oita and Oita farmers have visited California. This autumn Oita will send another group to Holland to study flower growing.

Governor Hiramatsu, now a convinced internationalist, explains: "It is very important for Japan to avoid trade friction and 'Japan-bashing'. I think local diplomacy is a way to stop this."

Paul Taylor



Punctuality Takes a Special "K"nack.

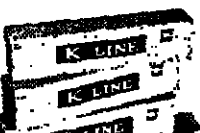
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Japan 10

Developments in new materials are of vital importance to the many high tech companies in Kyushu

Superconductivity research breakthrough



Tending tobacco plants at Ochiai tobacco farm, near Kumamoto, Kyushu Island

Tobacco market

... an uphill fight for foreign brands

JUST OUTSIDE the Tokyo headquarters of Japan Tobacco Inc there is a cigarette machine which sells about a dozen brands of Japanese cigarettes and just one foreign import—Marlboro, the flagship Philip Morris brand.

What is significant about the lonely Marlboro pack is not just that it is there at all—it would not have been just a few years ago—but that it is selling for the same price, Yen 260, as similar-sized Japanese brands.

US and other foreign cigarette manufacturers have been seething about Japan's hitherto closed tobacco market for years. Aside from heavy import duties, they complained of a wide range of non-tariff barriers.

For example until 1981 foreign cigarette manufacturers could only advertise in English-language publications and until 1980 only 20,000 of Japan's licensed 270,000 retail outlets were allowed to carry foreign brands.

Even when in 1985 the 31-year-old state-owned tobacco monopoly, Japan Tobacco and Salt Public Corporation, was privatised and renamed Japan Tobacco Inc, foreign competitors complained that, by fair means or foul, it still maintained a stranglehold grip over cigarette manufacture, distribution and sales in Japan.

Indeed although JTI is in theory a private company, with Yen 100bn in capital, the government still holds all its shares.

In exasperation the US Government finally launched an unfair trade practice action under section 301 of the 1974 Trade Act. Then last October Japan finally agreed to lift the remaining 30 per cent ad valorem import duty from April 1 this year in return for the dropping of the US trade action.

The impact was immediate. Foreign tobacco companies cut their prices by between Y20 and Y60 a pack bringing them into direct competition with Japanese brands for the first time. Foreign cigarette sales, which had been hanging on to a slim 3.9 per cent share of the second largest market in the world, worth an estimated Y3,350bn, jumped to 8.1 per cent almost overnight.

The initial sales figures for April may be deceptive. But JTI at least maintains the Japanese tobacco market has changed for good. Nevertheless, JTI clearly still exerts a powerful grip on the industry.

The Japanese tobacco giant, whose own cigarette sales totalled 303bn, worth Y2671.9bn last year, alone buys up the entire Japanese tobacco crop which is then shipped to one of its 10 leaf processing plants around Japan before ending up in one of JTI's 34 cigarette manufacturing plants.

Last year JTI purchased 117,000 tons of domestic leaf and imported a further 78,000 tons, mainly from the US. The volume and price JTI pays the politically powerful Japanese tobacco farmers is set annually by the Leaf Tobacco Advisory Council, a body composed of academics and farmers' representatives which is "advised" by JTI's president.

JTI officials admit that, despite a soft market, the price JTI pays has remained unchanged for the past three years—and is, conservatively estimated to be two or three times the open market price for similar quality leaf—representing a huge indirect subsidy to the nation's 76,000 tobacco farmers.

Nevertheless, the number of tobacco farmers in Japan, and the total acreage under cultivation, have dropped sharply in recent years. Five years ago there were 97,000 tobacco farmers in Japan farming 54,000 hectares compared to 47,000 hectares today.

The reason for this marked contraction is partly higher productivity resulting from greater mechanisation and larger farm units, but it also reflects flagging demand.

While the number of smokers in Japan has held relatively steady at 32m in recent years—including an astonishing 60 per cent of all men over 20 years old—the number of smokers is down from 35m a decade ago and total unit sales are flat at just under the 310bn level.

Nevertheless, the Japanese market still looks attractive to foreign manufacturers who face even tougher market conditions at home. As a result JTI faces the first real competition it has ever had.

Company officials insist that although imported and domestic brands are now basically the same price, they have no intention of entering a cut-throat price battle—indeed that would be difficult for JTI because of the inflated leaf prices it pays.

Instead JTI says it will concentrate on improving quality, marketing and adding new products to its existing stable of 65 brands including the top-selling Mild Seven brand, and others with equally American sounding names like Cabin and Hi-Lite.

"The most essential point is to provide the quality which attracts the consumer," said one JTI official perhaps aware of criticism that Japanese cigarettes tend to be harsher tasting than their US and British counterparts. "We think price, although it is important, is not the only factor."

The company is also beefing up its own relatively insignificant export business, mainly targeted at the Far East and aggressively marketing the cigarette equipment its machinery division manufactures.

In addition it is diversifying into property development, agri-businesses, biotechnology and pharmaceuticals.

Nevertheless JTI executives say that tobacco will clearly remain the group's primary business and that the market is now truly open.

But foreign cigarette manufacturers do still face several key competitive disadvantages, particularly their access to the distribution chain where JTI is able to take advantage of its high volumes and centralised distribution network to reach the retail outlets and 36,000 vending machines.

In contrast some importers say they face a bottleneck because of limited bonded warehouse space, have difficulty obtaining market information and must still ultimately rely upon the five JTI-affiliated distribution companies.

Foreign cigarette companies have also complained about "dirty tricks" in the past. Last year they complained after they discovered that JTI was busy registering foreign company brand names with the Japanese trade office—a tactic JTI officials described at the time as a fair business game.

Sometimes the foreign companies haven't helped their own cause either. For example, a few weeks ago R. J. Reynolds, the US tobacco and food group, had to admit it had shipped cigarettes containing excessive amounts of herbicide to Japan.

Paul Taylor

TOSHIBA, the Japanese electronics company, was responsible earlier this year for a notable breakthrough in the fast-moving area of superconductivity. It produced a wire made from oxides of yttrium, barium and copper that demonstrated zero electrical resistance at minus 23 degrees C, which at the time was the highest temperature at which superconductivity had been demonstrated.

Toshiba's work in superconductivity—the sudden decline in electrical resistance which occurs when materials are cooled—illustrates the general level of advance in materials research in Japan.

Many leading Japanese companies are increasing their research activities in this area as a way, so they hope, of laying the basis for new industries for the next century.

In recent months, superconductive materials have grabbed the headlines on the grounds that substances which show zero resistance at relatively high temperatures could have a marked change on a range of industries, including electricity generation, electronics, transport and medical equipment.

The publicity has been caused by the discovery that certain mixtures of materials, mainly based on ceramics, demonstrate zero resistance at relatively high temperatures. Hitherto, the only way to make materials behave as superconductors has been to cool them to extremely low temperatures, normally around -253 deg C. This has required use of liquid helium, which has a very low boiling point but is extremely expensive and difficult to handle.

The new advances mean that liquid nitrogen, which boils at -196 deg C, a higher temperature than helium, and which is much cheaper and easier to store, could be used in place of the lower-temperature liquid.

In turn, this could make superconducting materials, which hitherto have been reserved for extremely exotic applications, such as in the coils of powerful magnets used in nuclear physics, far more commonplace. For instance, wires made from superconductors could be used in electricity transmission systems, greatly reducing energy losses due to resistance and so saving vast sums of money for power utilities.

Most of the recent fundamental advances in superconductors have been reported from US laboratories. But Professor Kent Bowen, a ceramics expert at the Massachusetts Institute of Technology, says that the Japanese are not far behind. He says Japan has 20-30 laboratories doing "highly creative" work in supercon-

ductivity.

One of Japan's leading research groups in this field is run by Professor Shoji Tanaka, of the applied physics department at Tokyo University. Out of Prof Tanaka's 30-strong research team, 10 of the scientists have been seconded from companies, which include, in addition to Toshiba, Hitachi, Matsushita and Tokyo Electric Company.

Prof Tanaka says he expects to see the first fruits of his research in about four years, with the advent of laboratory systems based on the new generation of superconductors. He expects fully commercialised systems—such as medical equipment based on magnets which use the new superconducting materials—in about 10 years.

Another area of materials research strongly supported in Japan involves engineering ceramics. These are novel non-metallic, non-organic substances usually based on the oxides or nitrides of elements like silicon and zirconium.

The materials, which are light and strong and can also show useful electronic characteristics, are used in a variety of applications, from aerospace to car engines to computers.

According to projections by Japan's Ministry for International Trade and Industry,

the market in Japan for engineering ceramics will grow from Y500bn (\$3.5bn) in 1981 to Y10,200bn by the year 2000.

With their sights on this increasing market, Japanese companies are putting a lot of effort into ceramics research. Total research and development in this area in Japan accounted for some Y63bn in 1984, of which only about Y3bn was contributed by the Government.

A diverse range of companies is interested in new applications for ceramics. They include Kyocera, which is best known for making ceramic substrates for integrated circuits; Shinagawa, Toshiba and Kurosaki, all of which make refractory materials; Ina Seito and Noritake, which make tiles and china respectively; and engineering groups such as Hitachi, Sumitomo, Toyota and Toyoda Machine.

Electronics companies such as Fujitsu, NEC and Hitachi are putting a great deal of emphasis on research in electronics materials. Substances such as gallium arsenide and other compounds made from mixtures of lithium, nitrogen and boron can be used in a variety of products, including new generations of microchips, optical fibres and sensors that transfer light signals into electrical impulses (and vice versa) and which are

used in optoelectronic devices. Japanese companies have shown much interest in amorphous silicon, a non-crystalline form of the element. Compared with the crystalline form, which is the standard type of silicon used in today's microchips, amorphous silicon is relatively difficult to produce in large amounts, which has limited its use to date.

In recent years, however, engineers have made advances in producing amorphous silicon, coming up with new ways to deposit the material as films on to substrates of metal or ceramic. In these techniques, the engineers start with ways of producing a plasma (a mixture of energetic ions or charged atoms) containing silicon and then arrange for the plasma to come into contact with the substrate so that a layer is gradually built up.

The research thrust has come about because amorphous silicon has some clear advantages over the crystalline form. It can show better electrical characteristics, particularly for photo-electric applications, such as in photocopyers or solar cells. And electronic devices made from the amorphous form can, in theory, be very cheap because only thin deposits are required.

Among the Japanese companies most closely involved with amorphous silicon are Sharp, which makes electronic equipment and solar cells, and Canon.

Nippon Steel, Japan's biggest steel maker, is also trying to develop applications for amorphous silicon, as part of its drive to move into new areas of commerce. The company is doing this with the aid of a technology-exchange agreement with Energy Conversion Devices, a US company which has developed a series of techniques to turn out amorphous materials relatively cheaply.

With an eye even more towards the future, a group of companies in Japan has set up a research group aimed at exploring the potential for producing materials in the low gravity of outer space.

According to the group, the Japan Space Utilisation Promotion Centre, space platforms could in the next couple of decades house workshops for the production of substances difficult or impossible to make on earth. The classes of materials that might lend themselves to production with the forces of gravity largely stripped away include new semiconductors, drugs and alloys.

About 40 companies have formed the new centre putting up a total of Y600m to get it off the ground.

Peter Marsh

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Texas Instruments' early involvement in the domestic market has paid dividends but . . .

The soaring yen presents a challenge

FROM THE outside Texas Instruments' Hiji semiconductor plant—perched on a hill overlooking Beppu bay in Oita prefecture—looks austere.

Inside the factory, built on the site of an orange grove, people and robots work side-by-side manufacturing and assembling high-volume, quality integrated circuits for use in industry and by the consumer electronics sector.

Dallas-based Texas Instruments was one of the first foreign electronics groups in the late 1960s to spot the potential for supplying the Japanese domestic market from a Japanese base.

Today the US group has 50 plants in 18 countries, including the Hiji plant which started operations in 1973, five years after TI first entered Japan after a well-documented battle with the Japanese Ministry of International Trade and Industry which insisted TI have an initial Japanese partner—Sony which sold its 50 per cent stake three years later as agreed.

At the outset Hiji, one of four TI Japan plants in operation today with a total of 5,000 employees, all but three Japanese, assembled and tested bipolar integrated circuits with components imported from the US.

But since 1980 the plant has been "front-ending"—fabricating and assembling 4,000 kinds of integrated circuits including logic ICs (its major product), linear ICs and custom ICs built for particular customers—a market which Mr Fujio Akamatsu, facility manager, says "is growing fast" and is the market Hiji intends to focus on.

Some 95 per cent of the plant's output, tested and shipped from the nearby Kitsu plant opened in 1984, is sold domestically to customer competitors ranging from NITT, the Japanese telecommunications giant, to Toshiba and Canon, the electronics group which has a plant close by churning out sophisticated cameras using a Hiji TI custom chip which controls both focusing and shutter speed.

Overall about 42 per cent of the Hiji's output of finished integrated circuits goes to the domestic consumer electronics industry, up from 37 per cent five years ago. Taking advantage of their expertise in process technology Hiji managers say they listen to their big customers and then produce "good new products very quickly."

Hiji's strategy is simple, to keep ahead of the competition both in market penetration and product quality in the production of integrated circuits. That increasingly means looking for new markets and tailoring the product and production to customer needs. At Hiji they call it "solutions marketing."

"We have to make it quickly and in volume," says Mr Teizo Hotta, TI Japan's press relations manager. To achieve that TI Japan's salesmen, marketing men and engineers work closely together with customers while drawing upon TI's worldwide research and development resources. "We are," says Mr Hotta, "customer driven."

While TI does not publish figures for its individual operations, TI Japan is believed to have been profitable from the beginning and Hiji has played a part. Last October Hiji completed construction of a second front-end wing and has acquired another 23.4 acres of land for future expansion.

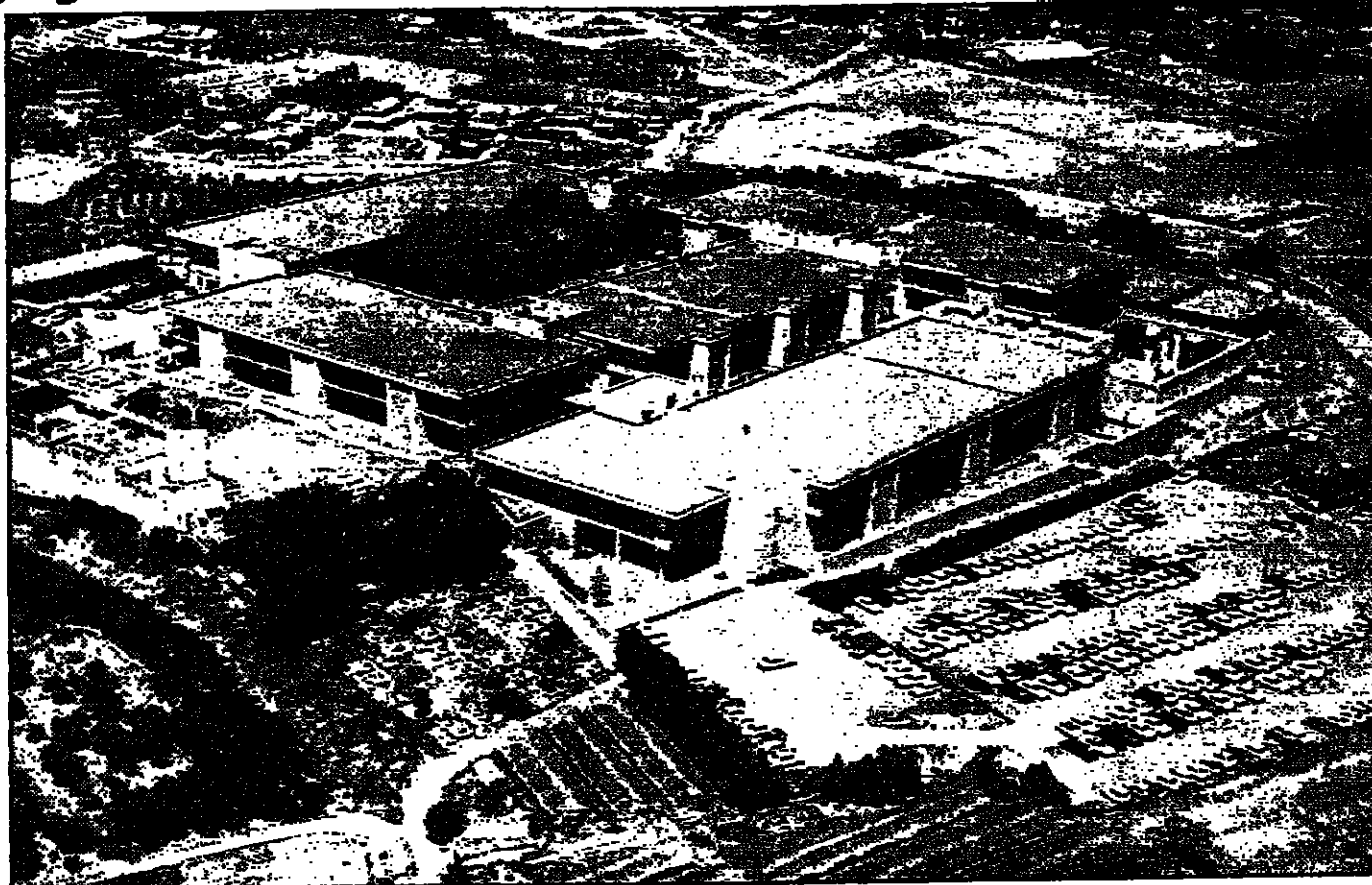
When TI ran into some problems with its Japanese operations in the late 1970s it was Hiji which helped provide the solution. In 1980 Hiji plant managers recommended a thorough overhaul of its operations based upon the management concept of Total Quality Control (TQC)—a strategy which aims, through quality control circles, to build into, measure and improve quality throughout the production process.

Five years later the Hiji plant won the much coveted Japanese Industry Deming prize for its TQC programme—the first foreign-owned company ever to do so.

Since then TQC has been adopted throughout TI's Japanese operations and has even been exported back to Dallas headquarters, while Hiji's 1,500-strong workforce divided into 300 quality control circles, is still generating about 1,000 suggestions a month—50 per cent of which are implemented.

Hiji has led the way in other fields too. In 1980 the plant was probably the first in the world to introduce a complete water recycling system—part of what Mr Yohji Ohkawa, personnel director, describes as Hiji's determination to be "a good moral company"—one which continues to rank care of the environment alongside profits.

(Even today the plant produces 15 tonnes of tangerines a year from the 170 trees which survived its building. The fruit,



Texas Instruments Hiji semiconductor plant overlooks Beppu Bay in Oita

which wins prizes, is given away to customers.)

Nevertheless TI Japan, like other Japanese semiconductor makers, has been hit by the industry-wide downturn—and the dramatic strengthening of the Japanese Yen.

The Hiji plant's workforce (70 per cent male with an average age of just 30) has shrunk by a sixth from 1,800. Plant managers stress the reduction has been achieved by natural wastage and not layoffs.

They also express confidence that although the IC market has slowed there are some signs of improvement after the recession of the past two years. In particular, they note that MOS memory prices are once again rising.

Nevertheless, they bemoan, in a quiet Japanese way, the fact that although TI Japan is a wholly-owned subsidiary of its US parent, as a Japanese company it has had to abide by the 10 to 20 per cent MOS memory production cutback "guide-

lines" imposed by MITI last year—ironically mainly in response to US anti-dumping pressures.

But today the primary challenge facing TI's Japanese semiconductor makers, is the impact of the soaring Yen.

Mr Katsuyoshi Ohsaki, Hiji front end manager, explains that although Hiji only exports 5 per cent of its production, mainly to the Far East, it has been indirectly hit by the Japanese currency's rise.

"We sell domestically, but a high percentage of our customers sell outside Japan, therefore they don't buy so much product or require lower prices," he says. Indeed Hiji managers say they face very strong pressure to reduce unit costs. They say some customers are requesting 50 per cent price reductions because, in order to export with some profit they are having to cut their costs almost in half to offset the yen's appreciation.

"It is very simple—but very

hard to achieve," says Mr Ohsaki, "we don't have to take it, but if we don't we would lose that market."

TI's response is a mixture of improving productivity through further plant automation and use of robots, developing new up-market products and old fashioned belt tightening.

For example, on the advice of cost cutting project teams, Hiji managers have reduced lighting, taken the towels out of the toilets and insisted copy paper be used both sides. "We have done many things to reduce costs," says Mr Ohkawa. Even expenditure on company outings has been scaled back.

While such measures might strike a familiar chord in US or Europe, they are a largely new and unwelcome experience for the Japanese, as is the prospect of new competition from low cost producers overseas.

Today TI Japan's major competitors are its Japanese rivals and its American counterparts, buoyed by the dollar decline.

But in the future they acknowledge that competition could come from the newly industrialised nations (NICs) like South Korea and Taiwan.

For the moment they believe that TI's experience and customer relationships in Japan, built up over the past 20 years, coupled with their product quality, will see them through. "We have the advantage (over NICs) in terms of experience and quality," says Mr Hotta. "they have to improve quality, then we see them as big competition, but it will not happen overnight."

In the meantime they are closely monitoring the increasing number of Japanese electronics groups which are going abroad—often to set up manufacturing plants themselves and thereby ensure continued access to valued overseas markets—as Texas Instruments did two decades ago.

Paul Taylor

How Komatsu moved into the epitaxial wafers market

Overseas plans for expansion

KOMATSU'S NAME is usually associated with heavy construction equipment—not the delicate silicon wafers that are the basic building blocks of the semiconductor industry. But just outside Nagasaki, Komatsu Electronic Metals, an 80 per cent-owned subsidiary, has built one of the most modern and the largest epitaxial wafer production plants in the world.

Epitaxial wafers are used by the semiconductor industry to manufacture the most advanced and complex integrated circuits including microprocessors, CPUs—the electronic "brains" of computers.

They are made by heating a polished silicon wafer to more than 1,000 deg C using microwaves and then "growing" or depositing a second layer of silicon atoms on the substrate. KEM, founded in 1980 initially as a wholly-owned subsidiary, developed its own unique silane gas process technology to manufacture epitaxial wafers, part of which has since been licensed to Union Carbide of the US.

The Nagasaki plant, set up two years ago, currently concentrates on epitaxial wafer production, but has plans to expand its operations to become a fully-integrated producer of a wider range of specialty silicon wafers.

The company has two other plants, one near Tokyo and the other at Miyazaki, also on Kyushu Island, which manufacture silicon crystal and wafers. About 5 per cent of the Nagasaki plant's output is exported, but KEM plans to boost that percentage, says Mr Michio Aoki, director and plant manager. Among its target overseas customers is Intel, the US CPU manufacturer which has long been supplied by US manufacturers but which KEM says is currently evaluating its silicon wafers.

The group's two biggest domestic customers are NEC and Toshiba but it also has several big domestic and foreign competitors including Monsanto of the US for some types of wafer.

"We try to supply and compete on the basis of high quality," says Mr Michio Obata, manager of the production department. KEM managers concede that because of the rising Yen, they face stiffer overseas competi-

tion, particularly in markets where quality is not the primary concern—for example, in the manufacture of electronic devices such as transistors and diodes. Accordingly, KEM is trying to reduce its costs, mainly through additional automation of its production line.

However, KEM's position in the expanding high-quality top end of the silicon wafer market has helped insulate it against the more general downturn in the semiconductor industry.

Mr Masahiko Nagai, director of KEM's administrative department, notes: "The market is expanding... there will be ups and downs in the short term together with yen fluctuations. But we have an optimistic view for the future of our company."

Indeed the Nagasaki plant's 110-strong workforce is growing because of higher volume and by year-end the company plans to build a new facility on the same site to manufacture C2 single crystal silicon.

KEM has other expansion plans as well. Recently its California sales office was set up as an independent subsidiary and while KEM managers say they have not decided whether to set up production facilities there yet, they acknowledge that they are looking to expand overseas in the future, in part to offset the impact of the stronger yen. "To compete you have to go overseas," the KEM managers say.

Paul Taylor

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The Chubu economic region, with Nagoya as its hub, accounts for 20 per cent of Japan's output

Ready to adapt to new climate

THESE ARE testing times for Chubu economic region. This area of central Japan has ridden high on the wave of exports which have been a foundation of the country's economic success—but the economic environment has been transformed. Officials in the region say it had been hit hard by the sharp rise in the Yen and the consequent blow to the profits of the many export-oriented companies which are based there.

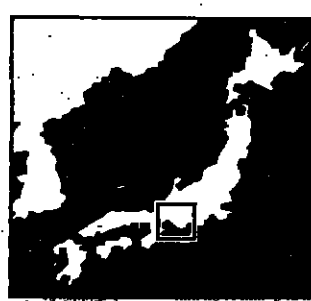
The city of Nagoya, with the port and international airport serves as the nucleus for the region whose industries range from vehicle production (Toyota is based just outside the city), textiles, ceramics, machine tools and chemicals. The region which now accounts for about 20 per cent of the country's industrial output, has a distinguished economic record. In the 13th century ceramics, cutlery and traditional crafts flourished, with industrialisation, the district produced heavy machinery, railway cars, steel and car factories. By World War Two it was numbered among the four largest industrial complexes in Japan.

During the war it was the centre of the military aircraft industry and today it plays an important role in the country's aerospace projects. But after the boom years, which followed Japan's "economic miracle" individual companies and the regional authorities are having to ride out an economic storm caused not only by the strong Yen but by import curbs on Japanese shipments of products such as cars and machine tools. Unemployment is reaching unprecedented levels.

The aim of industry and regional authorities is to carry out the adjustments necessary to reduce the impact of the chill economic winds and to lay the grounds for future growth.

Regional officials are hoping that they will be helped in their task by a stabilisation of the Yen and a boost to domestic demand which some have been strongly urging on the Government.

They point to the need for



Nagoya
Central Japan

improvements to the transport system and plans for a new international airport—moves which would hasten the recovery of the region's economy. There are plans afoot to improve the port of Nagoya.

The region is also planning to use its pool of skills and experience in building up high technology industries. Major projects in Nagoya include a science park and design and information centres.

The Fourth Comprehensive National Land Development plan has designated Nagoya and the outlying area to promote research and development in aerospace, and fine ceramics.

The region accounts for well over half Japan's total production of fine ceramics which have a wide range of application in electronics, medicine and engine production.

The Japan Fine Ceramics Centre and Chubu hi-tech centre in Nagoya are, for example, working on the development of new materials and on electronics objects.

All these developments illustrate the region's ability to adapt to a new economic environment and to make its vision of the future a reality.

But concern about the Yen runs deep and many regional officials consistently underline the need for government

reflationary measures to ease the road to change.

Bob Vincent

The Nagoya-based multinational, Japan's biggest motor group, is being forced to rethink its strategy

Tough year for Toyota's golden jubilee

TOYOTA MOTOR CORPORATION, the largest of the Japanese car groups, has something to celebrate this year—50 years ago it produced its first car.

But the company, while looking back on the success those years have brought, has its eyes very much on the future and the troubles which confront the Japanese vehicle industry.

Like other Japanese vehicle producers, it is having to cope with the high yen, sluggish demand and increasing competition.

The Japanese giant, whose manufacturing facilities are centred on Toyota City, just outside Nagoya, is renowned for its conservative policies and for its huge financial resources for which it has been dubbed "The Toyota Bank".

The group has achieved a rock-like presence in the domestic market with a share of more than 40 per cent—well ahead of its nearest rival Nissan—and has concentrated much of its overseas activities on the North American market.

In the year to June 30 1986 Toyota exported 1.1m vehicles to North America, where it is in the process of building plants, a volume which accounted for more than half the group's total export figure.

But there is speculation that the current pressures in the key US and domestic markets may force Toyota to change its

traditional ways and reshape its business to the new mould being forced upon Japanese industry by the strong yen and increasing trade frictions.

The proposed deal with Volkswagen of West Germany, under which it will eventually collaborate to build 15,000 Toyota light commercial trucks, at VW's Hanover plant, West Germany, is seen by analysts as an indicator of the way that Toyota may move, albeit with traditional caution.

The pressures are intensifying. In the first half of the current year, to December, the group recorded a drop of nearly 38 per cent in pre-tax profits to ¥180.58bn, giving warning of a setback in full-year profits.

In May, the group suffered a fall in demand in both home and export markets. Total vehicle production declined by 12.3 per cent on the same period last year to just over 271,000 units, which was the second consecutive monthly drop. Passenger car production during the period fell by 11.3 per cent to 199,811 and bus and truck production fell by 15 per cent to just over 71,300.

Domestic registrations totalled just over 126,000, down 2.2 per cent in the middle of May, the group introduced model changes to the highly successful Corolla and Sprinter models, which it hopes will boost sales in the ensuing months.

The all-important export

figure fell for the fourth consecutive month, by 9.5 per cent to 161,266 units, with car exports suffering a decline of almost 10 per cent to 108,501. In the January to May period both the US and SE Asian market saw export declines while shipments of cars and trucks to the sensitive EC market rose by 17.6 per cent, and by 10 per cent in May.

In the circumstances, the strong yen, which is slicing away at profit margins, coupled with tough competition and export restraints, is putting Toyota's management to the test.

Mr Hiroshi Okuda, director of general management of overseas planning, stresses the importance of exchange rate stability. This condition is essential for long-term planning, he said.

However, he saw the yen remaining strong for some time and profits declining further, but he could not predict when the hoped for upturn would arrive.

In the meantime, Mr Okuda acknowledged that one way of tackling the burden created by the strong yen was to cut costs by improving the general production process from the design stage onwards, at which Toyota has proved adept. It has entailed setting specific cost-cutting targets.

Another option is to increase production abroad either through links with foreign companies or through wholly owned

plants. But the very opening of those plants may itself create problems for Toyota. They will start putting cars on the road at the very time when the US market is expected to be heavy with over-

capacity. Mr Okuda warned: "There will be a very severe survival battle in the US in 1989-90."

The group has plenty of financial muscle to fight such a battle which promises to be particularly bitter in the 1980s to 2000cc range. As well as having estimated cash reserves of more than ¥1,000bn, Toyota has been raising money on the capital markets.

Its financial strength is also reflected in a recent survey of the earnings which Japanese groups made from investing their surplus funds. Toyota was put top of the table with estimated earnings of almost ¥159bn from its investment in the year to March 1987. And, according to the survey, it will earn more this year.

Toyota is also planning to expand its dealer network in the US from 1,030 to around 1,300 over the next few years, and a second dealer network is being considered.

The battle in the US market is however likely to be a tough one. The small truck market, for example, which the Japanese manufacturers dominated, has already declined sharply as US manufacturers have fought back to claim around 60 per cent of the market.

It is also becoming increasingly difficult to compete for the strong yen by raising prices. Mr Okuda pointed out that overall there

had been a price increase every three months. The group needed to make more increases but it had to balance the need for price rises with the pressure on sales.

The competition is also hotting up in the domestic market, and analysts believe it will intensify since the build-up of overseas production will increase the pressure to step-up domestic sales in order to maintain domestic output volumes.

Nissan, for example, has just unveiled a new series of its Cedric and Gloria models in the 2000 cc-plus bracket.

But Toyota has the cash resources and marketing network to fight these battles, including that of a potential discount war in the US.

The group has also shown it can diversify. It has taken stakes in new telecommunications ventures in Japan, and has a prospering prefabricated homes business.

But the group plays its cards very close to its chest and just how it will use its resources—whether it will make further, significant overseas investments—has many people guessing.

The group's seemingly unassailable position in the domestic market will, however, provide it with a solid base from which to fight the coming battles overseas in a period of trade restrictions and exchange rate uncertainty. Bob Vincent

Agriculture

Rice policy under attack

over agricultural support systems, it has fallen to the Americans to start the fight with the Japanese.

Late last year, the US Rice Millers' Association petitioned the US government under Article 301 of the 1974 Trade Act to force Japan to open its rice market. The petition was turned down by the US government, but by summer this year, the RMA had decided to refile the complaint, probably in September.

In the meantime, the issue has been taken to the General Agreement on Tariffs and Trade in Geneva while the Americans continue to press for bilateral talks on the matter.

So, from total silence on the subject less than six months ago, now hardly a week goes by in Tokyo without some kind of

call for agricultural reform by a leading politician, newspaper or business group.

Prime Minister Nakasone set the tone in his speech to the opening session of the Diet this year: "There is strong popular interest in rectifying domestic and international price disparities and in promoting further improvements in productivity."

Indeed, by July, the government had decided to force the first cut in the farmers' price for rice in more than three decades. Although the cut, 3.95 per cent, will almost certainly not reach the consumers, the move comes as a psychological blow to Japan's powerful agricultural co-ops.

These co-ops, which control the food business in Japan from fertilisers to distribution, are

among the strongest political and business forces in Japan. Despite the new mood for change and increased pressure from outside, however, the co-ops are determined to fight any changes in the system, which would diminish their considerable power.

Our view toward trade friction is that the problem is being caused by the export of cars and industrial products," says Mr Iwao Yamaguchi, senior executive director of the Central Union of Agricultural Co-operatives (called Zenchu in Japan).

The agriculture sector is a net importer, accounting for 14.3 per cent of Japan's total imports. If rice imports were allowed tomorrow, they would relieve only a fraction of Japan's huge trade surplus with

the West," he says.

Such comments, of course, do not find much favour in Japan's business community. Japanese goods and services are accepted worldwide thanks to free trade principles and the belief that the consumer knows best.

But Japan's co-ops do not want to join any kind of free trade system. At the moment, Japanese farmers simply could not compete.

The average Japanese farm, for example, is only 1.2 hectares. In the European Community, by contrast, an agricultural establishment of less than one hectare is not even considered a farm. Japanese production costs of rice, for example, are about 5.6 times those in the US because of the small plots.

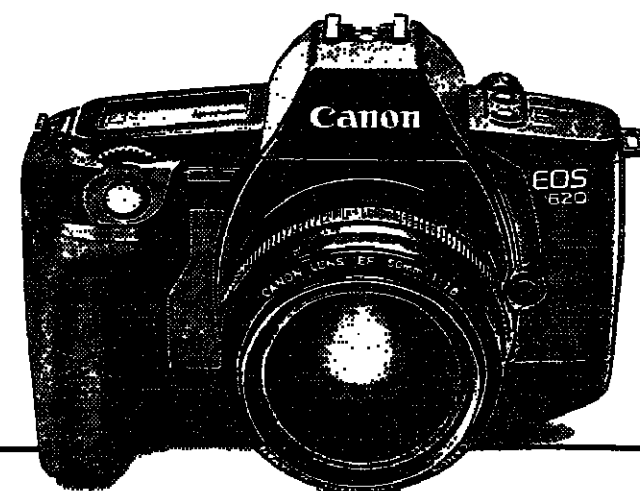
Further, the co-ops, which have nearly 50,000 employees themselves, have little interest in seeing prices go down.

Bob Vincent



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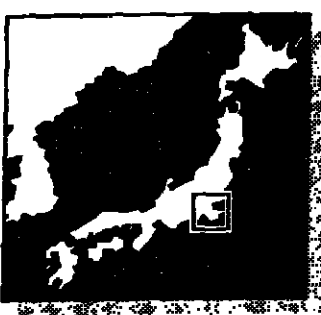
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Large areas of land in the bay will be reclaimed for the schemes which encompass Yokohama, Kawasaki, Tokyo



Tokyo

Community po

Mr. Sasaki agrees with this
licensing, based on

and the world virtually at the touch of a button. The aim is to create a centre for commerce.

ban system.

The world at the touch of a button

low, even in Tokyo

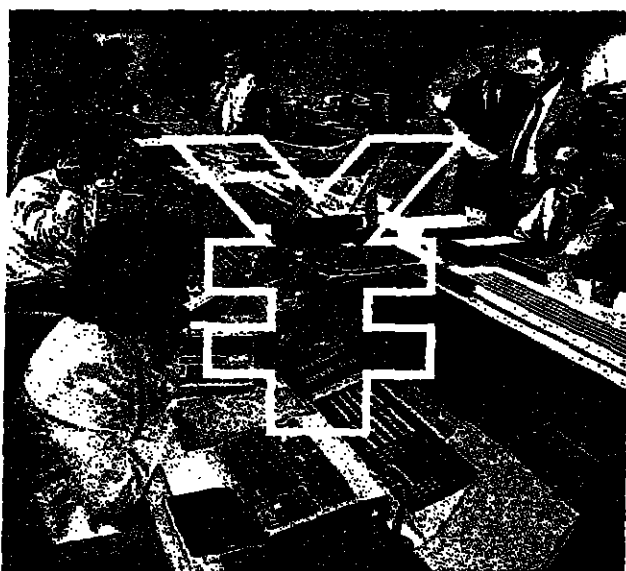
urban system.

Community policing, based on the ubiquitous koban system,
keeps crime rates low, even in Tokyo

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The koban system is one of the central features of the Japanese police and one of which is it particularly proud. The system, based on community policing, has been adopted by Singapore. There are about 6,000 koban



A policeman outside his Koban



A policeman outside his Koban (police box) in the Ginza area of Tokyo

The Japanese also trust their police. As one senior officer put it: "The people trust and have a good understanding of the police and co-operate with the force."

These gangs which have been involved in inter-gang killings make their money from gambling, bookmaking, fraud and other business crimes. The

very rarely used as weapons—
but, he pointed out, they make
very useful measuring sticks.

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JAPAN 15

KANTO—THE HEARTLAND

Leisure

Youthful high-spenders intent on enjoyment

STROLL AROUND one of the fashionable districts of downtown Tokyo and you may begin to understand why the leisure market is destined to be one of the most profitable and buoyant business sectors in Japan over the next couple of decades.

A new breed of hedonistic young people, known locally as the shinjinrui (literally the "new human race"), are seeking pleasure and enjoyment at home as doggedly as their fathers once sought profit and orders abroad.

According to Mr Kenji Tokuda, an economist at the Long-Term Credit Bank of Japan who specialises in the tertiary sector, the shinjinrui will delay marriage and cut spending on traditional necessities in order to maintain a stylish and enjoyable lifestyle.

They will skimp and save in order to ski in Hokkaido, frequent the fashionable restaurants and nightclubs, and drive a flashy Toyota Soarer. The shinjinrui of Tokyo may not be entirely representative of the Japanese young, but there seems no doubt that a generation is emerging that wants to work in order to live rather than vice versa.

Young people's willingness to divert spending power towards leisure pursuits is one reason why Mr Tokuda foresees a buoyant future for the Japanese leisure industry despite a slowing in overall economic growth from earlier decades. But he suggests that the changing aspirations of women will also be an important factor.

Housewives, like the young, are shifting their expenditure towards leisure. In Tokyo, he says, they are even turning to firms offering house-cleaning services in order to create the time for such Western-style diversions as aerobic classes, tennis lessons and cultural education (for example the study of classic Japanese novels).

There is a growing recognition at all levels of Japanese society that people need to devote more time to leisure. A study by psychiatrists at the Jikei University School of Medicine recently revealed that the average salaryman suffers from drowsiness throughout the week because of insufficient sleep. This in turn reflects excessive

working hours and long journeys to and from work. Mr Motoyuki Miyano, a retired civil servant who now runs the Tokyo-based Leisure Development Centre, stresses that working hours are quite out of line with those in other rich developed nations. On average, the Japanese work 2,160 hours a year compared with 1,952 hours in the UK and only 1,658 in West Germany.

But, Mr Miyano argues, workers' willingness to accept these hours is declining: a poll carried out last autumn indicates that 27.5 per cent of the workforce would prefer to work fewer hours even if this meant less money. This is a higher proportion than in the past and the figure is expected to rise 30 or 35 per cent in the near future.

The ministry of labour is projecting a 15 per cent decline in annual working hours between 1985 and 2005 and a big increase in the number of days holiday each year.

Japan is expected to move the whole workforce on to a five-day week (instead of today's 5½ days), unlocking an extra 27 Saturdays for leisure pursuits. The number of paid and national holidays will also rise, creating in all an extra 43 days of leisure for the average worker.

The reduction in hours seems bound to boost a Japanese leisure market that is already surprisingly large. According to Mr Miyano, it was worth ¥54.4 trillion in 1986—16.4 per cent of GNP or 28.5 per cent of final private consumption.

The scale of expenditure partly reflects the very high cost of leisure activities in Japan: membership fees for golf clubs, for example, are reckoned to be about 10 times higher than in other countries. Surveys suggest that the activities of ordinary Japanese families during their present leisure time are not necessarily a good guide to what they would do with additional holidays. Thus, although nearly 90 per cent of those polled spend their regular weekly free time in the home, only 50 per cent would spend additional regular leisure time in this way. A big proportion of the remainder say they would make day trips to sports, recreation and

cultural centres if these were available close enough to their homes.

Similarly, about 39 per cent of Japanese workers tend to stay at home if they have more than three days of continuous holiday. But, given the chance of two weeks of continuous holiday, only 23 per cent say they would stay at home. Most of the rest would make use of resorts necessitating a night away from home.

If longer holidays do become socially acceptable in Japan, there is great scope for an expansion of the hotel and resort business.

The Japanese government is well aware of the need to improve leisure facilities. Indeed, an expansion of the leisure market is an important component in the agreed strategy of boosting consumption at the expense of saving, services at the expense of manufacturing and domestic demand at the expense of exports.

In May, the so-called "resort maintenance bill" was passed. The medium-term aim is to create a series of resorts of recreational areas throughout Japan, thus making maximum use of the country's diversified climate. Private companies entering into partnership with local and central government to create recreational facilities will get tax privileges.

In spite of government plans, Mr Tokuda at the Long-Term Credit Bank argues that a still very restricted domestic supply of leisure facilities will constrain the growth of the leisure market whatever happens to demand.

As he points out, there is a limit to the number of times that young people will want to visit the Tokyo Disneyland.

The ideal solution, of course, would be for the Japanese to spend much more on foreign holidays. Mr Miyano at the Leisure Development Centre points out that only 4 per cent of the population go abroad each year compared with 28 per cent in the UK, 27 per cent in West Germany and 11 per cent in the US. The growing penchant for leisure after four decades of sweat and toil could yet become a valuable weapon in the battle to reduce the country's enormous external surplus.

Michael Prowse



Old and new ways of leisure: Ladies playing croquet and right teenagers shopping for Italian fashions in the Seibu store



Profile: Seibu Saison

Trendsetter in the holiday market

THE JAPANESE love to shop. Visit any downtown district on a Saturday or Sunday and be prepared to be mobbed by hordes of young people who consider shopping part of their way of life.

Despite Japan's notorious penchant for saving, the trend is clear that young people are saving less than their parents and spending more. Now, one of Japan's largest and most prestigious store groups is hoping to channel some of that passion for shopping into a passion for holiday-making, an industry which is still in its infancy in Japan.

Seibu Saison, a \$200m-a-year family-owned company, aims to sell leisure to the Japanese with the same flair it has been using in retailing Japan's largest high-quality store group, Seibu. It is the strawberries and cream of Japanese retailing.

The Seibu stores mix frothy, up-to-the-minute fashion with both the exotic and the ordinary in stores which seem allergic to the traditional concept of counters and hanging racks of clothes.

"Some people buy things because they have a physical need, some want to express themselves, others need to find themselves. It is therefore dangerous for retailers to get fixed ideas about what people want or need," said Seibu Saison's chairman Seiji Tsutsumi recently.

Indeed, scarcely a year passes when Seibu doesn't open a trend-setting store of one kind or another. Seibu Seed in Tokyo, with its slate grey interiors and emphasis on South-east Asian imports, is just one of its latest examples.

It is this trend-setting reputa-

tion which it is now applying to the leisure industry.

"It's not true to say that the Japanese haven't taken holidays in the past. They were just very short, usually a weekend. If they took days off, they did not go to the office and that was it. They didn't plan holidays to go anywhere, just to recover from work," said Mr Keisuke Egashira, president of Seibu International, a division of the Seibu Saison group.

This is now changing, he says, with more people taking longer holidays and people planning ahead. As a result, Seibu has moved into the package holiday business, emphasising personalised luxury tours for the high income bracket.

This business, while still mid-sized compared to the competition, is one of Seibu's fastest growing.

But Seibu is even more committed to developing leisure industries in Japan. Here, Seibu feels it is very nearly a pioneer.

"People have enough clothes in their cupboard and they eat enough so now the next thing is to enjoy life. Our per capita income is the highest in the world... but how do you convince people of that?" asks Egashira. He says that the task ahead of Seibu is to persuade more people to have active, not passive, holidays.

Its first major attempt at encouraging the Japanese to play more will open later this year—Japan's first Club Med holiday village. Built as a joint venture between Seibu and the French-based Club Med, the Club will feature skiing in the winter, and will offer 10 indoor and outdoor tennis courts for year-round tennis, a gymnasium

for other sports, and club instructors for golf, archery, volleyball, basketball and other activities.

Anyone who has skied at a Japanese ski resort knows that skiing, and not much else, is on offer. The new Club Med aims to convince the Japanese that there is much more to a holiday than sleeping ten to a room on tatami mats and getting drunk on the local beer and sake in the evening.

Seibu and Club Med are already in the final stages of choosing another Club Med Village location for southern Japan, to be announced later this year.

"How profitable (the new leisure developments) will be remains to be seen," says Egashira. "It requires development and investment, it's not just a travel agency or a restaurant or a hotel, it's a combined business effort," he says.

Many of the customers, he says, will be using the Seibu Saison credit card to finance their holidays. This will provide a valuable list of Seibu's new leisure customers plus their wants and desires in a holiday. "This will give a data base for future planning," he says.

Other Seibu plans include marina developments along Japan's under-utilised coastline. It has already opened four yacht harbours in Japan's Izu peninsula and is now organising and sponsoring yacht racing and a world wind-surfing competition. "We think there is a big future in marine sports in Japan," he says.

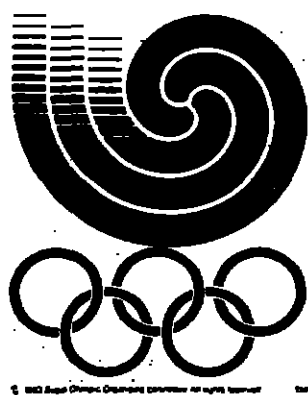
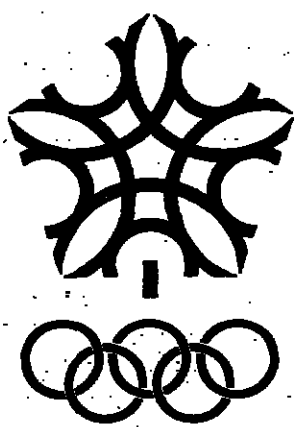
It also has ideas on sponsoring hang-gliding competitions, building more horse-riding facilities in Japan and encouraging more competitive bicycle riding. Its main forum for advertising these new activities will be its store groups, both the up-market Seibu stores and its department store chain, Seiyu.

Seibu's flagship store in Tokyo, for example, gets 350,000 shoppers passing through in a day. "Our big stores are our own main media for advertising," says Egashira.

Further, the company is gingerly advancing into the hotel business, starting with Tokyo's newest and most expensive hotel, the Hotel Seiyu. With 80 suites at an average of £250 a night, the hotel has abandoned the traditional Japanese method of financing a luxury hotel through banquets and functions.

This hotel only has its suites and its restaurants, no weddings or conferences, enabling the guests to have complete quiet and privacy.

"Shopping is only part of a person's life. We want to meet all the requirements of our customer's life," says Egashira. Carla Rapoport



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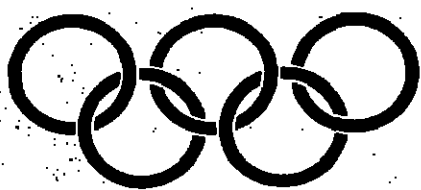
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The Arts

Foreign culture squeezes out domestic artists

TO ILLUSTRATE the high level of international arts available in their city, Tokyo people often make a comparison with how well-served they are by foreign restaurants. They are proud to have the world's cuisine at their disposal.

Now the world's best arts, too, can be seen without going abroad because Japan's age-old taste for foreign culture has been accelerated by its new-found wealth.

From every continent they come—performers and works of fine art from both eastern and western Europe, North and South America, Australia. Even neighbouring Asian countries, which used to get short shrift, are getting a look in with an increasing number of events from China and Korea being staged in Japan. Next year, for example, Japan will host a six-month long Festival of India.

In the past year, musical visitors have included the London Philharmonic Orchestra, the Vienna, Berlin and Philadelphia symphony orchestras plus their super-star conductors; the contemporary composers John Cage and Iannis Xenakis; opera singers Placido Domingo and Kiri Te Kanawa; the operas of Covent Garden, Deutsches Staatoper and East Berlin.

World-class ballet has been represented by Britain's Royal Ballet, and those of the Bolshoi, Kirov, Paris and Australia plus Mikhail Baryshnikov and Roland Petit.

Modern dance offered has included Merce Cunningham, Alvin Ailey, Pina Bausch and the American Dance Theatre.

Peter Brook and Antonio Gades came with their respective Carmens while among the original Broadway musicals were 42 Street, Chorus Line and Tango Argentino. Tommy Steele danced in with the musical Singin' in the Rain from London's West End.

Nor have the movies been neglected. Several major film festivals plus their famous directors have descended on Japan. These culminated in September in Tokyo's own international festival with more luminaries than in any other Japanese appearance.

On the fine arts side, exhibitions of Turner, Gauguin, plus a comprehensive exhibition of European art have drawn record crowds. Tokyo is now

established as one of the world's most centres for previews of Christie's and Sotheby's auctions—as evidenced by Japan's well-documented moves in international art buying.

Many of these arts can now be seen in increasing comfort and sophistication. A number of new venues have been built—the Suntory Hall and Seibu Ginza Saison Theatres being the most recently completed. The dreary old, multi-purpose halls in the middle of nowhere are at last being superseded by more centrally-located world-class concert halls, cinemas and theatres.

Several promoters—of which the largest are the Japan Performing Arts Foundation under Mr Tadatsugu Sasaki, the Japan Arts Corporation, Kajimoto Concert Management, Kambara Music Office, CBO, Nippon Cultural Centre—serve a sophisticated and choosy public.

The arts business operates much like every other business in Japan: meticulously researched, a high level of well-diffused information, and nothing left to chance. As early as six months ahead the media, public transport, boardings and even lamp posts carry notices of forthcoming events, saturating Tokyo's 20m daytime population with details.

In addition, millions of zappy, vividly-coloured handbills are distributed in outlets which range from restaurants and bars to stations and travel agents.

Demand is high and tickets are soon sold out.

The Japanese market for imported arts seems at first glance to be a promoter's dream. Particularly, it is affluent. The combination of factors such as high disposable income (most single people as a result of living rent-free at home have as much as \$1,200 per month to spend as they please); a population with few outlets for spending on Japan's small homes plus the need to escape them, results in a cash-rich society with plentiful funds for leisure.

Recent figures show total leisure spending to be \$36bn, representing 37 per cent of private consumption expenditure. The arts market accounts for only \$1bn and has relatively few participants. However, Placido Domingo or the Royal Opera can

still fill the house with ticket prices in the \$200 range.

Mr Tadatsugu Sasaki's latest cultural offering aptly illustrates Japan's ability to pay if the product is right. For the next three years at the rate of one major series a year, the Japan Performing Arts Foundation will present operas by Europe's leading houses, Berlin, Deutsches, La Scala and Vienna.

This year, the performance of Wagner's entire Ring cycle in each autumn—the most expensive tickets for the four-opera package cost \$815 and were the first category to be sold out.

Single opera tickets, at up to \$245 each drew hundreds of fans, scores of whom queued for two nights before selling started.

Much of the windfall money from the strong yen, and the stockmarket and property booms is now being invested in Western art. The famous Japanese purchase of the Van Gogh sunflowers at \$40m is only one instance of the country's increasing presence in the international art market.

Thirty per cent of the current world art buying is now estimated to be by the Japanese. In recent Christie's and Sotheby's auctions, Japanese purchases have climbed from 20 to 40 per cent of their total sales. In 1986 a record \$400m was spent on art imported into Japan and this is expected to rise to \$600m in 1987.

The Japanese penchant for the imported arts extends to museum exhibitions. For a nation with such a rich artistic heritage of its own, it is surprising to discover that attendances for Western art exhibitions are higher than for Japanese events.

Despite their centuries-old treasures, the average annual attendance at the Tokyo Museum of Western Art, outnumbered that at the National Museum (1m against 720,000). Japanese department stores also hold frequent exhibitions of Western art.

Prof Mitsukuni Yoshida recently commented: "We can see some of the finest paintings in the world all at one go by just visiting Tokyo. There is no longer any need to make the long exhausting trip to Europe."

With no Western-style critics to influence taste, most people's motives for going to see Western



Scene from a traditional Noh play

arts are singularly Japanese. While edification and social cachet feature largely in group-oriented Japan, imported culture is also an excuse for an outing with other well-heeled friends.

The group-based audience is carefully stratified according to age and sex. Despite its great wealth, Japan is still a workaholic society and backward—even behind neighbouring China—in its provision of leisure time for the mass of the working population. As a result, audiences for the arts are truncated, generally comprising 18 to 25 year olds and mainly female.

The cut-off point occurs at marriage, with new responsibilities of having children and in Japan, the husband's obligatory late-night working or drinking.

The reality is that despite a potentially huge population of arts visitors the actual audience for the arts is a relatively small number. It is reckoned in Tokyo to comprise about 20,000 for opera and ballet, while for classical music, figures vary between 200,000 and 600,000.

To widen the catchment, there are several audience associations which aim to bring prices more within the reach of fringe interests of which the Min-On Concert Association is the best known. For the modest annual outlay of ¥500—about \$3.50—

an individual can obtain reductions of between 10 and 30 per cent on tickets to most events.

While this indulgence in Western arts may seem admirable and even helps redress the trade surplus in other areas, it is having a devastating effect on Japan's exponents of Western arts.

In a country where more children learn classical ballet than piano and both together outnumber traditional Japanese performing arts, with scores of symphony orchestras (Tokyo alone has nine to London's five); with opera and ballet companies home to thousands of top-quality performers, the domestic arts are in a crisis.

Japanese audiences prefer to see the "real thing" by the Western performers and so Japanese arts organisations are considered second best and have trouble attracting audiences. Japan's visual artists suffer even more.

A serious consequence for artists and performers alike is the shortage of career opportunities at home. The result is a brain drain—visual artists to the US and dancers and musicians to Europe and North America.

Marie Myerscough

Nightlife

City of a million bars

IT'S EIGHT O'CLOCK, dinner is over, and the conversation, like the raw fish, is not quite dead but getting that way. You are tired, to say nothing of hungry, and you want nothing more than a quiet evening in your room with the cable TV and the room service.

This is when one of your Japanese companions turns to the other and remarks on the irregularity of the trains at this time of night. What a coincidence, they both have a little time to kill, and although you are probably very tired, perhaps you would do them the honour of accompanying them to "another place" for a little while?

Being a conscientious businessman you have briefed yourself well on the habits of your host country. You are aware that the Japanese themselves spend virtually every evening of the year either entertaining or being entertained, or sometimes just carousing with colleagues.

You know you are in a country which regards human relations as all important in business. So you would no more think of declining such an invitation than of entering a Japanese house without taking your shoes off first.

The odds are they'll take you to some place in the Ginza where you will at once be appropriated by a brisk Australian girl who tells you she spends six months of every year working in Japan because she is saving up to buy a farm back in Australia.

As you are a foreigner she naturally assumes you are above the kind of flirtation favoured by Japanese men. While your hosts are being fondled and flattered by beautiful, seemingly adoring Japanese girls, you get to spend the evening talking about sheep farming.

As the evening wears on, you find yourself feeling progressively less and less drunk no matter how many watery whiskies you consume. Your spirits reach a new low when you are joined by the proprietress of the bar, a lady of mature years who reminds you of a headmistress, except that she is clad in traditional Japanese garb.

After handing you her business card, she swishes down beside you, puts her hand on your shoulder, and asks you if it is true that London has a lot of fog and rain.

Just when you are thinking the evening cannot get any worse, somebody hands you a microphone and invites you to

get up and sing. They have a machine which plays the accompaniment and a video which reels off the words against an appropriate background: cherry blossoms or maples for Japanese songs, big-bosomed nudes for English ones.

You mutter that you don't know any songs but your hosts won't take no for an answer. Danny Boy? Yesterday? I Left My Heart in San Francisco? Nobody but a deaf mute could get away with a plea of ignorance.

The Japanese fall respectfully silent as you take the microphone and stumble your way through Love Me Tender. Ah, Elvis Presley (E-ro-bis Pu-le-ah).

If you are going to spend much time doing business here, you are going to have to do a lot of drinking, so you might as well learn to enjoy it. And there are many compensations.

The unexpected is the rule in the watering holes of Tokyo, particularly if you exchange the expensive night-clubs of the Ginza or Akasaka for the bars in Shimabashi, Shibuya or Shinjuku where the Japanese "salary-man" goes for relaxation.

It is estimated there are a million bars in Tokyo. Most of them are tiny. There are bars where Japanese rock groups imitate western bands with the meticulous accuracy which used to be reserved for western technology.

There are bars in Kabukicho that cater to all kinds of sexual weirdness and there are bars in nearby Golden Gai which are frequented by writers and artists and their followers. If you have a spare evening in Tokyo just ask your Japanese friend to take you to his favourite place.

The staple of many of these bars is Karaoke or singsong with an electronic accompaniment. This is equally popular with young and old. There are places in Roppongi where smart young office ladies entertain each other until late in the evening with their renditions of the latest Japanese pop songs (mostly a pretty dire selection).

Once the elderly performer repeats ballads performed in a high pitched nasal tone, usually about suicide or the impermanence of love.

The older people prefer Enka, a kind of sentimental singsong turned out to be a senior managing director of Sumitomo Corporation. Afterwards, he came to sit down beside me. "Ah, London, my lovely London," he said he was a lover of

English literature and proceeded to prove it by reciting the whole of the first page of Great Expectations by heart.

The typical salary-man's bar is run by an ex-bar hostess made good, called mama-san. One of my favourites is a tiny place, right in the middle of Shinjuku's red-light district.

The proprietress, is a middle aged lady with a forbidding perm and large biceps who professes to like golf. She usually has an assistant, occasionally young and pretty, more often a stout, gisly woman (who I suspect is a cleaning lady by day).

One evening I fell into conversation with a certain Yoshi-naga Katoh; a furrier. Evidently taking a liking to me and my foreign friend he snapped his fingers to the proprietress mama-san. "Fetch my things."

She came hurrying back with thick black ink, pens, and paper, which he spread out on top of the bar and with great concentration produced two beautiful pieces of calligraphy, one for each of us, which he then signed and presented to us neatly framed. I never saw Katoh-san again, but his work still hangs on the wall of my office like a trophy.

You never get the same bill twice at these places. Sometimes it is outrageously expensive and sometimes almost laughably cheap.

Once when I was sitting in that same bar after midnight, Mama-san seemed to be in low spirits because custom seemed to be bad that night. Suddenly there was a loud rap on the door and a middle aged man with two thick-set companions marched in.

I could tell by the respectful reaction of the other customers in the bar that the middle aged man must be some kind of local celebrity. He had a pretty girl with him too, and they all sat down, occupying the whole of one end of the bar.

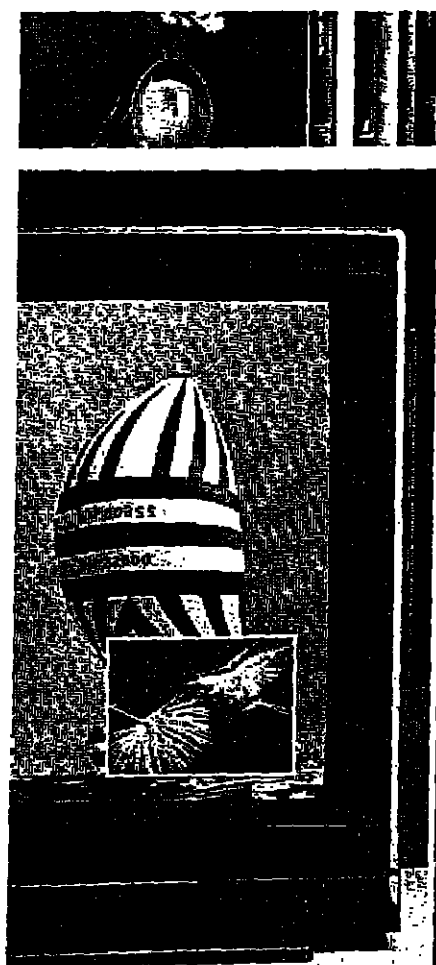
Mama-san introduced him as her on-san which is Japanese for older brother, although somehow I could tell we were not talking siblings. I noticed nobody else seemed to feel like talking when on-san was silent.

On-san barely addressed a word to me and my English friend, chatting to mama-san or paying perfunctory attention to the girl, while one of his muscular companions strummed mama-san's guitar.

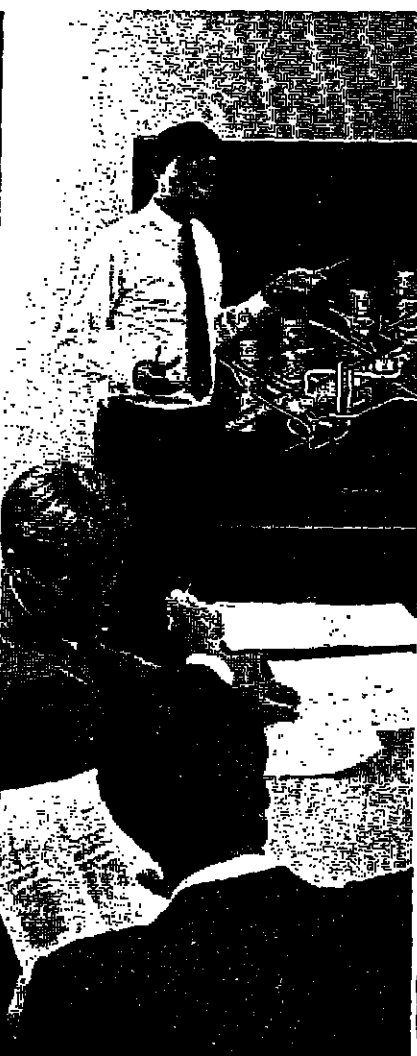
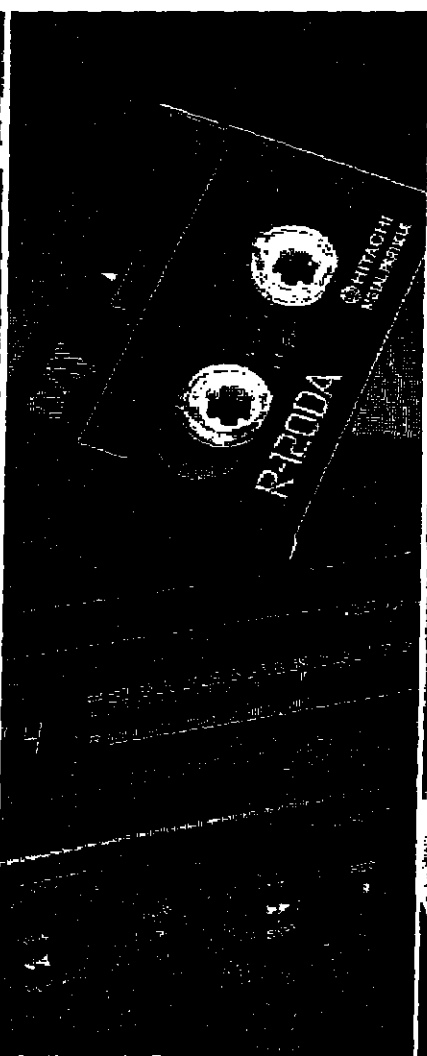
But he must have liked us, because he insisted on paying our bill as he was leaving, a whole evening's drinking.

Philip Milner-Barry

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Hitachi's wide-ranging audiovisual technologies include Picture-in-Picture for simultaneous viewing of more than one programme on a single TV screen, DAT, a high-density projection display, and frame memory used in IDTV.



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Hitachi, Ltd. Tokyo, Japan

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